



# County of Fairfax, Virginia

To protect and enrich the quality of life for the people, neighborhoods and diverse communities of Fairfax County

Date: February 25, 2016

To: All Interested Parties

Subject: Informal Solicitation for Prescription Discount Card Program

Fairfax County is seeking to enter into a contract with a qualified firm to provide a prescription discount card program for Fairfax County residents, employees, and retirees. The successful offeror will be expected to provide a discount card program to help lower the cost of filling prescriptions, a marketing strategy for ongoing promotion of the program, and a rebate or other financial incentives to Fairfax County. The program may be used by individuals who have private insurance, are underinsured, or are uninsured.

The attached Informal Solicitation includes the scope of services and defines the tasks to be performed. If you are interested in providing these services, please submit a proposal no later than **2:00 P.M. EDT Tuesday, March 15, 2016** via email to:

Fairfax County Department of Administration for Human Services  
Attn: Cindy Clark, Contract Analyst  
Email: [Cindy.Clark@FairfaxCounty.gov](mailto:Cindy.Clark@FairfaxCounty.gov)

**Responses received after the due date and time will not be accepted.**

All questions regarding the Informal Solicitation must be submitted in writing to [Cindy.Clark@FairfaxCounty.gov](mailto:Cindy.Clark@FairfaxCounty.gov) no later than **11:00 A.M. EST Thursday, March 3, 2016**. Responses will be forwarded to the offerors via an addendum.

Attachments



**Department of Administration for Human Services**  
12011 Government Center Parkway, Suite 738  
Fairfax, VA 22035  
**Phone:** 703-324-5630 **Fax:** 703-324-7572 **TTY:** 711  
[www.fairfaxcounty.gov/admin](http://www.fairfaxcounty.gov/admin)