

Get to Know “ON”

Opportunity Neighborhoods (ON) is an initiative that brings together residents, service providers, schools, and other supporters in defined communities to create a shared vision to address needs and achieve equitable results for youth and their caregivers.

Why ON? We can accomplish more when we work together toward:

Welcoming and
Connected
Communities

Academically
Successful Youth

Kindergarten
Ready
Children

Healthy Youth
and Stable
Families

Career
Ready
Young Adults

How does it work?

ON partners work to develop and strengthen our collective impact within and across sites and systems

- ✓ Local residents and service providers **work together** to understand and prioritize community issues, build a movement, create solutions, and hold each other accountable.
- ✓ Community issues, root causes, and possible solutions are understood through an **equity and trauma lens**.
- ✓ Lead partners use **data** to measure and track progress toward identified goals and address information gaps.
- ✓ Partners meet people and communities **where they are**, build on strengths, and pursue layered, complementary efforts. There’s no “one size fits all” approach.
- ✓ Partners support and promote existing initiatives in progress, and rely on proven practices when appropriate, to **avoid duplicating efforts** or “reinventing the wheel.”
- ✓ Mutually beneficial activities that can have strong **impact in multiple areas** are supported and promoted jointly by residents and partners across barriers or silos.
- ✓ The **groundwork** of relationship building, collaboration, data development, advocacy, and capacity building is valued and has dedicated funding, staffing, and commitment.
- ✓ Residents and partners identify gaps and **pursue change** at multiple levels: for individuals, for communities, and across systems.

Learn More: <http://bit.ly/opportunityneighborhoods>

Email: ONNetwork@fairfaxcounty.gov

Who is involved?

Each ON site has a lead nonprofit agency that works with community residents and other partners to identify, plan, and work toward goals for youth and families. Partners also work together across sites where similar issues can be addressed in multiple locations, and to connect community voice to broader initiatives that focus on improving the lives and opportunity of children and their caregivers.






What does success look like?

ON partners track community-level data on student population demographics, preschool enrollment, school attendance, academic performance, food security, reported student behavior incidents, and more.

In addition, lead partners track the results of our work, like:

- Percent of resident leaders, partners, and staff reporting increased knowledge and skills from training;
- Number of partners reporting increased capacity to effectively serve the community;
- Percent of local resident participants reporting improved access to opportunity and resources; and
- Number of local teen and adult community leaders involved in planning and partner initiatives.

Where are the ONs? ON is at work in five sites around Fairfax County as of 2022-23.

	ON Mount Vernon	RestON	Crossroads ON	ON Herndon	Annandale ON
Lead Nonprofit	United Community 	Cornerstones 	Second Story 	Cornerstones 	FACETS 
Web/Contact	www.unitedcommunity.org/onmv.html ON@UnitedCommunity.org	www.cornerstonesva.org/rest-on/ ON@cornerstonesva.org	www.second-story.org sborja@second-story.org	www.cornerstonesva.org/rest-on/ ON@cornerstonesva.org	www.facetscares.org/programs/annandale/ AnnandaleON@facetscares.org
Established	2011	2016	2020	2020	2021
FCPS Region	3	1	2	1	2
HHS Region	1	3	2	3	2
Site Scope	Prioritized communities in zip codes 22306 and 22309, and schools in the Mount Vernon and West Potomac pyramids that serve those communities	Prioritized communities in zip codes 20190 and 20191, and schools in the South Lakes pyramid that serve those communities	Prioritized communities in zip codes 22041 and 22044, and schools in the Justice pyramid that serve those communities	Prioritized communities in zip codes 20170 and 20171 and schools in the Herndon and Westfield pyramids that serve those communities	Prioritized communities in zip code 22003 and schools in the Annandale and Falls Church pyramids that serve those communities



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