



FAIRFAX COUNTY PARK AUTHORITY



B O A R D A G E N D A

September 9, 2020

5:00 PM

ADMINISTRATIVE ITEMS

(CW) ADMIN-1 Adoption of Minutes – July 22, 2020, Park Authority Board Meeting

ACTION ITEMS

- (D) A-1 Demolition of Potomac Hills Street Manager's House and Construction of New Riverbend Maintenance Facility
- (SP) A-2 Scope Approval – Security Lighting Improvements at Braddock Park
- (CW) A-3 Approval of Fee Adjustments to the Golf section of the Published Fee Schedule for 2020 (w/prese

INFORMATION ITEMS

- (CW) I-1 RECenter Reopening User Experience Survey Summary (w/pres)
- (CW) I-2 FY 2022 Development Guidance and Budget Update (w/pres)

CHAIRMAN'S MATTERS

DIRECTOR'S MATTERS

BOARD MATTERS

CLOSED SESSION

ADJOURNMENT



If ADA accommodations are needed, please call (703) 324-8563. TTY (703) 803-3354

Board Agenda Item
September 9, 2020

ADMINISTRATIVE – 1

Adoption of Minutes – July 22, 2020, Park Authority Board Meeting

ISSUE:

Adoption of the minutes of the July 22, 2020, Park Authority Board meeting.

RECOMMENDATION:

The Park Authority Executive Director recommends adoption of the minutes of the July 22, 2020, Park Authority Board meeting.

TIMING:

Board action is requested on September 9, 2020.

FISCAL IMPACT:

None

ENCLOSED DOCUMENTS:

Attachment 1: Minutes of the July 22, 2020, Park Authority Board Meeting

STAFF:

Kirk W. Kincannon, Executive Director
Sara Baldwin, Deputy Director/COO
Aimee L. Vosper, Deputy Director/CBD
Barbara J. Gorski, Administrative Assistant

**Fairfax County Park Authority
Board Meeting
July 22, 2020**

Chairman Bouie called the meeting to order at 5:03 p.m.

In order to conduct this meeting wholly electronically and to effectuate both the emergency procedures authorized by FOIA and the Emergency Ordinance, there were actions that needed to be taken prior to conducting business.

Audibility of Members' Voices

Chairman Bouie conducted a roll call vote to ensure that each member's voice could be heard and to state the location from which they were participating in the meeting.

Board Member Participating:

Ken Quincy, Vice Chair
Dr. Abena Aidoo
Dr. Cynthia Jacobs Carter
Maggie Godbold
Linwood Gorham
Timothy Hackman, Treasurer
Ronald Kendall
Faisal Khan
Kiel Stone
Michael Thompson, Secretary
James Zook
William G. Bouie, Chairman

Location:

Residence in Providence District
Residence in Lee District
Residence in Lee District
Residence in Sully District
Residence in Mount Vernon District
Residence in Dranesville District
Residence in Mason District
Residence in Providence District
Emerald Isle, North Carolina
Residence in Springfield District
Residence in Springfield District
Residence in Hunter Mill District

Mr. Bouie made a motion that each member's voice may be adequately heard by each other member of this board; seconded by Mr. Thompson. The motion carried by all members present.

Need for an Electronic Meeting

Mr. Bouie made a motion that the State of Emergency caused by the COVID-19 pandemic makes it unsafe for this board to physically assemble and unsafe for the public to physically attend any such meeting, and that as such, FOIA's usual procedures, which require the physical assembly of this Board and the physical presence of the public, cannot be implemented safely or practically. He further moved that this board may conduct this meeting electronically through a dedicated video conference line, and that the public may access this meeting by simultaneous live video streamlining or by calling into the telephone number that has been properly noticed; seconded by Mr. Hackman. The motion carried by all members present.

[This meeting was held electronically and was live streamed at publicinput.com and was accessible via audio by dialing 855-925-2801 and entering the code provided in the meeting announcement.]

Need to Dispense with FOIA's Usual Procedures to Assure Continuation of Operations

Mr. Bouie made a motion that the Park Authority certifies that all matters on the May 27, 2020, board agenda address the State of Emergency itself, are statutorily required or necessary to continue operations and the discharge of this board's lawful purposes, duties, and responsibilities; seconded by Mr. Thompson. The motion carried by all members present.

Mr. Bouie thanked everyone for their patience and announced that there would be no public comment period at this meeting.

ADMINISTRATIVE ITEMS

ADMIN-1 Resolution Honoring David Bowden upon His Retirement from Fairfax County Park Authority

Mr. Bouie made a motion to approve the resolution honoring David Bowden upon his retirement from the Park Authority; seconded by Mr. Quincy. The motion carried by all members present.

Chairman Bouie invited Dave Bowden to take the floor.

Dave Bowden thanked his lovely wife and best friend, Cynthia, for putting up with all the weekends and evening he was out of the house for community meetings and celebrations and well as all those unplanned side trips to look at all the park under construction during weekend grocery shopping trips. If the great Hall of Fame baseball player Lou Gehrig was the luckiest man on earth then he surely was the second luckiest man. If anyone had told him almost 40 years ago when he walked through the front doors of the Park Authority headquarters--that small house office in Annandale in a community park at the time that he would spend his entire career planning, designing, and building parks and recreation facilities and improve the quality of life of Fairfax County community, and in addition get to travel the world providing morale, recreation and welfare facilities for the deserving service men and women of our Armed Forces.

To quote a former director of the county's Department of Planning and Zoning when he arrived late to a county team discussion on reopening the county's closed I-95 landfill and funding the development of the Laurel Hill Sportsplex Dave probably would have responded the exact same way he did, "I don't know what you all are smoking, but it must be pretty good stuff."

It gets to a point in a long career when what you do is no longer important as the people you do it with and the people you are doing it for.

Bill Bouie mentioned in his remarks that he is proud to call me his friend. From Dave's side of the equation that is woefully short of adequately expressing his feelings. What comes to mind as Dave thinks of Bill is inspiration. So, to Bill and all the board members, the Park Authority management team, and staff, especially Kirk and all the former members of the Planning and Development team, our friends groups, park volunteers, youth leadership, and other community organizations putting in countless hours making Fairfax County a better place to live, Dave thanked them for allowing him this wonderful journey and inspiring him to all the fine ways to meet the needs of our community.

As Director of Planning and Development he has had plenty of opportunities to reflect over the past year on the creation and evolution of the park system we have all worked so hard to sustain. It never ceases to amaze him the forethought the original founders of the Park Authority and early park staff put into the development of our park system which has stood the test of time over 70 years as evidenced by our four national Gold Medals as the best in the nation.

As the senior class of his high school debated the selection of a class song it has narrowed it down to two popular songs of the day, one by the band Queen and one by Fleetwood Mac. If everyone hadn't guessed his age, he certainly gave it away. The song considered by Queen was "We are the Champions." Much like the Park Authority and its Gold Medals he and his classmates had many athletic and academic achievements throughout their four years of high school to reflect on with the selection of this song. However, they chose the Fleetwood Mac song, "Don't Stop Thinking about Tomorrow."

It seemed like the lyrics, "Don't stop thinking about tomorrow, Don't stop, it will soon be here, It'll be better than before, Yesterday's gone, yesterday's gone" are just as appropriate in today's uncertain times just as they were for the futures of him and many of his fellow high school seniors.

Dave closed by stating that it has been his honor and privilege to work with the board and to be inspired by them as they continue the Park Authority's Gold Medal legacy.

Mr. Bouie indicated that he would not wait until Board Matters to allow the board to address Dave. With that, he called on Mr. Quincy.

- Mr. Quincy stated that he has worked with Dave Bowden through the Planning and Development Committee. Dave works to get it done and most times it's under budget. He has enjoyed working with Dave. Dave's a person that will never see defeat when he goes after a project, he always sees the positive and 99% of the time he gets it. Mr. Quincy has been pleased and educated by working with Dave. Mr. Quincy is sorry to see him go, but he's not going too far which is good. With Dave's expertise working with the management team whoever comes in to fill his shoes will be most qualified. He closed thanking Dave for all he has done.

- Mr. Thompson said that everyone talks about Dave and what he has done for the Park Authority and it is incredible what he has accomplished, but he would be remiss if he didn't point out that he is a man of great integrity. Dave is a man who stood in front of meetings large and small who you could count on not only to tell the truth but be honest with you and work to find creative solutions and follow through to get those done.

Addressing Dave, Mr. Thompson said that he hopes that Dave is someone that he hopes we all try to emulate. Dave is man who got great things done but are also a man of great moral character.

He closed by thanking Dave for everything.

- Mr. Zook commented that he has had the pleasure of working wit Dave when he was on staff with Fairfax County in the Department of Planning and Zoning. The relationship between those two departments have been excellent over the years and a lot of that has to do with Dave's leadership. Mr. Zook has also had the opportunity to see him perform with a different perspective, that being that as a member of the Park Authority Board. He appreciates the professionalism that Dave has always displayed and the tremendous amount of work that he and his staff have done to further the park system in Fairfax County.

He wished Dave the very best in the future and told him to begin some fun at his parks.

- Mr. Gorham said that he has always thoroughly enjoyed working with Dave and always found Dave to be a very likeable guy. Everyone that Dave has come in contact with, including our constituents, think that he is absolutely competent in every way. It has been an honor and a pleasure.

He wished Dave the best and hopes this is congratulations on his retirement but hopes it is not good-bye.

- Mr. Hackman stated that Dave has been the touchstone of integrity and transparency, and unbelievably efficient and professional at what he does. We will all miss Dave greatly and he could image Dave's successor coming in to fill his shoes and saying to please give then a double measure of what Dave had. Congratulations!
- Ms. Godbold recalled that Dave was one of the first folks at the Park Authority that she met when she became a board member. To her Dave exemplifies what everybody she knows at the Park Authority is and that is get it done. Get it done on time, sometimes below cost, and always with a smile on your face. His service ethic and his ability to work with everyone in

the community is so inspiring. She wished him a wonderful retirement, hopes he enjoys, and hopes he doesn't go too far. She said that Dave will be missed. She closed with a thank you.

- Mr. Khan has had the pleasure of knowing Dave and working on a couple of projects. He has found Dave amazing in every which way. The quality of his work at the end, the end results is just amazing. If you look at that it tells you all the work that has been put behind it.

Dave will definitely be missed and there are some big shoes to fill. Mr. Khan hopes Dave does not go too far and good luck in his retirement. He asked Dave to stay in touch.

- Mr. Kendall was without words on Dave and cannot image him not being here. He cannot image him not being able to answer all those questions that are in front of him. Mr. Kendall is sure that whoever replaces him, and his staff, will do a wonderful bang up job. The thing he will have to ask every one of them as they go through their process is, 'What would Dave do?' That's the gold standard.

He thanked Dave and said that somewhere along the line there will be a party and it's going to happen.

- Dr. Carter was surprised that Dave was about to retire and congratulated him. She stated that it has been great working with him these few years. When she thinks of Dave she has one word to describe him. There are others, but the one that stands out is exemplar. He is the real deal. She hopes that he will be around to volunteer so that this is not goodbye.

Dr. Carter often thinks back on the public comment meetings and she would look around when things were getting a little boisterous and he would be right there in the room and she would feel so brave. She thanked him for that and always enjoyed talking with him about his days at the Smithsonian and her days at the Smithsonian.

She wished Dave all the best and said to remember that he is the real deal.

- Mr. Stone said (with a smile) that this was totally unacceptable and reflects poorly on the director that he could not keep Dave around a little bit longer. On a serious note he congratulated Dave and said it was very well-deserved.

He got to know Dave when he was in Supervisor Cook's office, going on a decade now. As Bill Bouie said, find the pathway to yes. It's really important in our role in the Park Authority, but it's absolutely invaluable when you are in the Supervisor's office and there is someone in the government that is trying to find a way to make the community happy. I

It was great fun working with Dave then and working with him now. There is a huge hole to fill. Mr. Stone is sad to see Dave go, but extended congratulations.

- Dr. Aidoo congratulated Dave. She really appreciated how welcoming he was when she joined the Park Authority Board and he was more than willing to show her the ropes. She has not figured them all out but is still doing that. She was very impressed with how hard Dave worked and how good he is at his job. One thing that did stand out for her was the passion he had for his job. He recalled being at a ribbon cutting in the Lee District and the excitement he had on his face about the finished project was very gratifying.

She thanked him for all he has done and wished him the very best. As everyone else has said, please don't go too far.

- Kirk Kincannon stated that last fall he had a premonition and the forbearance to give Dave his retirement gift following Parks fourth Gold Medal Award recognition. It was an autographed Phillies baseball from 1983. While Dave graciously accepted it, he asked what it was for. Kirk had responded that he wanted to give Dave his retirement gift early and he didn't know why but was urged to. Given the pandemic Kirk was very glad that he had done that.

Kirk has been thankful for Dave every step of the way since he has been back. Dave is by far the best Kirk has ever worked with during his 40-year career. Kirk said he would see Dave when he returns to work for Parks.

- Sara Baldwin stated that she had said it all in the remarks in his resolution. He has had his hands in hundreds of projects in the park system. Thinking back to when he began his career with the Park Authority years ago and came back he has been involved with the development of RECenters, parks, and athletic fields. He has really had a hand in everything in our system. When talking about a park Dave can tell you where the electrical box is, what year a chiller was installed in a RECenter. We are going to miss that institutional knowledge, but she knows where he'll be moving in his retirement and she is very envious. Hopefully she will get to visit him in Hilton Head when she visits her mom.

She wished Dave the best and said that he has been a wonderful guy to work with and will be sorely missed.

- Aimee Vosper commented that she has had the pleasure of working with Dave, overseeing the Planning and Development Division. With Dave at the helm she had no worries, no problems, nothing that she has had concerns about over all these years. No one told her when she came onboard that he was going to be retiring. He has been incredible to work with, an awesome colleague, and an incredible professional.

She tried to chain him to the desk, but he's a master and won't be able to stay with us much longer. She is thankful that she has had the time she has had knowing him and hopes to see him in the future.

Not many people know about Dave's love of socks, so we had some socks made for him with the Park Authority Shield on them so he will remember us forever.

She added that we can't replace him but will try.

- Mr. Bouie added that he cannot even think of a job description of what Dave does because it would take the rest of the year to write that down. All the institutional knowledge and the professional qualities. Dave got Parks out of countless numbers of jams with very creative thought, very creative thoughts and ideas. He stated that he would make sure that we keep in constant communication.

Baseball is about to begin and Dave will get a little respite, but there are still a lot of things to work on. Dave may be leaving, but we will see him really soon and when the time comes we will do something really special.

ADMIN-2 Resolution Honoring Chris Monson upon His Retirement from Fairfax County Park Authority

Mr. Bouie made a motion to approve the resolution honoring Chris Monson upon his retirement from the Park Authority; seconded by Mr. Quincy.

Mr. Bouie congratulated Chris and stated that it has been absolutely amazing what has been done at Frying Pan Park. It is second to none. The combination of Chris and Dave presents the kind of quality folks that Parks has and really needs in the uncommon park system that we have because it does a little bit of everything. We unlike any other park system in the country and that is something to be very proud of.

He stated that Parks could not have done it without Chris or without Dave. They leave a legacy going forward.

ACTION ITEMS

A-1 FY 2020 Carryover Budget Review, Fund 10001, General Fund

Mr. Bouie made a motion to approve the FY 2020 Carryover Budget Review for Fund 10001, Park Authority General Fund; seconded by Ms. Godbold. The motion carried by all members present.

Mr. Hackman called a point of order, noting that Administrative Item 3, had not come before the board for approval. Mr. Bouie thanked him and called for the adoption of minutes.

- ADMIN-3 Adoption of Minutes – July 8, 2020, Park Authority Board Meeting
Mr. Bouie made a motion to adopt the minutes of the July 8, 2020, Park Authority Board meeting; seconded by Mr. Thompson. The motion carried by all members present.
- A-2 FY 2020 Carryover Budget Review, Fund 80000, Park Revenue and Operating Fund
Mr. Bouie made a motion to approve the FY 2020 Carryover Budget Review for Fund 80000, Park Revenue and Operating Fund; seconded by Mr. Quincy. The motion carried by all members present.
- A-3 FY 2020 Carryover Budget Review, Fund 30400, Park Authority Bond Construction Fund
Mr. Bouie made a motion to approve the FY 2020 Carryover Budget Review for Fund 30400, Park Authority Bond Construction Fund; seconded by Messrs. Quincy and Thompson. The motion carried by all members present.
- A-4 FY 2020 Carryover Budget Review, Fund 80300, Park Improvement Fund
Mr. Bouie made a motion to approve the FY 2020 Carryover Budget Review for Fund 80300, Park Improvement Fund; seconded by Mr. Quincy. The motion carried by all members present.
- A-5 Approval – Lake Accotink Park’s Pollinator Garden – Naming of Pollinator Garden Honoring Margaret Kinder (Braddock District)
Mr. Bouie made a motion to approve the naming of Lake Accotink Park’s pollinator garden in honor of Margaret Kinder; seconded by Mr. Stone. The motion carried by all members present.

INFORMATION ITEMS

- I-1 Update on the Golf Industry and Golf Financial Performance
Todd Johnson, Roberta Korzen, and Nick Duray provided an update on the overall golf industry and trends related to the Park Authority’s golf operations. The presentation also provided an overview of the past five years of Golf Enterprises’ financial performance and investments in golf infrastructure. No action was necessary.
- I-2 2020 Park Bond Green Team Update
Judy Pedersen, PIO, provided a presentation on the development and implementation of an outreach/education plan to educate the public on the particular details of the approaching 2020 Park Bond referendum. No action was necessary.

DISCUSSION ITEM**D-1** Policy 405: Signs & Displays Revisions

Sara Baldwin and Judy Pedersen discussed the potential changes and additions to the Signs and Display Policy that are recommended to better facilitate free speech on Park Authority property. These changes seek to clarify the type of signage that requires a permit, highlight the difference between public speech versus Park Authority speech such as interpretive signage, and address issues pertaining to the growing request for sign placement in the Community Use Areas.

CLOSED SESSION

At 6:46 p.m. Mr. Thompson made a motion that the Park Authority Board recess and convene in closed session for discussion and consideration of matters enumerated in Virginia Code §2.2-3711 and listed in the agenda for this meeting as follows:

- a) Consultation with legal counsel regarding specific legal matter regarding the Park Authority Board Sign Policy requiring the provision of legal advice by such counsel pursuant to Virginia Code §2.2-3711(A)(8).

Seconded by Mr. Quincy. The motion carried by all members present.

The Park Authority Board returned to open session at 7:25 p.m.

CERTIFICATION OF CLOSED SESSION

Mr. Thompson made a motion that the Park Authority Board certifies that, to the best of each member's knowledge only public business matters lawfully exempted from open meeting requirements under Virginia Code §2.2-3712 and only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed, or considered in the meeting by the board; seconded by Mr. Quincy. The motion carried by all members present.

Park Authority Board Sign Policy

No action was necessary.

CHAIRMAN'S MATTERS

- Mr. Bouie wanted to be sure that the board acknowledge the passing of former board member Dorothy Norpel who has a lot to do with Green Spring historic house. She was almost 99 years old and served on the board for eight years and played a very important role in the Park Authority's friends groups. She was dearly devoted to the Mason District and will be sorely missed.

- There is a lot going on now. He has had a number of conversation with the County Executive about a number of different things. Knowing that Schools are really scrambling, They are currently going virtual, but there may be some special needs kids that will need space to be touched in some way, shape, or form. Mr. Bouie offered Parks to be able to help provide some of those spaces if they were required. Schools has not reached out to Parks at this point.
- Mr. Bouie extended wishes for a great August break.

DIRECTOR'S MATTERS

- Over the last several weeks dozens of Park Authority staff spent hours making masks to ensure we were prepared to reopen facilities. In the end 10,400 masks were made. The masks were donated to other county agencies and to communities in need. The masks will help ensure the Park Authority staff and volunteers have the gear needed to provide a safe environment at our facilities and parks. Park staff acknowledges the county and the Park Board for their tremendous support and leadership during these unprecedented times. Staff is thankful and appreciate the county's and the Park Board's continued commitment to the welfare of our workforce. As a token of their appreciation each board member will receive a mask with the Park Authority logo.

Mr. Kincannon commented that the board's love and support is felt by all.

BOARD MATTERS

- Mr. Quincy stated that he as received a lot of positive response about the opening of the RECenters. HE visited Oak Marr on its opening day. It was a little slow, but staff has it until control. If the other RECenters are the same, he believes it will be a success.
- Mr. Thompson said that Parks should consider what schools are going through being virtual which may create some unique demands and opportunities for Parks in terms of use of the fields and parks during the day. There are a lot parents that do not want to sit in their houses all day, every day. Parks should think about the impact that may have and coordinate with NCS on the fields, the nature centers, but also things like marketing the nature centers and golf courses. Something to consider as we look at the new school normal.
- Mr. Hackman had nothing to report.
- Ms. Godbold had nothing to report.
- Dr. Aidoo had nothing to report.

- Dr. Carter reported that she and Mr. Bouie met earlier in the day with Supervisor Lusk and are beginning the conversation about changing the RECenter name which is currently Lee RECenter and there will likely be an initial meeting in the fall and more details will be forthcoming. A number of people have been asking about that.

Mr. Bouie stated that there is a whole coordination with the county. Supervisors Palchik and Alcorn are heading that up. Mr. Bouie with the County Executive about that today. They are making sure we are in cinq and coordinating with the county. Parks does not want to get out ahead of the Board of Supervisors to make sure we have a coordinated effort and are doing the right thing.

- Mr. Khan had nothing to report.
- Mr. Zook had nothing to report.
- Mr. Stone had nothing to report.
- Mr. Gorham had nothing to report.
- Mr. Kendall said good-bye to Dave one more time.

He also reported that Dorothy Norpel's family is putting together a memorial service, hopefully at Green Spring Gardens. He presently does not have a date or time, but he will provide that information when it becomes available.

Mr. Bouie thanked the board members for everything they do, especially during these crazy times. Their expertise and volunteerism is exceptional during this because a lot of people are looking for answers and the board is out in the community and are folks that can be the gangway to get them there. HE extended kudos to all of them. Said to be safe and wear a mask.

ADJOURNMENT

There being no further business and without objection, Mr. Bouie adjourned the meeting at 7:32 p.m.

Guest:

Cynthia Bailey, County Attorney

Participating Staff:

Kirk W. Kincannon, Executive Director

Sara Baldwin, Deputy Director/COO

Aimee Vosper, Deputy Director/CBD

Judy Pedersen, Public Information Officer
David Bowden, Director, Planning and Development Division
Todd Johnson, Manager, Golf Enterprises
Roberta Korzen, Marketing, Golf Enterprises
Nick Duray, Manager, Marketing
Mike Baird, Fiscal Administrator

Minutes Approved at Meeting
on September 8, 2020

Michael W. Thompson, Jr., Secretary

Kirk W. Kincannon, Executive Director

Park Authority Board Minutes prepared by

Barbara J. Gorski, Administrative Assistant

Board Agenda Item
September 9, 2020

ACTION – 1

Scope Approval – Demolition of the Potomac Hills Street Manager’s House and Construction of the New Riverbend Maintenance Facility (Dranesville District)

ISSUE:

Approval of the project scope for the demolition of the Potomac Hills Street Manager’s House and replacement with a new maintenance facility at Riverbend Park.

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the project scope for the demolition of the Potomac Hills Street Manager’s House and replacement with a new maintenance facility at Riverbend Park.

TIMING:

Board action is requested on September 9, 2020, to maintain the project schedule.

BACKGROUND:

The 2013 Master Plan, 2016 Fairfax County Park Bond, and 2019 Planning and Development Division (PDD) Work Plan include a project to design and construct a maintenance facility at Riverbend Park.

A project team was assembled with representatives from Park Operations, Resource Management, and Planning and Development Divisions to establish the project scope.

Pursuant to the approved Master Plan, the scope consists of the following:

- Demolition - Potomac Hills Drive Manager’s House and existing septic field
- New Maintenance Facility (40’ x 50’):
 - Fenced maintenance yard for equipment/vehicle storage
 - Interior space for equipment/vehicles and work area
 - New septic field
 - Public shared unisex restroom.
 - Bioretention planter area and stormwater management system were added.

Based on the cost estimate (Attachment 2), the project is anticipated to cost \$1,239,378. In accordance with the July 8, 2020, Park Authority Board approval of the

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FY2021 Work Plan, funding from recently completed projects at Clemyjontri Park and Sully Historic Site is to be reallocated to the Riverbend Maintenance Facility Project. In addition, PAB approved funding for the demolition of the Potomac Hills Street Manager's House from Bond Premium funds. Staff is also recommending reallocating the balance of the Riverbend Outdoor Classroom/Picnic Shelter project for the total available funding in the amount of \$1,239,378 to implement this project.

Staff estimates that the new maintenance facility will result in no additional annual revenue. Staff estimates an annual maintenance cost of \$10,000 and a lifecycle cost of \$1,089,378 for the replacement of building components in the next 50 years.

Proposed Timeline:

<u>Phase</u>	<u>Start</u>	<u>Complete</u>
Permit	3 rd Qtr CY20	2 nd Qtr CY21
Construction	3 rd Qtr CY21	2 nd Qtr CY22

FISCAL IMPACT:

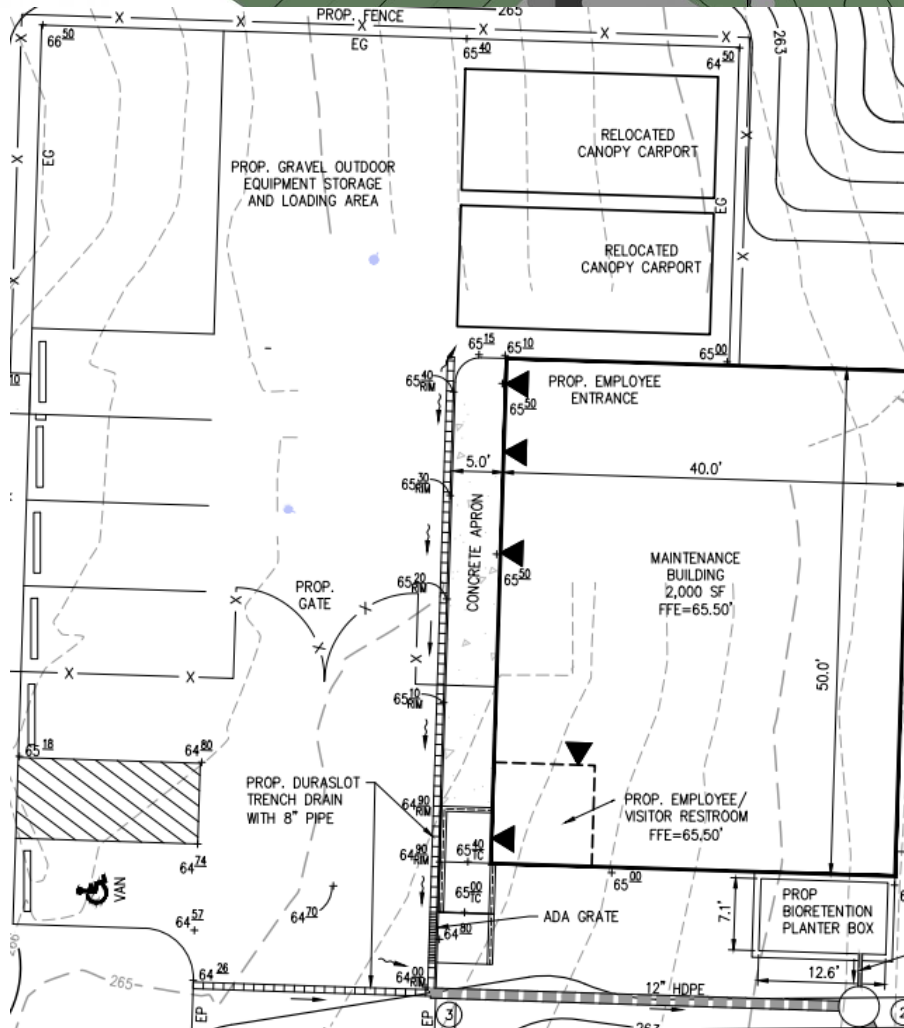
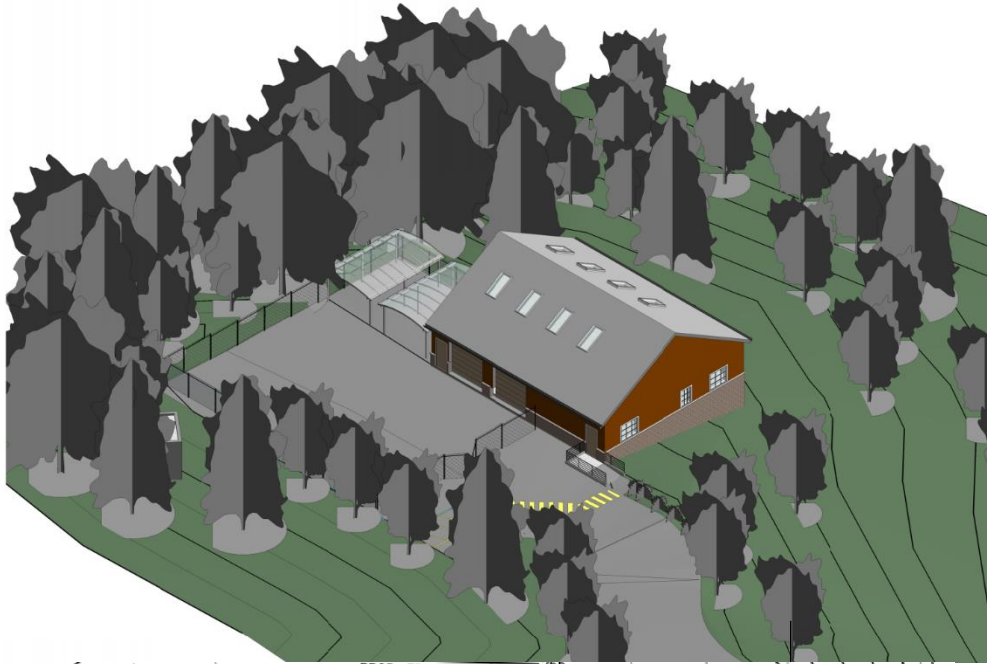
Based on the scope cost estimate, funding in the amount of \$1,239,378 is necessary to fund this project. Funding in the amount of \$750,000 in WBS PR-000078-037, Riverbend Maintenance Facility; and \$80,000 in PR-000076-004, Sully Historic Main House Maintenance and Repairs; and \$80,000 PR-000079-005, Clemyjontri Phase 2; and \$179,378 PR-000091-022, Riverbend Outdoor Classroom/Picnic Shelter; and \$150,000 in PR-000091, Bond Premium, all in Fund 30400, Park Bond Construction for total available funding in the amount of \$1,239,378 required to fund this project.

ENCLOSED DOCUMENTS:

- Attachment 1: Park Layout
- Attachment 2: Location
- Attachment 3: Scope Cost Estimate

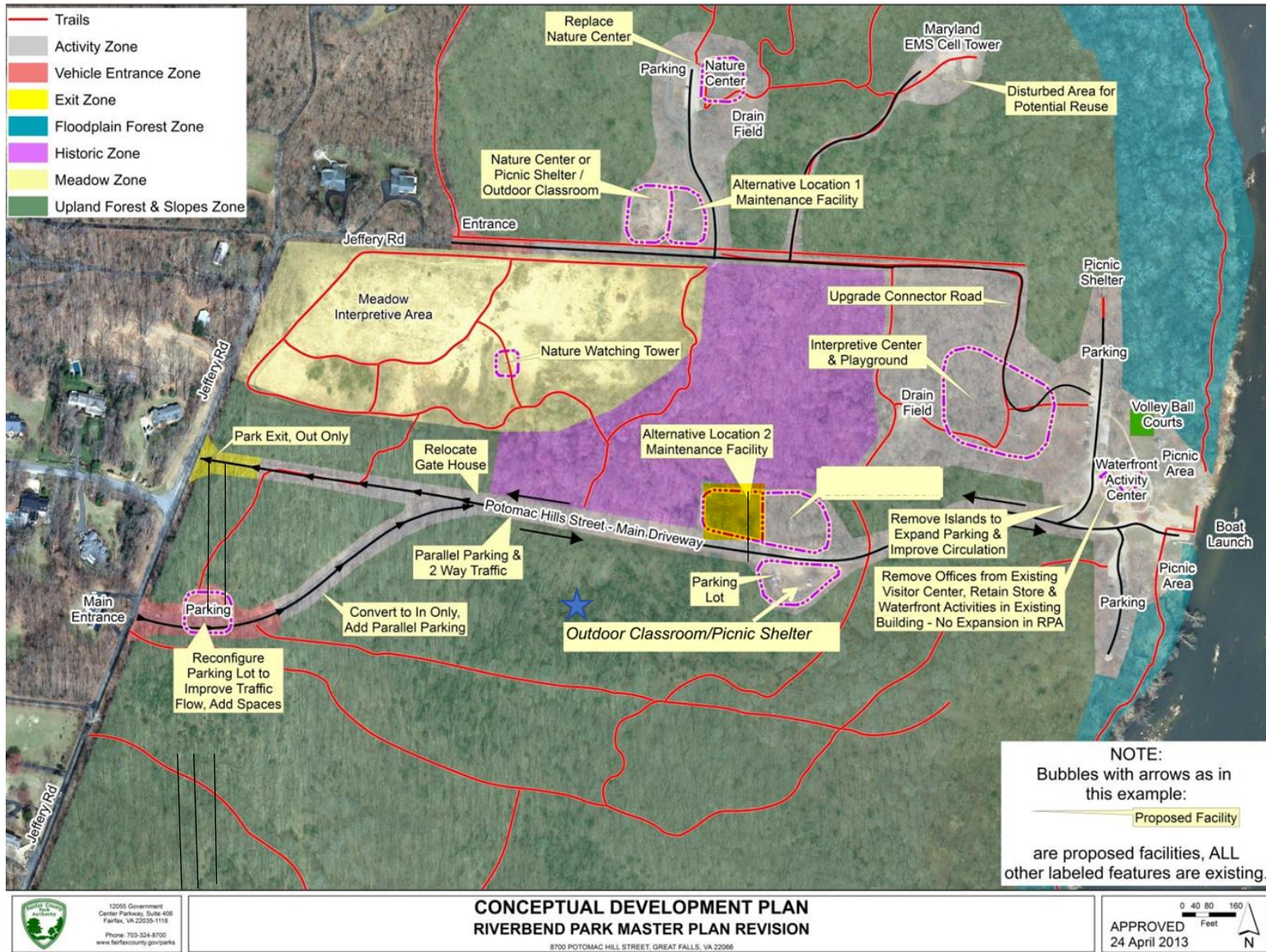
STAFF:

- Kirk W. Kincannon, Executive Director
- Sara Baldwin, Deputy Director/COO
- Aimee Vosper, Deputy Director/CBD
- Cindy Walsh, Director, Resource Management Division
- Stephanie Leedom, Director, Planning and Development Division
- Michael P. Baird, Manager, Capital and Fiscal Services
- Paul Shirey, Manager, Project Management Branch
- Heather Lynch, Project Manager, Planning & Development Division



Riverbend Maintenance Facility

LOCATION



Riverbend Maintenance Facility

SCOPE COST ESTIMATE

Riverbend Potomac House Demolition & New Maintenance Facility

<u>Scope and Design</u>	
Professional Services	\$ 187,830
Permitting	<u>\$ 43,000</u>
Subtotal	\$ 230,830
<u>Construction</u>	
Demolition	\$ 150,000
New Maintenance Building and Site Amenities	<u>\$ 667,196</u>
Subtotal	\$ 817,196
Utilities	\$ 42,500
Inspections & Testing	\$ 15,000
Contingency (10%)	\$ 81,000
Administration (6%)	<u>\$ 52,852</u>
Total Project Estimate	\$1,239,378

ACTION – 2

Scope Approval – Braddock Park Security Lighting Improvements (Springfield District)

ISSUE:

Approval of the project scope to improve the security lighting and controls at Braddock Park.

RECOMMENDATION:

The Park Authority Executive Director recommends approval of the project scope to improve the security lighting and controls at Braddock Park.

TIMING:

Board approval of the project scope is requested on September 9, 2020, to maintain the project schedule.

BACKGROUND:

The 2016 Park Bond included a project to improve the security lighting and controls at Braddock Park. This project was included in the FY 2021 Planning and Development Division Work Plan. A project team was assembled with representatives from the Park Operations and the Planning and Development Divisions to establish the project scope.

Braddock Park is located near the intersection of Braddock Road and Union Mill Road in the Clifton area of Fairfax County (Attachment 1). Existing facilities include six diamond fields, a rectangular field, and batting cages. The project team determined that a portion of the parking lot and the access road are served by lighting that has reached the end of its useful life. Additionally, the parking lot adjacent to the rectangle and the egress trail from the upper diamond fields does not have any lighting.

The project scope recommended by the project team is to replace all existing parking lot and access road lights with new LED fixtures, install new poles and fixtures at the parking lot adjacent to the rectangle, and install three new trail lights along the egress trail.

The cost to complete the lighting work is estimated to be \$500,000 (Attachment 2).

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September 9, 2020

The proposed schedule for completing this work is as follows:

<u>Phase</u>	<u>Planned Completion</u>
Design	3 rd Quarter CY 2020
Construction	1 st Quarter CY 2021

Staff anticipates that the security lighting improvement will result in no additional annual revenue. Staff estimates a slight decrease in annual maintenance costs and a lifecycle cost of \$500,000 for replacement of the facilities in year 25.

FISCAL IMPACT:

Based on the cost estimate, funding in the amount of \$500,000 is necessary to fund the improvement of the security lighting and controls at Braddock Park. Funding is available in the amount of \$500,000 in Fund 30400 Park Bond Construction, 2016 Park Bond, PR-000078-097, Braddock Park Security Lights and controls.

ENCLOSED DOCUMENTS:

- Attachment 1: Braddock Park Location Map
- Attachment 2: Scope Cost Estimate – Security Lighting Improvements

STAFF:

- Kirk W. Kincannon, Executive Director
- Sara Baldwin, Deputy Director/COO
- Aimee L. Vosper, Deputy Director/CBD
- David Bowden, Director, Planning and Development Division
- Kurt Louis, Director, Park Operations Division
- Paul Shirey, Manager, Project Management Branch
- Melissa Emory, Supervisor, Project Management Branch
- Mohammad Mahboob, Project Manager, Project Management Branch
- Michael Baird, Manager, Capital and Fiscal Services



Union Mill Road

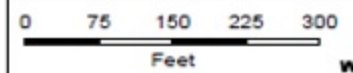
New Braddock Road



12055 Government Center Parkway, Suite 406
Fairfax, VA 22035-1118
Phone: 703-324-8700
www.fairfaxcounty.gov/parks

BRADDOCK PARK

13451 BRADDOCK ROAD, CLIFTON, VA



18 JAN 2019

SCOPE COST ESTIMATE

Braddock Park Security Lighting Improvement

Permit	\$ 5,000
Construction	\$400,000
Testing and Inspections	\$ 7,000
Project Contingency (10%)	\$ 40,000
Administration (12%)	<u>\$ 48,000</u>
Total Project Estimate	\$500,000

Board Agenda Item
September 9, 2020

ACTION – 3

Approval of Fee Adjustments to the Golf section of the Published Fee Schedule for 2020

ISSUE:

Approval of recommended golf line of business fee adjustments to the Park Authority's published fee schedule for 2020.

RECOMMENDATION:

The Park Authority Executive Director recommends that the Park Authority Board approve proposed fee adjustments to the golf line of business.

TIMING:

Board action is requested on September 9, 2020, with fee changes taking effect over the next week and by September 16.

BACKGROUND:

Park Authority staff reviews fees annually to ensure the agency remains on target to meet financial goals established by the Park Authority Board. This year, staff is requesting an out of cycle fee increase to capitalize on the increased market demand for golf. Given the need to generate additional revenue for the Park Authority, staff believe there is an opportunity for an out of cycle fee increase. This fee increase will provide the Park Authority an opportunity to capitalize on increased demand and use in our Golf line of business.

There were no adjustments to golf greens fees in 2016 or 2017. Over the past three years, \$1 increases have been made to select greens fees at some of the courses. Driving range fees were increased across the board in 2007, with \$1-\$2 adjustments in 2018 and 2019. There were no increases to driving range fees in 2020.

Since re-opening FCPA golf sites, the number of played golf rounds from May 22, 2020, to August 22, 2020, has increased 36% over the previous year, resulting in an additional \$768k in revenue. The increase has been associated with golf rounds, golf carts, and driving ranges. Over the same timeframe sales for range buckets and passes have increased by 31% (\$223,478), golf cart usage has increased and is up 46% in the three months since re-opening (\$164,762). The additional demand has a financial impact on

Board Agenda Item
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golf operations as each cart, including hand carts, must now be sanitized between users.

Staff recommends increasing all 18-hole rounds fees by up to \$5, and all 9-hole rounds fees by up to \$3. The range of increase if approved, will provide the Park Authority flexibility in fee increases for each course based on demand, weather, and course conditions. Currently the average per round fee for Burke Lake, Jefferson and Oak Marr golf courses is below the regional/local competition. The increase in range would provide golf operations the ability to increase fees to bring them in line with other local courses. Staff recommends increasing the range bucket fee for small and medium buckets by \$1, large buckets by \$2 and jumbo and super jumbo buckets by \$3.

FISCAL IMPACT:

The estimated revenue increase for golf greens fees and driving range fees if implemented range from \$176k-\$769k.

ENCLOSED DOCUMENTS:

Attachment 1: Proposed Fee Adjustments September FY2021

Attachment 2: Presentation

STAFF:

Kirk W. Kincannon, Executive Director

Sara Baldwin, Deputy Director/COO

Aimee L. Vosper, Deputy Director/CBD

Todd Johnson, Manager, Golf Enterprises

Cindy Walsh, Director, Park Services Division

Nick Duray, Marketing Services Manager, Park Services Division

Proposed Golf Fee Adjustments

Based on the conditions described, proposed golf fee adjustments for out of cycle approval on September 9, 2020 are as follows.

1. Driving Range Fees. Staff recommends the following changes to the driving range bucket fees.

		Driving Range Fees – All Courses	
		CURRENT	PROPOSED
Burke Lake/Oak Marr	Small	\$7	\$8
	Medium	\$12	\$13
	Large	\$16	\$18
	Jumbo	\$19	\$22
	Super Jumbo (200 Balls)	\$22	\$25
Twin Lakes/Laurel Hill	Small Bucket/Bag	\$7	\$8
	Large Bucket/Bag	\$12	\$13

2. Golf Greens Fees. Staff recommends the following changes to all golf greens fees to give staff flexibility to make further adjustments if demand, weather and course conditions warrant.
 - All greens fees for 18-holes increase up to \$5
 - All greens fees for 9-holes increase up to \$3

BOARD PRESENTATION
SEPTEMBER 9, 2020

PROPOSED GOLF FEE INCREASES SEPTEMBER 2020

ISSUE

Why Out of Cycle?

- Unprecedented time
- Capitalizing on demand
- We are a business; we must be nimble

BACKGROUND

- In the 3 months since re-opening
 - Number of Golf Rounds Played Increased 36% (\$768k)
 - Range Bucket Sales Increased 31% (\$223k)
 - Golf Cart Usage Increased 46% (\$165k)

RECOMMENDATION

- Increase all range bucket fees
 - \$1 for Small and Medium, \$2 for Large and \$3 for Jumbo & Super Jumbo
- Increase all greens fees
 - \$1 up to \$5 as needed based on demand, course conditions and weather
- Resulting revenue increase \$176k-\$769k by implementing now
- If implemented April 1st during normal fee process, \$100k-\$230k

Board Agenda Item
September 9, 2020

INFORMATION -1 (with presentation)

RECenter Reopening User Experience Survey Summary

A phased reopening of RECenters began July 13, 2020, under a set of operational protocols that provide a different user experience than pre-pandemic. Households that had made one or more reservations to use RECenters between July 13 and August 3, 2020, were surveyed to gauge their impressions of the current user experience and identify ideas for improvements. Staff will provide an overview of the survey findings.

ENCLOSED DOCUMENTS:

Attachment 1: Presentation

STAFF:

Kirk W. Kincannon, Executive Director

Sara Baldwin, Deputy Director/COO

Aimee L. Vosper, Deputy Director/CBD

Cindy Walsh, Director, Park Services Division

Brian Laws, Operations Branch Manager, Park Services Division

Nick Duray, Marketing Manager, Park Services Division



**RECenter REOPENING USER EXPERIENCE SURVEY
PARK AUTHORITY BOARD PRESENTATION
SEPTEMBER 9, 2020**



STUDY OVERVIEW

- What did we ask?
 - ✓ Comfort level using RECenters now
 - ✓ Likelihood to recommend as safe place to exercise
 - ✓ Personal Training & Group Exercise:
 - Comfort level using now & prior use
 - ✓ Comments:
 - How can we make you more comfortable?
 - What do you like most about user experience since reopening?
 - Anything else we can do to improve user experience?

- Sample and response rate:

2,427

Unique households that had made 1+ RECenter reservations between 7/13 and 8/3 were invited to participate

750

of responses

31%

Response rate

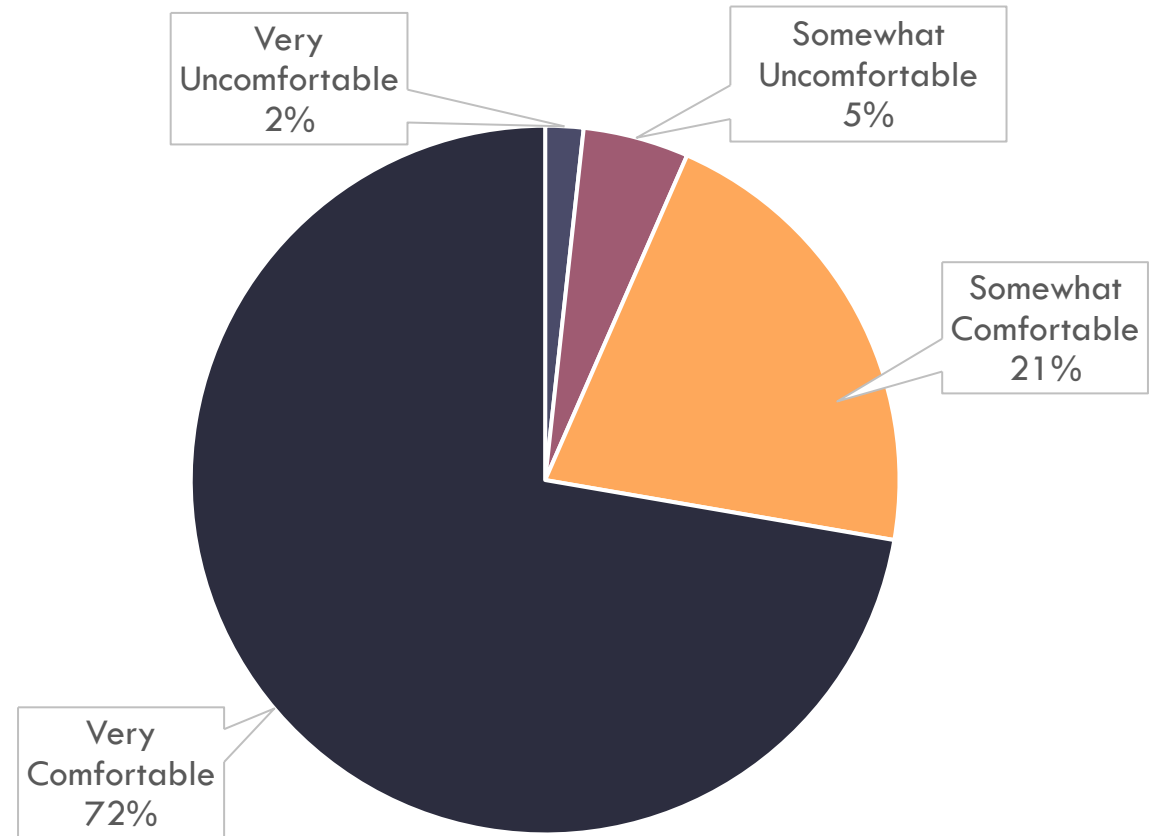
COMFORT LEVEL

The comfort level customers currently have using RECenters is high and is consistent across the system.

93%

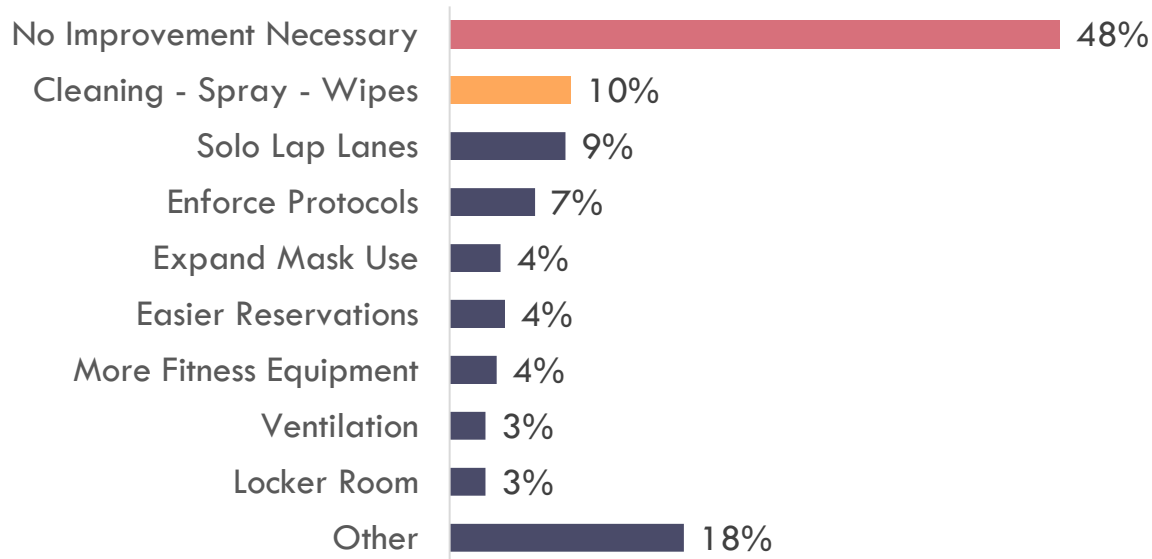
Feel very or somewhat comfortable using RECenters under the current operating protocols.

Considering the public health measures and safety protocols that are now in place at Park Authority RECenters, how comfortable do you feel using them?



COMMENT SUMMARY – ANYTHING WE CAN DO TO MAKE YOU MORE COMFORTABLE?

Is there anything else we can do to make you more comfortable?



No Improvement Necessary

No! It was all that I expected and more!

You are controlling human behavior to the extent possible...

I think the team is doing a great job and with the limited number of users I feel safe.

Cleaning - Spray - Wipes

The little spray bottles we use for the machines, rarely work well. The sprayers must be clogged up or something.

More available disinfectant wipes instead of spray bottles (doesn't work well)

Ensure that the chairs on the pool deck are cleaned frequently

Offer more sanitizing stations

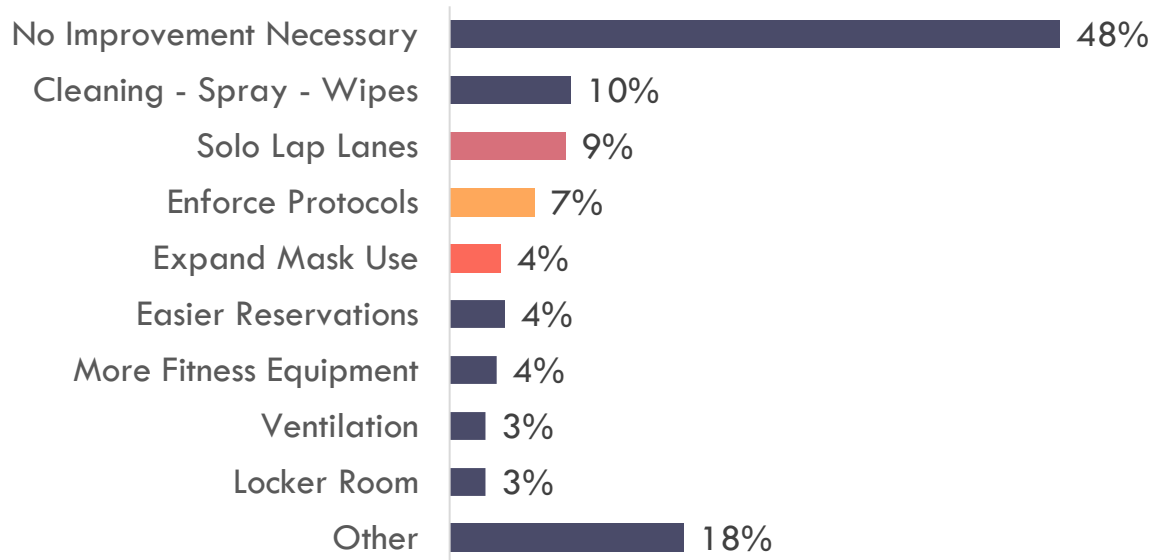
The wipes and spray bottle we are supposed to use aren't very effective. The bottle does not work well and can't saturate the brown paper.

Have a supply of wipes to wipe the equipment.

Spray in bathroom so we can spray bathroom stall after each use

COMMENT SUMMARY — ANYTHING WE CAN DO TO MAKE YOU MORE COMFORTABLE?

Is there anything else we can do to make you more comfortable?



Solo Lap Lanes

Make one person per swimming lane.

I would not feel comfortable at all if I had to share the lane with another. So far that hasn't been an issue.

Enforce Protocols

Staff remind user to wear his mask between stations...

I feel very comfortable in the pool, but the gym can be less comfortable. Some men, especially younger men, don't bother with cleaning the equipment or just give it a cursory swipe. No one is monitoring this. I am pleased to see most people wearing masks, though.

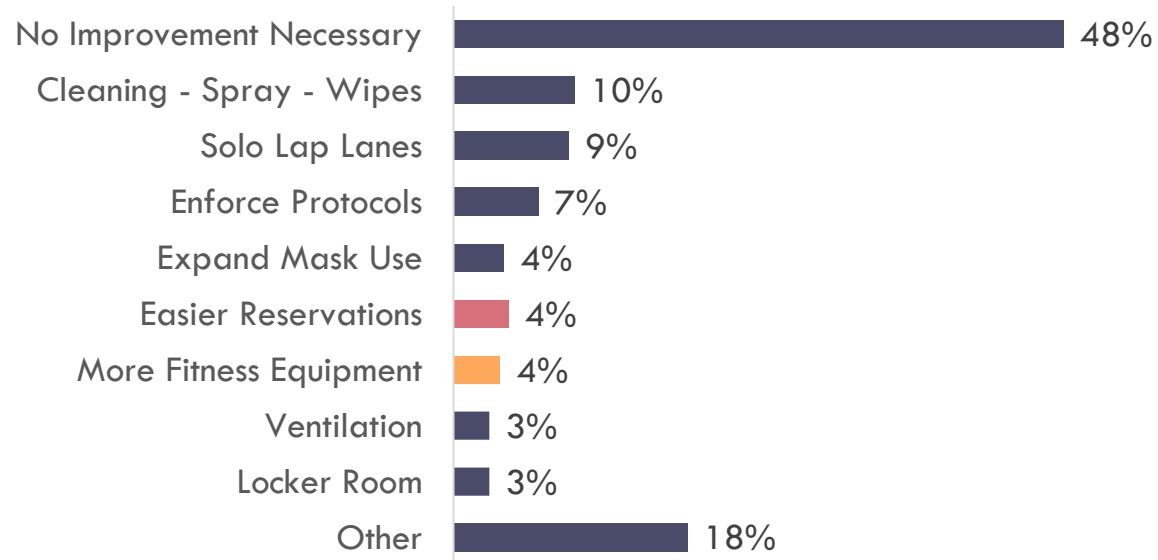
Expand Mask Use

Lifeguards should keep masks on at all times around members.

Require masks for all indoor activity except swimming. Using the weight room with mostly mask-less other users seemed very risky. When I spent time in Colorado this summer, most gyms there required masks everywhere except in the water and I felt much safer.

COMMENT SUMMARY — ANYTHING WE CAN DO TO MAKE YOU MORE COMFORTABLE?

Is there anything else we can do to make you more comfortable?



Easier Reservations

The reservation process is a bit cumbersome. I have only been able to make one reservation at a time, and some of the pages are repetitive.

Make it easier to reserve a spot online. It's not super user-friendly. You have to go through several layers at the website to make what should be a very simple date/time/activity reservation. An app would help.

More Fitness Equipment

It would be great to be able to use the free weights -- We'd definitely be willing to sanitize them after use.

I wish you would at least bring back the cables and/or dumbbells. We are all cleaning everything before and after we use them, so this shouldn't be an issue. Plus, it will help bring back business, especially when it is a significant part of most peoples workout, and other gyms are already offering this amenity

open the lower level weight room

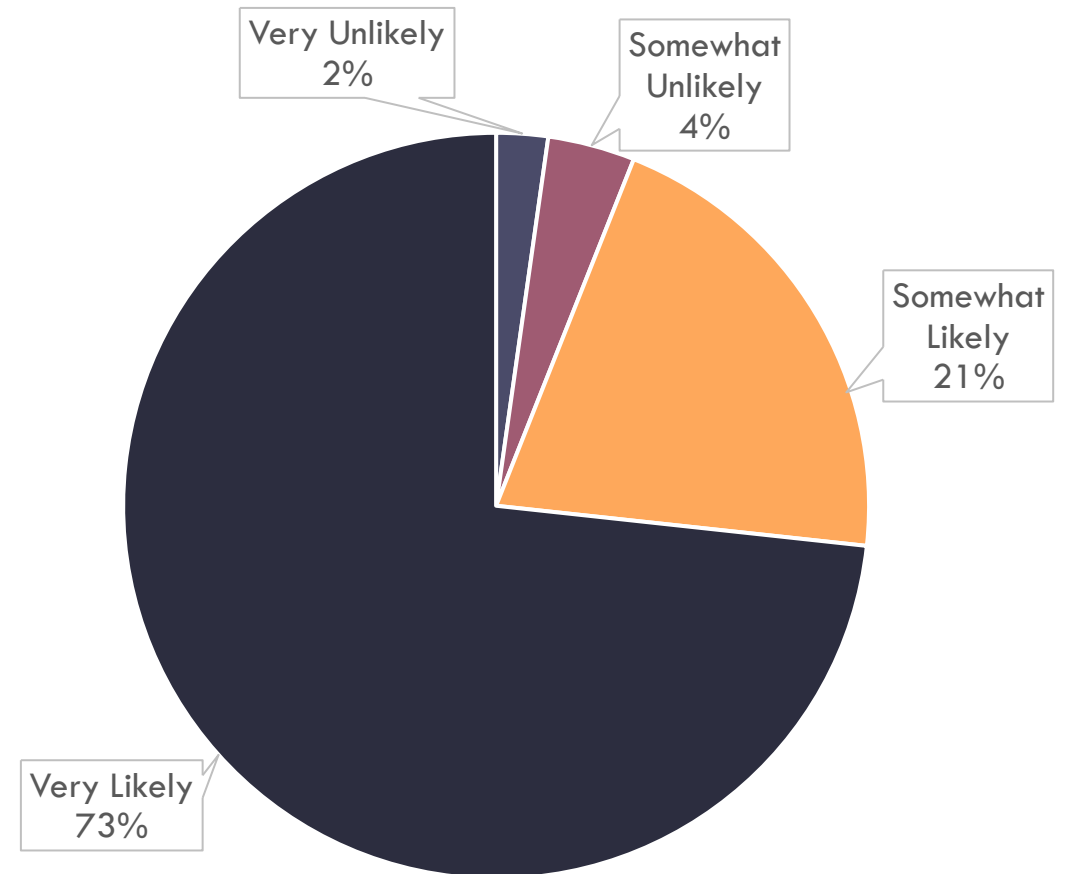
I would actually add more equipment back into the gym. Seems a bit too sparse but definitely happy you opened!

LIKELIHOOD TO RECOMMEND

Likelihood to recommend RECenters as a safe place to workout is also widespread throughout the customer base.

Recommend rate = **94%**

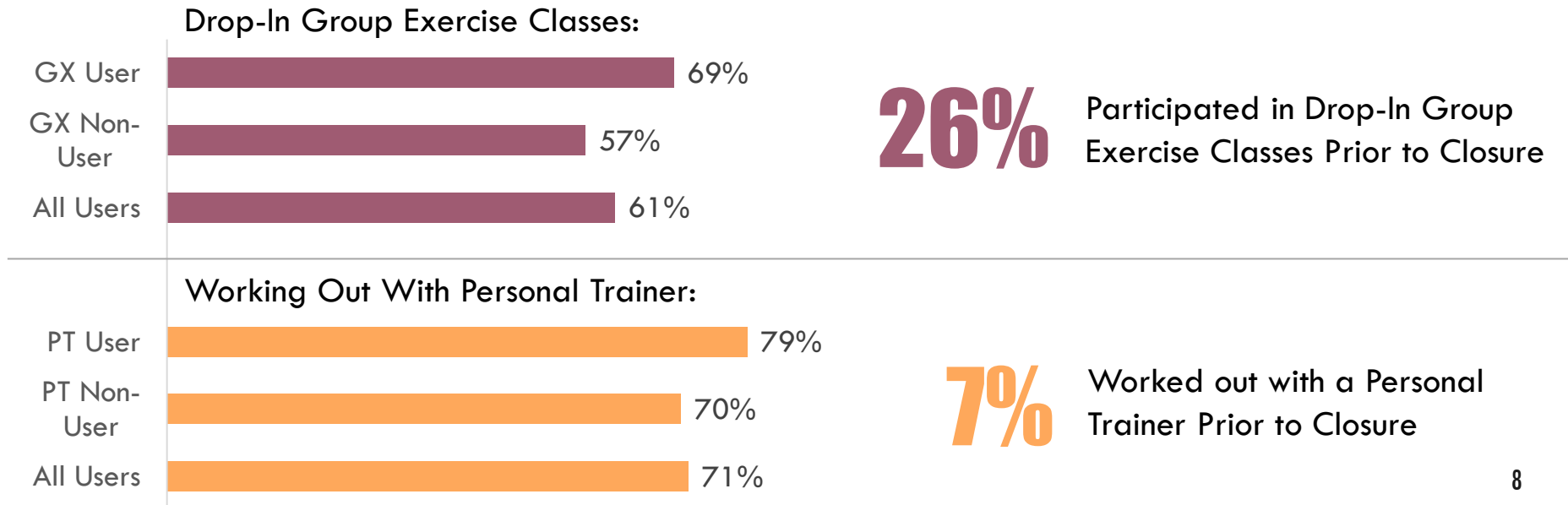
How likely are you to recommend Park Authority RECenters to friends or family as safe facilities to exercise?



COMFORT LEVEL WITH DROP-IN GROUP EXERCISE CLASSES AND PERSONAL TRAINING

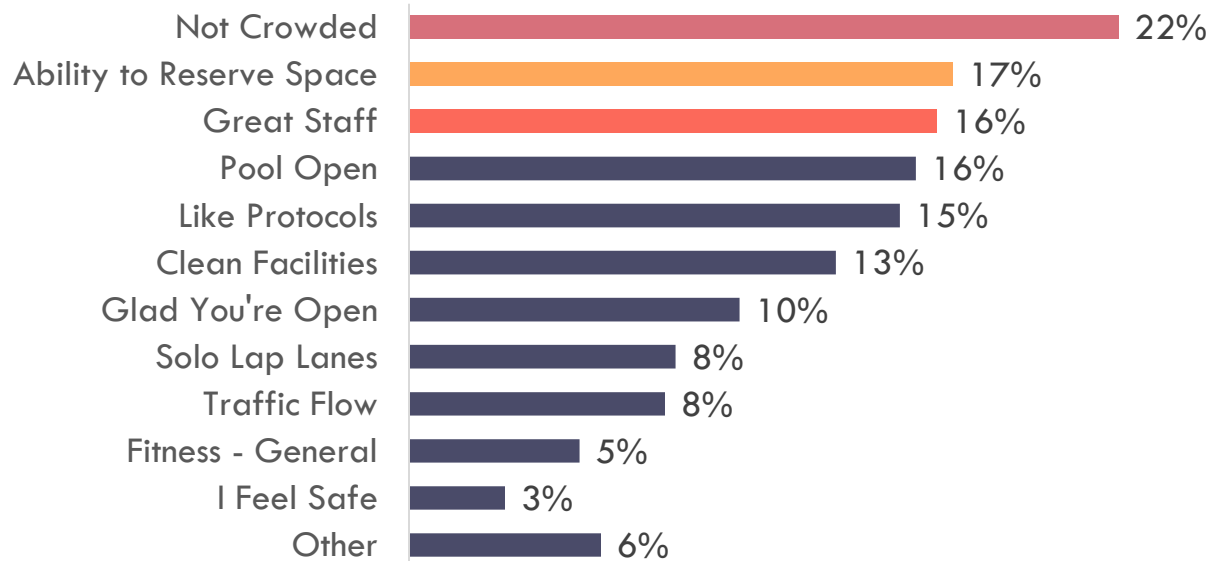
- Comfort level participating in both drop-in group exercise and personal training is high, but considerably higher with PT making it a niche revenue opportunity as RECenter reopening continues to roll-out.

From what you have seen since RECenters reopened, how comfortable would you be participating in each of the following activities now?
(% Somewhat or Very Comfortable)



COMMENT SUMMARY — LIKE MOST ABOUT USER EXPERIENCE SINCE REOPENING

What have you liked most about the user experience since RECenters reopened?



Not Crowded

Feels almost like a personal gym when I'm almost the only one in the fitness center.

Less people competing for lap lanes.

Ability to Reserve Space

Being able to sign up for specific times to use the pool

Being able to schedule a specific time for using the fitness center

The simplicity of scheduling an appointment and entering the facility.

Great Staff

Staff & guards are very courteous and helpful.

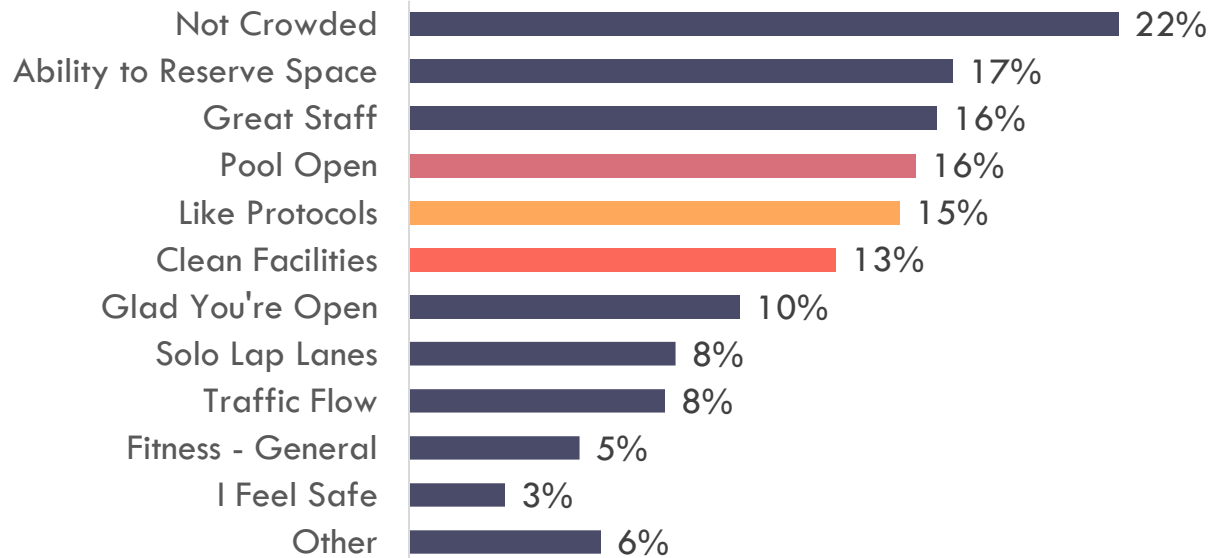
Staff is incredibly nice, which must be difficult under these circumstances.

Very friendly and welcoming front desk and check-in staff!

I have been enormously impressed by the staff including the lifeguards, managers and cleaning staff. They are wonderful and much appreciated.

COMMENT SUMMARY — LIKE MOST ABOUT USER EXPERIENCE SINCE REOPENING

What have you liked most about the user experience since RECenters reopened?



Pool Open

just having a pool to swim in.

Pools opened - much nicer than going out for a walk when temp is in the 90s

Like Protocols

your plan to keep people safe is respectful and spatially well thought out. I feel very safe. The only mistakes that could be made are by me and not by your plans

The staff are taking the safety precautions seriously.

Seeing the well-thought-out plans that have been put into effect: check-in at the door, footprints marking the route entering and exiting the pool, and chairs at end of each lap lane.

Clean Facilities

The Pool and facilities are crystal clean. I have never seen the pool so clean and well maintained

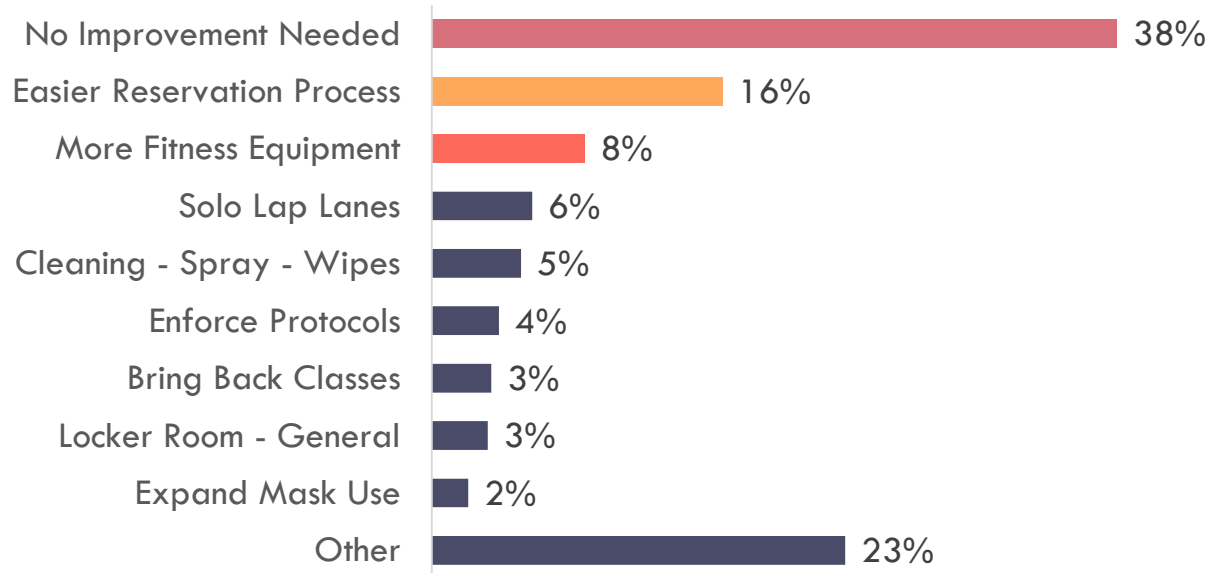
The constant cleaning of the center

Excellent sanitary procedures.

The attention to the details of cleanliness and healthy environments

COMMENT SUMMARY — ANYTHING ELSE WE COULD DO TO IMPROVE USER EXPERIENCE?

Is there anything else we can do to improve your RECenter user experience?



No Improvement Needed

Nothing more is needed. You have reasonable rules in place. Let it work. No tweaking!

Believe you have all of our best interests at heart. Thank you for your attention to detail.

Easier Reservation Process

It would be nice to have a way to cancel a booked time slot to make it available for someone else.

The web site is klunky, and generates fake messages about "search criteria" when I'm not searching for anything. I'm trying to make reservations for my workouts.

The ticket system on your website is really not user-friendly. It is extremely difficult to get tickets if you're not a member.

More Fitness Equipment

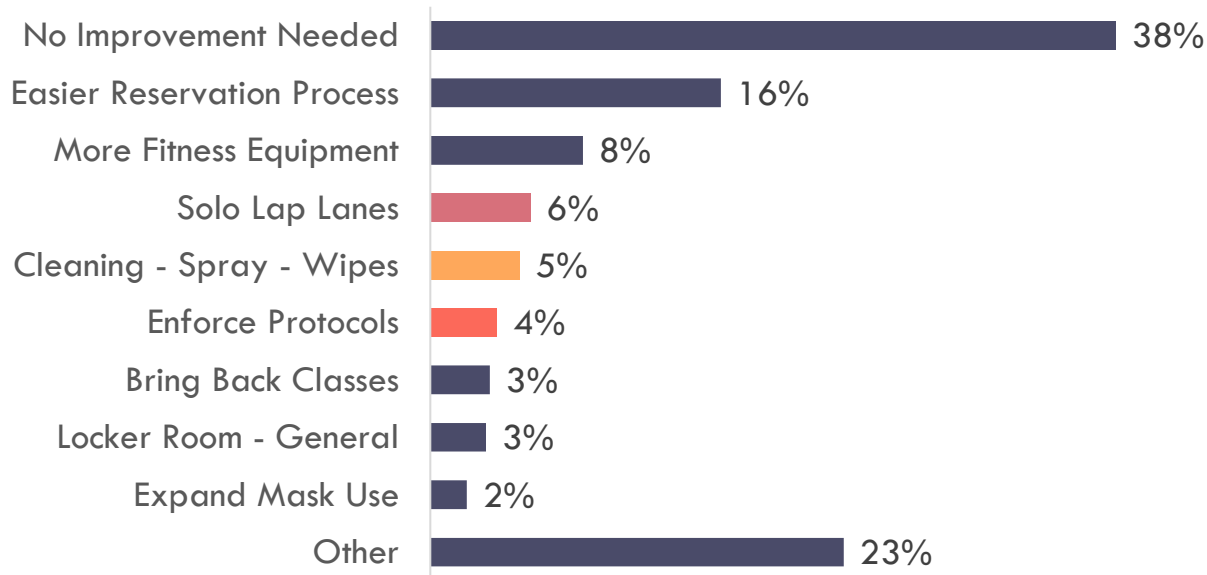
Include weights and dumbbells in the fitness center

Restore weight equipment, when safe to do so.

Try to get more exercise stuff back in the future. No dumbbells, barbells, pulleys now

COMMENT SUMMARY — IMPROVING THE USER EXPERIENCE

Is there anything else we can do to improve your RECenter user experience?



Solo Lap Lanes

Like when you first opened; change the policy to only one swimmer per lane unless they cohabitate. Thank you!

Gently encourage senior water walkers to share a lane - today they took up 1/2 of the available lanes and they were all friends who would have merged if asked (that's what they told me)

Would not like 2 swimmers to a lane as posted but would probably continue to come if that were the case. I will try the senior fitness area.

Cleaning - Spray - Wipes

Replace small sanitation spray bottles with spray bottles that actually function properly.

Touchless dispensers of cleaning solution at stations will be nice.

Provide wipes that are more durable than paper towels

Enforce Protocols

Gym monitor should MONITOR gym!!! More Patron Cleaning Reminders—maybe in each machine?

Active monitoring for mask wear and better communications about the need to wear a mask in the workout area (even if you are 6 ft apart).

Board Agenda Item
September 9, 2020

INFORMATION – 2 (with presentation)

FY 2022 Budget Development Guidance and Budget Update

This presentation explains the guidance that the Department of Management and Budget (DMB) Director sent out to all agencies as they prepare their FY2022 General Fund budgets while dealing with the Covid-19 Pandemic. Amid the coronavirus pandemic, Fairfax County's revenue and economic outlook remains highly uncertain, and is not expected to be at a level sufficient to meet all the County and School funding priorities. While not requesting that agencies prepare reduction options at this time, DMB will continue to closely monitor revenues to determine if reductions may be necessary in the current fiscal year or for FY 2022. It is vitally important that agencies continue to limit expenses to only those of a critical nature.

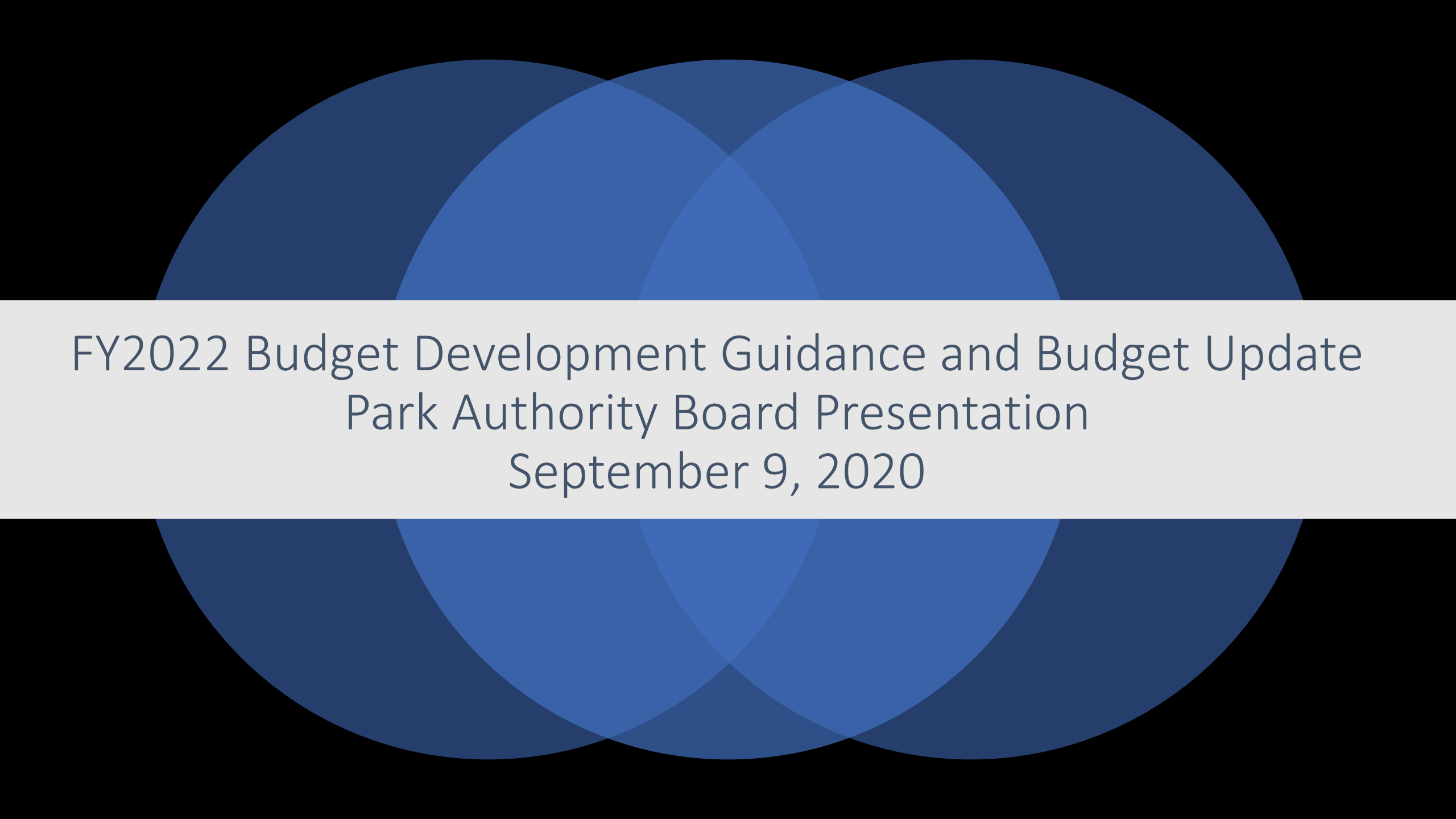
To help the Park Board understand the FY 2022 Guidance, staff has provided charts to detail the FY 2021 Adopted Budgets for both funds, and FY2020 Year-End results for the Park Revenue and Operating Fund (Fund 80000). With Fund 80000 facing many issues as a result of Covid-19; FY21/22 Management and Staff Budget Strategies are shared, as are some early FY21 budget indicators for the Revenue and Operating Fund.

ENCLOSE DOCUMENTS:

Attachment: Presentation

STAFF:

Kirk W. Kincannon, Executive Director
Aimee L. Vosper, Deputy Director/CBD
Sara Baldwin, Deputy Director



FY2022 Budget Development Guidance and Budget Update
Park Authority Board Presentation
September 9, 2020

August 13, 2020
Memo from
Christina Jackson,
Director of
Management and
Budget



- DMB staff is still examining FY2020 expenses to determine eligibility for CARES or FEMA reimbursement- FCPA has two request
- County revenue and economic outlook remains highly uncertain, and is not expected to be at a level sufficient to meet all County and School funding priorities
- No funding reductions at this time, however, closely monitoring revenues to determine if reductions may be necessary in FY21 or FY22
- Limit expenses to only those of a critical nature
- No funding decisions on compensation
- New funding request (FY22) must be accompanied by a Budget Addendum Request Form. One Fairfax policy should be considered.

FY21 General Fund Adopted Budget

Category	Detail	Park Services	RMD	Park Operations	Planning & Development	Admin	Total
Revenue	Total	\$682,635	\$0	\$0	\$0	\$0	\$682,635
Expenses	Salaries	\$3,574,683	\$5,467,741	\$9,728,040	\$3,289,387	\$3,712,912	\$25,772,763
	Operating	\$1,087,781	\$279,064	\$2,478,199	\$157,488	\$1,353,396	\$5,355,928
	Transfer/Debt/WPFO	(\$120,781)	(\$255,140)	(\$1,878,097)	(\$1,566,353)	(\$55,790)	(\$3,876,161)
	Capital Equipment	\$0	\$0	\$200,000	\$0	\$0	\$200,000
	Total	\$4,541,683	\$5,491,665	\$10,528,142	\$1,880,522	\$5,010,518	\$27,452,530
Net Cost to County	Grand Total	(\$3,859,048)	(\$5,491,665)	(\$10,528,142)	(\$1,880,522)	(\$5,010,518)	(\$26,769,895)

FY2022 General Fund- New Funding Request:



- Only Critical, essential request will be considered:
- \$130,000 Lytx (DriveCam) to replace obsolete technology in each of the park vehicles
- \$1,000,000 Synthetic Turf Replacement Fund (In Fund 30010)
- Park Authority Board Priority Items?
 - One Fairfax equity request for RECenter access?

FY2022 Revenue and Operating Fund

- FY 2022 Budget Submission will be like FY 2021 Adopted Budget (Which is based on FY2019 Actuals)
 - Unknown impact to camps, classes, programs
 - Reduced revenue basis until there is an effective vaccine
 - Adjustments will be made as we get more clarity

FY20 Revenue Fund Year End Results

Category	Detail	Park Services	RMD	Golf	Admin	Total
Revenue	Total	\$18,302,834	\$1,332,113	\$9,430,283	\$2,222,746	\$31,287,976
Expenses	Salaries	\$11,983,537	\$914,458	\$4,743,109	\$1,257,666	\$18,898,770
	Benefits	\$3,761,316	\$199,734	\$1,807,273	\$693,963	\$6,462,287
	Operating	\$7,319,980	\$303,716	\$2,479,121	\$524,045	\$10,627,742
	Transfer/Debt/WPFO				\$1,261,809	\$1,261,809
	Total	\$23,064,834	\$1,417,909	\$9,029,503	\$3,737,484	\$37,249,729
Net	Grand Total	(\$4,762,000)	(\$85,796)	\$400,780	(\$1,514,738)	(\$5,961,753)

End of Year Budget Adjustments – FY2020

- Park Revenue Capital Sinking Fund
- Monopole revenue from FY 2018 and 2019
- Monopole revenue from 2020
- Revenue and Operating Fund Stabilization Reserve
- CARES Act Funding
- General Fund Re-Balance
- Beginning Fund Balance

- FY 21 Adjustment – Transfer In from the General Fund to Balance Revenue and Operating Fund

FY21 Revenue Fund Adopted Budget

Category	Detail	Park Services	RMD	Golf	Admin	Total
Revenue	Total	\$34,808,050	\$3,349,038	\$10,100,001	\$471,952	\$48,729,041
Expenses	Salaries	\$20,058,071	\$1,277,764	\$6,614,969	\$2,046,063	\$29,996,867
	Operating	\$12,117,504	\$576,034	\$3,045,069	\$135,361	\$15,873,968
	Transfer/Debt/WPFO	\$0	\$0	\$0	\$1,263,327	\$1,263,327
	Total	\$32,175,575	\$1,853,798	\$9,660,038	\$3,444,751	\$47,134,162
Net	Grand Total	\$2,632,475	\$1,495,240	\$439,963	(\$2,972,799)	\$1,594,879

FY21/22 Management and Staff Budget Strategies



Operating Expense Controls



Staff Hiring Limitations/Freeze



Review Current Staffing Structures



Review Current Operations/Identify Opportunities for Change



Continue Work With County DMB



Seek Alternative Funding Sources



Re-Balancing of Revenue and General Fund Support

Monitoring FY21 Budget Indicators

PERSONNEL EXPENSES: VACANCY RATES, MERIT AND SEASONAL EXPENSES

GOLF: TEE TIMES, DRIVING RANGE, ETC

TICKETING: AMUSEMENTS, RECENTER USE, MARINAS

RESERVATIONS/PERMITS: PICNIC AREAS, SHELTERS, AND CAMPGROUNDS

UNKNOWN:

REGISTERED PROGRAMS & SEASON PASSES

Golf

+36 %

Increase in # rounds from 2019-2020 played at FCPA courses 5/22-6/30 after re-opening all courses

+125 % [\$326k]

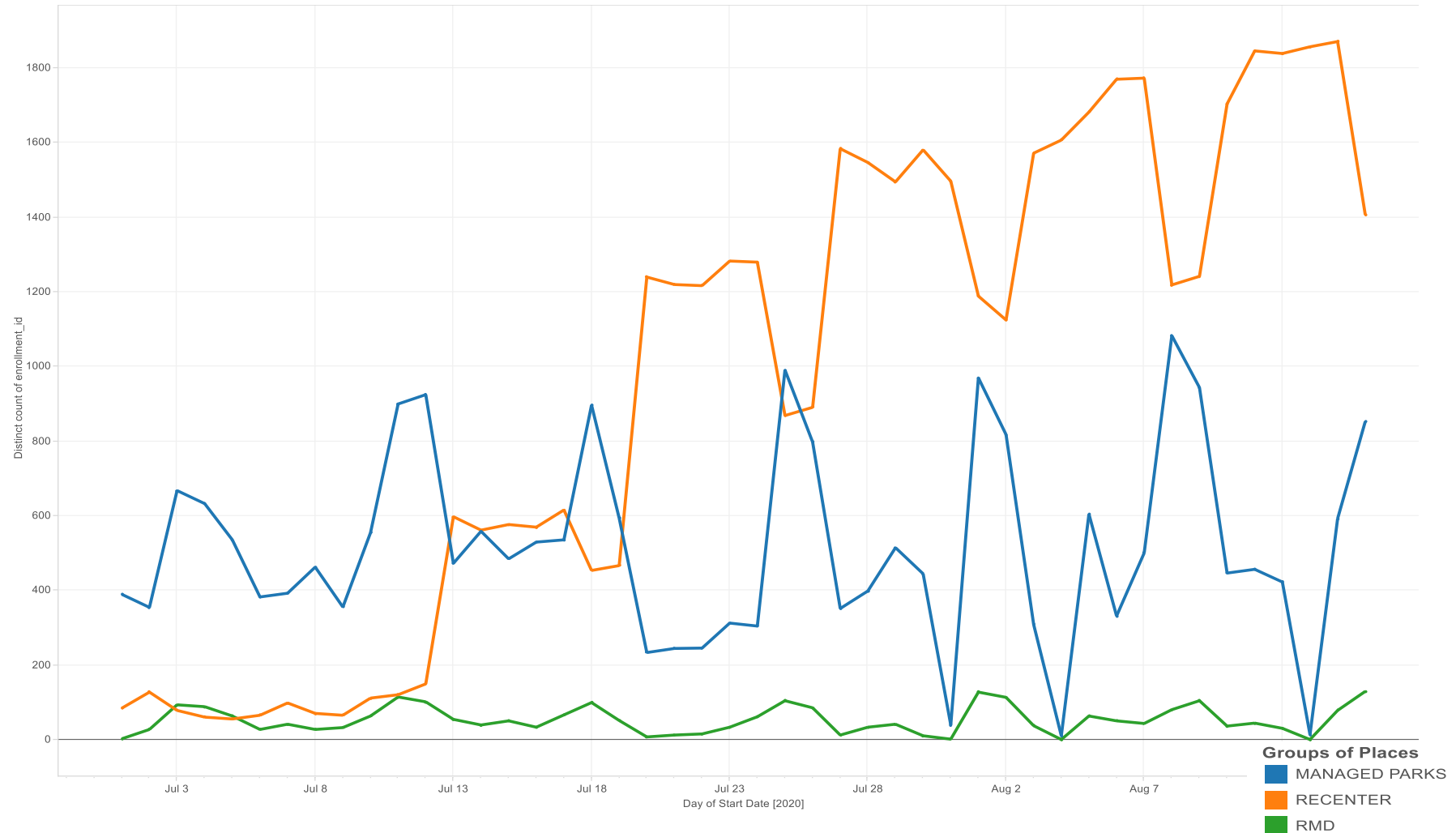
Increase in golf greens fees July 2019 vs. July 2020

+110 % [\$88k]

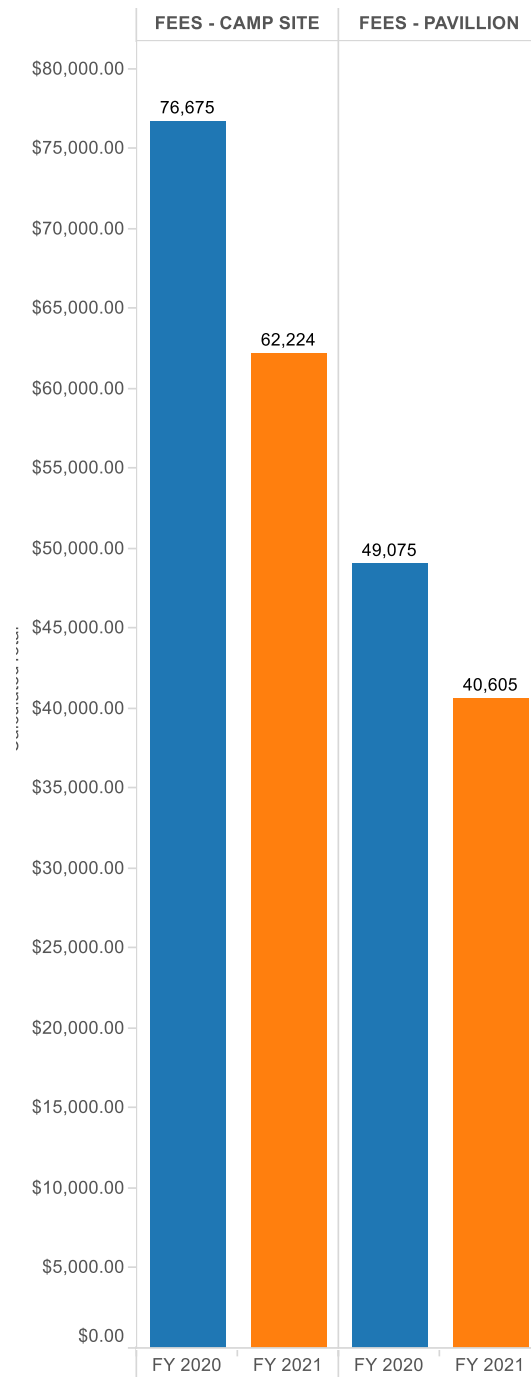
Increase in driving range fees July 2019 vs. July 2020

Ticketing- Amusements & RECenters

- RECenter ticket “sales” continue slow and steady growth. This has not translated to revenue (member tickets).
- Amusements at RMD and Parks showing weather and weekday impacts.



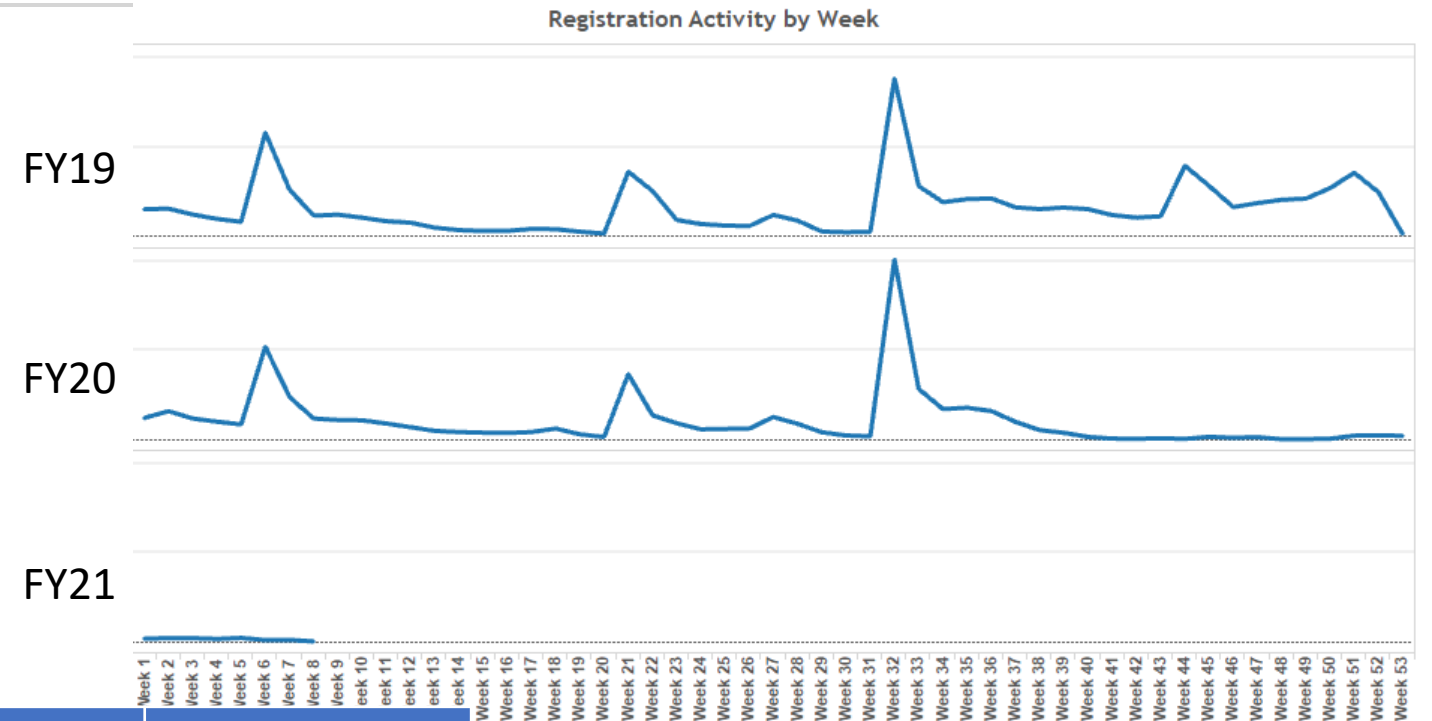
Reservations- Picnics & Campgrounds



- Actual reservations are doing well, but higher cancellation rates are hurting the bottom line.
- Picnic cancellations more than double previous year (refunds of \$30k vs. \$12k previously).
- Campground cancellations up significantly (refunds of \$34k vs. \$5k previously)

Unknowns: Registered Programs & Season Passes

- Registration and Season Passes account for \$27 million (55%) of total revenue in the revenue fund.
- How will changes in consumer behavior affect these lines of business?

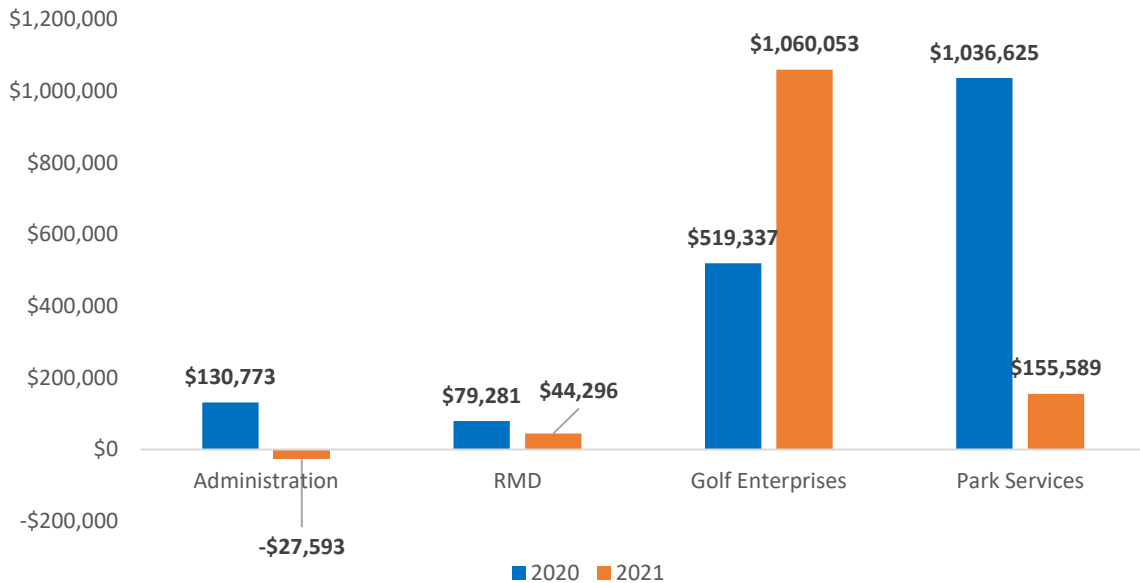


Indicators	Fall 2019	Fall 2020	% Difference
Programs Offered	5,196	3,293	Down 36%
Programs Run	3,685	TBD	
Maximum Spaces	66,423	30,587	Down 54%
Registered Participants	24,421	TBD	

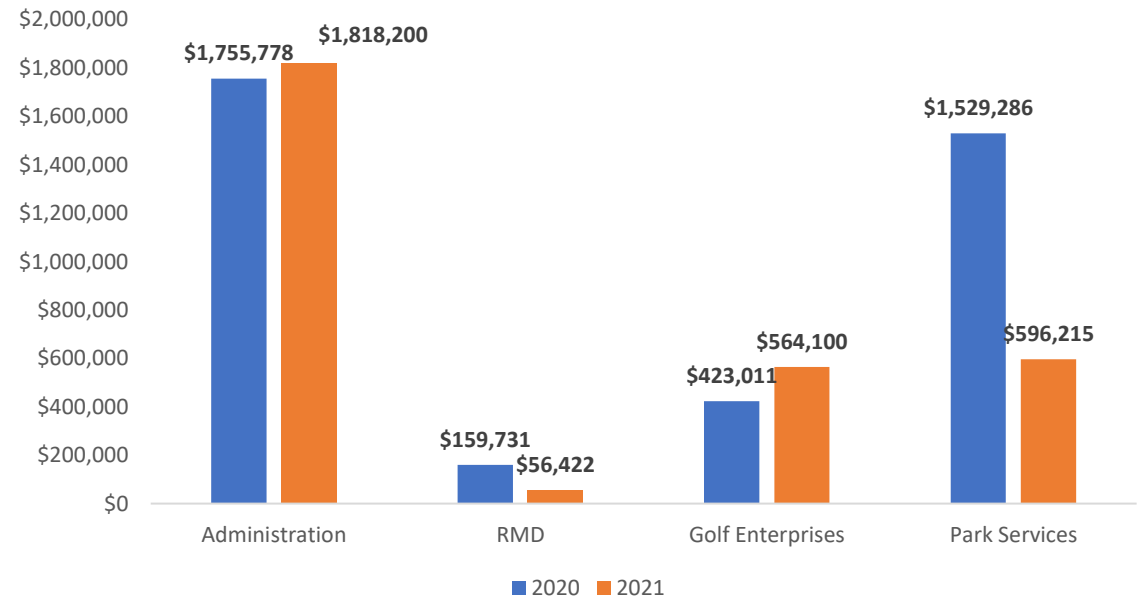
July 2019/July 2020 Revenue Fund Comparison

- Revenues are down 30% from \$1.76 million to \$1.23 million.
- Expenses are down 22% from \$3.87 million to \$3.03 million.
- Overall NET is down 14% (or \$299k).

Revenue



Expenses



Balancing Priorities



FCPA'S MISSION



FINANCIAL
SUSTAINABILITY



ONE FAIRFAX



ENSURING THE
HEALTH OF THE
COMMUNITY



ENSURING THE
HEALTH OF OUR
WORKFORCE



Questions???

Board Agenda Item
September 9, 2020

CLOSED SESSION

- a. Discussion or consideration of publicly held real property for a public purpose, or of the disposition of publicly held property, where discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body, pursuant to Virginia Code §2.2-3711(A)(3).
- b. Consultation with legal counsel and briefings by staff members or consultants pertaining to actual or probable litigation, where such consultation in open meeting would adversely affect the negotiating or litigating posture of the public body pursuant to Virginia Code §2.2-3711(A)(7).