



**It's More Than Just A Ride**

Building **Trust** One School at a Time

GO >>> TOGETHER

KIMBERLY MOORE

# Our Team



Chong Liu, Developer  
Kimberly Moore, CEO

Kathy Xiong, Data Scientist

Robert Sohn, UX Designer  
Adam Trent, Researcher

# The Problem



# What We Do



Private

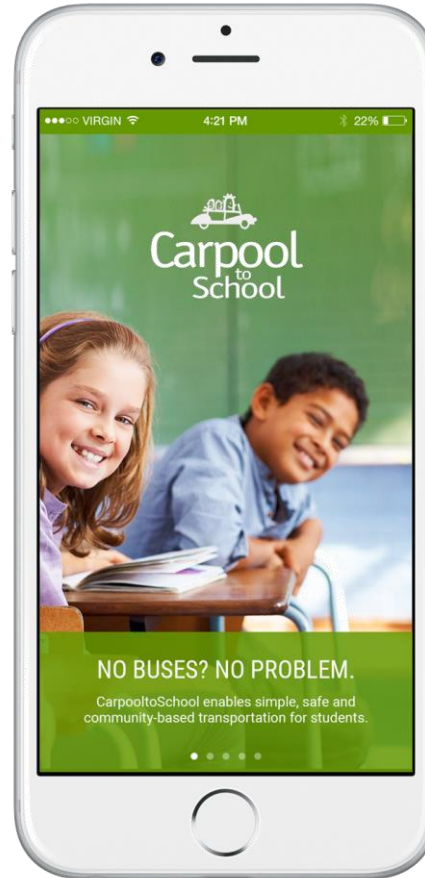


Charter



Public

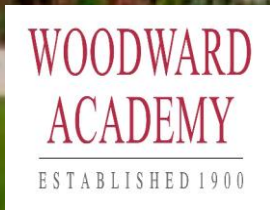
**Go >>> Together**



Traction

42 Schools 19 States 19000K Users

CarpooltoSchool is trusted by schools everywhere



Atlanta, GA



Cary, NC



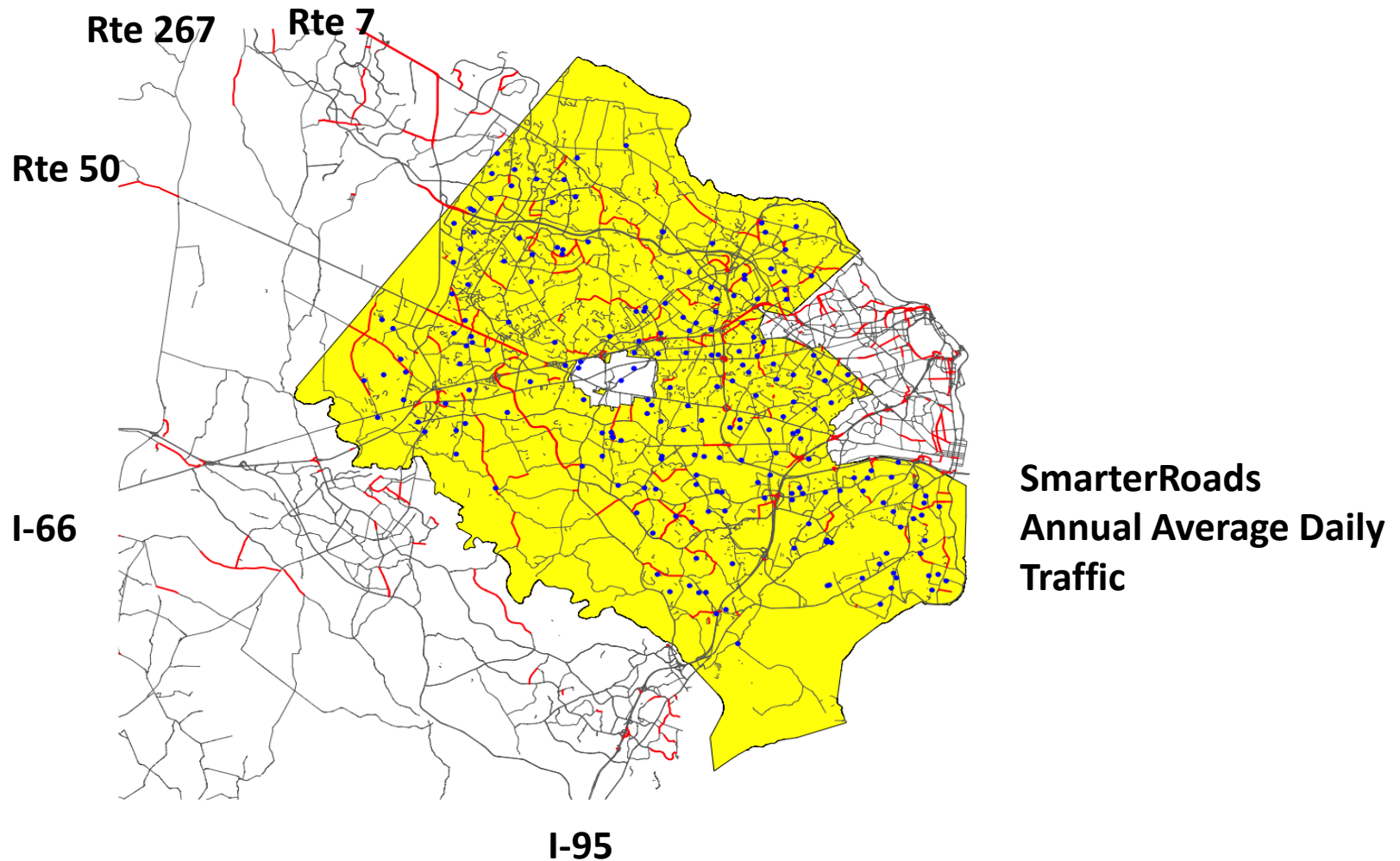
Rockville, MD



Los Angeles, CA

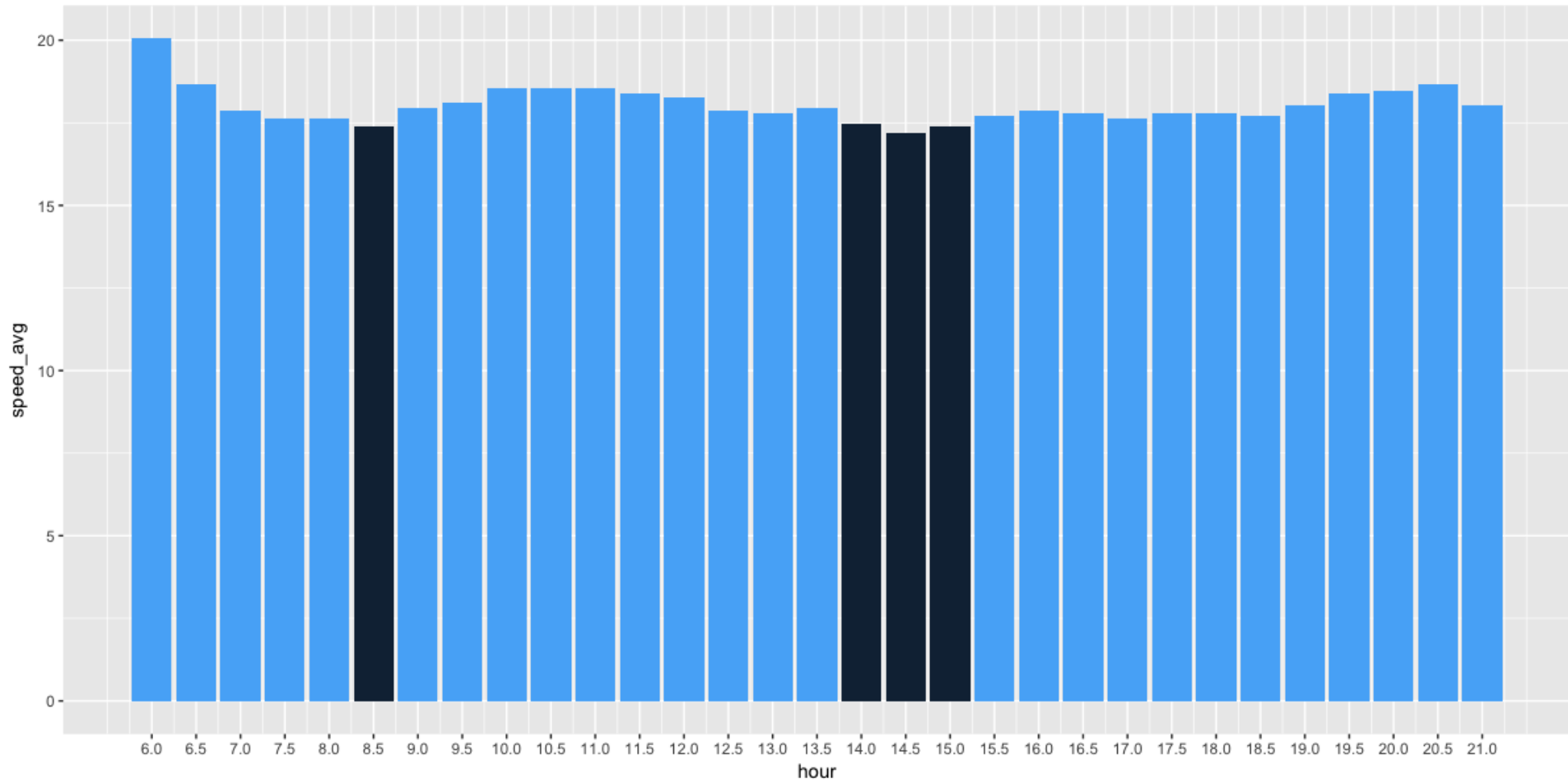
# What's Happening?

## Traffic Congestion Along Major Routes Caused by School Drop Off & Dismissal



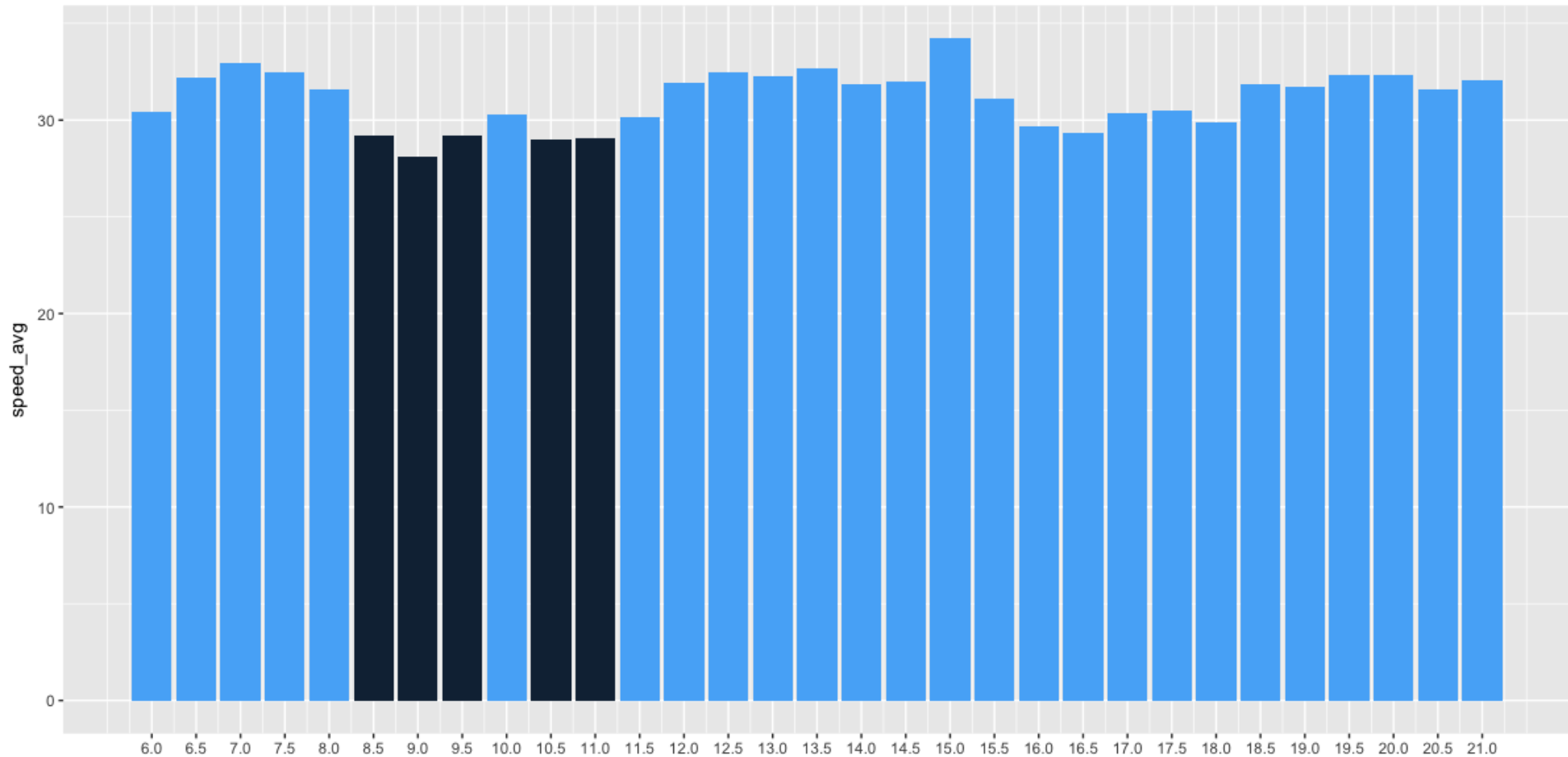
# What's Happening?

## Thomas Jefferson High School for Science and Technology Arrival 8:40AM Dismissal 4:00PM



# What's Happening?

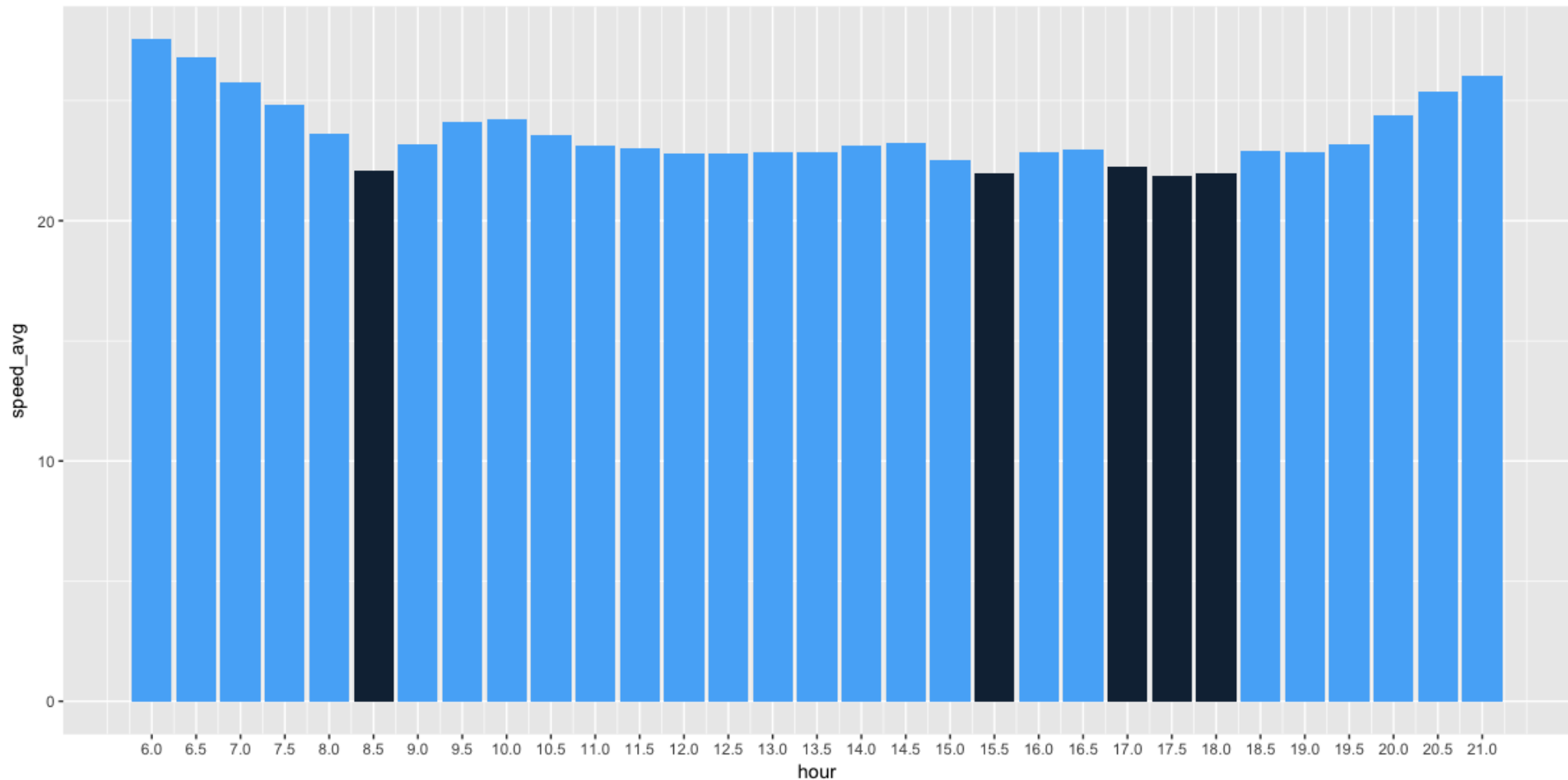
## Marshall Road Elementary School Arrival 9:20AM Dismissal 4:05PM



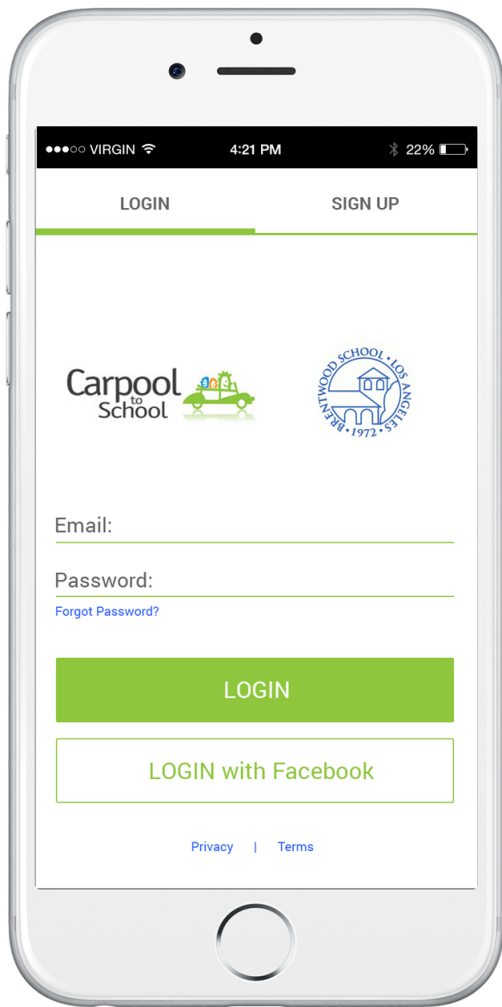


# What's Happening?

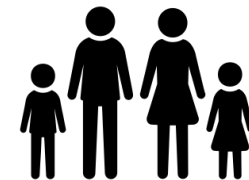
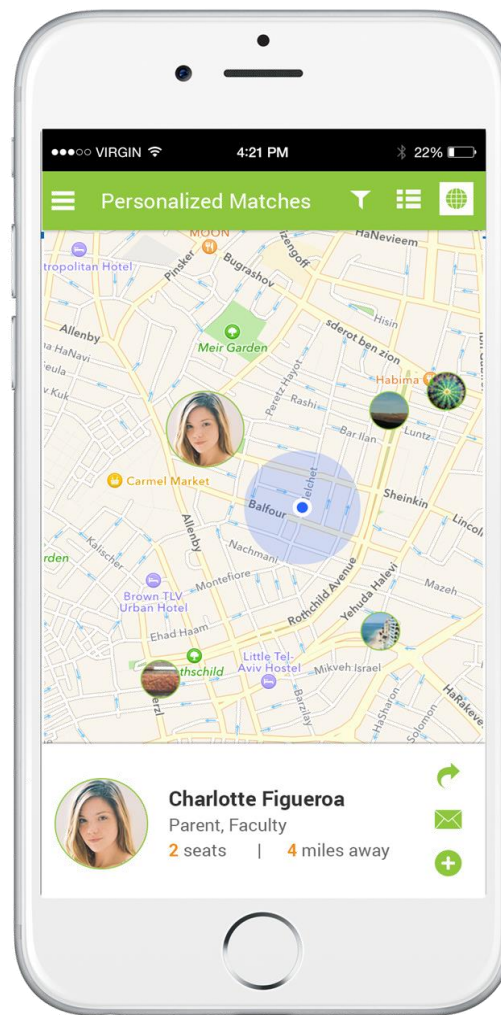
**Terra Centre Elementary School**  
**Arrival 8:30AM      Dismissal 3:30PM**  
**Annual Average Daily 27,000-68,000**



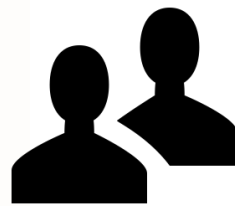
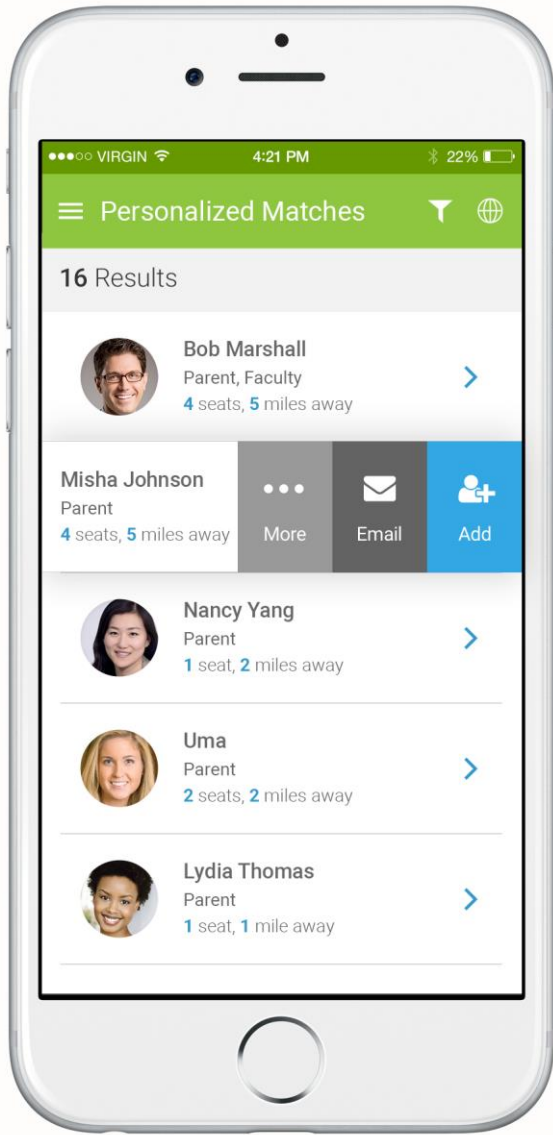
# How It Works



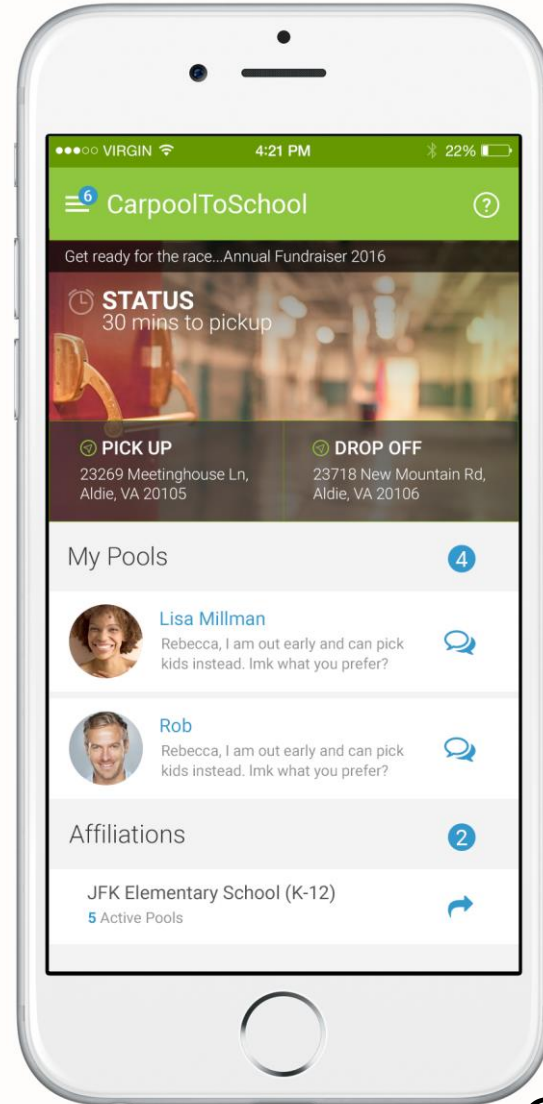
Approval



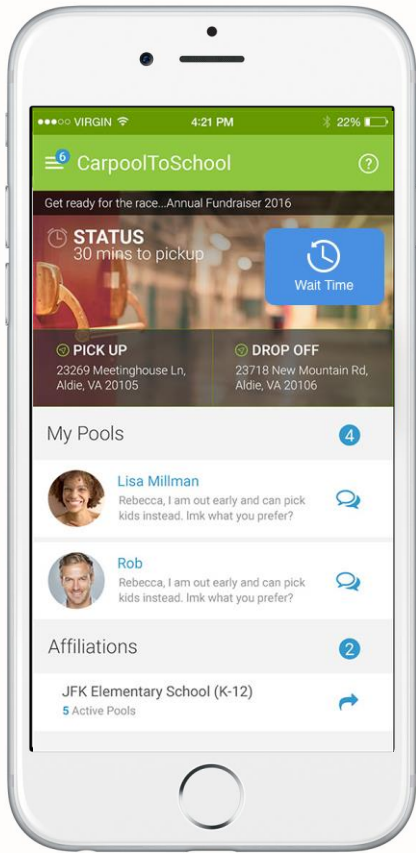
Community



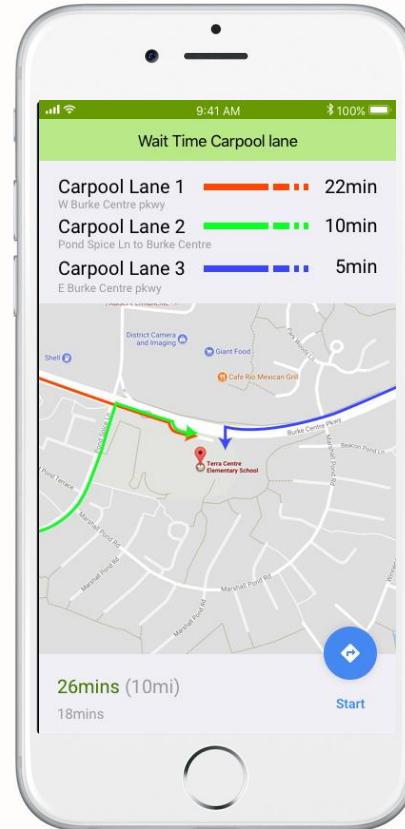
View Profiles



Get Ready  
Go Together

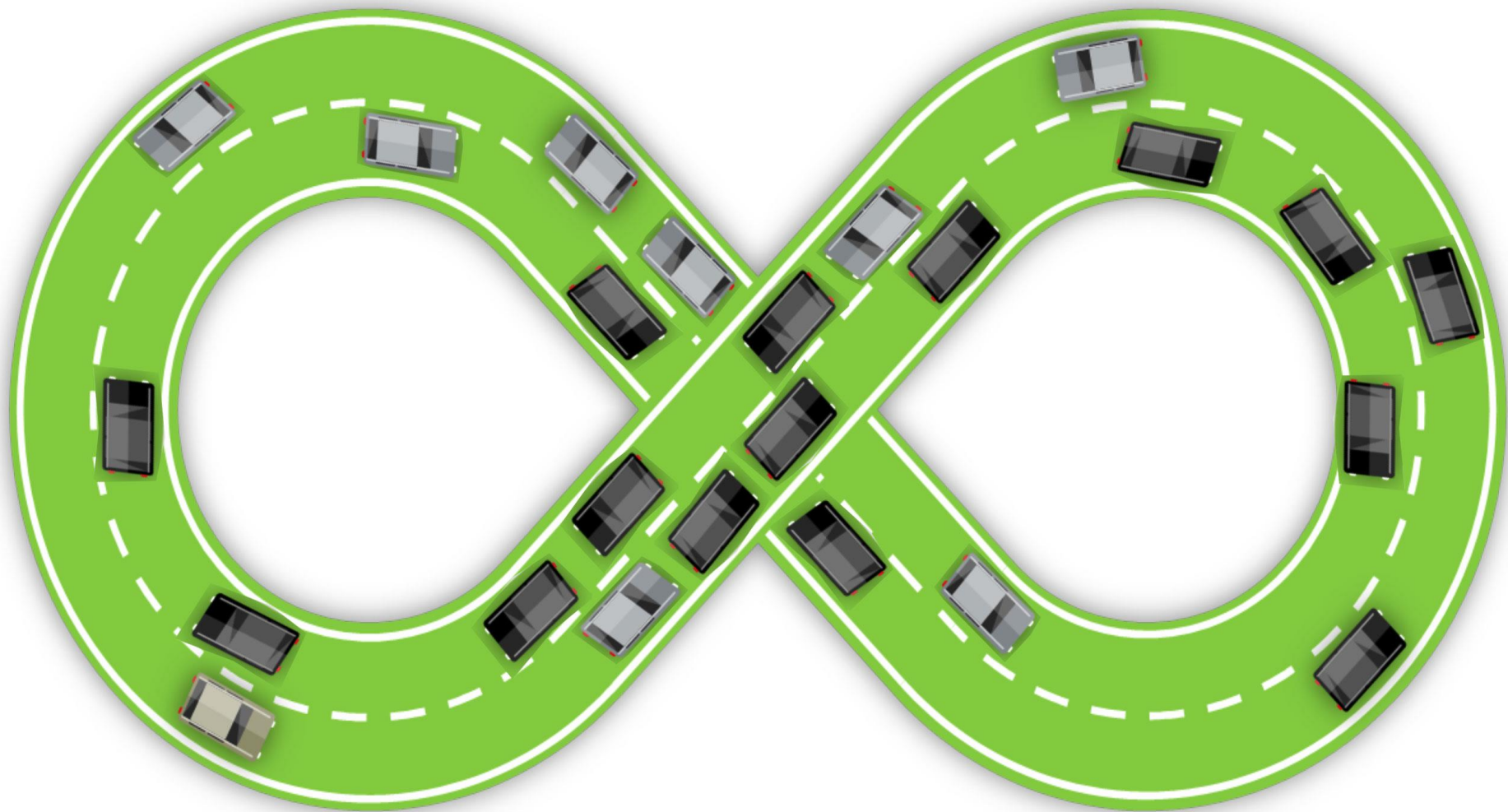


Wait  
Time



Push Notification

# Solution



# CarpooltoSchool >>> Carpool Lane Wait Time

