FAIRFAX COUNTY PARK AUTHORITY



M E M O R A N D U M

- TO: Chairman and Members Park Authority Board
- FROM: Kirk W. Kincannon, Executive Director
- **DATE:** September 6, 2018

Agenda

Committee of the Whole Wednesday, September 12, 2018 – 6 p.m. Boardroom – Herrity Building Chairman: William G. Bouie Vice Chair: Ken Quincy

- 1. DriveCam Status and Return on Investment (with presentation) Information*
- 2. Approval Policy 306 Alcohol Policy Action*
- 3. Approval Policy 208 Protection of Lands and Facilities Action*
- 4. Mason District Land Exchange Authorization to Advertise Notice and Hold a Public Hearing Regarding the Exchange of a Portion of the Kasold Property with a Portion of FCPA Holmes Run Stream Valley Park – Action*
- 5. Approval Park Authority Board Endorsement for the Strategic Recommendations Included in the RECenter System-wide Sustainability Plan Final Report Action*

*Enclosures

Committee Agenda Item September 12, 2018

INFORMATION (with presentation)

DriveCam Status and Return on Investment

In 2017 the Park Authority implemented a new driving safety initiative, DriveCam. The DriveCam Program Manager will provide an introduction, status, and return on investment details of DriveCam.

ENCLOSED DOCUMENTS: None

<u>STAFF</u>: Kirk W. Kincannon, Executive Director Sara Baldwin, Deputy Director/COO Aimee L. Vosper, Deputy Director/CBD Terilyn (Teri) Bowers, MA II, Director's Office

DriveCam Status and Return on Investment (ROI)

Terilyn Bowers

September 12, 2018



Discussion Topics

• Introduction

DriveCam is a successful safety initiative

Implemented in Park Authority vehicles in 2017

Improve safety of Park Authority drivers

Reduce vehicle claims, accidents, and maintenance costs

187 Vehicles with DriveCam technology

Others...Public Works and Environmental Services, Land Development Services (LDS). In total, Fairfax County has 760 vehicles with the DriveCam technology.

• ROI Report

Description of Vehicle Safety System - DriveCam

 Palm-sized digital video event recorder (VER) mounted on the windshield of the vehicle



- VER captures audio and visual information **inside** and **outside** the vehicle when triggered by risky driving behavior or unusual disruption to the G-force such as sharp brake; sharp turn; quick acceleration... Or, when manually activated by the driver
- Events are uploaded wirelessly to a **secure** database monitored by the vendor

Park Authority Pre-Implmentation/Post-Implementation (Pre-Post) DriveCam Analysis - ROI

EXECUTIVE SUMMARY

- Since full-fleet DriveCam program deployment was reached in May 2017:¹
 - Avg. monthly auto liability claim cost per active vehicle has **decreased by 52%** while that per claim has **decreased by 18%**.
 - Normalized maintenance costs **decreased by 11%** Pre-Post
 - Fleet-wide fuel economy has **improved by 4%** Pre-Post
 - Avg. fuel consumption decreased by 6% Pre-Post while avg. mileage decreased by 2%.

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^{1. &}quot;Pre-DriveCam" dates are from Jul. '13 (FY14) to Apr '17 (FY 17) and "Post-DriveCam" dates are from May '17 (FY17) to Feb '18 (FY 18). Pre-Post cut-off date was determined at the month-year point where active SIS (subscription-in-service) and ER (event recorder) totals for GCC Alliance plateaued which occurred on May 2017 (around 182 ERs installed).

^{2.} PVPY ("per vehicle per year") is a normalized metric used to determine annual costs. It smooths out the variation in fleet size year-over-year for comparative reasons.

EXECUTIVE SUMMARY-PAGE 2

- <u>Change in Collision Claim Costs PVPY² Pre-Post</u>: Reduction in Auto Liability (AL) Claims of 52%
- Normalized auto liability claim frequency company-wide **decreased Pre-Post by 80%.**
- While year-to-date ROI is at -25% (due primarily to the upfront hardware costs in year 1 of program deployment), given FCPA's actual cost reductions thus far, at the end of the 3-year contract period the ROI is projected to be 33% if current reduction percentages are maintained.

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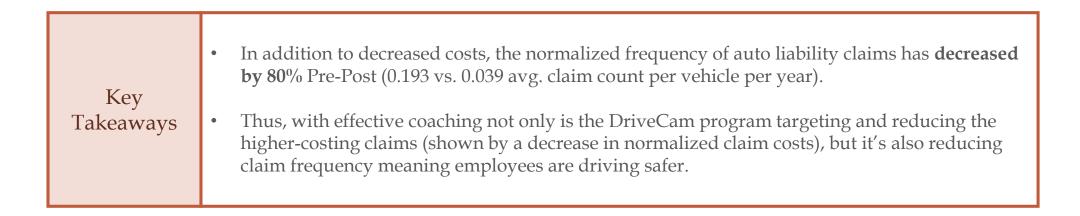
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AUTO LIABILITY CLAIM COSTS¹

<u>Pre-DriveCa</u>	<u>m</u>		Post-DriveC	<u>am</u>	
Annual Avg. Expense	\$48,319	1520/2	Annual Avg. Expense	\$23,592	
Avg. PVPY ²	\$264.00	+5270	Avg. PVPY ²	\$126.16	

AUTO LIABILITY CLAIM FREQUENCY¹



2.

1. "Pre-DriveCam" dates are from Jul. '13 (FY14) to Apr '17 (FY 17) and "Post-DriveCam" dates are from May '17 (FY17) to Feb '18 (FY 18).

PVPY ("per vehicle per year") is a normalized metric used to determine annual costs. It smooths out the variation in fleet size year-over-year for comparative reasons.

SECONDARY SAVINGS RESULTS

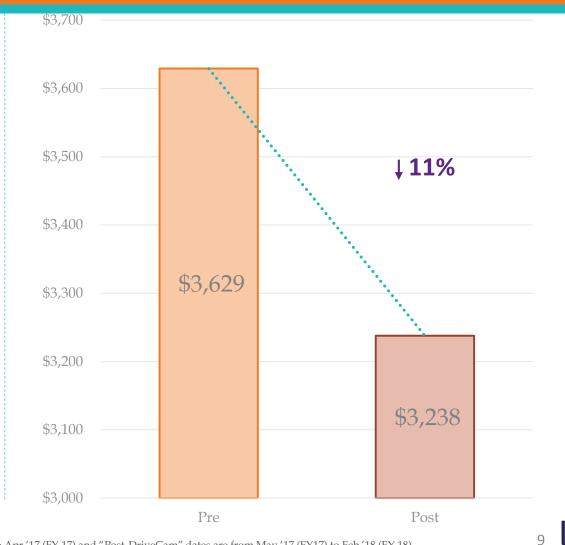
8 CONFIDENTIAL: FOR INTERNAL USE ONLY

MAINTENANCE COSTS¹

Key Takeaways

- On a normalized basis, **preventative maintenance costs per vehicle decreased by 11%** Pre-Post full-fleet DriveCam deployment.
- While the entire 11% reduction in these costs cannot be directly attributed to the DriveCam program, with focusing on decreasing risky driving behavior (accelerating, hard braking, etc.), over time, it decreases wear and tear on the vehicle which translates to decreases in overall maintenance costs.
- Historically, DriveCam clients experience between a 10% -15% decrease in maintenance costs Pre-Post over the length of the contract period.
- Over time, total and normalized maintenance costs are trending downwards.

Maintenance Costs PVPY



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1. "Pre-DriveCam" dates are from Jul. '15 (FY15) to Apr '17 (FY 17) and "Post-DriveCam" dates are from May '17 (FY17) to Feb '18 (FY 18)

2. PVPY ("per vehicle per year") is a normalized metric used to determine annual costs. It smooths out the variation in fleet size year-over-year for comparative

FUEL METRICS¹

Key	 While normalized fuel consumption decreased by 6% Pre-Post, normalized mileage decreased by 2% Pre-Post. Thus, while drivers were driving less miles, they were consuming even less fuel, resulting in a 4% normalized improvement in fuel economy (see MPG metric below).
Takeaways	 Like with maintenance, these improvements in fuel cannot be directly attributed to the DriveCam program. However, with focusing on decreasing risky driving behavior (i.e. speeding), over time fuel economy improves which translates to fuel cost savings. Overall, Pre-Post DriveCam implementation, Park Authority drivers are driving more efficiently with regards to fuel usage.

Fuel Category	Pre – DriveCam PVPY	DriveCam PVPY Post - DriveCam PVPY	
Consumption (in gallons)	509	481	↓ 6%
Mileage	4,921	4,824	↓ 2%
MPG	9.68	10.07	† 4%

- "Pre-DriveCam" dates are from Jul. '15 (FY15) to Apr '17 (FY 17) and "Post-DriveCam" dates are from May '17 (FY17) to Feb '18 (FY 18)
 PVPY ("per vehicle per year") is a normalized metric used to determine annual costs. It smooths out the variation in fleet size year-over-year for comparative reasons.

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ROI CALCULATION

ROI CALCULATIONS

	Year-to-Date ROI Calculation (10 months)							
Vehicle Count: 187	Claims Savings	Fuel Savings	Maintenance Savings	Gross Savings ¹	Program Investment ²	Net Savings	ROI %	Payback in Months for Each Year
FCPA 10-month Results: Claims Reduction: 52% Fuel Reduction: 4% Maintenance Reduction: 119	\$66,460	\$7,863	\$62,210	\$136,534	(\$182,704)	(\$46,170)	-25%	16.06

Note: a negative ROI is due to the upfront hardware (\$545/vehicle) and provisioning costs (\$47.86/vehicle) which are paid in the first year of program deployment.

		Projected 3 Year ROI Calculation						
Vehicle Count: 187	Claims Savings	Fuel Savings	Maintenance Savings	Gross Savings ¹	Program Investment ²	Net Savings	ROI % ³	Payback in Months for Each Year
FCPA 10-month Results: Claims Reduction: 52% Fuel Reduction: 4% Maintenance Reduction: 11	\$239,257	\$28,308	\$223,956	\$491,521	(\$369,419)	\$112,103	33%	9.02

*Based on these results, projected to break-even during 3-year contract length in month 18 (October 2018).

Note: Approximate on-going yearly cost for DriveCam is \$86,331

- 1. Gross savings are based off of FCPA's normalized costs from Jul. 2013 to Apr. 2017. Government industry benchmark data was used to estimate vehicle repair and motor-vehicle accident related worker's compensation costs (based off of actual costs from 30 Government fleets, approximately representing 49,597 vehicles).
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- Pricing is based off of the signed quote with the following costs per vehicle: \$47.86 upfront provision cost, \$353 MS annual cost, \$107.88 annual fleet tracking, and \$545 upfront hardware cost.
 Original ROI presentation projected savings between 31% and 118%.



Summary of DriveCam Success Takeaways

- 1. DriveCam has improved the safety of the Park Authority drivers (and passengers) as indicated by the reduction of vehicle claims and reduced maintenance costs. Safer Park Authority drivers improves the safety of the community as well.
- 2. DriveCam technology is improving route efficiencies for Park Authority drivers some of which is reflected in the reduced miles driven and fuel usage.
- 3. DriveCam is proving to be a sound financial investment for the Park Authority.

Board Agenda Item September 26, 2018

ACTION

Approval – Policy 306 Alcohol Policy

RECOMMENDATION:

The Park Authority Executive Director recommends approval of Policy 306 – Alcohol Policy.

TIMING:

Board action is requested on September 26, 2018.

BACKGROUND:

The Park Authority has a long successful history related to the provision of alcohol related services. In the mid-1970s, the Park Authority Board approved the Alcoholic Beverage Use Application Fee and Permit to accommodate the consumption of alcohol during private use and rentals at several rental facilities. In 1976 the Park Authority Board approved the creation of Public Links, Inc., to provide beer sales at the golf courses. Providing alcohol related services is now an 'industry standard' for park and recreation entities, enriching program and service offerings, and contributing to revenue generation.

With increased inquiries for alcohol use at park facilities, the timing is appropriate to formalize a public policy and provide clarity and transparency related to associated rules and procedures. The policy is intended to provide guidance and help protect the safety of general park visitors and of those at events and activities which involve alcoholic beverages on park property.

A staff team from all divisions was formed in September 2016. It has reviewed current Park Authority practices, reviewed requests received over the past several years, benchmarked local and non-local park and recreation entity policies and practices, reviewed existing laws, analyzed potential park and facility locations for consideration, studied best practices, developed standard operating procedures and collected ideas for potential programming opportunities. Throughout the team's work, the Alcoholic Beverage Control Board, the Fairfax County Police Department, Risk Management, and Office of the County Attorney have been involved and have reviewed the enclosed documents. Board Agenda Item September 26, 2018

On March 8, 2017, the Alcohol Policy was presented to the Park Authority Board Committee of the Whole for review. The Board asked staff to develop the necessary Standard Operating Procedures that would be used to implement the Alcohol Policy, and to prepare a plan for Public Comment.

The Standard Operating Procedures for both the Public's use of Alcohol on Park Authority Property and Use of Alcohol in Park Authority Programs have been completed and reviewed by staff at all levels. The Park Authority offered a Public Comment meeting on June 28, 2018 followed by a Public Comment Period ending July 31, 2018.

The public comment meeting drew three members of the public. Two were friends group representatives asking how we determine which sites are included in the policy as they wanted to take advantage of the policy but did not see their site listed. The third was an interested Prince William County employee.

During the public comment period, three articles were published by local papers, drawing zero comments. Two comments were sent through the public comment website. The first recommended that the Park Authority should require permits, which is already a requirement under the alcohol policy. The second comment was from a customer inquiring about the current policy as they would like to move their company picnic to Fairfax County Parks as soon as they are able to obtain a permit to serve alcohol.

Following adoption of the policy by the Park Authority Board, the team will then submit the alcohol related Agencywide Standard Operating Procedures and Site Specific Procedures which will be completed and approved by the Director prior to full implementation later this fall.

FISCAL IMPACT:

Expanding alcohol sales has the potential to generate increased revenue which would be appropriated in Fund 800-C80000 Park Revenue Fund.

ENCLOSED DOCUMENTS:

Attachment 1: Policy 306 – Alcohol Policy Attachment 2: Parks and Facilities Listing Draft Attachment 3: SOP Public Alcohol Use on PA Property Attachment 4: SOP Use of Alcohol in PA Programs Attachment 5: Alcohol FAQ for Customers Attachment 6: Alcohol Beverage Use Insurance Decision Tree Board Agenda Item September 26, 2018

STAFF:

Aimee L. Vosper, Deputy Director/CBD Sara Baldwin, Deputy Director/COO Todd Brown, Director, Park Operations Division Todd Johnson, Director, Golf Enterprises Barbara Nugent, Director, Resource Management Division Cindy Walsh, Director, Park Services Division Judy Pederson, Public Information Office Emilie Shumate, Business Services Manager, Resource Management Division



FAIRFAX COUNTY PARK AUTHORITY POLICY MANUAL

Policy 306 Title: Alcohol Policy	
Date Approved: Click here to enter a	Last reviewed: N/A
date.	
stewardship of significant natural and cult	nced park system that provides for the ural resources and provides a variety of park rse leisure and recreation needs of current force, and visitors.

Purpose: The purpose of this policy is to protect the safety of park visitors at events and activities that involve alcoholic beverages on park lands and at park facilities. The policy provides the approach for serving, selling, consuming, or possessing alcoholic beverages on Park Authority (PA) property.

Policy Statement:

Alcoholic beverages are prohibited in all parks and recreation areas unless the sale, use, consumption or possession of alcoholic beverages on PA property are part of a PA program or an approved use pursuant to a permit issued by the PA and implemented in strict accordance with the Virginia Alcoholic Beverages Control Act.

- 1. An approved PA Alcoholic Beverage Use Permit will be required for any and all public or private rentals, events and activities with alcohol on PA property. Applications for a PA Alcoholic Beverage Use permit must describe the scope of the activity including security plans and event logistics.
- Permission for use, consumption or possession of alcoholic beverages will be granted only for the times, dates and areas specified in the appropriate contract or permit. The PA reserves the right to disapprove or revoke permission of a PA Alcoholic Beverage Use permit application or PA permit application at any time.
- 3. Alcoholic beverages are allowable only in the designated areas at the parks and facilities listed on the Alcohol Policy Park and Facility Listing. These designated areas have been established based on public safety with considerations of park capacity, location within the park, accessibility, parking, restrooms and other amenities. Changes to Park and Facility Listing will be considered and approved by the Director.
- 4. The applicant, host and/or sponsor agrees to indemnify and hold harmless Fairfax County with respect to all claims or losses, to include injuries or property

Policy 306 Alcohol Policy

damages as a result of the use of PA property. The applicant, host and/or sponsor may be required to provide a certificate of insurance that lists Fairfax County and the PA as additionally insured for the time frame of the event.

- 5. The applicant, host, or event sponsor must be present at the event during the times and dates specified in the PA Alcoholic Beverage Use permit application and the applicant must ensure that no person under the age of 21 will use, consume or possess any alcoholic beverages. Applicant must also coordinate alcohol delivery to facility during the scheduled rental time and removal of any remaining unconsumed alcohol prior to the end of the scheduled rental period.
- 6. Applicants may be required to provide enclosures and have sufficient controls to prevent unauthorized access into the designated area. In addition, the applicant may be required to employ security and/or police to ensure public safety and compliance with applicable law.
- 7. The PA reserves the right to regulate activities on its property in the best interest of the public, park, its users and neighbors and may deny a request if deemed incompatible with other park uses. All persons attending or affiliated with events with alcohol are subject to park rules and regulations as well as county, and state laws. Should persons be ejected from the park or otherwise cited for violations of any activity associated with alcoholic beverage use, the permit may be revoked and the group disbanded.
- 8. PA programs and special events with alcoholic beverages will be advertised as such, held in designated areas, and follow Alcoholic Beverage Control Act requirements and PA procedures. Alcohol for PA programs and special events may only be purchased through the Revenue and Operating Fund or with the assistance from the Park Foundation and/or sponsor.

References:

- <u>Fairfax County Code Section 5-1-25 Possession of Open Alcoholic Beverage</u> <u>Containers Prohibited</u>
- <u>Alcoholic Beverage Control Act Section 4.1</u>

Supporting Documentation:

- Fairfax County Park Authority Alcohol Beverage Use Permit Application
- Alcohol Policy Parks and Facilities Listing

Alcohol Policy – Park and Facility Listing

An approved PA Alcoholic Beverage Use Application, associated rental contract or permit, and appropriate VA ABC license are required for any park uses involving alcohol.

There are many special use facilities within parks that could attract events that may request the use of alcohol that may not be specifically listed below. The FCPA will assess requests for parks and facilities not listed on a case by case basis considering such things as mission alignment, park location, capacity, buffer areas, presence of pre-existing potential inherent dangers, culturally or naturally sensitive areas, vehicular related items such as parking egress access, availability of public transportation and site layout related to flow of traffic, as well as the availability of restrooms, utilities and staffing. Following staff review and recommendation, the Park Authority Executive Director will have final approval.

Park	Location	Dedicated Area Description				
Tier 1 – These parks a	are generally inc	door facilities, have on-site staff and are available "after hours" or not				
during regularly scheduled program hours. These sites can be booked for hourly-based events and rentals.						
Resource Management	Resource Management Sites:					
Frying Pan Farm Park	Herndon	Visitor Center Lobby, Auditorium, Classroom, Outdoor Shelter				
Green Spring Gardens	Alexandria	Horticulture Center with Atrium, Multipurpose Room, Classroom, Library, Defined Patio				
The Historic House at Green Spring Gardens (PA programs only)	Alexandria	Kitchen, Michael Straight Room, Fountain Beattie Room, Defined Lawn Area, Porch				
Riverbend Park	Great Falls	Indoor at Nature Center, Visitor Center and Outdoor deck area				
Historic Properties Rent	al Services:					
Cabell's Mill	Centreville	Inside, patio, and immediate grounds (bounded by the fire lane, Walney road, stream, and tree line to meadow trail entrance)				
Clark House	Falls Church	Inside, front porch, and immediate grounds (bounded by sidewalk and tree lines)				
Dranesville Tavern	Dranesville	Inside, porches and immediate grounds (bounded by entrance road, parking lot, Route 7 fencing/tree line)				
Great Falls Grange/Forestville Schoolhouse	Great Falls	Inside and immediate grounds around both buildings, as far back to include the picnic shelter.				
Hunter House	Vienna	Inside, porch and immediate grounds (bounded by parking lot and following the tree lines that screen tennis courts, garden plots and open play area)				
Stone Mansion	Alexandria	Inside, porch and immediate grounds (bounded by Stoneybrooke Lane, parking lot, following the top of the ridgeline to include the flat lawn space at the rear of the building.)				
RECenters:						
Audrey Moore	Annandale	Clubroom 1, 2, 3 and 4, Senior Center Lobby, Senior Center 1 & 2, Gym, Outdoor classroom				
Oak Marr	Oakton	Exercise Room 1, 2 & 3, Multipurpose Room				
South Run	Springfield	Clubroom 1, 2, 3, & 4 (vestibule)				
• •		ave On Premise beer licenses and Laurel Hill Golf Club has a permit for				
· · ·	wine. These permits and services are managed by the Public Links, Inc.					
Golf Courses:						

Burke Lake	Fairfax	On Premise license allows the sale and consumption of beer inside the
	Station	clubhouse, on the fenced-in outdoor patio at the front of the clubhouse
		and on the course with proper marked entries and signage.
Greendale Alexandria		On Premise license allows the sale and consumption of beer inside the
		clubhouse, on the patio at the back of the clubhouse and on the course
		with proper marked entries and signage.
Jefferson District Falls Church On Premise license allows the sale and co		On Premise license allows the sale and consumption of beer inside the
		clubhouse, on the bi-level patio at the back of the clubhouse and on the
		course with proper marked entries and signage.
Laurel Hill	Lorton	On Premise license allows the sale and consumption of beer and wine
		inside the clubhouse, on the patio behind the clubhouse and on the
		course with proper marked entries and signage.
Pinecrest	Alexandria	On Premise license allows the sale and consumption of beer inside the
		clubhouse, on the patio outside the clubhouse and on the course with
		proper marked entries and signage.
Twin Lakes Clifton		On Premise license allows the sale and consumption of beer inside the
		clubhouse, on the outside covered patio, and on both courses with
		proper marked entries and signage.
Tier 2 – These parks a	re generally me	edium to large locations that can accommodate up to 500 people
•		nstaffed – and may require staff or security to be on-site during an event.
These sites can be book		
McLean Central Park	McLean	Designated event area
Turner Farm	Great Falls	Designated event areas
Braddock Park	Clifton	Shelter and adjacent designated event area
Tier 3 – These parks an	re large to verv	large staffed parks that can accommodate high volumes of 500+ people
		Ilso be required. Multiple day events can be approved.
Burke Lake Park	Fairfax	Open Field Area as defined by Large Special Events map
	Station	
Frying Pan Farm Park	Herndon	Equestrian Center Indoor Arena, 4-H Building and designated event
, ,		areas
Lake Fairfax Park	Reston	Large Shelter and Picnic Area, Multipurpose Fields A & B, Canopy G
Sully Historic Site	Chantilly	Visitor Center, patio, specified lawn areas
	1	

Fairfax County Park Authority	Procedure Title: Public Alcoholic Beverage Use on Park Authority Property	References: CAPRA Standard: Park Board Policy: County: State/Federal: Other:		
То:	Approved by:	Responsible Offic New: Yes or No Last Amended:	ce:	
	Title: Date:	Last Reviewed:		
Initiated by:		Effective Date:	# of pages:	

- **A. Purpose**: To provide staff guidelines to protect the safety of park visitors at events and activities that involve alcoholic beverages on park lands and at park facilities.
 - <u>Description</u>: The Fairfax County Park Authority (Park Authority) Alcoholic Beverage Use Application process provides authorization for consumption of alcohol in accordance with State and County law and Park Authority Rules and Regulations to groups or individuals who have fulfilled all contractual obligations for facility rentals. Alcoholic beverages are prohibited in all parks and recreation areas unless the use consumption or possession of alcoholic beverages on Park Authority property are part of a Park Authority program or an approved use pursuant to a permit issued by the Park Authority and implemented in accordance with the Virginia Alcoholic Beverages Control (VABC) Act.

B. Process:

General Guidelines

- All use of alcoholic beverages on park property must be approved in advance through an Alcoholic Beverage Use Request application and process.
- All Alcoholic Beverage Use Permits must be in association with a facility use rental agreement.
- Alcoholic beverages will only be approved in designated areas as listed on the Parks and Facilities Listing or as approved in advance by the Park Authority Director.
 - There are many facilities within parks that could attract events that may request the use of alcohol that may not be specifically listed in the Parks and Facilities Listing. On a case by case basis, the site managers will assess requests for parks and facilities not listed, considering such things as mission alignment, park location, capacity, buffer areas, presence of pre-existing potential inherent dangers, proximity to other programs, culturally or naturally sensitive areas, vehicular related items such as parking egress access, availability of public transportation, and site layout related to flow of traffic, as well as the availability of restrooms, utilities and staffing.

FCPA Policy/Procedural Memorandum # Public Alcoholic Beverage Use Request Page 2

• The event host or sponsor must be the applicant responsible for acquiring related Park Authority permits and VABC licenses, must be 21 years of age and must be present during the event or activity.

- Persons under 21 years of age may not purchase, possess, or consume any alcoholic beverages, nor may such alcoholic beverages be purchased for or served to them.
- Applicants may be required to obtain additional liquor liability insurance depending upon the event and/or related activities (see Alcohol Beverage Use Insurance Decision Tree). Insurance must indemnify and hold harmless the Fairfax County Board of Supervisors and Fairfax County Park Authority Board, staff, and volunteers from any and all claims incurred against the permit holder because of permit holder's use of Park Authority property.
- Alcoholic beverages must be brought onto the property the day of the event and removed at the end of each day by the licensee during the time of the event space rental.
- Virginia ABC highly recommends that food be offered at any event that includes alcoholic beverages.

Agreement Processes and Timing

- During the facility rental application process, applicants must be informed that there are Park Authority and VABC license and fee requirements related to offering alcohol at their event. Park Authority location restrictions can be found on the Parks and Facilities Listing for alcohol related events.
- Individuals, organizations or groups (event sponsor/applicants) applying to reserve a Park Authority facility must indicate at the time of application whether alcohol will be consumed at the event and complete a Park Authority Alcoholic Beverage Use Request application.
- The applicant must also inform park staff if funds will be collected (donations, participation fees, etc.) in association with the rental or event. If that is the case, the applicant must also complete a Business Activities License application. (See VABC License Requirements and SOP for Business Activity License).
- The site manager and/or central services coordinator may approve the Alcoholic Beverage Use Request Application per the Park Authority Alcoholic Beverage Use Policy for Tier 1 sites indicated on Parks and Facilities Listing.
 - For any event at a Tier 2 or Tier 3 facility, consultation with the division director and/or Park Authority Director's office will be required.
 - The pertinent Park Authority Board member will be notified a week in advance of all Tier 3 level events.
- If the applicant cancels an event, refund process for the Alcohol Beverage Use Request Permit fee will follow the facility rental refund policy and any owed amounts will be refunded with the facility rental fee.

Hours of Service

- Approval of the hours of events will depend on the type of facility, the location, and type of event.
- The rental agreement and Alcoholic Beverage Use Permit will clearly state the facility use hours including set up, break down, and hours that alcoholic beverages may be served and be signed by the customer.
- Alcoholic Beverage service will end 30 minutes prior to the closing of the event with a last call announcement.

FCPA Policy/Procedural Memorandum # Public Alcoholic Beverage Use Request Page 3

- Events including alcohol taking place after established hours of use will need to be approved in advance by the appropriate division's Operations Branch Manager.
- See the site-specific SOP's for more details.

Designated areas of alcoholic consumption, sales and/or possession

- Alcoholic beverages purchased or offered at a permitted event at park facilities may be consumed only in designated areas as outlined on the Parks and Facilities Listing which indicates specific buildings, grounds and/or facilities. The attached Parks and Facilities Listing designates areas and approval levels based on Tiers, which generally relate to the size of or type of event the venue can support.
- See specific designated area maps for specific locations within a park where alcoholic beverages may be permitted.
- Designated areas for alcoholic beverage consumption must be identified with signage and have access restrictions in compliance with Alcohol Beverage Control guidance to include age restrictions, designated consumption or serving area and signage for appropriate conduct guidance.
- If event participants are consuming alcohol outside the designated area, staff are to communicate with the event organizer/applicant to ensure attendees stay within the designated area. If event organizer is unable to enforce the restrictions, staff are to contact the Fairfax County Police for enforcement.
- There may be site specific restrictions on the type of beverages allowed. For example, any beverage with red dye may be restricted at certain historic sites.

Virginia Alcoholic Beverage Control (VABC) License Requirements

- The event sponsor or applicant is responsible for obtaining an approved Park Authority Alcoholic Beverage Use Permit prior to obtaining the appropriate VABC license.
- VABC offers Banquet licenses for a variety of situations in which alcoholic beverages may be served on a temporary basis, generally for nonprofit purposes.
 - VABC requests that applications be submitted at least 2-3 weeks in advance of the event date. Banquet license applications may be completed online on the VABC site if submitted at least 12 days prior to the event date.
 - For more information on types of VABC Licenses go here: <u>https://www.abc.virginia.gov/licenses/get-a-license/banquet-licenses/banquet-types</u>
 - For more general information go here: <u>https://www.abc.virginia.gov/licenses/get-a-license/banquet-licenses/banquet-guidelines</u>

Exemptions

- If ALL the following criteria are met, then no license is needed from VABC for the event (unless required by locality or facility).
 - The event is private (i.e., not open to the public and not in a public place).
 - Public place is defined by the Park Authority as an area accessible to the public without the use of admission control.
 - Money is not exchanged for alcoholic beverages, program fees, fundraising, or otherwise.
 - In the event of a wedding with a cash bar, money is exchanged and the group is required to obtain the proper VABC License.
 - The event is not held in a club or non-licensed restaurant premises.

• Alcohol purchased for the event is NOT from a wholesaler/distributor.

Who may Provide/Serve/Consume Alcohol

- No person under the age of 18 years shall sell, serve or dispense any alcoholic beverage. No person under the age of 21 years shall prepare or mix alcoholic beverages in the capacity of a bartender.
- No alcoholic beverage server is permitted to consume any alcoholic beverages while on duty.
- Park Authority staff are prohibited from consuming any alcoholic beverages while on duty.

Management and Control Requirements

- The Park Authority permit and VABC license holder (applicant) is responsible for levels of consumption/limit to amount served per person.
- The applicant is required to provide control points and age verification during the event. The Park Authority will provide the applicant with a map of the approved consumption area, and event organizers are responsible for appropriately restricting access.
 - Acceptable control points will restrict access to the event area until age verification has been completed.
 - Staff may not advise event host on what access restrictions are required, only that they must be adequate to sufficiently restrict access until age verification has been completed and maintain a barrier for the event. Staff may, however, notify the event host if their access restriction plan is insufficient.
 - Acceptable options to identify age verification may include: checking valid identification which includes the person's date of birth, color coded wristbands, hand stamps, etc.
- Staff's role is to monitor activity by regular visual checks to insure participants comply with signage and access restriction, ensure park visitor safety, and ensure park rules and regulations and county and state laws are followed. Police serve as Park Authority enforcement, and should be contacted as needed in the event staff are not able to monitor or control the event.
- The applicant is required to provide appropriate signage outlining age restrictions, signage identifying the designated consumption or serving areas
- Event organizers should encourage recycling of all waste from the event, including beverage containers. Any collected recycling should be placed within the appropriate dumpster on site if available, or transported off-site to recycling facilities.
- The applicant may be required to schedule and employ police, site staff or other security personnel at their own expense. Depending upon the program or event, the applicant, in coordination with the section's branch manager and division director, will assess events over 150 to determine if police or county security is required.
- The Park Authority staffing and management minimum requirement is one PA employee above the age of 21 per every 150 people.
 - All Park Authority employees working an event where alcohol is offered must have completed one of the two trainings listed below:
 - Managers' Alcohol Responsibility Training (MART): https://www.abc.virginia.gov/licenses/training
 - Responsible Sellers & Servers Virginia's Program (RSVP): https://www.abc.virginia.gov/licenses/training

FCPA Policy/Procedural Memorandum # Public Alcoholic Beverage Use Request Page 3



Managers' Alcohol Responsibility Training (MART) is a free, six-hour course instructed by a team of Virginia ABC special agents. MART courses are offered in February, June and October.

MART is recommended for:

- Virginia's on-premise and off-premise licensees
- managers
- ' owners

At the completion of MART, participants will be able to:

- understand laws, rules and regulations that govern alcohol sales and consumption in Virginia
- understand requirements of operating an ABC licensed business
- prevent intoxicated and underage customers
- document alcohol-related incidents
- understand procedures for employing minors
- use advertising properly
- check IDs correctly
- manage confrontational situations with customers
- understand sample alcohol policies
- utilize compliance assistance from Virginia ABC special agents



Responsible Sellers & Servers: Virginia's Program (RSVP) is a free, three-hour course instructed by a team of Virginia ABC special agents.

RSVP is recommended for:

- Virginia's on-premise and off-premise licensees
- clerks
- cashiers
- wait staff
- bartenders
- "front line" employees

At the completion of RSVP, participants will be able to:

- understand laws, rules and regulations that govern alcohol sales and consumption in Virginia
- prevent intoxicated customers
- refuse sales to underage and intoxicated customers
- examine IDs
- document alcohol-related incidents

C. Reporting: Alcoholic Beverage Use Requests should be kept on file at the site of issue for future reference as required for developing additional operating procedures or policies and for use in developing management indicators. In the event of an incident, all related

records will be compiled, analyzed and immediately sent up the chain of command to help prevent such incidents in the future.

D. Supporting Documentation:

Alcohol Policy 306

E. Resources include:

- 1. Virginia Department of Alcohol Beverage Control: Get a License <u>https://www.abc.virginia.gov/licenses/get-a-license</u>
- 2. VABC Board in Alexandria, Virginia
 - a. Phone: (703) 683-2300
- 3. <u>https://www.abc.virginia.gov/licenses/get-a-license</u>
- 4. Parks and Facilities Listing for Alcohol Related Events
- 5. Map(s) for Designated Areas Approved for Alcohol Consumption
- 6. SOP for Business Activity License
- 7 Event/Host Liquor Liability FAQ
- 8. Large Special Event Rules and Guidelines
- 9. Alcohol Beverage Use Insurance Decision Tree
- 10. Fairfax County Park Authority Alcoholic Beverage Use Application (ABUA)

Fairfax County Park Authority	Procedure Title: Use of Alcohol in Park Authority Sponsored or Hosted Activities	References: CAPRA Standard: Park Board Policy: County: State/Federal: Other:
To:	Approved by:	Responsible Office: New: Yes or No Last Amended:
	Title: Date:	Last Reviewed:
Initiated by:		Effective Date: # of pages:

- **A. Purpose**: To provide staff guidelines to protect the safety of park visitors at events and activities that involve alcoholic beverages on park lands and at park facilities.
 - <u>Description</u>: The Fairfax County Park Authority (Park Authority) may sell and serve alcohol in accordance with State and local laws and implemented in accordance with the Virginia Alcoholic Beverages Control (VABC) Act. Alcoholic beverages are prohibited in all parks and recreation areas unless the consumption or possession of alcoholic beverages on Park Authority property are part of a Park Authority program or an approved use pursuant to a permit issued by the Park Authority and implemented in accordance with the Virginia Alcoholic Beverages Control (VABC) Act.

• Definitions:

- <u>Alcoholic Beverages</u>: beer, wine, mixed drinks and spirits. See VA 4.1
 Alcohol Beverage Control Act, Chapter 1 Definitions and General Provisions for specifics.
- <u>Park Authority program</u> (i.e. non-rental programs): any program offerings provided or sponsored by or held at Park Authority facilities for the public or internally for employees (i.e. tastings, workshops, interpretive programs, festivals, tournaments, special events, staff gatherings and recognition, etc.)

B. Process:

General Guidelines

- All participants served or consuming alcohol in the program or activity must be at least 21 years of age.
- All use of alcoholic beverages on park property must be approved in advance by the Division Director and will be advertised with a description of the event.
- Alcoholic beverages will only be offered in designated areas as listed on the Parks and Facilities Listing or approved in advance by the Director.
 - For facilities within parks not specifically listed in the Parks and Facilities Listing, site managers may assess and forward for approval requests for events with alcohol, considering such things as mission alignment, park location, capacity, buffer areas, presence of pre-existing potential inherent dangers, proximity to other programs, culturally or naturally sensitive areas,

vehicular related items such as parking egress access, availability of public transportation and site layout related to flow of traffic, as well as the availability of restrooms, utilities and staffing.

- Staff will provide a written program proposal for review by branch manager, division director, and ultimately approval by the Director.
- The Park Authority is responsible for obtaining all related licenses when it is a Park Authority sponsored program or special event. Park Authority staff applying for VABC license must be at least 21 years of age.
- Alcoholic Beverages will not be offered at or approved for Park Authority programs or events when there is a reasonable expectation that the use, consumption, or possession of such beverages may cause disruptive or unsafe conduct.
- The Park Authority must obtain a copy of a Certificate of Insurance for Liquor Liability Insurance from any contracted vendor serving or providing alcohol for an event or program. Insurance must indemnify and hold harmless the Fairfax County Board of Supervisors and Fairfax County Park Authority Board staff, and volunteers from any and all claims incurred against the permit holder because of permit holder's use of Park Authority property.

Program justification and approval

- All Park Authority programs or events offering alcohol must be approved in advance. Staff will provide a written program proposal for review and approval by branch manager and division director. If the request is for a location not on the Parks and Facilities Listing, proposal will be routed to the Director for final approval.
- Park Authority staff applying for an VABC license for a Park Authority program offering alcohol must be on site and/or attend the event.
- This justification and approval process includes staff functions serving alcohol on Park Authority property.

Purchasing and storage of alcohol for Park Authority sponsored programs and events

- Alcohol and VABC License Applications for Park Authority programs and special events may be purchased through the Revenue and Operating Fund only with the approved P-card or with the assistance from the Park Foundation and/or program sponsor.
 - If alcohol for an event is provided by a sponsor or friends group, they are responsible for purchasing, obtaining proper licenses, and removing alcohol from premises at the end of each day.
- Leftover opened alcoholic beverages should be poured out if they are not part of a future planned program or event. Leftover unopened alcoholic beverages should be poured out or returned to the distributor if they are not part of a future planned program or event.
- If determined appropriate by the site manager, and with a planned use for a future program or event, leftover opened or unopened alcoholic beverages purchased with FCPA funds for programs and events can be stored on the property in a secured space, not accessible to the public and separate from the licensed event area. Site managers may determine whether it is appropriate to store the leftovers on site and may determine the location of secured space at each site.
 - It is not the Park Authority's intention to store unused alcohol.

 Stored alcohol must be documented by staff and site management upon storage and removal from storage for future use.

Hours of Programs and Events

- Approval of the hours of programs and events will depend on the type of facility, the location, and type of use.
- Hours of the program or event will be set, approved and advertised in advance.
- Events with alcohol taking place after established hours of use will need to be approved in advance during the program proposal approval process.
- Sites may provide additional detail in site-specific SOP's. (ex. site hours for specific areas of the park, etc)

Designated areas of alcoholic consumption, sales and/or possession

- Alcoholic beverages purchased or offered at a permitted event at park facilities may be served and consumed only in designated areas as outlined on the Parks and Facilities Listing which indicates specific buildings, grounds and/or facilities. The attached Parks and Facilities Listing designates areas and approval levels based on Tiers, which generally relate to the size of or type of event the venue can support.
- The application for the VABC license must indicate the specific FCPA building, grounds or facility where the alcoholic beverages will be served and consumed.
- Designated areas for alcoholic beverage consumption must be identified with signage and have access restrictions in compliance with Alcohol Beverage Control guidance to include age restrictions, designated consumption or serving area and signage for appropriate conduct guidance.
- See specific designated area maps for all Park Authority approved locations.

VABC License Requirements

- The site manager must identify and approve the event or program staff responsible for obtaining the appropriate VABC license. Licensee must remain present for the duration of the event or program.
- VABC Tasting Licenses are only issued for 4 occasions per location.
- VABC offers Banquet licenses for a variety of situations in which alcoholic beverages may be served on a temporary basis, generally for nonprofit purposes.
 - VABC requests that applications be submitted at least 2-3 weeks advance of the event date. Banquet license applications may be completed online on the VABC site if submitted at least 12 days prior to the event date.
 - For more general information go here: <u>https://www.abc.virginia.gov/licenses/get-a-license/banquet-licenses/banquet-guidelines</u>
 - For more information on types of VABC Licenses go here: <u>https://www.abc.virginia.gov/licenses/get-a-license/banquet-licenses/banquet-types</u>

Exemptions:

If ALL of the following criteria are met for the event, then no VABC license is needed:

- The event is private (i.e., not open to the public and not in a public place) such as a program requiring pre-registration.
- Money is not exchanged for alcohol or otherwise.
- The event is not held in a club or non-licensed restaurant premises.
- Alcohol purchased for the event is NOT from a wholesaler/distributor.

Who may Provide/Serve/Consume Alcohol

- No person under the age of 18 years shall sell, serve or dispense any alcoholic beverage. No person under the age of 21 years shall prepare or mix alcoholic beverages in the capacity of a bartender.
- The Park Authority permit and VABC license holder (applicant) is responsible for monitoring the event for overconsumption of alcoholic beverages and restricting service to those who are or appear intoxicated.
- No server of alcoholic beverages is permitted to consume any alcoholic beverages while on duty.
- Park Authority staff are prohibited from consuming alcoholic beverages while on duty.

Management and Control Requirements

- Staff are required to provide access control points and age verification during the event. Control points, wristbands, etc. are ways to identify age verification.
 - Acceptable control points will restrict access to the event area until age verification has been completed.
 - Acceptable options to identify age verification may include: checking valid identification which includes the person's date of birth, color coded wristbands, hand stamps, etc.
- When appropriate, beverages should not be provided to consumers in glass containers in the hope of reducing the incidence of broken glass. Beverages bottled in glass should be provided to consumers in a secondary container, preferably made of a recyclable material.
- Site may provide additional detail in site-specific SOP's regarding restrictions on the type of beverages allowed. (ex. any beverage with red wine or red dye may be restricted at certain historic sites.)
 - Event organizers should encourage recycling of all waste from the event, including beverage containers. Any collected recycling should be placed within the appropriate dumpster on site if available, or transported off-site to recycling facilities.
 - Staff's role is to monitor activity by regular visual checks to insure participants comply with signage and access restriction, ensure park visitor safety, and ensure park rules and regulations and county and state laws are abided by.
 Police serve as Park Authority enforcement, and should be contacted as needed in the event staff are not able to monitor or control the event.
 - The Park Authority staffing and management standard requirement for programs and events is one Park Authority employee above the age of 21 per every 150 people.
 - Depending upon the program or event, the organizer, in coordination with the section's branch manager and division director, will assess events over 150 to determine if police or county security is required.
- All Park Authority employees working an event where alcohol is offered must have completed one of the two trainings listed below:
 - Managers' Alcohol Responsibility Training (MART): <u>https://www.abc.virginia.gov/licenses/training</u>
 - Responsible Sellers & Servers Virginia's Program (RSVP): https://www.abc.virginia.gov/licenses/training

FCPA Policy/Procedural Memorandum # Public Alcoholic Beverage Use Request Page



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- Virginia's on-premise and off-premise licensees
- managers
- owners

At the completion of MART, participants will be able to:

- understand laws, rules and regulations that govern alcohol sales and consumption in Virginia
- understand requirements of operating an ABC licensed business
- prevent intoxicated and underage customers
- document alcohol-related incidents
- understand procedures for employing minors
- use advertising properly
- check IDs correctly
- manage confrontational situations with customers
- understand sample alcohol policies
- utilize compliance assistance from
 - Virginia ABC special agents



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RSVP is recommended for:

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At the completion of RSVP, participants will be able to:

- understand laws, rules and regulations that govern alcohol sales and consumption in Virginia
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- refuse sales to underage and intoxicated customers
- examine IDs
- document alcohol-related incidents

C. Reporting: All program proposals and related approval documentation should be kept on file at the site of initiation for future reference as required for developing additional operating procedures or policies and for use in developing management indicators. In the

event of an incident, all related records will be compiled and immediately sent up the chain of command.

D. Supporting Documentation:

- Alcohol Policy 306 -
- SOP: Public Alcoholic Beverage Use on Park Authority Property -

E. Resources include:

- 1. Virginia Department of Alcohol Beverage Control: Get a License https://www.abc.virginia.gov/licenses/get-a-license
- 2. VABC Board in Alexandria, Virginia
 - a. Phone: (703) 683-2300
- 3. https://www.abc.virginia.gov/licenses/get-a-license
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FAIRFAX COUNTY PARK AUTHORITY

Central Services 12055 Government Center Parkway, Suite 927 · Fairfax, VA 22035-5500 703-324-8700 · Fax: 703-324-3974 ·

FAQ: What do I need to do to have alcohol at a Fairfax County Park Authority Park?

The Code of Virginia, Title 4.1 Alcoholic Beverage Control Act, outlines definitions, general provisions, administration of licenses, prohibited practices dealing with alcohol, penalties and procedural matters. <u>http://law.lis.virginia.gov/vacode/title4.1/</u> Use of alcohol in Fairfax County parks without appropriate permits and approved agreements is AGAINST the law.

What is a Fairfax County Park Authority (Park Authority) Alcohol Beverage Use Application (ABUA) and what does it entail? Anyone using alcohol at a rental or an event on Park Authority property must obtain permission to do so through an Alcohol Beverage Use Application (ABUA). A \$200 fee per use per location must also be received prior to the event. You can obtain a copy of an Alcohol Beverage Use Application at (website link to download). A rental or use agreement with additional information related to the facility or space with times and dates of agreed upon usage and accompanying rules typically accompanies an ABUA.

How long does the process take to get an Alcohol Beverage Use permit and how will you know if it is approved? The amount of time it takes to receive a determination on your request may vary due to the size and scope of your event and staff availability. Staff will make every attempt to contact you within 2-3 business days of receipt of your request. If approved, applicants will receive the signed copy of the application through email that includes contact information for any follow up questions. The approved ABUA becomes your official Park Authority approval and must be kept with you during the event along with any other approval contracts or documents you receive related to the event.

What is the Virginia ABC Banquet License and when do I need it? In addition to receiving permission from the Park Authority for use of alcohol on its property, the Virginia ABC requires a permit under certain circumstances.

You will NOT need a Virginia ABC Banquet Licenses if these four conditions apply to your event:

- The event is private (i.e., not open to the public and not in a public place*) *although Park Authority facilities are public places, they may be restricted to the general public in cases such as a rental event, etc.
- Money is not exchanged for alcohol or otherwise
- The event is not held on a club or non-licensed restaurant premises
- Alcohol purchased for the event is NOT from a wholesaler/distributor

You WILL need a Virginia ABC Banquet License if you will be selling alcohol or charging an admission fee. For more information please reference the Virginia ABC License web pages at: https://www.abc.virginia.gov/licenses/get-a-license/banquet



Why did I have to obtain the Virginia ABC Banquet License for past events but now I am not required? The Virginia ABC has clarified their policies and as long as you have received permission from the Park Authority through an approved Alcohol Beverage Use Application AND your event meets the four requirements listed above, you will NOT need the additional Virginia ABC Banquet License.

What is Host Liquor Liability Insurance? Host Liquor Liability insurance coverage provides liability protection against bodily injury or property damage suits that may be brought by parties injured as a result of an intoxicated guest who was served alcohol at an event you hosted. Often times Host Liquor Liability coverage is included in Event Liability Insurance policies which can be purchased for specific private events such as weddings, birthday parties and reunions. Host Liquor Liability plans typically cover a one day period and can start as low as \$125. Coverage also can be extended to protect the event site at no additional cost. If you include the event site in your Event Liability coverage please include the site name and this statement: "Fairfax County Board of Supervisors, and Fairfax County Park Authority, its officers, employees and volunteers". Even if your event is alcohol free, host liquor liability coverage will typically cover you in the event that alcohol is consumed by guests without your knowledge. Keep in mind that catering businesses' General Liability insurance does not typically cover the event.

What if I intend to charge a fee for alcoholic beverages, or a fee for admittance to the event? After obtaining permission from the Park Authority for alcohol use through the ABUA process, you will need to obtain an approved Virginia ABC Banquet License. The Park Authority also recommends the event holder consider obtaining Liquor Liability Insurance.

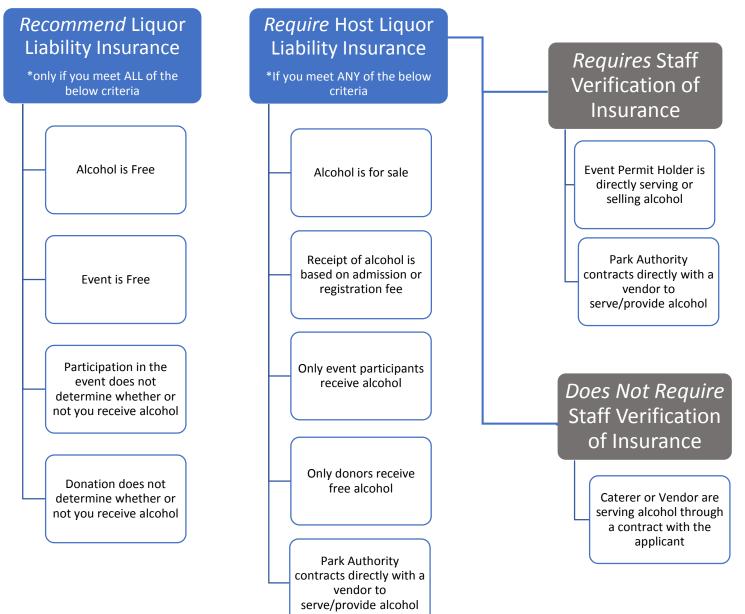
What is Liquor Liability Insurance? Liquor Liability Insurance is similar to Host Liquor Liability insurance, but provides a greater scope of coverage for the event holder. If money is exchanged for alcoholic beverages, or an admittance fee is collected for access to the event, the event holder would need to obtain Liquor Liability insurance for additional protection, as Host Liquor Liability does not provide the proper coverage for events where a fee is exchanged for alcoholic drinks.

Who can I call for questions about Insurance? Park Authority employees are not licensed insurance agents and legally cannot advise you on insurance matters. It is recommended that you reach out to an insurance agent on your own who can make recommendations for you regarding a specific event or activity.

Where can I find more information on Alcohol Beverage Use Applications or reserving an area or facility in the parks? For questions visit <u>www.fairfaxcounty.gov/parks/permits</u>.

FCPA Alcohol Policy Insurance Requirements

Attachment 6



Board Agenda Item September 12, 2018

ACTION

Approval – Policy 208 Protection of Lands and Facilities Revision

ISSUE:

Approval of revisions to Park Policy 208 Protection of Lands and Facilities.

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the revised Park Policy 208 Protection of Lands and Facilities.

TIMING:

Board action is requested on September 12, 2018.

BACKGROUND:

The Park Authority Board requested that staff review Park Policy 208 Protection of Lands and Facilities in April 2018 and return to the Board to discuss potential revisions to the policy that could provide staff with additional options to resolve encroachments to the benefit of the Park Authority. Staff has reviewed the policy and discussed proposed revisions with the Committee of the Whole on July 25, 2018.

FISCAL IMPACT:

Costs will be standard costs associated with acquisition of lands for the Park Authority.

ENCLOSED DOCUMENTS:

Attachment 1: Park Policy 208 Protection of Lands and Facilities, Approved January 24, 2018.

Attachment 2: Proposed Revisions to Park Policy 208 Protection of Lands and Facilities

STAFF:

Kirk W. Kincannon, Executive Director Sara Baldwin, Deputy Director/COO Aimee Vosper, Deputy Director/CBD David Bowden, Director, Planning & Development Division Board Agenda Item September 12, 2018

Cynthia McNeal, Project Coordinator, Real Estate Services



FAIRFAX COUNTY PARK AUTHORITY POLICY MANUAL

Policy: 208Title: Protection of Lands and FacilitiesDate Approved: 1/24/2018Last reviewed: 6/26/2013Objective: Natural and Cultural Resources

Ensure the long-term protection, preservation, and sustainability of natural, cultural, and park resources in accordance with adopted park standards and adherence to natural and cultural resource management guidelines, policies, and related plans.

Purpose: The Park Authority shall resist by all appropriate means, including legal action, any attempt to damage, destroy or encroach upon any park, historical site, nature preserve or recreational facility under its control. The Park Authority considers its responsibilities to the residents of Fairfax County to be in the nature of a public trust, requiring commitment to the preservation and protection of natural, cultural, horticultural, and recreational resources located on parklands.

Policy Statement: An encroachment by definition shall include, but not be limited to, the act of unauthorized mowing or clearing of land; the planting, tilling, or pruning of vegetation; the deposition of debris or refuse in a park; an extension of a use by adjacent property owner; an installation which impedes public access; the construction of any facility or structure; the installation or maintenance of equipment and/or utilities on parkland without the express written permission or permit of the Park Authority unless permissions are inherently granted in accordance with the terms of an existing easement and/or agreement running with the land and duly recorded in the land records of Fairfax County.

The Park Authority shall strive to be a good neighbor to adjacent property owners, with the expectation of the same in return, by working in good faith to remedy encroachment conditions on parkland within the parameters of Park Authority policy, regulations, and standard operating procedures. The Park Authority shall not sell land, grant easements, nor exchange land in order to remedy conditions resulting from encroachment onto parkland. Any disposal of park land must be in accordance with Policy 209 Disposal of Land or Facilities which incorporates a public process.

This policy shall not prevent individuals or groups from (1) performing community service activities on parkland including, but not limited to, the removal of invasive plants or the construction of trails; or (2) adopting a park or athletic field. Approval of these community service activities require expressed written permission from the Director of the Park Authority.

Policy 208 Protection of Lands and Facilities

References:

1. Park Policy 210 Disposal of Land or Facilities

Supporting Documentation:

- 1. §1.15 Protection of Park Property, Park Authority Regulations
- 2. Encroachment Prevention https://www.fairfaxcounty.gov/parks/encroachment
- 3. Park Authority Natural Resource Management Plan <u>https://www.fairfaxcounty.gov/parks/sites/parks/files/assets/documents/naturalcu</u> <u>ltural/nrmp012914.pdf</u>
- 4. Cultural Resource Management Plan <u>https://www.fairfaxcounty.gov/parks/sites/parks/files/assets/documents/naturalcultur</u> <u>al/crmpfinal.pdf</u>



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This policy shall not prevent individuals or groups from (1) performing community service activities on parkland including, but not limited to, the removal of invasive plants or the construction of trails; or (2) adopting a park or athletic field. Approval of these community service activities require expressed written permission from the Director of the Park Authority.

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Supporting Documentation:

- 1. §1.15 Protection of Park Property, Park Authority Regulations
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- 3. Park Authority Natural Resource Management Plan <u>https://www.fairfaxcounty.gov/parks/sites/parks/files/assets/documents/naturalcu</u> <u>ltural/nrmpQl2914.pdf</u>
- 4. Cultural Resource Management Plan <u>https://www.fairfaxcountv.gov/parks/sites/parks/files/assets/documents/naturalcultur</u> <u>al/crmpfinal.pdf</u>

Board Agenda Item September 12, 2018

ACTION

Mason District Land Exchange – Authorization to Advertise Notice and Hold a Public Hearing Regarding the Exchange of a Portion of the Kasold Property with a Portion of FCPA Holmes Run Stream Valley Park (Mason District)

ISSUE:

Authorization to advertise notice and hold a public hearing regarding the exchange of lands in the Mason District. The exchange involves a portion of 5914 Skyline Heights Court, Alexandria, VA 22311 which is owned by Bruce E. and Patricia Kasold and Holmes Run Stream Valley Park, Tax Map 61-4((34))C, which is owned by the Park Authority.

RECOMMENDATION:

The Park Authority Executive Director recommends authorization to hold a public hearing on the conveyance of the land exchange. The public hearing is tentatively scheduled for October 24, 2018, at 7:30 p.m. in the Herrity Building.

TIMING:

Board action is requested on September 12, 2018, in order to provide sufficient time to advertise the public hearing regarding the land exchange of the properties to maintain the project schedule.

BACKGROUND:

Park Authority staff met with the Department of Planning and Zoning regarding property line setback requirements for features that were constructed at 5914 Skyline Heights Court. Resolution of the setback requirements can be achieved through fee simple acquisition. The property owner has agreed to a 3:1 land exchange with the Park Authority to complete the fee simple acquisition. This will increase the Park Authority's land holdings and provide a potential future trail connection.

In accordance with Policy 209 Disposal of Land or Facilities, the Authority may dispose of property under one or more of the following conditions:

- 1. Where an exchange of property would better serve the needs of Fairfax County;
- 2. When land more suitable for the needs of residents or visitors who are being served by the property in question has been or can be acquired;

Board Agenda Item September 12, 2018

- 3. When another governmental agency could more appropriately administer the property;
- 4. When covenants that ensure the protection of historic, scenic, conservation or other values can be placed on the disposed property to provide in-kind protection in lieu of fee ownership;
- 5. When the disposal serves to further the mission of the Park Authority or produces a financial or operational benefit;
- 6. When the disposal is in accordance with the BOS-FCPA Land Bank Agreement.

When any such instance occurs, citizens are guaranteed the opportunity to express their opinions in a public hearing and the Authority is bound to consider them in arriving at a decision.

In order to continue discussion with the Bruce E. and Patricia Kasold on the land exchange, a public hearing on the proposed land exchange is tentatively scheduled for Wednesday, October 24, 2018, per the draft Public Hearing Notice (Attachment 2).

FISCAL IMPACT:

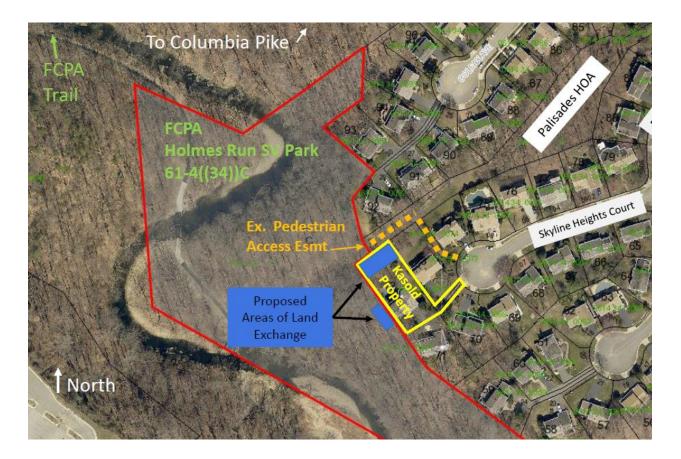
Costs will be standard costs associated with acquisition of lands for the Park Authority.

ENCLOSED DOCUMENTS:

Attachment 1: Location Map Showing Proposed Areas of Land Exchange Attachment 2: Draft Notice of Public Hearing

STAFF:

Kirk W. Kincannon, Executive Director Sara Baldwin, Deputy Director/COO Aimee Vosper, Deputy Director/CBD David Bowden, Director, Planning & Development Division Cynthia McNeal, Project Coordinator, Real Estate Services



	Mason District
FCPA Holmes Run SV Park	6914 Skyline Heights Ct, Alexandria, Va 22311
Tax Map 61-4 ((34)) C	Tax Map 61-4 ((34)) 72
7.45 Acres, R-3C	0.34 Acres, R-3C



12055 Government Center Parkway, Suite 927 • Fairfax, VA 22035-5500 703-324-8700 • Fax: 703-324-3974 • www.fairfaxcounty.gov/parks

PUBLIC HEARING - DRAFT

Exchange of xxx Acres of Holmes Run Stream Valley Park Property Wednesday, October 24, 2018, at 7:30 p.m. Park Authority Board Room - Herrity Building

The Fairfax County Park Authority will hold a public hearing to receive public comment on the exchange of property in the Mason District. The Fairfax County Park Authority proposes to exchange approximately xxx acres of property located in Holmes Run Stream Valley Park that is identified on the Fairfax County Real Property Identification Map as Tax Map No. 61-4((34))C for approximately xxxx acres of property that is owned by Bruce E. and Patricia Kasold and is currently identified on the Fairfax County Real Property Identification Map as Tax Map No. 61-4((34))72. Both properties are located on Skyline Heights Court, Alexandria, Virginia.

The goal of the property exchange is for the Fairfax County Park Authority to become owner of an additional xxxx acres

Park Policy 209, Disposal of Land or Facilities, requires a public hearing be held prior to the Park Authority's decision to dispose of land or facilities. The public hearing will be held at 7:30 p.m. on Wednesday, October 24, 2018, in the Park Authority Board Room of the Herrity Building, at 12055 Government Center Parkway, Fairfax, Virginia. Those persons interested in this conveyance are urged to attend the public hearing or send a representative to the hearing to present their views. If you would like to speak at the public hearing or would like more information, please visit our website at https://www.fairfaxcounty.gov/parks/, or call Judy Pedersen, Public Information Officer at 703-324-8662 or send an email to parkmail@fairfaxcounty.gov. For persons with hearing impairments, sign language interpreter services are available upon request. Please call 703-324-3988 TTY at least ten days before the meeting.

Written comments from the public on the exchange of the Holmes Run Stream Valley Park property will be received by the Fairfax County Park Authority for a period of 30 days, closing on October 23, 2018; the public hearing will be held on October 24, 2018. Written comments should be directed to David R. Bowden, Director of Planning & Development Division, Fairfax County Park Authority, 12055 Government Center Parkway, Suite 406, Fairfax, Virginia 22035. Email comments should be sent to: parkmail@fairfaxcounty.gov.

David R. Bowden, Director Planning & Development Division Cindy McNeal, Project Coordinator Real Estate Services





Park Authority Board Meeting

Action Item A-2

September 12, 2018

Mason District Proposed Land Exchange 3:1 Property Exchange

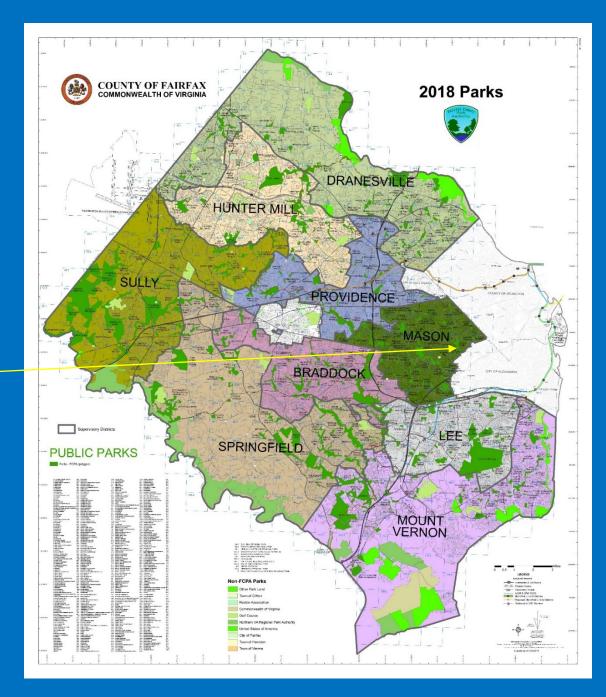
Kasold Property

Approximately 1,000 SF Transfer and 2,000 SF
 Conservation Easement to FCPA

FCPA Holmes Run SV Park

- Approximately 1,000 SF Transfer to Kasold

Property Location



Park Authority Policy

Policy 208

The Park Authority shall strive to be a good neighbor to adjacent property owners, with the expectation of the same in return, by working in good faith to remedy encroachment conditions on parkland within the parameters of Park Authority policy, regulations, and standard operating procedures. Any disposal of land, land exchange or granting of easements in order to remedy conditions resulting from an encroachment on parkland shall be in accordance with Policy 209 Disposal of Land or Facilities which incorporates a public process.

Policy 209

The Park Authority may dispose of property under one or more of the following conditions:

- 1. Where an exchange of property would better serve the needs of Fairfax County
- 5. When the disposal serves to further the mission of the Park Authority or produces a financial or operational benefit



Mason	District
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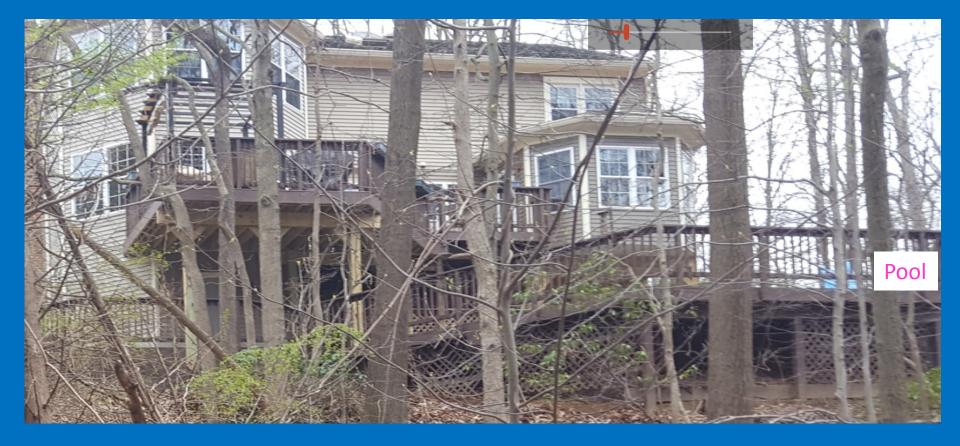
FCPA Holmes Run SV Park Developer Dedication in 1983	Bruce E. and Patricia Kasold 5914 Skyline Heights Ct, Alexandria, Va 22311
Tax Map 61-4 ((34)) C	Tax Map 61-4 ((34)) 72
Zoning: R-3C	Zoning: R-3C

Proposed Land Exchange

Benefits:

- Park Authority will receive undisturbed open space (transfer and conservation easement)
- Park Authority will dispose of disturbed land (transfer)
- Area of land received is 3x the area of land disposed

Single Family Residence 5914 Skyline Heights Court



ACTION ITEM A-2

Request Authorization to Advertise Notice and Hold a Public Hearing Regarding the Exchange of a Portion of the Kasold Property with a Portion of FCPA Holmes Run Stream Valley Park Board Agenda Item September 26, 2018

ACTION

<u>Approval – Park Authority Board Endorsement for the Strategic Recommendations</u> <u>Included in the RECenter System-wide Sustainability Plan Final Report</u>

ISSUE:

Park Authority Board Endorsement for the Strategic Recommendations included in the RECenter System-wide Sustainability Plan Final Report.

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the endorsement by the Park Authority Board for the Strategic Recommendations included in the RECenter System-wide Sustainability Plan Final Report.

TIMING:

Board endorsement for the Strategic Recommendations included in the RECenter System-wide Sustainability Plan Final Report is requested on September 26, 2018, to allow staff to include the strategic recommendations in future Fairfax County Capital Improvement Planning (CIP) efforts.

BACKGROUND:

The Park Authority's RECenter system is now entering a new era due to the aging of existing facilities that require lifecycle redevelopment along with potential expansion to continue to meet the needs of the community and remain fiscally sustainable as an enterprise funded activity. Staff informed the Park Authority Board in June 2016 that the consultant team of Hughes Group Architects (HGA) and their sub-consultant, Brailsford and Dunlavey (B&D), had been hired to study the RECenter system and work with staff to develop a RECenter system-wide sustainability plan. The study was conducted using a two-phase approach which allowed for a preliminary assessment phase and a detailed assessment phase. Over the past two years, staff and the HGA/B&D team have updated the Park Authority Board on the results of the study as the work progressed.

The RECenter System-wide Sustainability Plan Final Report was completed in March 2018. Staff briefed the Park Authority Board on options for inclusion of the RECenter system future capital investments in the Park Authority's Capital Improvement Program (CIP) based on the strategic recommendations included in the plan in April 2018. The

Board Agenda Item September 26, 2018

final plan was posted on the Park Authority's web page and a public information meeting was held in June 2018 to discuss the plan with the public.

The final plan identifies strategies to maximize operational effectiveness, improve community responsiveness, and ultimately ensure the long-term financial sustainability of the RECenter system through a series of capital improvements. As part of the strategic recommendations each RECenter was assigned one of six "thematic" decisions. These recommendations outline a course of action for capital improvements at each RECenter to maximize the sustainability of the overall system. For instance, if the thematic recommendation is "expand" for a RECenter, then a series of improvements that are termed as "critical," "core," or "added value" that facilitate that theme are included in the strategic recommendations (Attachment 1). The plan also identifies the potential for development of a new RECenter in the Reston area and a potential countywide sports complex.

The plan recommends a three-phased implementation approach for funding the proposed capital improvements starting with improvements identified as critical first, followed by core improvements and then improvements identified as added value in the last phase. The total budget for all improvements estimated in 2017 dollars including all hard costs and soft costs is \$195,800,000 (Attachment 2). With escalation included for a five-year period based on starting the improvements in 2020 the estimated total project budget increases to \$232,500,000. With Park Authority Board endorsement of the strategic recommendations staff will begin to incorporate the proposed improvements into the County's Five Year CIP.

FISCAL IMPACT:

As included in the FCPA Systemwide Sustainability Plan for RECenters Final Plan dated March 2018.

ENCLOSED DOCUMENTS:

Attachment 1: Strategic Recommendations Prioritization & Classification Attachment 2: Strategic Recommendations Capital Improvement Budget

<u>STAFF</u>:

Kirk W. Kincannon, Executive Director Sara Baldwin, Deputy Director/COO Aimee L. Vosper, Deputy Director/CBD David Bowden, Director, Planning & Development Division Todd Brown, Director, Park Operations Division Cindy Walsh, Director, Park Services Division Board Agenda Item September 26, 2018

Judy Pederson, Public Information Officer Isabel Villarroel, Project Manager, Planning & Development Division Janet Burns, Fiscal Administrator



STRATEGIC RE PRIORITIZATION AND CLASSIFICATION

Phase 1A

Phase 1B

Phase 1C

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BRAILSFORD & DUNLAVEY CENTERS

STRATEGIC RECOMMENDATIONS

	Capital Improvements Budget - Hard and Soft Costs (in 2017 Dollars)					
#	RECenter	Critical (Phase 1)	Core (Phase 2)	Added Value (Phase 3)	Total	
1	Mt. Vernon*		\$11,500,000	\$6,100,000	\$17,600,000	
2	South Run	\$22,850,000	\$6,000,000	\$7,100,000	\$35,950,000	
3	Audrey Moore	\$22,750,000	\$4,450,000	\$8,000,000	\$35,200,000	
4	Providence	\$8,400,000	\$1,100,000	\$1,100,000	\$10,600,000	
5	Oak Marr	\$10,300,000	\$12,000,000	\$0	\$22,300,000	
6	Lee	\$2,750,000	\$5,750,000	\$1,200,000	\$9,700,000	
7	Spring Hill	\$850,000	\$0	\$9,200,000	\$10,050,000	
8	Cub Run	\$2,400,000	\$0	\$1,300,000	\$3,700,000	
9	Reston	\$0	\$50,700,000	\$0	\$50,700,000	
10	GW	\$0	\$0	\$0	\$0	
	Total by Phase	\$70,300,000	\$91,500,000	\$34,000,000	\$195,800,000	





FAIRFAX COUNTY PARK AUTHORITY

SYSTEM-WIDE SUSTAINABILITY PLAN FOR RECENTERS

Board Presentation | September 12, 2018



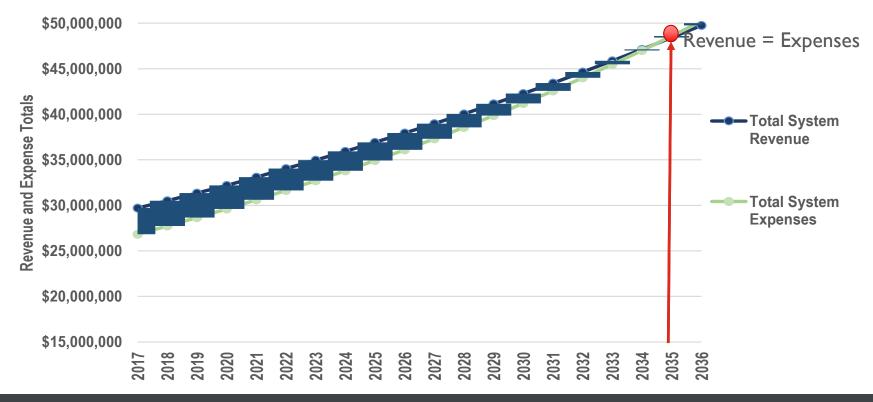




KEY FINDING OF FINANCIAL ANALYSIS

20-YEAR PROJECTED SYSTEM FINANCIAL PERFORMANCE

- Revenues and expenses will converge at a rate of \$150,000 and breakeven by 2035 without further capital investment
- Capital investments are critical for reversing the RECenter system trend

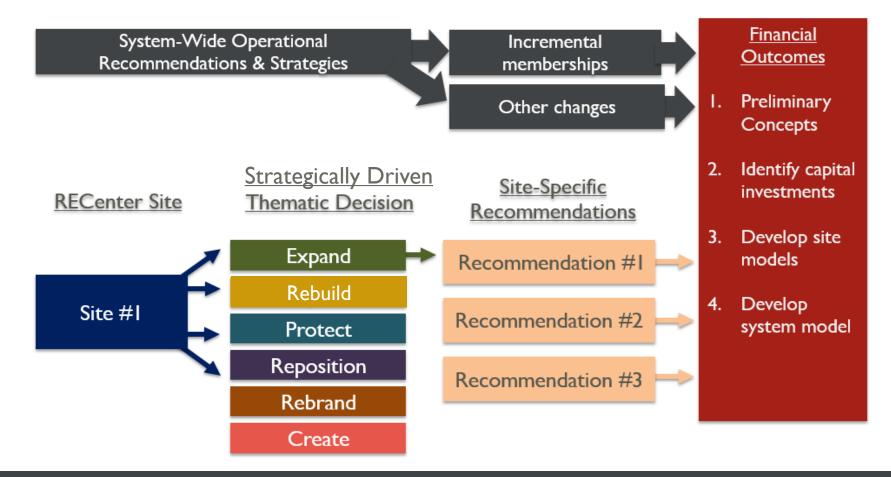


RECenter System-Wide Extrapolation of Existing Conditions



Capital Investment Framework

• Capital investment recommendations rely on a formal decision framework





STRATEGIC RECOMMENDATIONS

- Expand (Mt.Vernon, South Run, Providence, Oak Marr): Sites require addition of program spaces to meet market demand and generate revenue
- Rebuild (Audrey Moore): Necessitates rebuilding the site in phases or at once. Infrastructure costs are so significant rebuilding is most efficient financial solution.
- Protect (Spring Hill, Lee District): Requires reconfiguration or operational changes to insulate the site from new market entrants and protect market share
- Reposition (Cub Run): Realignment of operational policies or program offerings to improve financial performance
- Rebrand (George Washington): Entails rebranding the site to appropriately match programmatic offerings and deliver a consistent RECenter experience
- Create (Reston, Sports Tourism Destination Facility): Create a new facility to target underserved areas or achieve a strategic goal



STRATEGIC RECOMMENDATIONS



 Critical Improvements are essential to maintaining near-term financial and operational outcomes at sites and require a <u>sense of</u> <u>urgency</u>



• **Core Improvements** are essential to serving the FCPA's mission, facilitating strategic outcomes, and improving on financial outcomes



 Added Value Improvements would enhance the experience at a RECenter but are not considered essential to its operation







STRATEGIC RECOMMENDATIONS PRIORITIZATION AND CLASSIFICATION

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STRATEGIC RECOMMENDATIONS

CRITICAL, CORE, ADDED VALUE

	Capital Improvements Budget - Hard and Soft Costs (in 2017 Dollars)				
#	RECenter	Critical	Core	Added Value	Total
		(Phase 1)	(Phase 2)	(Phase 3)	
1	Mt. Vernon*		\$11,500,000	\$6,100,000	\$17,600,000
2	South Run	\$22,850,000	\$6,000,000	\$7,100,000	\$35,950,000
3	Audrey Moore	\$22,750,000	\$4,450,000	\$8,000,000	\$35,200,000
4	Providence	\$8,400,000	\$1,100,000	\$1,100,000	\$10,600,000
5	Oak Marr	\$10,300,000	\$12,000,000	\$0	\$22,300,000
6	Lee	\$2,750,000	\$5,750,000	\$1,200,000	\$9,700,000
7	Spring Hill	\$850,000	\$0	\$9,200,000	\$10,050,000
8	Cub Run	\$2,400,000	\$0	\$1,300,000	\$3,700,000
9	Reston	\$0	\$50,700,000	\$0	\$50,700,000
10	GW	\$0	\$0	\$0	\$0
	Total by Phase	\$70,300,000	\$91,500,000	\$34,000,000	\$195,800,000



2016 NEEDS ASSESSMENT RECenter LIFECYCLE IMPROVEMENTS

	Lifecycle Improvements Budget - Hard and Soft Costs (in 2017 Dollars)				
#	RECenter	F-Rated Items	D-Rated Items	Total	
1	Mt. Vernon*	\$0	0	0	
2	South Run	\$60,000	\$1,563,000	\$1,623,000	
3	Audrey Moore	\$990,000	\$3,165,000	\$4,155,000	
4	Providence	\$90,000	\$2,355,000	\$2,445,000	
5	Oak Marr	\$462,500	\$2,401,000	\$2,863,500	
6	Lee	\$50,000	\$3,740,000	\$3,790,000	
7	Spring Hill	\$768,000	\$3,363,500	\$4,131,500	
8	Cub Run	\$20,000	\$449,800	\$469,800	
9	GW	\$225,000	\$1,440,000	\$1,665,000	
	Total by Rating	\$2,665,500	\$18,477,300	\$21,142,800	



RECenter CRITICAL & LIFECYCLE IMPROVEMENTS

	Lifecycle Improvements Budget - Hard and Soft Costs (in 2017 Dollars)				
#	RECenter	Critical	Lifecycle Improvements	Total	
		Improvements			
1	Mt. Vernon*	\$0	0	0	
2	South Run	\$22,850,000	\$1,623,000	\$24,473,000	
3	Audrey Moore	\$22,750,000	\$4,155,000	\$26,905,000	
4	Providence	\$8,400,000	\$2,445,000	\$10,845,000	
5	Oak Marr	\$10,300,000	\$2,863,500	\$13,163,500	
6	Lee	\$2,750,000	\$3,790,000	\$6,450,000	
7	Spring Hill	\$850,000	\$4,131,500	\$4,981,500	
8	Cub Run	\$2,400,000	\$469,800	\$2,869,800	
9	GW	\$0	\$1,665,000	\$1,665,000	
	Total by Rating	\$70,300,000	\$21,142,800	\$91,442,800	



First Phase Critical and Lifecycle - \$55 Million Dollars of Improvements

Reenter	Improvement	Cost
Mt. Vernon — Critical Improvements Funded in 2016 Bond	Ice Rink	\$11,500,000
Audrey Moore – Design Funded in 2016 Bond	Critical + Lifecycle Improvements	\$26,905,000
Providence	Critical + Lifecycle Improvements	\$10,845,000
Lee District	Critical + Lifecycle Improvements	\$ 6,450,000
TOTAL		\$55,790,000
Projected 2020 Park Bond		<u>\$100,000,000</u>
Balance Available for Other Projects	Stewardship, Community Parks, Athletic Facilities, Golf, Trails, Lakefront Parks, Lifecycle Replacements	\$44,210,000



Future Phase-Balance of Critical & Lifecycle Improvements

RECeneter	Improvement	Cost
South Run	Critical + Lifecycle Improvements	\$24,473,000
Oak Marr	Critical+ Lifecycle Improvements	\$ 13,163,500
Spring Hill	Critical + Lifecycle Improvements	\$ 4,981,000
Cub Run	Critical + Lifecycle Improvements	\$ 2,869,800
GW	Lifecycle Improvements	\$ 1,655,000
Total		\$ 47,152,800
Future Park Bond 2024		\$100,000,000





ADDITIONAL RECOMMENDATIONS

PRE-IMPLEMENTATION OF CAPITAL INVESTMENTS

- Partner with the County to evaluate the development of a multi-sports complex to support Sports Tourism
- Look at potential development options for Recreation Facility in Reston
- Continue to look at options for new operational model for GW





NEXT STEPS

Completed - Published Complete RECenter Sustainability Study Final Report- May 2018 Completed - Held Public Meeting/Open House – June 2018

- Complete Design of Mt.Vernon Ice Rink as Part of Current Renovation/Expansion Project
- Start Design of Audrey Moore RECenter Core & Lifecycle Improvements
- Continue to Complete RECenter Critical Lifecycle Improvements as Funding is Identified
- Continue to Partner with the County to evaluate the development of a multisports complex to support Sports Tourism
- Complete Design of Patriot North Diamond Athletic Field Complex
- Continue to Partner with County and Master Developer for OMHS site for Potential Options for GW as part of redevelopment



NEXT STEPS-Continued

- Look at Options for Future Reston Facility
- Fine Tune Cost Estimates of First Phase of Improvements Prior to 2020 Park Bond
- Work with County Staff to Identify Capital Funding



