

Fairfax County's Solid Waste Management Program is launching a new campaign to work with apartment and condominium property managers and their waste collection companies to improve recycling participation and reduce the amount of non-recyclable materials being collected by the property's recycling system.

The Program will focus on distributing clear information on how to recycle, and to introduce the concept of providing reusable bags to tenants to make sorting recyclables easier.

Consider Providing Reusable Bags to Your Residents

Using a reusable bag to store recyclables eliminates the need for the traditional "blue bin" that takes up valuable space in the typical apartment's smaller footprint. The bags can be hung on the back of a door, stashed below the sink, or in a kitchen closet.



A Note on Recycling Glass

Residents are not required to recycle glass curbside, unless their collector specifically says glass is accepted in single-stream (commingled) recycling. As an alternative to throwing it away, glass can be recycled at any of the Purple Can Club drop-off locations around Northern Virginia (including the 16 sites located in the county), where the glass will be processed for local reuse or shipped to processors for use as feedstock in manufacturing. For more information about the glass drop-off program, visit www.fairfaxcounty.gov and search for "Purple Can Club".

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How the County Can Assist

One of our recycling experts can visit your property and, once familiar with the current recycling system, work directly with the residents, property management, and the contract waste collector to:

- Create a reenergized and more engaged partnership between all the system stakeholders (management, residents, collectors, and recyclers).
- Facilitate the design and distribution of consistent, complementary messaging on how best to recycle and (as importantly) what *not* to recycle.
- Develop appealing information that reinforces stakeholder branding and lets your customers know that you care about the environment and making waste management more sustainable.
- Stage a launch or "reboot" recycling event to distribute information and resources to residents, and answer their questions about recycling and waste management.

Let Us Help You!

We are eager to partner with your community to promote a more consistent, intelligent, and informed waste management system that provides convenient and cost-effective recycling, as a compliment to safe and sustainable waste management program.

For more details about this partnership and to obtain top-class education outreach and technical support for your community's residents, please contact:

SWMP Outreach & Education Team 703.324.5030 | email: recycling@fairfaxcounty.gov.

