



Minutes

PROGRAM: Richmond Highway BRT Executive Committee Meeting #2

DATE & TIME: September 27, 2017; 9:00 AM to 11:00 PM

LOCATION: Fairfax County Government Center, Room #232

Sharon Bulova, Chairman, BOS
Jeff McKay, Supervisor – Lee
Daniel Storck, Supervisor – Mt. Vernon
Vanessa Aguayo, FCDOT
Tom Biesiadny, FCDOT
Helen Cuervo, VDOT
Paul Davis, BOS
Jennifer Mitchell, DRPT
Noelle Dominguez, FCDOT
Tom Fahrney, FCDOT

Taylor Holland, BOS
Fred Selden, FCDPZ
Eric Teitelman, FCDOT
Meghan Van Dam, FCDPZ
Lara Hegler, Richmond Hwy BRT PMC
Rolando Amaya, Richmond Hwy BRT PMC
Jackie Stare, Richmond Hwy BRT PMC
Katherine Carlson, Richmond Hwy BRT
PMC

Chairman Bulova opened the meeting with introductions. Supervisor Storck began by thanking everyone for the last meeting and explained that it helped him understand the bigger broader picture of how the program will move forward with all the parts.

Rolando Amaya began by explaining that there are a range of program delivery options and that the work that will be performed is an exploration of each of these delivery methods and many factors will be examined for the program delivery method recommendation for the program. Mr. Amaya reinforced that there is no prescribed defined delivery method for this particular program. Mr. Amaya then explained the types of delivery methods and explained the risks of each delivery method providing regional examples. Mr. Amaya walked us through the program delivery alternatives explaining the details of each delivery method, risks and tradeoffs of each. Finally, Mr. Amaya discussed the specific program delivery next steps

Supervisor Storck discussed minimizing risks and wants everyone to have some “skin in the game.”

Supervisor McKay discussed the lack of control as a concern. Supervisor McKay also discussed his constituents were concerned about removing local control. Supervisor McKay also stated that he did not want to have a program delivery method that requires action by the general assembly. Effectively that is a deal killer in his mind. If we are taking on risk or transferring risk to the private sector, he wants an analysis about the route and how that direction will impact the ability to acquire funding, regardless from of funding partner.



Jennifer Mitchell reiterated that the program delivery does need to be dovetail with the funding mechanism. Also, she discussed segmenting the program that could open up additional revenue streams.

Ms. Hegler indicated that funding and program delivery will be aligned since KPMG will be handling both analysis for the program delivery methods and the program funding. McKay again reiterated that was a key concern that the delivery method be aligned with the financials.

Supervisor Storck discussed ensuring that the analysis results in getting to reasonable numbers that will help move the program forward and has everyone engaged in the process.

Director Mitchell discussed risk and risk transfer and mentioned other options for performance standards as a methodology to transfer risk while retaining some control. She stated that Smart Scale funding applications are due in March 2018.

Supervisor McKay discussed getting to a deliverable that married the financial with the program delivery method. Ms. Hegler also stated that schedule will also play into the decision making process for the program delivery selection as well as financial and risk transfer.

Ms. Katherine Carlson began the discussion with an overview of Branding, describing the challenges of Branding and ensuring that we are collaborative with all the stakeholders involved. Ms. Carlson discussed the Branding approach that will be focused on a very collaborative and inclusive method to get everyone engaged. Ms. Jackie Stare followed up with the approach overview and the specific steps that will occur throughout the branding development.

Supervisor Storck asked how long the process takes. Ms. Carlson indicated that the process is approximately 3 months of work; however, understanding that there may be periods of briefing and decisions needed from the Executive Committee that may lengthen the process. Supervisor McKay requested input into the stakeholders and groups to involve. Interest groups and other areas suggestions should be provided to the Executive Committee. The PMC and FCDOT staff agreed to provide recommendations of groups to engage and that these would likely be separate from the CAG.

Vanessa Aguayo began discussing the Community Advisory Committee, their role and the current breakdown of the existing Embark Committee. Ms. Hegler further expanded on the need to meet the FTA requirements of a CAG in order to receive grant funding. Ms. Hegler explained the statistics on the demographics collected on the corridor and went through a graphic that mimicked a typical FTA project recommended mix based on the actual demographics of the corridor. Examples of areas to achieve the mix were provided for areas to consider reaching out and engaging existing groups. Ms. Hegler discussed that Rhodeside and Harwell were working on the corridor during the VDRPT study and Ms. Aguayo stated that they are also working on public outreach for Embark and noted that the PMC and FCDOT staff could provide recommendations of specific community leaders that were previously engaged but not necessarily part of the Embark advisory committee. Both Supervisor McKay and Supervisor Storck appreciated the demographics recommendations and recognized the need to change the



makeup of the Richmond Highway BRT CAG; however, Supervisor McKay indicated that they will need some time to think through who needs to be engaged and how to split the group between their jurisdictions. They asked for additional time before the group begins to meet and Ms. Aguayo stated that we have time since we will not be formally meeting with the Richmond Highway BRT CAG until after the Comprehensive Plan Amendment is passed in February of 2018.

After final comments and questions were requested from the group by Supervisor Bulova, the meeting was adjourned.