FAIRFAX COUNTY PARK AUTHORITY

BOARD AGENDA

December 12, 2018

7:30 PMPUBLIC COMMENT

ADMINISTRATIVE ITEMS

(CW)	ADMIN-1	Resolution Honoring Steve Lewis upon His Retirement from Fairfax
		County Park Authority
(CW)	ADMIN-2	Resolution Honoring Kirt Chase upon His Retirement from Fairfax County
		Park Authority

(CW) ADMIN-3 Adoption of Minutes - November 14, 2018, Park Authority Board Meeting

CLOSED SESSION

ACTION ITEMS		
(M)	A-1	Scope Approval – Grouped Athletic Field Lighting Replacement – Mason
		District Park and Ossian Hall Park
(HM, SP)	A-2	Scope Approval – Grouped Courts and Outdoor Lighting Replacement – Stuart
		Road Park and South Run District Park
(CW)	A-3	Approval to Advertise Proposed Fee Adjustments and Date of Public Comment
,		Meeting
(MV)	A-4	Mount Vernon Trails – Mastenbrook Volunteer Matching Fund Grant Program
(/		Request – Mid-Atlantic Off Road Enthusiasts
(HM)	A-5	Peterson Lane Park - Mastenbrook Volunteer Matching Fund Grant Program
(1 1141)	7. 0	Request – Girl Scout Troop 5386
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(M)	A-6	Belvedere Park - Mastenbrook Volunteer Matching Fund Grant Program
		Request – Belvedere Elementary School
(P)	A-7	Nottoway Park - Mastenbrook Volunteer Matching Fund Grant Program
` '		Request –Vienna Little League

INFORMATION ITEM

(CW)	I-1	Proposed Sign Ordinance Amendment (with presentation)
(CW)	I-2	FY 2019 First Quarter Budget Review, Fund 10001, Park Authority General
		Fund
(CW)	I-3	FY 2019 First Quarter Budget Review, Fund 80000, Park Authority Revenue
		and Operating Fund
(CW)	I-4	Cultural Resource Management Plan – FY18 Accomplishments and FY19
		Plans

CHAIRMAN'S MATTERS DIRECTOR'S MATTERS BOARD MATTERS ADJOURNMENT



To request reasonable ADA accommodations, call 703-324-8727, TTY 711, at least 10 working days in advance of the registration deadline or event.

ADMINISTRATIVE – 1

Resolution Honoring Steve Lewis upon His Retirement from the Fairfax County Park Authority

ISSUE:

Seeking approval of the resolution to honor Park Services Division Business Office Manager Steve Lewis for more than 30 years of outstanding service to the Fairfax County Park Authority and the residents of Fairfax County.

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the resolution honoring Park Services Division Business Office Manager Steve Lewis.

TIMING:

Board action is requested on December 12, 3018.

BACKGROUND:

Steve Lewis has served the residents of Fairfax County for more than 30 years in a variety of roles with the Fairfax County Park Authority. He joined the agency as the Assistant Manager of Providence RECenter and progressed through the ranks to Acting Manager at Spring Hill RECenter, ParkNet Implementation Analyst and ParkNet System Manager before becoming the Business Office Manager of the Park Services Division.

Mr. Lewis has been a key member of the Park Authority leadership team and an important emissary for the Park Authority, receiving numerous letters of commendation and representing a host of award-winning projects. He has made a positive impact on the agency in countless ways with his work and leadership on noteworthy business decisions and high-profile projects. He has demonstrated an unwavering commitment to provide the best support and information to field staff to assist them in their managing and marketing decisions.

Mr. Lewis kept the ParkNet system running ten years longer than expected -overseeing reports, data loads, routine-cleanups and other duties critical to the system's
success – before serving as the co-project manager for the implementation of the new
REC Dynamic software.

Former Park Authority Director Michael Kane noted, "Steve worked tirelessly to make ParkNet real and practical for everyone. We could not have had anyone else doing what he did with and for the business office. I always listened when Steve had something to say."

Throughout his career, Mr. Lewis has been commended for incredible customer service for both internal and external users. He has been an inspiration and role model to many through his dedication and work at the Park Authority, epitomizing the agency's mission to protect the County's resources and provide recreational opportunities.

ENCLOSED DOCUMENTS:

Attachment 1: Resolution

STAFF:

Kirk W. Kincannon, Executive Director Sara Baldwin, Deputy Director/COO Aimee L. Vosper, Deputy Director/CBD Judy Pedersen, Public Information Officer WHEREAS, Steve Lewis is retiring after more than 30 years of service to the Fairfax County Park Authority rising through the ranks from Assistant Manager of Providence RECenter, to Acting Manager at Spring Hill RECenter, to ParkNet Implementation Analyst, to ParkNet System Manager, to Business Office Manager of the Park Services Division; and

WHEREAS, Steve has been a key member of the Park Authority Leadership Team and an important emissary for the Park Authority, receiving numerous letters of commendation and representing a host of award-winning projects; and

WHEREAS, Steve has made a positive impact on the agency in countless ways with his work and leadership on noteworthy business decisions and high-profile projects, demonstrating an unwavering commitment to provide the best support and information to field staff to assist them in their managing and marketing decisions; and

WHEREAS, he kept the ParkNet system running ten years longer than expected -- overseeing reports, data loads, routine-cleanups and other duties critical to the system's success – before serving as the co-project manager for the implementation of the new REC Dynamic replacement software; and

WHEREAS, Steve has been consistently commended throughout his career for incredible customer service for both internal and external users; and

WHEREAS, Steve has been an inspiration and role model to many through his dedication and work at the Park Authority, epitomizing the agency's mission to protect the county's resources and provide recreational opportunities; and

NOW, THEREFORE, BE IT RESOLVED by the Fairfax County Park Authority Board that it expresses appreciation and thanks to

Steve Lewis

For dedicated and outstanding contributions to the	Park Authority and the resider	nts of Fairfax Cou	nty.
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Adopted by the Fairfax County Park Authority Board on Month xx, 3018

Michael J. Thompson, Jr.	William G. Bouie	
Secretary		

ADMINISTRATIVE – 2

Resolution Honoring Kirt Chase upon His Retirement from the Fairfax County Park Authority

ISSUE:

Seeking approval of the resolution to honor Oak Marr RECenter Manager Kirt Chase for more than 36 years of outstanding service to the Fairfax County Park Authority and the residents of Fairfax County.

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the resolution honoring Oak Marr RECenter Manager Kirt Chase.

TIMING:

Board action is requested on December 12, 2018.

BACKGROUND:

Kirt Chase has served the residents of Fairfax County for more than 36 years at four of the Fairfax County Park Authority's recreation centers. He joined the Park Authority on Christmas Eve in 1982 as the head programmer at what was then the Wakefield (now Audrey Moore) RECenter. After 22 years on the job, he became the head programmer at Cub Run RECenter. In 2008, Mr. Chase was promoted to Manager of South Run RECenter, and later that year, he became Manager at Oak Marr RECenter.

As a programmer for the Park Authority, Mr. Chase was always a trendsetter. His creativity and expertise in programming brought many new and innovative classes and events to the Park Authority. One his biggest accomplishments was creation of the Cardboard Boat Regatta in 1987 – an event that continues to this day. Mr. Chase joined forces with the Springfield Chamber of Commerce to make the race part of Springfield Days, with more 75,000 people in attendance over four days. He also created the Outdoor Sportsmen Show and the Haunted Hayride, which were popular with customers and generated thousands of dollars in revenue.

Mr. Chase also brought wagon rides, trips and tours, and holiday craft shows to the Park Authority's programming. His first trip for the Park Authority was a Father's Day Baseball game in 1983. He brought the first Turkey Trot to the agency and was involved in doll and teddy bear shows and a children's baseball card show.

Mr. Chase also has taught tennis for the Park Authority for 25 continuous years. He started teaching unexpectedly when a tennis coach suddenly quit the first week of a session. Mr. Chase jumped in to teach those two classes and kept on going. He has now taught more than 5,000 classes, including six full classes he teaches year-round.

As a RECenter Manager, Mr. Chase was involved in the new fitness center addition at South Run. He also had a big role in the expansion at Oak Marr RECenter, including a renovation of the mini-golf course, which increased revenue by more than \$75,000.

Throughout his career, Mr. Chase has mentored and coached countless young recreation professionals, helping them to become better employees and advance in their careers.

ENCLOSED DOCUMENTS:

Attachment 1: Resolution

STAFF:

Kirk W. Kincannon, Executive Director Sara Baldwin, Deputy Director/COO Aimee L. Vosper, Deputy Director/CBD Judy Pedersen, Public Information Officer **WHEREAS**, Kirt Chase is retiring after more than 36 years of service to the Fairfax County Park Authority, rising through the ranks from a head programmer to Manager at several RECenters; and

WHEREAS, Kirt joined the Park Authority on Christmas Eve in 1982 as the head programmer at what was then the Wakefield (now Audrey Moore) RECenter before becoming head programmer at Cub Run RECenter, Manager of South Run RECenter, and ultimately Manager at Oak Marr RECenter; and

WHEREAS, Kirt is a trendsetter and used his creativity, innovative ideas, and expertise in multiple areas to bring many new ideas that resulted in highly successful programs, classes, and events for the Park Authority, notably the Cardboard boat regatta which is still held in partnership with the Springfield Chamber of Commerce today; and

WHEREAS, in his first year in the Park Authority, Kirt demonstrated he was a trendsetter who put together the Park Authority's first Father's Day Baseball Trip in 1983 and over the years drove success and innovation wherever he worked; and

WHEREAS, Kirt created many firsts for the Park Authority that include the first Turkey Trot Race, Spring Craft Show, Youth Baseball Card Trading Show, Gem and Jewelry Show, Haunted Halloween Hay Rides, Lake Accotink Carnival, Doll shows, Outdoor Sportsman Show, the trips and tours program, Summer Excursion camps, Drama camp, and Summer Fun Camps; and

WHEREAS, Kirt leaves a legacy of innovation for creating multiple successful events, programs and activities, and for his leadership of staff over the years,

NOW, THEREFORE, BE IT RESOLVED by the Fairfax County Park Authority Board that it expresses appreciation and thanks to

Kirt Chase

For dedicated and outstanding contributions to the Park Authority and the residents of Fairfax County.

Adopted by the Fairfax County Park Authority Board on December 12, 2018

Michael J. Thompson, Jr.	William G. Bouie
Secretary	

ADMINISTRATIVE – 3

Adoption of Minutes - November 14, 2018, Park Authority Board Meeting

ISSUE:

Adoption of the minutes of the November 14, 2018, Park Authority Board meeting.

RECOMMENDATION:

The Park Authority Executive Director recommends adoption of the minutes of the November 14, 2018, Park Authority Board meeting.

TIMING:

Board action is requested on December 12, 2018.

FISCAL IMPACT:

None

ENCLOSED DOCUMENTS:

Attachment 1: Minutes of the November 14, 2018, Park Authority Board Meeting

STAFF:

Kirk W. Kincannon, Executive Director Sara Baldwin, Deputy Director/COO Aimee L. Vosper, Deputy Director/CBD Barbara J. Gorski, Administrative Assistant

Fairfax County Park Authority Board Meeting November 14, 2018

The Chairman called the meeting to order at 7:30 p.m. at 12055 Government Center Parkway, Room 941, Fairfax, Virginia.

Board Members:

William G. Bouie, Chairman Ken Quincy, Vice Chair Michael W. Thompson, Jr., Secretary Linwood Gorham, Treasurer Abena A. Aidoo, Ph.D. Dr. Cynthia Jacobs Carter* Maggie Godbold Timothy Hackman Ronald Kendall Faisal Khan

Staff Present:

Kirk W. Kincannon, Executive Director Sara Baldwin, Deputy Director/COO Aimee Vosper, Deputy Director/CBD Barbara Gorski Judy Pedersen, PIO David Bowden Todd Brown Barbara Nugent Cindy Walsh

Late Arrival*

Kiel Stone James Zook

Guests: William Godfrey

John Gilberto, Partner Cherry Bekaert

PUBLIC COMMENT

No speakers were present.

ADMINISTRATIVE ITEMS

ADMN-1 Resolution Honoring William Godfrey upon His Retirement from Fairfax County
Park Authority

Mr. Quincy made a motion to approve the resolution honoring William Godfrey upon his retirement from Fairfax County Park Authority; seconded by Mr. Thompson. The motion carried by all members present. Dr. Carter was absent.

ADMIN-1 Adoption of Minutes – October 24, 2018 Park Authority Board Meeting
Mr. Quincy made a motion to adopt the minutes of the October 24, 2018, Park
Authority board meeting; seconded by Mr. Thompson. The motion carried by all
members present. Dr. Carter was absent.

ACTION ITEMS

A-1 <u>Bruin Park – Mastenbrook Volunteer Matching Fund Grant Program Request – Herndon</u> Environmental Network (Dranesville District)

Mr. Hackman made a motion to approve the Mastenbrook Volunteer Matching Fund Grant request from Herndon Environmental Network in the amount of \$20,000 for the development of community garden plots at Bruin Park; seconded by Mr. Thompson. The motion carried by all members present. Dr. Carter was absent.

A-2 <u>Pine Ridge Park – Mastenbrook Volunteer Matching Fund Grant Program Request – Braddock Road Youth Club (Mason District)</u>

Mr. Kendall made a motion to approve the Mastenbrook Volunteer Matching Fund Grant Program request from the Braddock Road Youth Club in the amount of \$1,937.40 for the installation of fencing on field 6 at Pine Ridge Park; seconded by Mr. Thompson. The motion carried by all members present. Dr. Carter was absent.

- A-3 <u>Frying Pan Farm Park Mastenbrook Volunteer Matching Fund Grant Program Request Spirit Open Equestrian (Hunter Mill District)</u>
 - Mr. Quincy made a motion to approve the Mastenbrook Volunteer Matching Fund Grant Program request from Spirit Open Equestrian in the amount of \$1,370.62 for the purchase of a portable ADA compliant mounting ramp for Frying Pan Farm Park; seconded by Mr. Thompson. The motion carried by all members present. Dr. Carter was absent.
- A-4 Approval Greenbriar Park Telecommunication License Agreement Between Fairfax County Park Authority and Cellco Partnership/b/a Verizon Wireless (Springfield District) Mr. Quincy made a motion to approve the telecommunications license agreement with Verizon that will allow for the installation of a monopole with compound at Greenbriar Park for Verizon as the primary carrier and up to three (3) additional carriers; seconded by Mr. Hackman. The motion carried. Messrs. Thompson and Bouie abstained and Dr. Carter was absent.
- A-5 Scope Approval Nottoway Park Diamond Field #1 Synthetic Turf Installation
 Including Approval of the Contribution and Use Agreement (Providence District)
 Mr. Quincy made a motion to approve the project scope to design, permit, and install synthetic turf and related work at Nottoway Park Diamond Field #1 and the Contribution and Use Agreement; seconded by Mr. Thompson. The motion carried by all members present. Dr. Carter was absent.

INFORMATION ITEMS

I-1 <u>FY 2018 Park Authority Comprehensive Annual Financial Report (CAFR)</u> No action was necessary.

CHAIRMAN'S MATTERS

- Chairman Bouie noted that there is a lot going on as we enter the holiday season. He hoped to see everyone at the Elly Doyle Award ceremony on Friday, November 16.
- He commented that a number of board members have been meeting with their Supervisors concerning a number of things.
- He reported that he, Mr. Thompson, Mr. Kincannon, and Mr. Bowden attended the Sports Tourism Task Force meeting on Thursday, November 8, at the Jean Packard Center, which is an amazing facility.
- Mr. Bouie reported that he had a number of conversations with the County Executive, who is
 a lover of parks and has been on a number of guided tours of our park facilities. They talked
 about how Parks could expand its presence and do more things. Supporting Parks is high on
 Mr. Hill's list of priorities.

Dr. Carter arrived at 7:57 p.m.

DIRECTOR'S MATTERS

- As the Chairman mentioned, Mr. Kincannon has toured our parks with Bryan Hill, County Executive, and toured about four or five parks in the western part of the county today Cub Run, Sully, Walney, ending up at Oak Marr golf range. Mr. Hill is a lover of parks, gets their value, understands what it means to have a great park system, and what it does for the economy by bringing in businesses and services to the community.
- Parks' CIP presentation was presented to the County Executive and his team earlier in the day. Mr. Kincannon thanked Sara Baldwin, Aimee Vosper, and the team, many who were in the room, for putting the information together. Bryan Hill was highly impressed with the fact that Parks is thinking strategically and has worked that way for the last five years in particular with the Brailsford and Dunlevy Study relative to the RECenters to continue to move the park system forward. Mr. Hill had positive comments about the park system and about the board.
- The Heritage Conservation Branch reports that as a part of the Historic Site Volunteer Corp. held on Saturday, November 3, 114 members of the Young Men's Service League volunteered to rejuvenate Fort Willard Park in Alexandria, as their "Ultimate Gift" community project. The YMSL is a volunteer organization for teenage sons and mothers to serve the community while developing leadership skills. During the full day project, the group completed all three tasks assigned to them, re-grading and extending the park's perimeter stone dust path, removing overgrowth from the perimeter fence, and finally cleaning the brick entrance area. The difference in the 1.6-acre park was dramatic.

Fort Willard was one of the 68 forts that comprised Civil War Defenses of Washington, built to protect the Capital from attack. It is one of two of these forts remaining in Fairfax County. Project leaders included nine Park Authority staff and three members of the Belle Haven Citizen's Association. During the lunch break, David Buchta of HCB and Elizabeth Crowell from the Archaeology and Collections Branch spoke to all volunteers about the history and archaeological significance of Fort Willard.

Margaret Canilang of the Heritage Conservation Branch coordinated the event. She and HCB staff members, Bill Godfrey, and Ed Ehlers supervised the young men, along with Area 3 Manager Phil Hager, and staff Marcus Hill, Prachod Kongkumjul, Sypaseuth Nanthavong. The Fort Willard rejuvenation day is a fantastic example of community stewardship and developing relationships with organizations. These types of collaborative conservation efforts will continue to glean significant improvements for our culturally significant parks.

BOARD MATTERS

• Mr. Kendall thanked the Area 2 managers and support staff and the folks who came out to the Ossian Hall cleanup. Approximately 30 people showed up including the resource officer for Annandale High School with a lot of students who participated not only for community service hours but because they wanted to be there.

The caveat is that he doesn't believe Ossian Hall is done because it needs more help from more locations. There are issues at Ossian Hall that go beyond the Park Authority. He would like to come up with a strategy to deal with some of those issues at Ossian Hall that might provide us with a boilerplate or at least some tools when these issues show up in other areas. He would not like to see these issues arise at other locations once they are resolved at Ossian Hall. He is asking for help in developing some mechanism for this park that is above and beyond what the Area 2 management and law enforcement can handle.

- Mr. Hackman reported that November 1 was a red letter day in Great Falls. Kirk Kincannon and Turner Farm House resident curator Sarah Kirk added the last signatures to the lease agreement that enabled her to get the keys to the farmhouse. A lot of work has gone into this becoming a reality over the past two years if not more by the Historic Properties group, Barbara Nugent, Cindy Walsh, David Buchta, Stephanie Langston, and many others. It's not finished yet. He drove by with his grandsons the next day and Ms. Kirk was out front working on the property. It was a well-attended event by Park staff and the community is solidly behind her and Parks for having gotten this done.
- Mr. Stone had nothing to report.
- Dr. Aidoo with the help of Cindy Walsh, Mary Olien, and John Shafer was able to take her Heritage and Cultural Tourism students to the Ellanor C. Lawrence Park for a site visit on

Tuesday, November 6. It was phenomenal and John did a great job. She gave John a shout out and thanked him.

- Mr. Gorham had nothing to report.
- Mr. Thompson stated that he is under the impression that the Sports Tourism Task Force will be meeting on an ongoing basis as some form in the future. He believes there is a significant opportunity for this organization to realize some financial benefit and some recognition for what the Park Authority does in ways that others are not aware of. A lot of that comes from the effort that Mr. Kincannon, Mr. Bowden, Ms. Baldwin, Ms. Vosper, and everybody put into making all that information come together. He thanked staff for their support of that effort of this plan and the interim report that will be presented to the Board of Supervisors in January.

Mr. Thompson noted that there are still some onesie twosie tickets available for Saturday and Sunday matinees for the "Nutcracker". Evening performances are sold out.

- Mr. Quincy reported that staff and Mr. Bowden had discussions with Schools concerning Blake Lane Park which was decreed by Schools and decided some time ago for a school to be used as a park. Schools has decided it now wants a school there. Constructive conversation was held along with the Supervisor for what we can work together on to maintain recreation facilities and school.
- Mr. Khan wished everyone a Happy Thanksgiving and added as we go back to your families we should make sure to focus on turkey and not everything else.
- Mr. Zook seconded Mr. Khan's remarks.
- Dr. Carter had nothing to report.
- Ms. Godbold commented that three years ago today a concerned citizen brought to the attention of the Park Authority a bridge that needed to be repaired, thinking that perhaps the Park Authority would do that. After an assessment it was determined the bridge could not be repaired and had to be removed. There will be a community meeting on November 15 that she expects will be very well attended. Mr. Bowden and his folks and others put together a lot of briefings and presentations that provide the background and history. They will talk about the challenges for the replacing that bridge. This is the bridge that crosses over Difficult Run near Gabrielson Gardens. It is a fairly well used bridge that has a lot of constituents very angry. This was the very first issue she had as a new board member.

Mr. Bouie concluded the meeting by wishing everyone a Happy Thanksgiving and hopes to see everyone on Friday night at the Elly Doyle Awards ceremony.

ADJOURNMENT

There being no further business and without objection, Mr. Bouie adjourned the meeting at 8:05 p.m.

Minutes Approved at Meeting on December 12, 2018

Kirk W. Kincannon, Executive Director

Park Authority Board Minutes prepared by

Barbara J. Gorski, Administrative Assistant

CLOSED SESSION

a) Discussion or consideration of the acquisition of real property for a public purpose, or of the disposition of publicly held real property, where discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body pursuant to Virginia Code §2.2-3711(A)(3).

ACTION - 1

<u>Scope Approval – Grouped Athletic Field Lighting Replacement - Mason District Park</u> and Ossian Hall Park (Mason District)

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the project scope to design and replace the athletic field lighting systems at Mason District Park Field #2 and Ossian Hall Park Fields #1 and #2, as presented to and reviewed by the Planning and Development Committee on November 14, 2018.

ACTION - 2

<u>Scope Approval – Grouped Courts and Outdoor Lighting Replacement – Stuart Road</u>
<u>Park and South Run District Park (Hunter Mill and Springfield Districts)</u>

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the project scope to design and replace the tennis, basketball, and outdoor lighting systems at Stuart Road Park and the tennis lighting system at South Run District Park, as presented to and reviewed by the Planning and Development Committee on November 14, 2018.

ACTION - 3

Approval to Advertise Proposed Fee Adjustments and Date of Public Comment Meeting

RECOMMENDATION:

The Park Authority Executive Director recommends approval to advertise both the proposed fee changes and notification of the January 16, 2019, public comment meeting concerning the proposed fee changes as presented to and reviewed by the Budget Committee on December 12, 2018.

ACTION - 4

<u>Mount Vernon District Park – Mastenbrook Volunteer Matching Fund Grant Program</u> <u>Request – Mid-Atlantic Off Road Enthusiasts (Mount Vernon District)</u>

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the Mastenbrook Volunteer Matching Fund Grant Program request from Mid-Atlantic Off Road Enthusiasts in the amount of \$20,000 to develop trails in Mount Vernon District Park, as presented to and reviewed by the Park Operations Committee on December 12, 2018.

ACTION - 5

<u>Peterson Lane Park – Mastenbrook Volunteer Matching Fund Grant Program Request – Girl Scout Troop 5386 (Hunter Mill District)</u>

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the Mastenbrook Volunteer Matching Fund Grant Program request from Girl Scout Troop 5386 in the amount of \$3,022 to install a GaGa ball pit at Peterson Lane Park, as presented to and reviewed by the Park Operations Committee on December 12, 2018.

ACTION - 6

<u>Belvedere Park – Mastenbrook Volunteer Matching Fund Grant Program Request – Belvedere Elementary School (Mason District)</u>

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the Mastenbrook Volunteer Matching Fund Grant Program request from Belvedere Elementary School in the amount of \$1,202.00 to purchase native trees and shrubs for planting in Belvedere Park, as presented to and reviewed by the Park Operations Committee on December 12, 2018.

ACTION - 7

<u>Nottoway Park – Mastenbrook Volunteer Matching Fund Grant Program Request – Vienna Little League (Providence District)</u>

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the Mastenbrook Volunteer Matching Fund Grant Program request from the Vienna Little League in the amount of \$20,000 to help fund the installation of synthetic turf at the Nottoway diamond field #1, as presented to and reviewed by the Park Operations Committee on December 12, 2018.

INFORMATION – 1

Fairfax County Proposed Zoning Ordinance Amendment to Existing Sign Ordinance

Staff previously briefed the Park Authority Board on the County's plan and process for revising the County sign ordinance under the Zoning Ordinance. The Park Authority Board Chairman provided the Board of Supervisors and the Planning Commission with the Park Authority's concerns with the proposed changes to the sign ordinance on November 27, 2018 (Attachment 1). Public hearings on the proposed changes to the sign ordinance have been scheduled for December 5, 2018, and February 5, 2019, with the Planning Commission and the Board of Supervisors respectively. Staff from the Department of Planning and Zoning, Zoning Administration Division, will provide the Park Authority Board with an update on the status of the proposed amendment, discuss the concerns raised by the Park Authority Board and the process going forward.

ENCLOSED DOCUMENTS:

Attachment 1: Park Authority Board Chairman Memo Dated November 27, 2018

STAFF:

Kirk W. Kincannon, Executive Director Sara Baldwin, Deputy Director/COO Aimee Long Vosper, Deputy Director/CBD David Bowden, Director, Planning and Development Division Andrea Dorlester, Manager, Park Planning Branch

FAIRFAX COUNTY PARK AUTHORITY

MEMORANDUM

TO:

Fairfax County Board of Supervisors

Fairfax County Planning Commission

FROM:

William G. Bouie, Chairman Wille S. Bouis

Park Authority Board

DATE:

November 27, 2018

SUBJECT:

Proposed Sign Ordinance Amendment

I am writing to share the Park Authority's concerns regarding the proposed amendment to Article 12 of the Zoning Ordinance, which pertains to signs. The need for an amendment, as I understand it, is to remove content-based regulations from the Zoning Ordinance in response to the decision made by the United States Supreme Court in Reed v. Town of Gilbert. The scope of the amendment has been expanded to place additional regulations upon temporary (minor), offsite, and digital signs. The Park Authority's use of temporary and off-site signs may be significantly affected, resulting in negative impacts upon the Park Authority's operations and budget.

Draft Article 12-103, paragraph 1 notes that "Unless otherwise stated in this Article, these regulations do not apply to property owned by, or those signs required or sponsored by Fairfax County..." The Park Authority is included in an "otherwise stated" category in Article 12-105, paragraph 5, "...public uses as defined in Article 20..." (which does list the Fairfax County Park Authority). The Park Authority would hope that minor sign uses that serve a county purpose (such as promoting the summer concert series, farmer's markets, and special events) would be allowed under Article 12-103, paragraph 1 without exception.

The Park Authority employs numerous temporary signs year-round to advertise summer concerts, farmer's markets, RECenter pass sales, special events and community programs. The types of signs used vary from A-frame signs to stand-alone signs to large banners. Temporary signs are used to promote revenue-generating events and programs as well. Frequently, A-frame signs are used at parks throughout the county to promote concerts, special events, and other programs at our parks that may be of interest to community members throughout the county and not just to those who live near or drive past the parks where these events occur. Limitations or prohibitions on the use of offsite signs at park locations will limit community awareness of upcoming events by reducing the audience the Park Authority can reach to promote the concerts, events, and programs being offered to the larger community.

Fairfax County Board of Supervisors & Planning Commission Sign Ordinance Amendment November 27, 2018 Page #2

Temporary signs also provide the Park Authority an effective opportunity to promote revenue-generating events and programs. Limiting the use of temporary/minor signs at park locations could significantly impact the Revenue Fund that supports 64% of the Park Authority's functions and operations, which are not covered by the General Fund Tax Revenue.

Park Authority staff has reviewed the draft Sign Ordinance text that was included in the October 30, 2018 Board package, Administrative Item #6, "Authorization to Advertise Public Hearings on a Proposed Zoning Ordinance Amendment Re: Article 12, Signs, and Related Provisions." What follows is a list of draft ordinance language that staff finds to be problematic as it may negatively impact the Park Authority:

- Article 12-105, paragraph 5 The provisions in this section apply to "...non-residential uses, including public uses as defined in Article 20..." (emphasis added). Article 20 of the Zoning Ordinance, section 20-300, Definitions, includes the Fairfax County Park Authority as a public use.
- Article 12-105, paragraph 5A The maximum size of minor signs is limited to 40 square feet total, with a max of 24 square feet per sign. Our concert series signs are 6' x 10' feet...a total of 60 square feet, which exceeds the proposed total sign area and the max area for individual signs.

The Fairfax County Park Authority is a governmental entity providing essential governmental services and should be considered in the same vein as Fairfax County Government and exempt from proposed limits for government conducted business, and not subject to the same provisions as private business. Exempting public uses from the limitations outlined in paragraph 5 would allow the Park Authority to continue to promote awareness of government facilitated public events in parks such as the summer concert series or other Park Authority programs that are provided to the community.

Additionally, as the owner of 427 individual park properties throughout the County, the Park Authority often finds that placing signs at various park locations and notifying the public of programs and events being held at County parks provides the means to reach out to our diverse community in a very effective manner. The prohibition proposed in section 12-106, paragraph 3A regarding the use of off-premise signs will effectively limit the Park Authority's ability to promote all activities and events, such as summer concerts and programs at our parks. We strongly encourage you to exempt public and government uses from this ordinance and regulation.

I appreciate your consideration of the changes to the draft ordinance as outlined above and would welcome continued dialogue on the proposed restrictions prior to adopting the Ordinance as currently proposed.

Copy: Park Authority Board

Kirk Kincannon, Executive Director, FCPA Catherine Chianese, Clerk to the Board of Supervisors Jill Cooper, Director, Planning Commission Fred Selden, Director, Department of Planning and Zoning (DPZ) Fairfax County Board of Supervisors & Planning Commission Sign Ordinance Amendment November 27, 2018 Page #3

> Leslie Johnson, Zoning Administrator, DPZ Cherie Halyard, Assistant County Attorney

INFORMATION – 2

FY 2019 First Quarter Budget Review, Fund 10001, Park Authority General Fund

As presented to and reviewed by the Budget Committee on November 14, 2018.

INFORMATION – 3

FY 2019 First Quarter Budget Review, Fund 80000, Park Authority Revenue and Operating Fund

As presented to and reviewed by the Budget Committee on November 14, 2018.

INFORMATION – 4

Cultural Resource Management Plan – FY18 Accomplishments and FY19 Plans

As presented to and reviewed by the Resource Management Committee on November 14, 2018.