



# Zoning Ordinance Modernization Project



zMOD Status Update on Sign Ordinance Amendment

Development Process Committee

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# Update on Sign Ordinance Amendment

## Input from December 12<sup>th</sup> Development Process Committee Meeting:

- Clarify issues and approach relating to regulation of temporary, event based signs
- Clarify terminology regarding temporary signs
- Consider additional options for maximum number and sizes of yard signs and signs for non-residential uses
- Consider increase in height for permanent freestanding signs in Residential Districts

# Challenges

- A “one size fits all” approach is necessary – difficult to justify standards for one group of uses different from another
- Difficulty of tracking timeframes for signs allowed on temporary basis, this requires a permit to enforce
- Relationship to electronic display signs

# Staff Proposal:

*(See February 2018 Draft Text)*

- Delete references to “temporary signs” and reclassify them as “minor signs” (Sections 12-102 & 12-105)
- Establish size limits on minor signs and yard signs (Par. 4 & 5, Section 12-105)
- Increase height of freestanding signs in residential districts (Sections 12-202 & 12-203)

# Minor Signs

**Limit minor signs for non-residential uses as follows:**

- Only allowed as building mounted or attached to certain structures
- Maximum of 24 SF of allowable sign area per lot
  - Multiple signs allowed up to maximum sign area of 24 SF
- No limit on timeframe, no permit required
- **Advertise option to allow total sign area up to 32 SF, with maximum size for a single sign of 24 SF**

# Yard Signs

## Limit yard signs as follows:

- Only allowed as accessory to residential uses
- Maximum of 12 SF of allowable sign area *per lot*
- Multiple signs are allowed, but no one sign can exceed 4 SF and 4 foot height
- No limit on timeframe, no permit required
- **Advertise option to increase the maximum sign area up to 16 SF**

# Freestanding Signs in Residential Districts

**Limit freestanding signs as follows:**

- Staff recommends maximum freestanding sign height of 8 feet
- **Advertise option to increase the height up to 20 feet**

# Next Steps

- Finalize the draft and move forward with:
  - Board of Supervisors Authorization in May 2018
  - Planning Commission Public Hearing(s) in June/July 2018
  - Board of Supervisors Public Hearing in September 2018
- Ongoing public outreach