

# LOGO DESIGN CONTEST

DESIGN & CREATE THE LOGO FOR THE

## Fairfax Prevention Coalition

- The contest is open to EVERYONE!
- The logo must portray the mission and vision of the FPC.
- Contestants must submit their logos by August 9, 2019, to Lori Naveda (see submission details on the back)
- First place winner will receive \$300. Second and third place honorees will receive gift cards.
- Logo winner will be used as the official coalition logo.



## **About the Fairfax Prevention Coalition**

The Fairfax Prevention Coalition (FPC) started in April 2019. Our mission is to empower the community to understand, prevent and reduce substance misuse, with a vision of making Fairfax County a healthy and safe community free of substance misuse.

The *Fairfax County Youth Survey 2017-2018 School Year* shows that alcohol use, opioid use and vaping/e-cigarettes are the most commonly misused substances among youth in the area.

## **Logo design requirements**

- Logo design should be original - plagiarism will not be allowed.
- Logo designs submitted with watermarks will not be accepted.
- Logo design does not need to be designed in color; however, logo design needs to be able to be used in both black & white and color.

## **Logo designs will be evaluated on:**

- How well the design reflects the vision and mission of the Fairfax Prevention Coalition.
- How adaptable the design is for use on the website, posters & banners.
- Creativity, originality, composition & simplicity.

Submit entries by email to [Lori.Naveda@fairfaxcounty.gov](mailto:Lori.Naveda@fairfaxcounty.gov)

Individuals should include their name, email address and phone number along with their entry.



*For further questions, contact Lori Naveda at 703-538-7476 or [Lori.Naveda@fairfaxcounty.gov](mailto:Lori.Naveda@fairfaxcounty.gov).*