

Non Profit Training

Strategic vs. Business Plans:
Maximizing Them &
Understanding their Differences

Wednesday, January 30

10:00 AM – 12:00 PM

Chantilly Human Services Site
14150 Parkeast Circle, Suite 240
Chantilly, VA

Many nonprofits use a strategic plan to guide their organizations, but could a business plan boost your fundraising, volunteer efforts, and overall goals? Hear from two experts and learn the difference between a strategic plan and a business plan and how they can benefit your organizations. This workshop is designed to benefit local, regional, and national nonprofits. Participants will receive a sample business plan outline as a part of the workshop.

Faculty: Susan Hamel Joyce, Cogent Consulting. **Level: Intermediate**

To register, www.regonline.com/63334_179788J

