

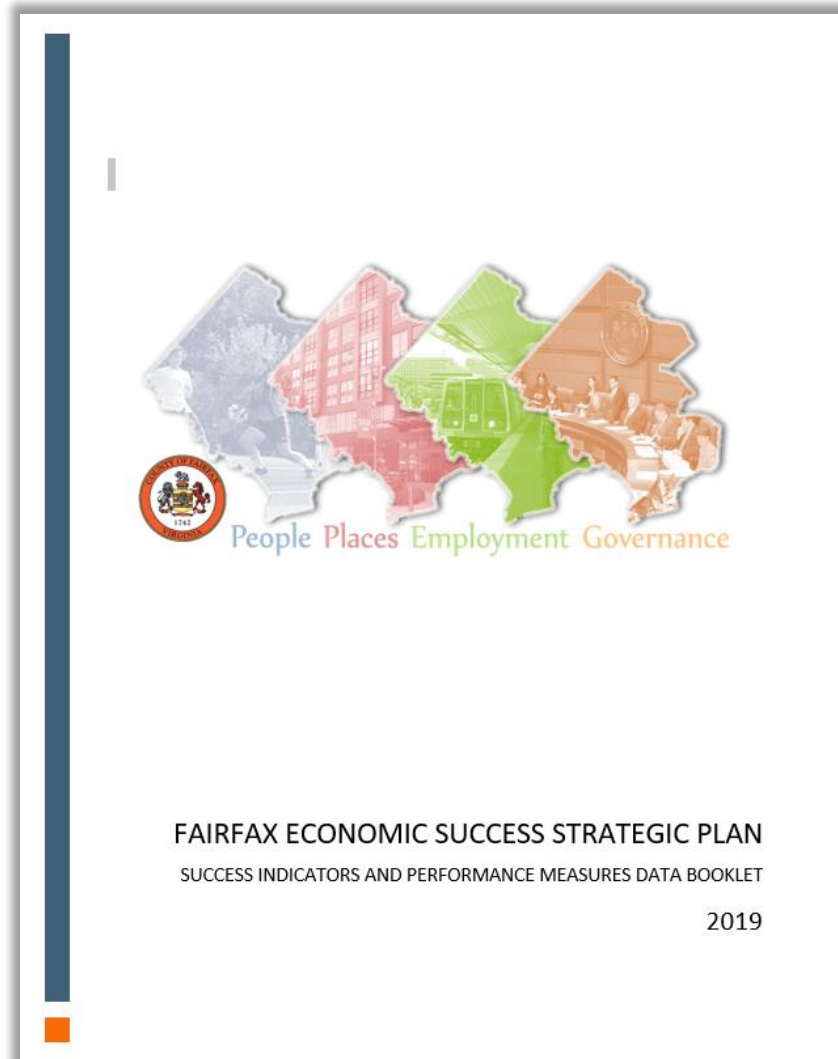


Economic Success Strategic Plan **Indicators and Measures**

Update to Economic Advisory Commission

February 12, 2019

ESSP Data Booklet



- Resource and decision making tool to support ESSP
- First published in January 2018
- 35 success indicators (30 updated since first publication)
- Purpose is to create internal county awareness, engagement, and involvement

ESSP Data Booklet

THEME	SUB-THEME	INDICATOR (To view a specific indicator, click on the title)	DATA
INNOVATION AND EQUITY	ECONOMIC INNOVATION AND SUSTAINABILITY	NEW BUSINESS STARTS	2,454 (2017)
		EMPLOYMENT BY SECTOR	601,870 (2017)
		BUSINESS ESTABLISHMENTS	37,198 (2017)
		POPULATION WITH POSTGRADUATE DEGREES	31.8% (2017)
		WAGE GROWTH ACROSS SECTORS	\$84,112 (2017)
		VENTURE CAPITAL EXPENDITURES	\$10M (2018)
		ANGEL INVESTMENT	\$3.4M (2018)
		RESEARCH AND DEVELOPMENT DOLLARS	47% (2017)
		PATENTS	446 (2015)
	EDUCATION, HOUSING, HEALTH	MEDIAN HOUSEHOLD INCOME TO AVERAGE HOUSEHOLD INCOME	1.26 (2017)
		HOUSING AND TRANSPORTATION BURDEN	31.1% (2017)
		EMPLOYMENT BY RACE AND EDUCATIONAL LEVEL	96.6% (2017)
		KINDERGARTEN STUDENTS REACHING LITERACY BENCHMARKS	88% (2017)
		ADVANCED ACADEMIC ENROLLMENT AND COMPLETION BY SUBGROUP	70% (2017)
		STUDENTS EARNING CAREER CREDENTIAL	86% (2017)
		CHILD OPPORTUNITY INDEX	73.6% (2013)
		SOCIAL AND ECONOMIC FACTORS RANKING	5 (FY18)
PLACE AND INFRASTRUCTURE	MOBILITY	WALKABILITY SCORE IN ACTIVITY CENTERS	52 (2018)
		MODE SHARE	70.9% (2017)
		45 MINUTE COMMUTE	73.1% (2017)
	ACTIVITY CENTERS AND CREATING VALUE	DENSITY IN TRANSIT STATION AREAS	8.8 (2017)
		ART ACCESS	28 (2018)
		ASSESSED VALUE/ACRE IN ACTIVITY CENTERS	\$1.8M (2017)
		HOTEL REVENUE GENERATED IN ACTIVITY CENTERS	2.9% (2018)
		RETAIL ACCESS	779 (2017)
	ENVIRONMENT AND INFRASTRUCTURE	PARKS ACCESS	19.6% (2016)
		AIR QUALITY	99.7% (2017)
		MAINTENANCE INVESTMENT OF COUNTY ASSETS	\$210M (FY19)
GOVERNANCE AND FINANCIAL STEWARDSHIP	COMMUNICATION AND CULTURE	COMMUNITY ENGAGEMENT	82.5% (2016)
		VOLUNTEERISM	85% (FY18)
	REGULATORY PROCESSES	DEVELOPMENT REVIEW TIMELINE	18 (FY18)
		DEVELOPMENT PROCESS CUSTOMER SURVEY	94% (2018)
		TOTAL ASSESSED VALUE – COMMERCIAL AND RESIDENTIAL	3.59% (FY19)
	SOUND FINANCIAL DECISIONS	COMMERCIAL/INDUSTRIAL PROPERTY VALUES AS PERCENTAGE OF REAL ESTATE TAX BASE	19.43% (FY19)
		DEBT RATIOS	8.52% (FY19)

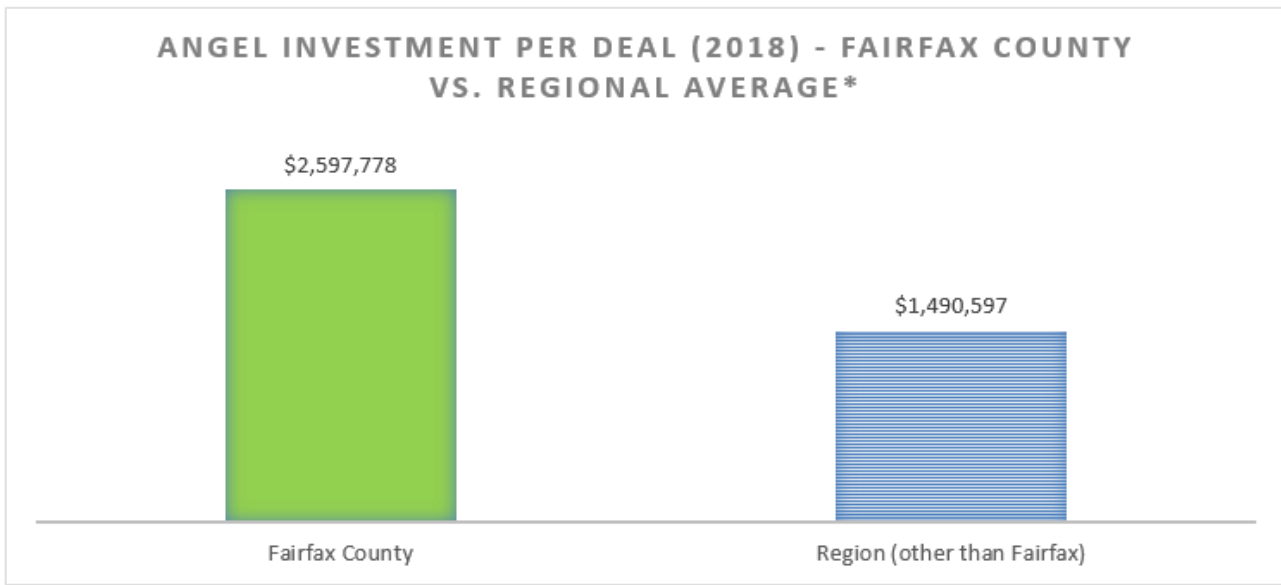
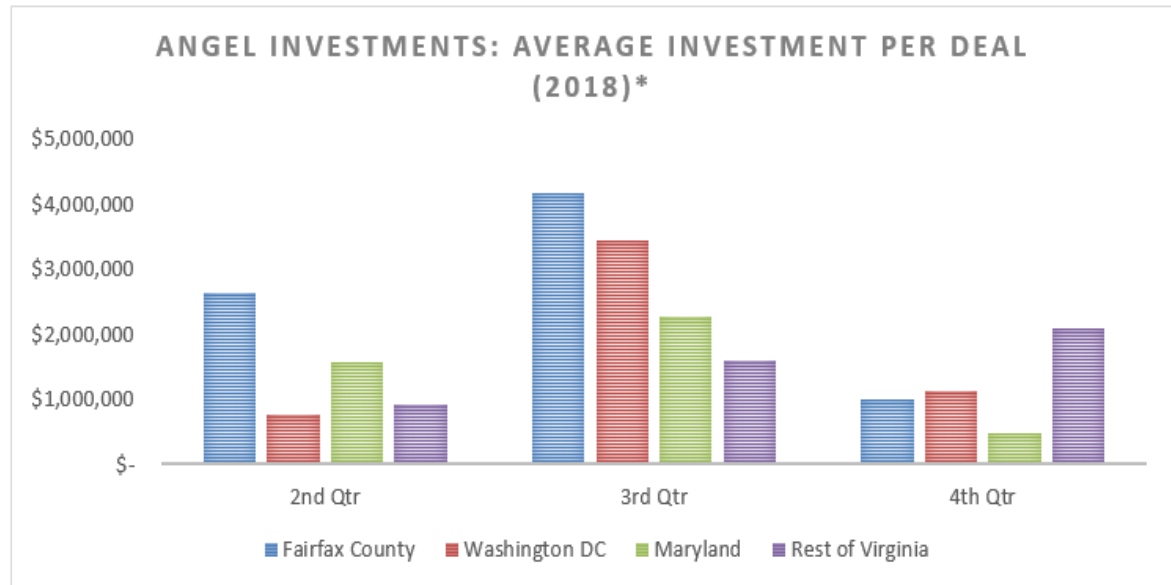
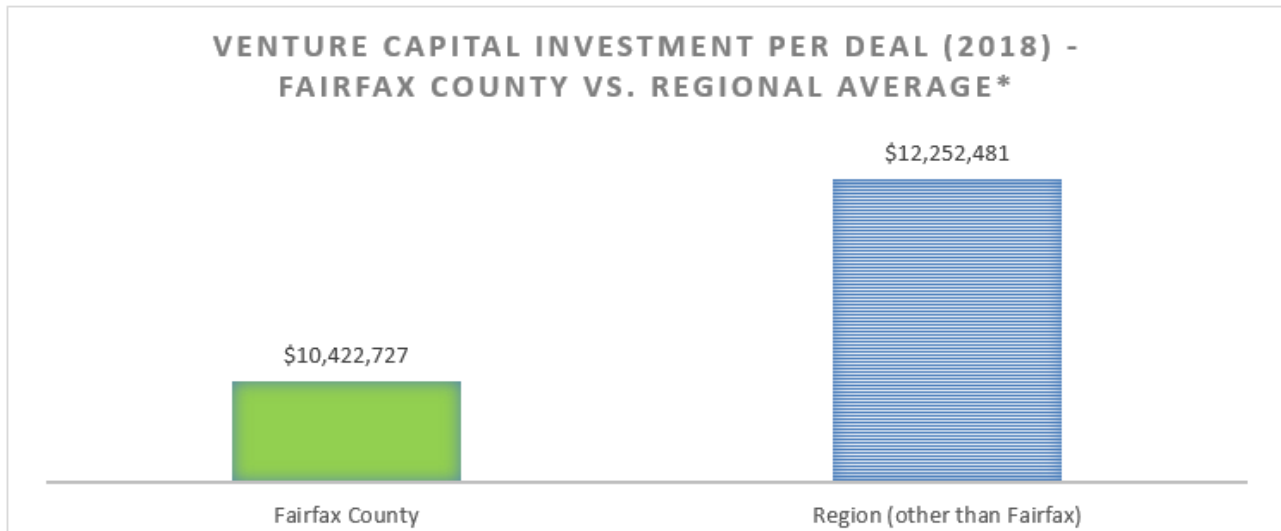
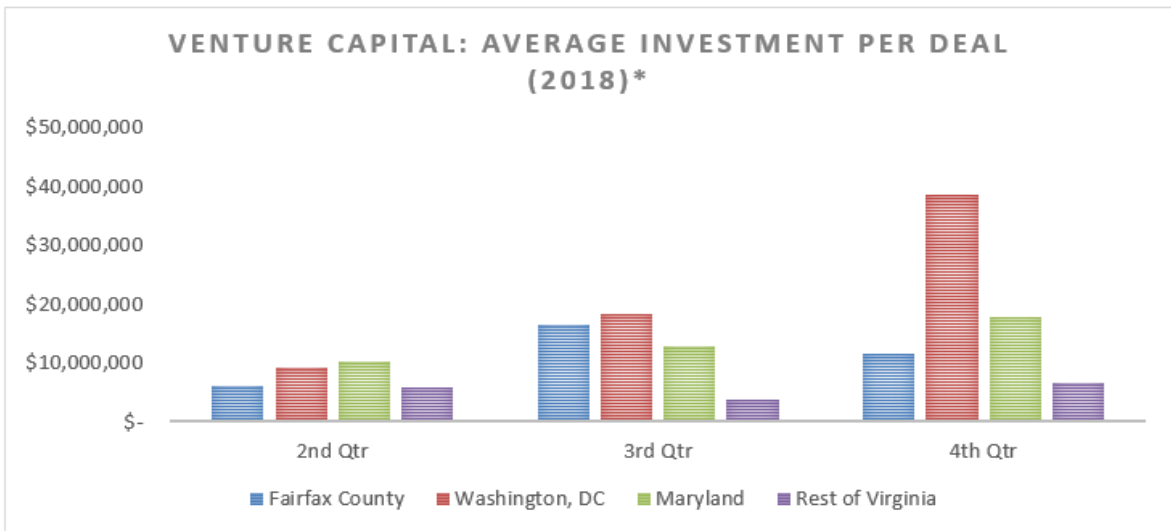
- Best viewed electronically
- 9 infographics!
- 10 static data driven maps!
- 3 interactive mapping applications!
- Dozens of visual charts and graphs!
- Links to numerous external data sources and informational websites!

Fairfax County Webpage



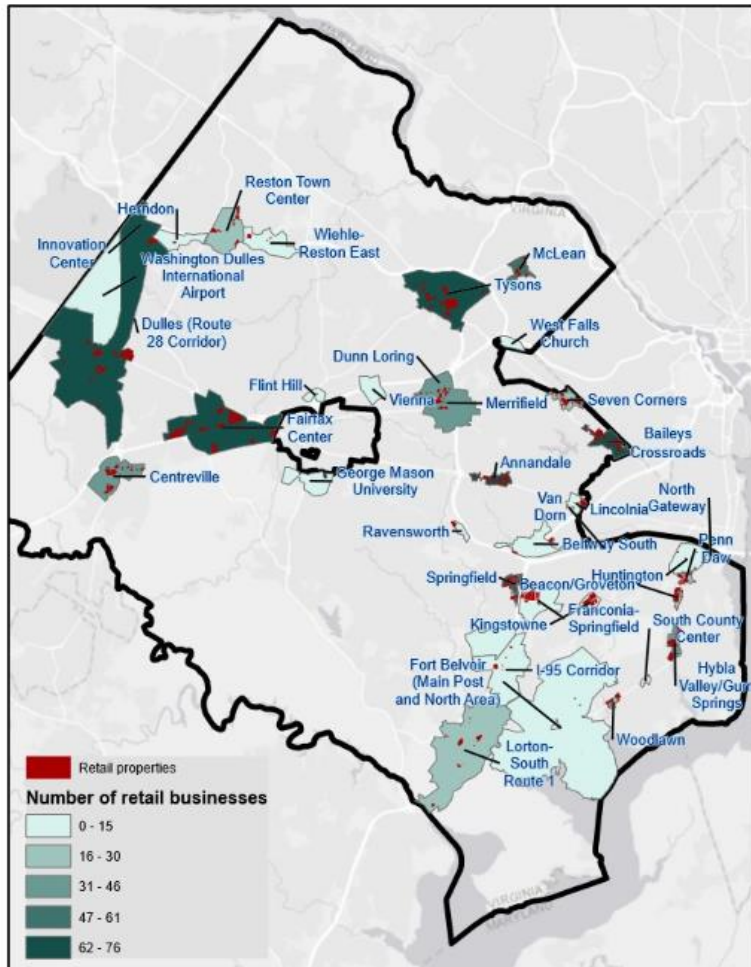
www.fairfaxcounty.gov/economic-success/indicators-performance-measures

New Performance Data – Capital Attraction Investments

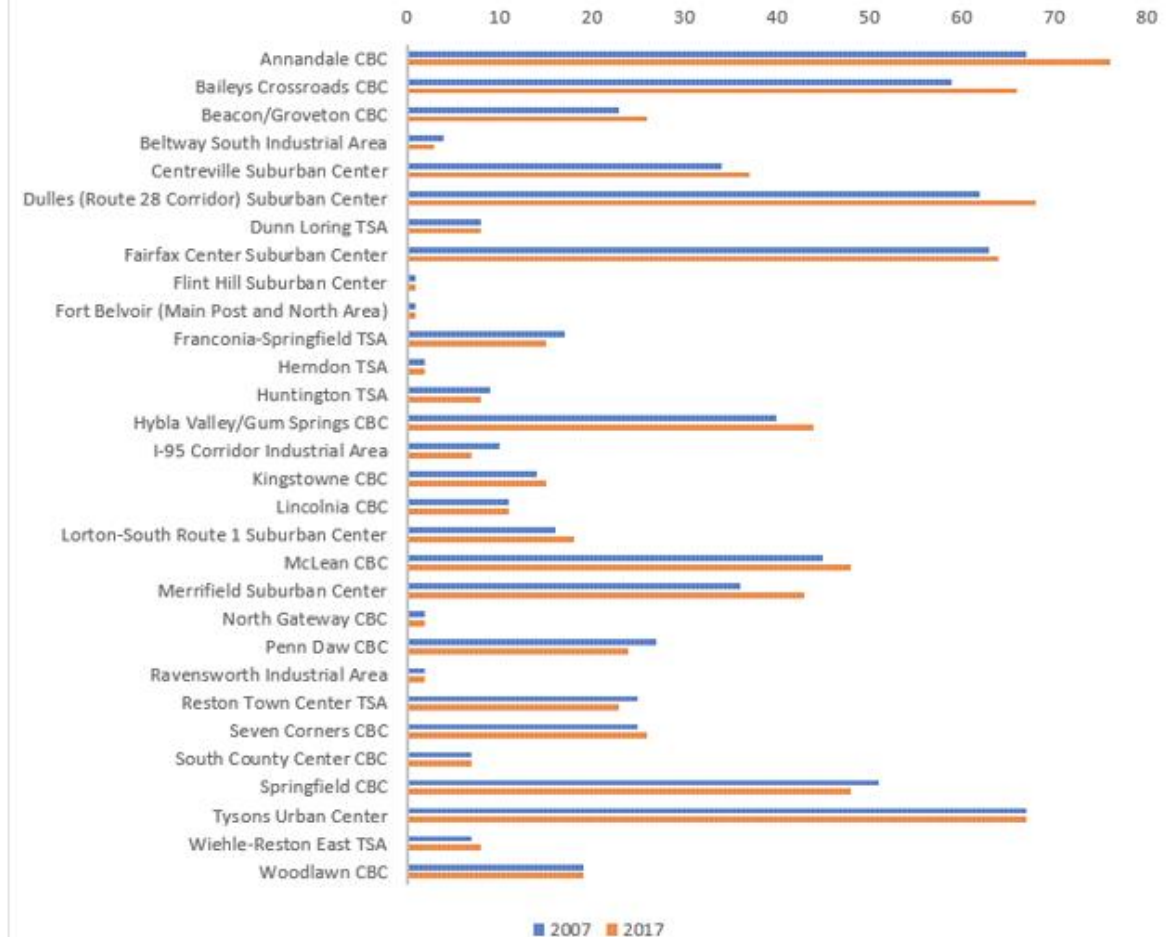


New Performance Data – Retail Access

Retail Access in Activity Centers

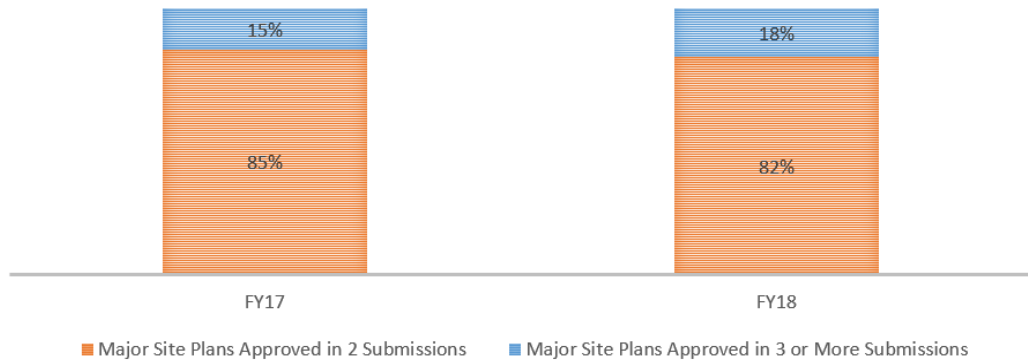


NUMBER OF RETAIL BUSINESSES WITHIN EACH ACTIVITY CENTER
(2007 VS. 2017)

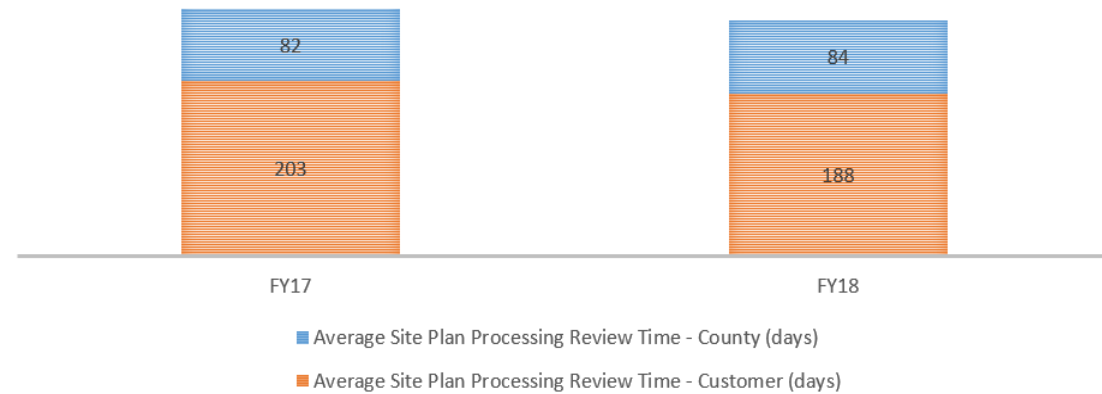


New Performance Data – Development Review Process

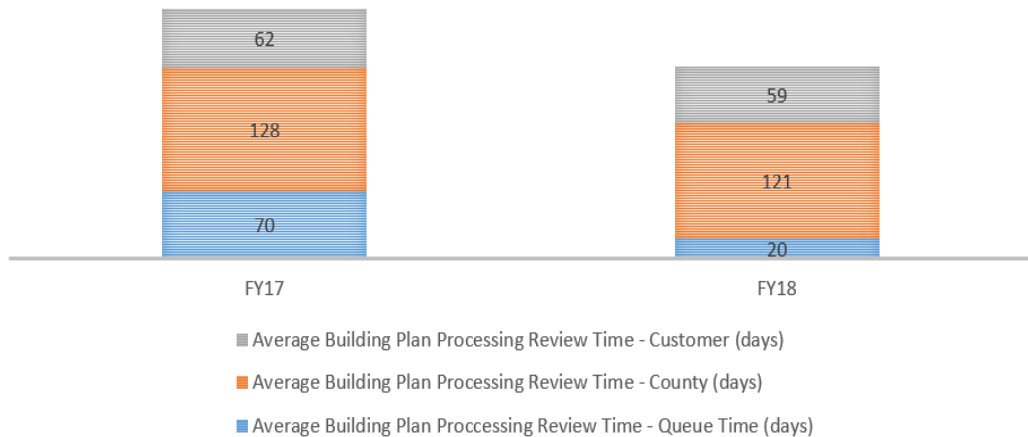
MAJOR SITE PLANS APPROVED



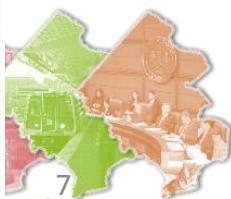
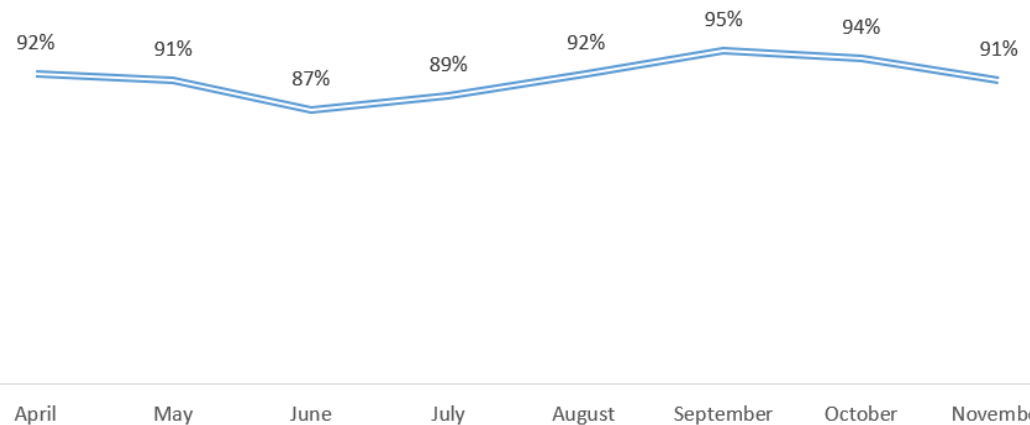
AVERAGE SITE PLAN PROCESSING REVIEW TIME (DAYS)



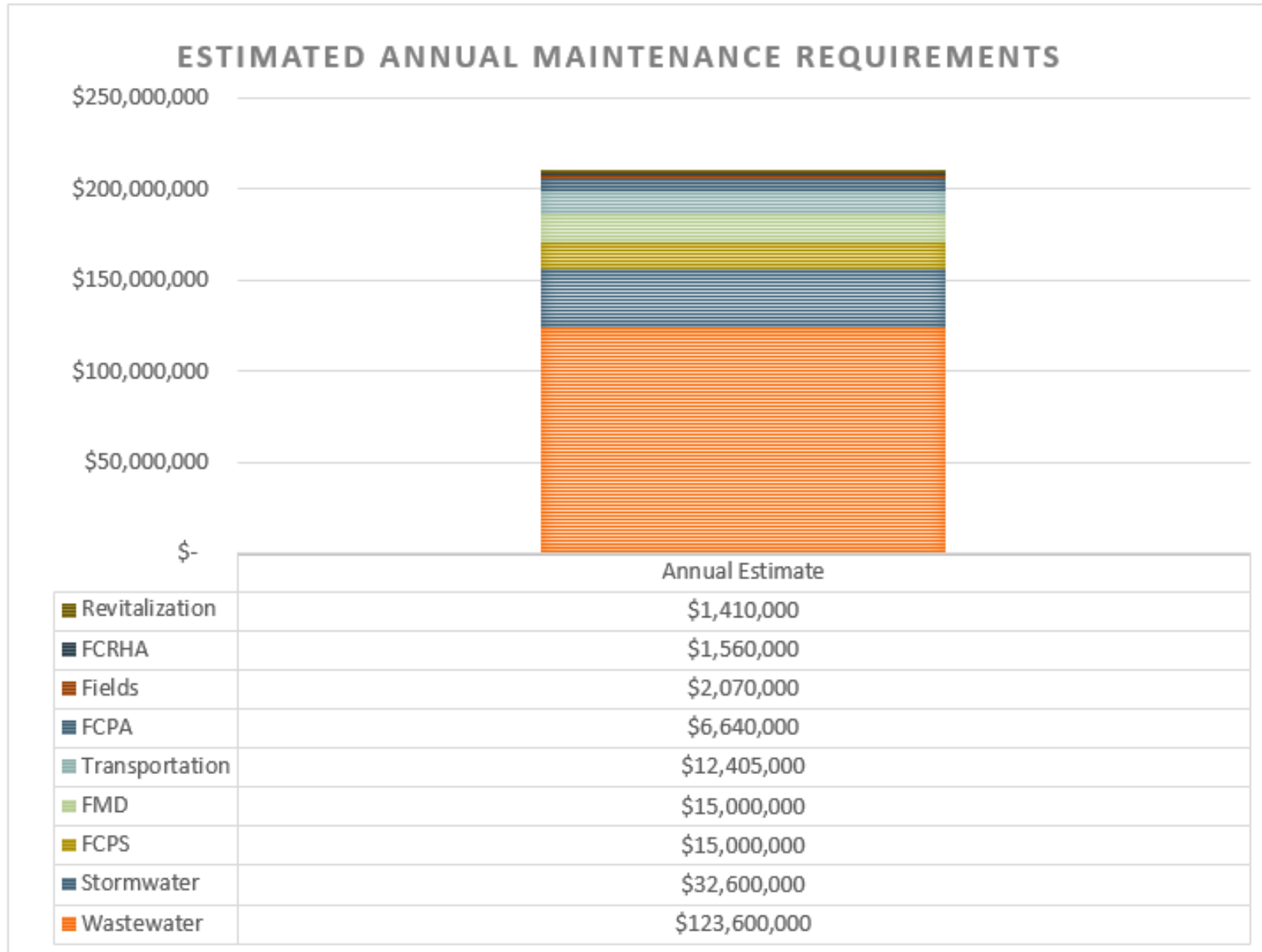
AVERAGE BUILDING PLAN PROCESSING REVIEW TIME (DAYS)



LAND DEVELOPMENT SERVICES (LDS) HAPPY OR NOT HAPPY CUSTOMER SERVICE RATING (2018)



New Performance Data – Maintenance Investment of County Assets



Fairfax County Departments

- ❖ Department of Information Technology
- ❖ Department of Management Budget
- ❖ Department of Planning and Zoning
- ❖ Department of Tax Administration
- ❖ Fairfax County Park Authority
- ❖ Health Department
- ❖ Land Development Services
- ❖ Neighborhood and Community Services
- ❖ Office of the County Executive
- ❖ Office of Private Public Partnerships
- ❖ Office of Public Affairs