



# GOING-OUT-OF-BUSINESS SALE - APPLICATION

Fairfax County Department of Cable Communications and Consumer Protection, Suite #127  
12000 Government Center Pkwy, Fairfax, VA 22035  
(703) 324-5966

Permit No.: \_\_\_\_\_ Date Business To Be Terminated: \_\_\_\_\_ Date Permit Expires: \_\_\_\_\_

Sale Location \_\_\_\_\_  
Sale Name \_\_\_\_\_ Sale Street \_\_\_\_\_ Sale City \_\_\_\_\_, VA \_\_\_\_\_ Sale Zip \_\_\_\_\_ Trade Phone \_\_\_\_\_

2nd Sale Location \_\_\_\_\_  
Sale Name \_\_\_\_\_ Sale Street \_\_\_\_\_ Sale City \_\_\_\_\_, VA \_\_\_\_\_ Sale Zip \_\_\_\_\_ Trade Phone \_\_\_\_\_

3rd Sale Location \_\_\_\_\_  
Sale Name \_\_\_\_\_ Sale Street \_\_\_\_\_ Sale City \_\_\_\_\_, VA \_\_\_\_\_ Sale Zip \_\_\_\_\_ Trade Phone \_\_\_\_\_

4th Sale Location \_\_\_\_\_  
Sale Name \_\_\_\_\_ Sale Street \_\_\_\_\_ Sale City \_\_\_\_\_, VA \_\_\_\_\_ Sale Zip \_\_\_\_\_ Trade Phone \_\_\_\_\_

5th Sale Location \_\_\_\_\_  
Sale Name \_\_\_\_\_ Sale Street \_\_\_\_\_ Sale City \_\_\_\_\_, VA \_\_\_\_\_ Sale Zip \_\_\_\_\_ Trade Phone \_\_\_\_\_

Business Headquarters Location \_\_\_\_\_  
Business Name \_\_\_\_\_ Business Street \_\_\_\_\_ Business City \_\_\_\_\_ Business Zip \_\_\_\_\_ Bus Phone \_\_\_\_\_

Owner/Principal Name \_\_\_\_\_ Type of Ownership \_\_\_\_\_ Nature of Business \_\_\_\_\_ Date Sale to Start \_\_\_\_\_ Fairfax County BPOL License No. \_\_\_\_\_

Generally describe merchandise: \_\_\_\_\_

Does sale include all stock on hand? \_\_\_\_\_ (Attach inventory of goods covered by this permit. Only items listed may be sold under this permit.)

Form of advertising: \_\_\_\_\_ (Attach copy of ad or text of radio or TV narrative, or describe other media to be used.)

## Code of Virginia

§ 18.2-223. "Going out of business" sales; permit required.

It shall be unlawful for any person to advertise, or conduct, a sale for the purpose of discontinuing a retail business, or to modify the word "sale" in any advertisement with the words "going out of business" or any other words which tend to insinuate that the retail business is to be discontinued and the merchandise liquidated, unless such person obtains a permit to conduct such sale from the city, town or county, or from each city, town or county, wherein such sale is to be conducted.

A violation of the provisions of this section shall be punishable as a Class 1 misdemeanor.

(Code 1950, § 59.1-53.1; 1972, c. 399; 1975, cc. 14, 15.)

§ 18.2-224. "Going out of business" sales; counties, cities and towns to issue permits; inspections; application for permit; inventory required; commingling of other goods prohibited; duration; additional permits; inclusion of permit number and dates in advertisements; fee.

Every county, town and city shall issue permits to retail merchants for special sales as required by § 18.2-223 upon the application of such merchant and shall inspect the advertisement and conducting of such sale to insure that it is being advertised and conducted in conformity with the required permit.

All applications for special sale permits shall be accompanied by an inventory, including the kind and quantity of all goods which are to be offered for sale during the sale and only the goods specified in the inventory list may be advertised or sold during the sale period. Goods not included on the inventory of special sale goods shall not be commingled with or added to the special sale goods. Each county, city or town shall have the right to revoke a special sale permit upon proof that goods not appearing on the original inventory of special sale goods have been commingled with or added to the special sale goods.

Each special sale permit shall be valid for a period of no longer than sixty days, and any extension of that time shall constitute a new special sale and shall require an additional permit and inventory. A maximum of one permit beyond the initial sixty-day permit may be granted solely for the purpose of liquidating only those goods contained in the initial inventory list which remain unsold.

Any person who advertises such sale shall conspicuously include in the advertisement the permit number assigned for the sale by the city, town or county wherein the sale is to be conducted and the effective dates of the sale as authorized in the permit.

Each county, town and city is authorized to charge a fee for the issuance of special sale permits. Such fee shall not exceed sixty-five dollars for each permit.

(Code 1950, § 59.1-53.2; 1972, c. 399; 1975, cc. 14, 15; 1983, c. 445; 1988, c. 779; 1992, c. 562.)