## **Administration, Facilities and Public Information**

#### Goal

To administer the facilities and programs of the McLean Community Center, to assist residents and local public groups' planning activities and to provide information to citizens in order to facilitate their integration into the life of the community.

#### **Objective**

To achieve the number of patrons attending events, activities and classes at approximately 101,400.

### **Performance Indicators**

	Prior Year Actuals			Current Estimate	Future Estimate
Indicator	FY 2013 Actual	FY 2014 Actual	FY 2015 Estimate/Actual	FY 2016	FY 2017
Output	Actual	Actual	LStilliate/Actual	1 1 2010	11 2017
Patrons served	68,740	104,449	107,653 / 99,671	100,036	101,383
Efficiency					
Cost per patron	\$31.02	\$20.38	\$21.18 / \$20.06	\$22.33	\$23.50
Service Quality					
Percent satisfied with service	96%	94%	95% / 95%	95%	95%
Outcome					
Percent change in patrons using the Center	(10.1%)	6.2%	3.1% / (4.6%)	0.4%	1.4%

In FY 2014, there was a change in the methodology for calculating the total number of patrons. The Facility Rental patrons are now included in FY 2014 statistics, and going future years. The Cost per Patron, Satisfaction and change in usage have been adjusted in FY 2014 and in years going forward. The comparable usage for FY 2014 in usage without the Facility patrons would be 10.6%, as compared to 6.2%, when including the Facility patrons.

## **General Programs**

#### Goal

To provide programs and classes to McLean Community Center district residents of all ages in order to promote personal growth and a sense of community involvement.

#### Objective

To achieve a participation level in classes and activities of approximately 3,600.

	Prior Year Actuals			Current Estimate	Future Estimate
Indicator	FY 2013 Actual	FY 2014 Actual	FY 2015 Estimate/Actual	FY 2016	FY 2017
Output					
Patrons participating in classes and Senior Adult activities.	3,671	3,718	3,800 / 3,504	3,600	3,600
Efficiency					
Cost per patron in classes and Senior Adult activities	\$16.32	\$16.36	\$16.40 / \$14.48	\$16.38	\$16.85
Service Quality					
Percent satisfied with classes and Senior Adult activities	95%	95%	95% / 95%	95%	95%
Outcome					
Percent change in participation in classes and Senior Adult activities	(23.0%)	1.3%	2.2% / (5.8%)	2.7%	0.0%

## Objective

To achieve a participation level of 24,330 patrons attending major community Special Events while achieving a participant satisfaction level of 95 percent.

## **Performance Indicators**

	1	Prior Year Actual	Current Estimate	Future Estimate	
Indicator	FY 2013 Actual	FY 2014 Actual	FY 2015 Estimate/Actual	FY 2016	FY 2017
Output					
Patrons attending Special Events	21,305	22,788	22,228 / 24,336	21,128	24,330
Efficiency					
Cost per patron at Special Events	\$9.38	\$8.58	\$9.27 / \$7.27	\$10.36	\$10.80
Service Quality					
Percent satisfied with Special Events	97%	95%	93% / 95%	95%	95%
Outcome					
Percent change in participation at Special Events	(31.9%)	7.0%	(2.5%) / 6.8%	(13.2%)	15.2%

## Objective

To maintain the number of patrons served by Performing Arts activities at approximately 23,700 while maintaining a 100 percent satisfaction level.

	F	Prior Year Actua	Current Estimate	Future Estimate	
Indicator	FY 2013 Actual	FY 2014 Actual	FY 2015 Estimate/Actual	FY 2016	FY 2017
Output					
Patrons at Performing Arts activities	25,277	22,612	27,700 / 22,426	26,008	23,670
Efficiency					
Cost per patron at Performing Arts activities	\$13.73	\$18.72	\$19.22 / \$19.07	\$17.77	\$20.49
Service Quality					
Percent satisfied with Performing Arts activities	97%	98%	99% / 98%	98%	98%
Outcome					
Percent change in participation at Performing Arts activities	8.6%	(10.5%)	22.5% / (0.8%)	16.0%	(9.0%)

### Objective

To achieve a participation level of approximately 2,400 while complying with occupancy regulations.

## **Performance Indicators**

	Prior Year Actuals			Current Estimate	Future Estimate
Indicator	FY 2013 Actual	FY 2014 Actual	FY 2015 Estimate/Actual	FY 2016	FY 2017
Output					
Youth Activity patrons	2,902	2,652	2,050 / 2,380	1,873	2,356
Efficiency					
Cost per patron at Youth Activities	\$51.76	\$43.46	\$31.83 / \$31.22	\$49.17	\$35.17
Service Quality					
Percent satisfied with Youth Activities	97%	93%	95% / 95%	95%	95%
Outcome					
Percent change in participation at Youth Activities	17.5%	(8.6%)	(22.7%) / (10.3%)	(21.3%)	25.8%

## **Teen Center**

#### Goal

To provide a facility for local youth in grades 7 through 12 in order to promote personal growth and provide a safe recreational and productive environment.

### Objective

To improve the number of weekend patrons to approximately 5,000 while maintaining a 94 percent satisfaction rate.

	I	Prior Year Actual	Current Estimate	Future Estimate	
Indicator	FY 2013 Actual	FY 2014 Actual	FY 2015 Estimate/Actual	FY 2016	FY 2017
Output					
Weekend patrons at Teen Center	3,597	5,560	5,000 / 4,062	5,000	5,000
Efficiency					
Cost per patron (including weekend and weekday)	\$13.22	\$8.71	\$11.31 / \$9.79	\$12.28	\$15.13
Service Quality					
Percent of satisfied weekend patrons	98%	94%	98% / 94%	94%	94%
Outcome					
Percent change in weekend patrons	(32.3%)	54.6%	(10.1%) / (26.9%)	23.1%	0.0%

## Objective

To achieve a weekday participation level of approximately 14,000 while maintaining the satisfaction level at 90 percent.

	F	Current Estimate	Future Estimate		
Indicator	FY 2013 Actual	FY 2014 Actual	FY 2015 Estimate/Actual	FY 2016	FY 2017
Output					
Weekday patrons at Teen Center	11,988	18,692	18,875 / 14,536	14,000	14,000
Service Quality					
Percent of satisfied weekday patrons	90%	90%	92% / 90%	90%	90%
Outcome					
Percent change in weekday patrons	28.3%	55.9%	1.0% / (22.2%)	(3.7%)	0.0%