



ADAPTING TO CONSTANT CHANGE



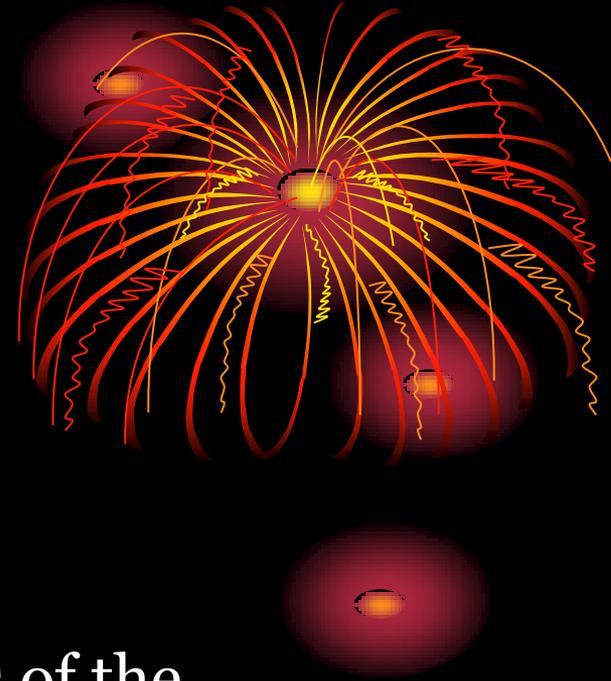
THE ROLE OF A MASTER CAPACITY
BUILDER

IDENTIFYING 21ST CENTURY WEAK SIGNALS AND THEIR IMPACT



- WHAT IS EMERGING THAT HAS NOT EXISTED?
- WHAT WILL BE DIFFERENT AS A RESULT?
- WHO WILL BE IMPACTED & WHY?

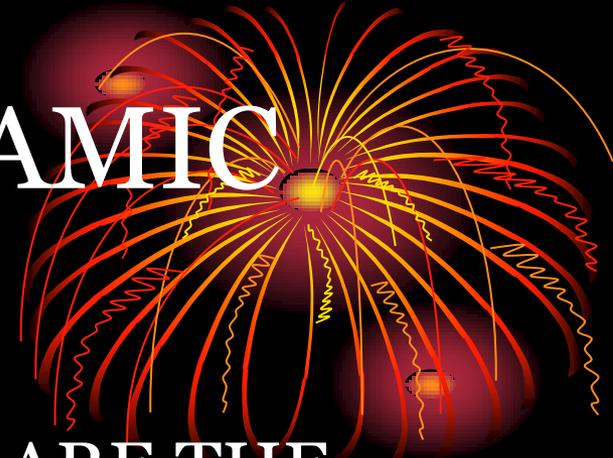




"The empires of the future are empires of the mind."

— Winston Churchill

DESIGNING DYNAMIC SYSTEMS

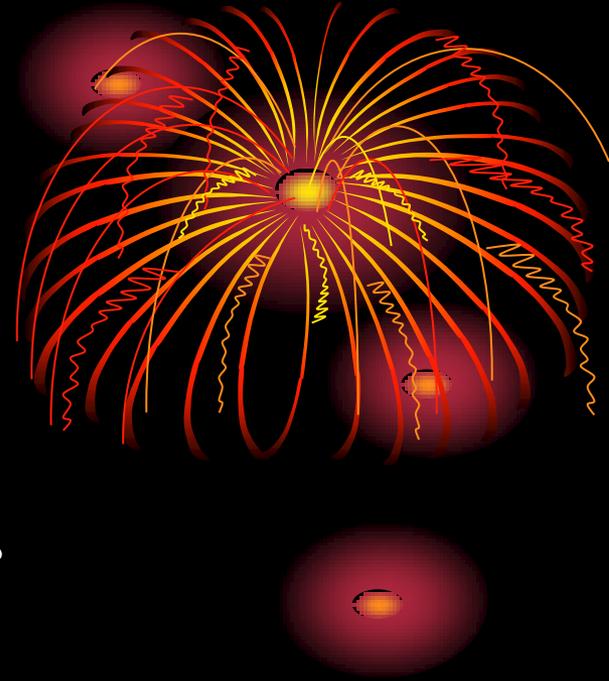


- WHAT ARE THE POSSIBLE CONNECTIONS?
- WHAT PARALLEL PROCESSES ARE POSSIBLE?
- WHAT ARE THE ACCESS POINTS?



“Create your future from your
future, not your past.”

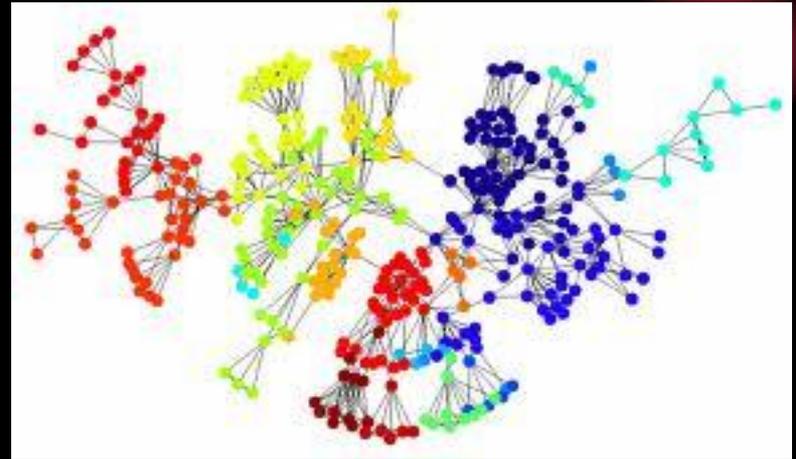
— Werner Erhard

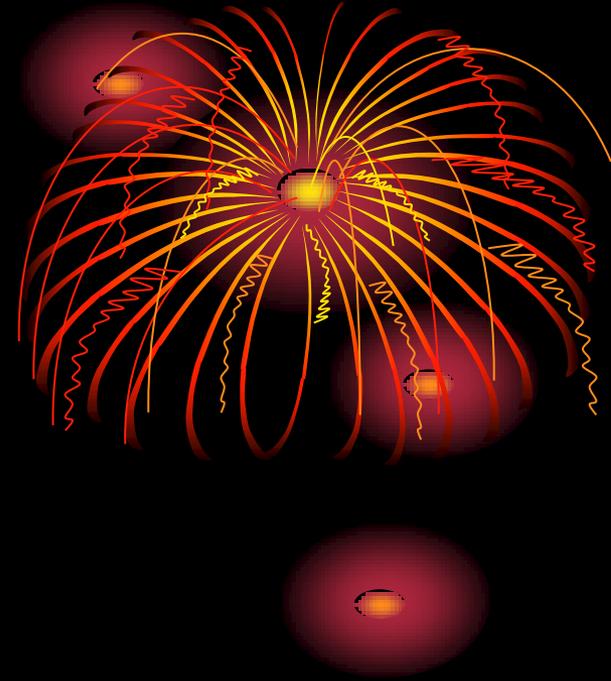


CHAOS, COMPLEXITY & ECOLOGY THEORY



- HOW CAN ONE PERSON CHANGE A COMMUNITY?
- HOW ARE NETWORKS KEY?
- WHAT ARE INITIAL CONDITIONS?
- HOW DO YOU LOOK FOR EMERGENCE?
- ARE YOU ABLE TO SELF-ORGANIZE?

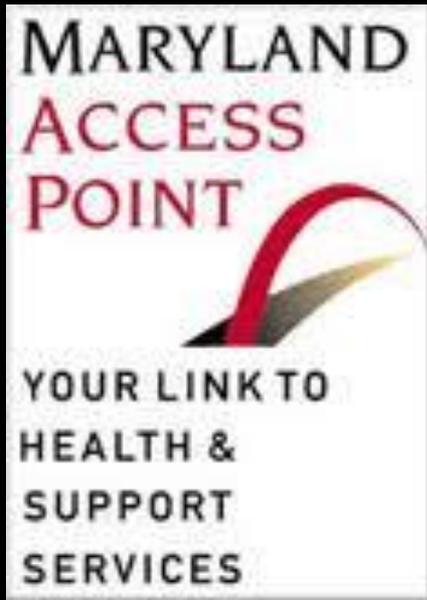




Complexity is the prodigy of the world.
Simplicity is the sensation of the universe.
Behind complexity, there is always
simplicity to be revealed. Inside simplicity,
there is always complexity to be discovered

— **Gang Yu**

SERCHING FOR ACCESS POINTS



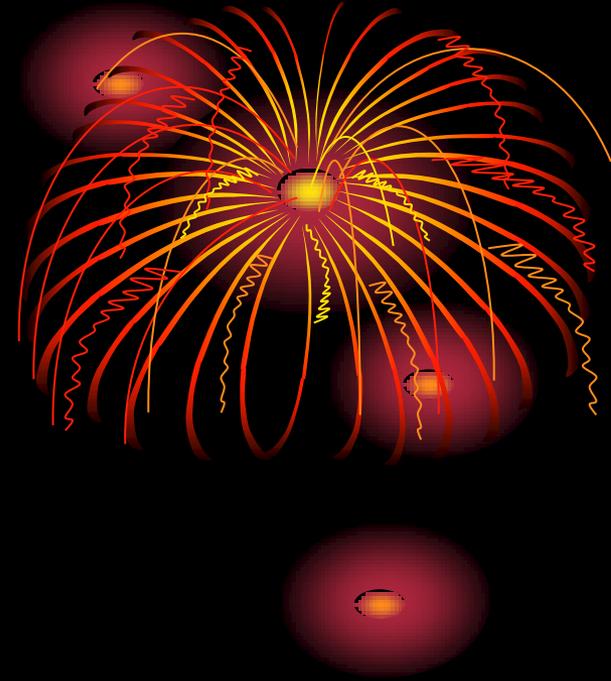
- ARE THE BEST ACCESS POINTS OBVIOUS?
- IS A WEAK SIGNAL AN ACCESS POINT?
- HOW WOULD YOU IDENTIFY FIVE DIFFERENT TYPE OF ACCESS POINTS?

TAKING APPROPRIATE RISKS



- WHAT IS THE RISK OF DEEP OPENNESS?
- WHEN IS THE RISK OF TOO MUCH RISK APPROPRIATE?
- WHAT IS THE RISK OF INFERRED ARROGANCE?

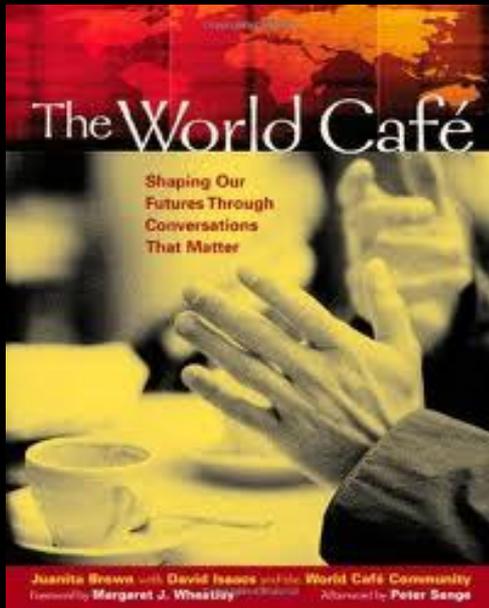




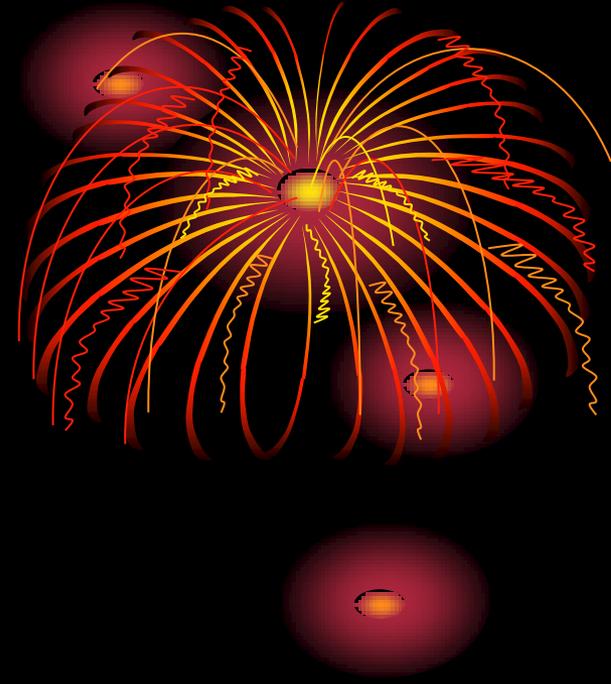
"We have to do bolder things, bigger things. If we don't fail a third of the time, we're not stretching enough."

.....John Kelly
Senior VP, Research
IBM

THE ART OF FUTURES GENERATIVE DIALOGUE



- ARE THOSE INVOLVED SELF-SELECTED?
- ARE YOU PREPARED TO INTRODUCE FUTURES THINKING?
- WHAT ARE APPROPRIATE QUESTIONS?



"All men dream: but not equally. Those who dream by night in the dusty recesses of their minds wake in the day to find that it was vanity: but the dreamers of the day are dangerous men, for they may act their dream with open eyes to make it possible."

— T.E. Lawrence
Seven Pillars of Wisdom