**FY 2025 Advertised Budget Plan: Performance Measures** 

## **Administration, Facilities and Public Information**

#### Goal

To administer the facilities and programs of the McLean Community Center, to assist residents and local public groups' planning activities and to provide information to citizens in order to facilitate their integration into the life of the community.

### **Objective**

To achieve the number of patrons attending events, activities and classes at approximately 77,800.

Indicator	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2023 Actual	FY 2024 Estimate	FY 2025 Estimate
Output						
Patrons served	13,973	45,303	82,396	81,017	95,422	100,836
Efficiency						
Cost per patron	\$71.36	\$49.25	\$46.52	\$32.97	\$31.25	\$31.25
Service Quality						
Percent satisfied with service	95.00%	95.00%	95.00%	95.00%	95.00%	95.00%
Outcome						
Percent change in patrons using the Center	(56.30%)	224.00%	5.90%	78.80%	24.50%	5.70%

**FY 2025 Advertised Budget Plan: Performance Measures** 

## **General Programs**

#### Goal

To provide programs and classes to McLean Community Center district residents of all ages in order to promote personal growth and a sense of community involvement.

### **Objective**

To achieve a participation level in classes and activities of approximately 2,500.

Indicator	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2023 Actual	FY 2024 Estimate	FY 2025 Estimate
Output						
Patrons participating in classes and Senior Adult activities.	732	2,207	2,535	1,926	2,022	3,045
Efficiency						
Cost per patron in classes and Senior Adult activities	\$23.96	\$21.83	\$23.81	\$31.50	\$32.08	\$22.30
Service Quality						
Percent satisfied with classes and Senior Adult activities	95%	95%	95%	95%	95%	95%
Outcome						
Percent change in participation in classes and Senior Adult activities	(62.3%)	201.5%	1.4%	(12.7%)	5.0%	50.6%

**FY 2025 Advertised Budget Plan: Performance Measures** 

## **Objective**

To achieve a participation level of 24,190 patrons attending major community Special Events while achieving a participant satisfaction level of 96 percent.

Indicator	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2023 Actual	FY 2024 Estimate	FY 2025 Estimate
Output						
Patrons attending Special Events	6,699	16,700	24,475	29,347	32,900	35,000
Efficiency						
Cost per patron at Special Events	\$12.76	\$19.78	\$14.76	\$12.52	\$15.88	\$15.48
Service Quality						
Percent satisfied with Special Events	96%	96%	96%	96%	96%	96%
Outcome						
Percent change in participation at Special Events	88.5%	149.3%	1.2%	75.7%	12.1%	6.4%

**FY 2025 Advertised Budget Plan: Performance Measures** 

## **Objective**

To maintain the number of patrons served by Performing Arts activities at approximately 11,500 while maintaining a 98 percent satisfaction level.

Indicator	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2023 Actual	FY 2024 Estimate	FY 2025 Estimate
Output						
Patrons at Performing Arts activities	3,829	6,056	12,431	13,297	12,812	14,741
Efficiency						
Cost per patron at Performing Arts activities	\$41.87	\$74.00	\$65.04	\$53.65	\$62.32	\$460.82
Service Quality						
Percent satisfied with Performing Arts activities	98%	98%	98%	98%	98%	98%
Outcome						
Percent change in participation at Performing Arts activities	(54.5%)	58.2%	7.7%	119.6%	(3.6%)	15.1%

FY 2025 Advertised Budget Plan: Performance Measures

## **Objective**

To achieve a participation level of approximately 1,600 while complying with occupancy regulations.

Indicator	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2023 Actual	FY 2024 Estimate	FY 2025 Estimate
	Actual	Actual	Latimate	Actual	Latimate	Lotimate
Output						
Youth Activity patrons	588	2,681	2,105	2,182	3,308	3,250
Efficiency						
Cost per patron at Youth Activities	\$35.50	\$30.50	\$52.56	\$40.79	\$30.48	\$32.35
Service Quality						
Percent satisfied with Youth Activities	95%	95%	95%	95%	95%	95%
Outcome						
Percent change in participation at Youth Activities	(40.9%)	356.0%	25.7%	(18.6%)	51.6%	(1.7%)

**FY 2025 Advertised Budget Plan: Performance Measures** 

## **Teen Center**

#### Goal

To provide a facility for local youth in grades 7 through 12 in order to promote personal growth and provide a safe recreational and productive environment.

### **Objective**

To maintain the number of weekend patrons at the Teen Center at approximately 1,500 while maintaining a 94 percent satisfaction rate.

Indicator	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2023 Actual	FY 2024 Estimate	FY 2025 Estimate
Output						
Weekend patrons at Teen Center	0	2,036	2,000	5,516	6,000	6,000
Efficiency						
Cost per patron (including weekend and weekday)	\$60.24	\$27.28	\$19.66	\$23.45	\$20.44	\$19.93
Service Quality						
Percent of satisfied weekend patrons	94%	94%	94%	94%	94%	94%
Outcome						
Percent change in weekend patrons <sup>1</sup>	(100.0%)	203,500.0%	33.3%	170.9%	108.8%	0.0%

<sup>&</sup>lt;sup>1</sup> The large percentage increase in this figure is attributable to the closure of the teen center in FY 2021 due to the COVID-19 pandemic and its reopening in FY 2022.

FY 2025 Advertised Budget Plan: Performance Measures

## **Objective**

To achieve a weekday participation level of approximately 11,400 while maintaining the satisfaction level at 90 percent.

Indicator	FY 2021 Actual	FY 2022 Actual	FY 2023 Estimate	FY 2023 Actual	FY 2024 Estimate	FY 2025 Estimate
Output						
Weekday patrons at Teen Center	1,669	7,818	13,850	9,903	13,380	13,800
Service Quality						
Percent of satisfied weekday patrons	90%	90%	90%	90%	90%	90%
Outcome						
Percent change in weekday patrons	(81.8%)	368.7%	21.2%	26.7%	35.1%	3.1%