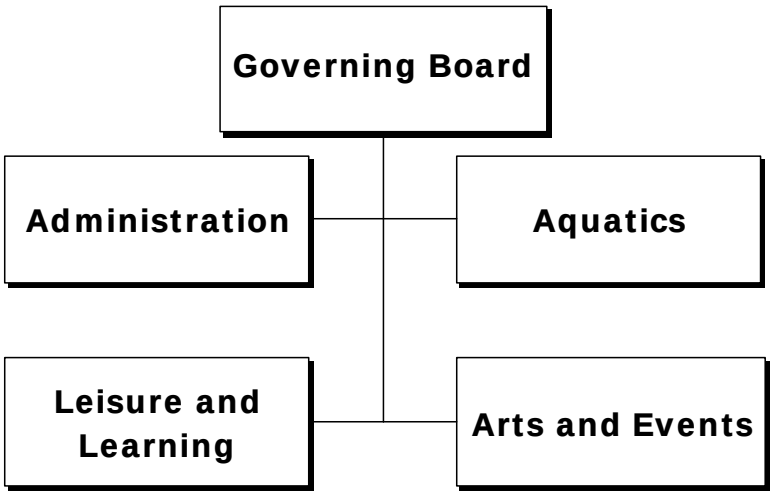
Fund 40050
Reston Community Center



Mission

To create positive leisure, cultural and educational experiences which enhance the quality of life for all people living and working in Reston by providing a broad range of programs in arts, aquatics, enrichment, recreation and life-long learning; creating and sustaining community traditions through special events, outreach activities, and facility rentals; and building community through collaboration and celebration.

Focus

Reston Community Center (RCC) is a community leader, bringing the community together through enriching leisure time experiences that reach out to all and contribute to Reston's sense of place. In May of 2011, the RCC Board of Governors adopted a new Five Year Strategic Plan for 2011 through 2016. Consequently, beginning in FY 2013, new data is being collected and measured that is consistent with the new Strategic Plan. This new performance measure framework will appear in the agency's FY 2015 submission.

The operations for Fund 40050 (formerly Fund 111), Reston Community Center, are supported by revenues from a special property tax collected on all residential and commercial properties within Small District 5. The Small District 5 tax rate is $0.047 per $100 of assessed property value within boundaries revised in March 2006. In FY 2014, total property assessments in Small District 5 remain at the same level as FY 2013 pending final assessment evaluations from the Department of Tax Administration.

RCC also collects internal revenues generated by program registration fees, theatre box office receipts, gate admissions and facility rental fees. These activity fees are set at a level substantially below the actual costs of programming and operations since Small District 5 property owners have already contributed tax revenues to fund RCC. Consequently, Small District 5 residents and employees enjoy RCC programs at reduced rates. The agency is revising performance measures data to reflect the RCC Five Year Strategic Plan (2011-2016) and the policy objective of the RCC Board to broaden Reston access to RCC programs and services to the greatest possible degree. Revenue performance across program levels is affected by patrons using the Fee Waiver Program which fully subsidizes their individual participation in activities of their choosing.

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Since 2002, the RCC fund balance has been divided into four reserve accounts designated to provide funds for unforeseen catastrophic facility repairs, feasibility studies for future programming, future capital projects, and economic and program contingencies. In anticipation of both increased demand and resources, the RCC Board of Governors has embarked on in-depth exploration of community needs and best approaches in anticipation of the long-term growth projected to come to Small District 5 with the advent of the Silver Line and related development in Reston.

RCC provides four lines of programming to the Reston community: Arts and Events, Aquatics, Leisure and Learning, and Facility Rentals. In FY 2011 RCC undertook expansion of its Lake Anne facility by approximately 4,500 square feet to accommodate demand for more fitness/wellness and fine arts offerings. The expansion was completely operational in FY 2012. Consistent with the new Strategic Plan, efforts to expand programming are tied to opportunities to partner and collaborate with other Reston organizations and/or to take advantage of innovations related to content or delivery modes. Community engagement through celebration of Reston-wide events and milestones also supports RCC's mission.

The Reston Community Center supports the following County Vision Elements:

- ***Maintaining Safe and Caring Communities***
- ***Creating a Culture of Engagement***
- ***Connecting People and Places***
- ***Exercising Corporate Stewardship***

Budget and Staff Resources

Category	FY 2012 Actual	FY 2013 Adopted	FY 2013 Revised	FY 2014 Advertised	FY 2014 Adopted
FUNDING					
Expenditures:					
Personnel Services	$4,413,189	$5,054,834	$5,117,806	$5,264,246	$5,264,246
Operating Expenses	2,699,018	3,262,936	3,431,477	3,485,414	3,485,414
Capital Equipment	8,329	0	0	28,000	28,000
Capital Projects	1,089,307	0	441,432	50,000	50,000
Total Expenditures	$8,209,843	$8,317,770	$8,990,715	$8,827,660	$8,827,660
AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE)					
Regular	49 / 49	49 / 49	49 / 49	49 / 49	49 / 49
Exempt	1 / 1	1 / 1	1 / 1	1 / 1	1 / 1

FY 2014 Funding Adjustments

The following funding adjustments from the FY 2013 Adopted Budget Plan are necessary to support the FY 2014 program. Included are all adjustments recommended by the County Executive that were approved by the Board of Supervisors, as well as any additional Board of Supervisors' actions, as approved in the adoption of the budget on April 30, 2013.

- **Employee Compensation** **$40,044**
  An increase of $40,044 in Personnel Services reflects the full year impact of the FY 2013 2.5 percent performance-based scale and salary increase, effective January 2013, for non-uniformed employees. It should be noted that no funding is included for additional employee compensation for this fund in FY 2014.

- **Personnel Services** **$167,470**
  An increase of $167,470 is required to reflect increased costs based on actual experience for salary and fringe benefits, as well as program labor costs primarily due to the Lake Anne expansion.

- **Other Post-Employment Benefits** **$1,898**
  An increase of $1,898 is required to reflect increased costs associated with providing Other Post-Employment Benefits (OPEBs) to retirees, including the Retiree Health Benefits Subsidy. Before FY 2011, costs related to these benefits were paid solely by the General Fund; however, these annual costs are now spread across funds in order to more appropriately reflect benefit-related expenses for the employees within each fund. For more information on Other Post-Employment Benefits, please refer to Fund 73030, OPEB Trust Fund, in Volume 2 of the FY 2014 Adopted Budget Plan.

- **Operating Expenses** **$222,478**
  Funding of $222,478 is required for additional fitness/wellness and fine arts offerings associated with the Lake Anne expansion and strategic opportunities to partner and collaborate with other Reston organizations.

- **Capital Equipment** **$28,000**
  Funding of $28,000 is required for the replacement of the Front of House Mixing Console and D-Racks for the CenterStage theatre sound system.

- **Capital Projects** **$50,000**
  Funding of $50,000 is required for the removal of a dormant in-ground fuel tank, soil remediation and replacement of the existing emergency generator to ensure that environmental integrity is maintained for the area surrounding the RCC facility.

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Changes to FY 2013 Adopted Budget Plan

The following funding adjustments reflect all approved changes in the FY 2013 Revised Budget Plan since passage of the FY 2013 Adopted Budget Plan. Included are all adjustments made as part of the FY 2012 Carryover Review, FY 2013 Third Quarter Review, and all other approved changes through April 23, 2013.

- **Carryover Adjustments** **$770,945**
  As part of the *FY 2012 Carryover Review*, the Board of Supervisors approved funding of $770,945 including encumbered carryover of $108,591 and unexpended project balances of $533,982 for Hunters Woods and Lake Anne facilities upgrades. Other increases include Personnel Services of $62,972 associated with new programs; unencumbered carryover of $50,000 for the RCC website redesign; and other adjustments totaling $15,400.

- **Third Quarter Adjustments** **($98,000)**
  As part of the *FY 2013 Third Quarter Review*, the Board of Supervisors approved a decrease of $98,000 associated with the cancellation of the Reston Community-Hunter Woods Roof Treatment project. The funding was placed in the Capital Projects Reserve for future capital project requirements.

Cost Centers

The four cost centers in Fund 40050, Reston Community Center, are Administration (which includes facility rentals), Arts and Events, Aquatics, and Leisure and Learning. These distinct program areas work to fulfill the mission and carry out the key initiatives of the Reston Community Center.

Administration

The Administration Cost Center provides effective leadership, supervision and administrative support for Center programs and maintains and prepares the facilities of the Reston Community center for the Small District 5 patrons.

Category	FY 2012 Actual	FY 2013 Adopted	FY 2013 Revised	FY 2014 Advertised	FY 2014 Adopted
EXPENDITURES					
Total Expenditures	$5,155,120	$4,912,693	$5,521,747	$5,059,970	$5,059,970
AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE)					
Regular	28 / 28	28 / 28	28 / 28	28 / 28	28 / 28
Exempt	1 / 1	1 / 1	1 / 1	1 / 1	1 / 1

1	Executive Director, E	1	Management Analyst I	1	Administrative Assistant V
1	Deputy Director	1	Public Information Officer I	3	Administrative Assistants IV
1	Financial Specialist II	1	Chief, Bldg. Maintenance Section	1	Administrative Assistant III
1	Financial Specialist I	2	Senior Maintenance Workers	6	Administrative Assistants II
1	Network Telecom Analyst I	5	Maintenance Workers	1	Graphic Artist III
1	Communications Specialist II	1	Facility Attendant II		

TOTAL POSITIONS
29 Positions / 29.0 FTE

E Denotes Exempt Position

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Arts and Events

The Arts and Events Cost Center provides Performing Arts, Arts Education and Community Event presentations to Small District 5 in order to increase the cultural awareness of the community in disciplines of dance, theatre, music and related arts as well as to create and sustain community traditions through community events.

Category	FY 2012 Actual	FY 2013 Adopted	FY 2013 Revised	FY 2014 Advertised	FY 2014 Adopted
EXPENDITURES					
Total Expenditures	$1,376,962	$1,494,539	$1,483,139	$1,502,442	$1,502,442
AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE)					
Regular	8 / 8	8 / 8	8 / 8	8 / 8	8 / 8

1	Theatrical Arts Director	1	Theatre Technical Director	1	Administrative Assistant IV
2	Park/Recreation Specialists II	2	Asst. Theatre Technical Directors	1	Administrative Assistant III

TOTAL POSITIONS
8 Positions / 8.0 FTE

Aquatics

The Aquatics Cost Center provides a safe and healthy pool environment and balanced Aquatic program year round for all age groups in Small District 5.

Category	FY 2012 Actual	FY 2013 Adopted	FY 2013 Revised	FY 2014 Advertised	FY 2014 Adopted
EXPENDITURES					
Total Expenditures	$705,877	$741,683	$786,525	$765,114	$765,114
AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE)					
Regular	5 / 5	5 / 5	5 / 5	5 / 5	5 / 5

1	Park/Recreation Specialist II	2	Administrative Assistants II
1	Park/Recreation Specialist I		
1	Park/Recreation Assistant		

TOTAL POSITIONS
5 Positions / 5.0 FTE

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Leisure and Learning

The Leisure and Learning Cost Center provides recreational, educational and social activities to all age groups encouraging communitywide, positive and meaningful leisure-time experiences in Small District 5.

Category	FY 2012 Actual	FY 2013 Adopted	FY 2013 Revised	FY 2014 Advertised	FY 2014 Adopted
EXPENDITURES					
Total Expenditures	$971,884	$1,168,855	$1,199,304	$1,500,134	$1,500,134
AUTHORIZED POSITIONS/FULL-TIME EQUIVALENT (FTE)					
Regular	8 / 8	8 / 8	8 / 8	8 / 8	8 / 8

1 Park/Recreation Specialist III
5 Park/Recreation Specialists II
2 Park/Recreation Assistants

TOTAL POSITIONS
8 Positions / 8.0 FTE

Key Performance Measures

Indicator	Prior Year Actuals FY 2010 Actual	FY 2011 Actual	FY 2012 Estimate/Actual	Current Estimate FY 2013	Future Estimate FY 2014
Administration					
Online transactions	NA	NA	NA	1,950	2,000
Arts and Events					
Professional Artist events attendance as percent of capacity	57.65%	66.00%	60.00% / 63.19%	60.00%	60.00%
Arts' offerings enrollment as percent of capacity	83.20%	80.00%	85.0% / 74.20%	85.00%	85.00%
Attendance as percent of capacity	68.00%	65.00%	65.00% / 59.30%	65.00%	65.00%
Percent of elementary schools participating	63.00%	100.00%	100.00% / 100.00%	100.00%	100.00%
Percent of middle/high schools participating	100.00%	100.00%	100.00% / 100.00%	100.00%	100.00%
Attendance at significant events as a percent of capacity.	95.00%	95.00%	92.00% / 92.00%	92.00%	92.00%
Aquatics					
Participation enrollment as percent of capacity	88.46%	92.00%	90.00% / 93.34%	90.00%	90.00%
Leisure and Learning					
Participation enrollment as percent of capacity	86.38%	77.00%	83.00% / 63.05%	83.00%	83.00%

A complete list of performance measures can be viewed at www.fairfaxcounty.gov/dmb/fy2014/adopted/pm/40050.pdf

Performance Measurement Results

Administration

In FY 2012, RCC planned for a redesign and re-launch of the RCC web site; expansion of communications efforts in electronic and other formats, continuation of the collaborative efforts with community partners on a variety of initiatives and efforts, and improvement of internal capabilities with training and staff support to FOCUS and appropriate agency innovations to help support the new FOCUS systems. These efforts are continuing in FY 2013.

Arts and Events

Performing Arts

Per the Five Year Strategic Plan (2011-2016), new community partnerships and programs were established and implemented during FY 2012. These included a new film series with contributions from the Initiative for Public Art – Reston (IPAR) and a "Meet the Artist Series" in partnership with the Osher Lifelong Learning Institute (OLLI) at George Mason University. Admission to these new events was free to establish and support them as well as to provide new outlets for enjoyment of the CenterStage. Total attendance for these drop-in free events was 1,501. Attendance at Professional Touring Artist Series events dipped in FY 2012 to 63.19 percent, compared to 66.00 percent in FY 2011, primarily due to staff turnover impacting marketing and audience development activities.

Arts Education Enrollment

Renovations in the Lake Anne facility had a minor effect on programming and participation in FY 2012 (fall season) Arts Education class offerings. Overall FY 2012 enrollment increased to 1,786 patrons served, or 9.7 percent over the FY 2011 enrollment figure of 1,628, and is primarily associated with increased program offerings. However, attendance as a percent of capacity for these programs decreased 5.8 percentage points from 80.0 percent of capacity in FY 2011 to 74.2 percent in FY 2012. For FY 2013, programming in Arts Education is occurring at FY 2012 planned levels with some program additions for seniors in visual arts at the Lake Anne facility. Overall Arts Education programming in FY 2013 will be planned with innovations coming from partner or collaborative opportunities and revised program offerings per the Programs objective in the Five Year Strategic Plan (2011-2016).

Performing Arts/Arts Education Outreach

Outreach to area elementary, middle and high schools was maintained in FY 2012 and 100 percent of schools participating in artistic activity and performance or other artistic/cultural residency efforts. Outreach will continue to be delivered at a high level by contracting through the Professional Touring Artist Series.

Community Events

Community Events revised and/or expanded partnered events in FY 2012 with new activities and formats consistent with objectives in the Five Year Strategic Plan's Collaboration and Outreach goals. The outcome goal of 92 percent attendance at significant events as a percent of capacity was reached.

Aquatics

Patrons' frustration with the lack of space in the most popular Aquatics program offerings continues to be expressed and pool scheduling and utilization for programming has been maximized to the greatest degree possible. In FY 2012, there was a 93.34 percent participation enrollment as a percent of capacity. The agency continues to explore additional options for Aquatics facility expansion and land-based programming to try to address the demand issue per the Five Year Strategic Plan (2011-2016). Total waitlist numbers for Aquatics classes continue to be roughly equivalent to enrolled participation.

Leisure and Learning

Planned class sizes were enlarged and patron enrollment increased in FY 2012. RCC filled 110 more seats than estimated, serving 8,784 registered Leisure and Learning patrons, and revenue earnings met projected totals with Fee Waiver users factored into the equation. Additionally, the department plans to attract patrons by offering more one-time seminar and shorter-duration programs (e.g. mini sessions) of popular offerings such as fitness and enrichment classes. The Leisure and Learning department continues to expand its reach into the community by participating in community-based task forces and initiatives. Program partnerships continue to be pursued to support and enhance offerings. Notable program initiatives in FY 2012 included Sustainable Reston offerings, new OLLI classes, and Fairfax County Public Schools (FCPS) partnerships. These efforts are continuing in FY 2013.

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FUND STATEMENT

Fund 40050, Reston Community Center

	FY 2012 Actual	FY 2013 Adopted Budget Plan	FY 2013 Revised Budget Plan	FY 2014 Advertised Budget Plan	FY 2014 Adopted Budget Plan
Beginning Balance	$7,467,169	$4,472,753	$6,208,582	$4,194,109	$4,292,109
Revenue:					
Taxes	$5,928,221	$5,958,186	$5,958,186	$6,183,347	$6,183,347
Interest	26,044	47,077	47,077	47,077	47,077
Aquatics	273,179	286,842	324,342	313,160	313,160
Leisure and Learning	331,133	427,893	450,353	504,541	504,541
Rental	180,043	100,500	100,500	100,500	100,500
Arts and Events	212,636	190,634	193,784	210,632	210,632
Total Revenue	$6,951,256	$7,011,132	$7,074,242	$7,359,257	$7,359,257
Total Available	$14,418,425	$11,483,885	$13,282,824	$11,553,366	$11,651,366
Expenditures:					
Personnel Services	$4,413,189	$5,054,834	$5,117,806	$5,264,246	$5,264,246
Operating Expenses	2,699,018	3,262,936	3,431,477	3,485,414	3,485,414
Capital Equipment	8,329	0	5,450	28,000	28,000
Capital Projects	1,089,307	0	435,982	50,000	50,000
Total Expenditures	$8,209,843	$8,317,770	$8,990,715	$8,827,660	$8,827,660
Total Disbursements	$8,209,843	$8,317,770	$8,990,715	$8,827,660	$8,827,660
Ending Balance[1]	$6,208,582	$3,166,115	$4,292,109	$2,725,706	$2,823,706
Maintenance Reserve	$836,453	$841,336	$848,891	$883,891	$883,891
Feasibility Study Reserve	139,409	140,223	141,482	147,185	147,185
Capital Project Reserve [2]	3,000,000	875,840	3,004,044	1,000,000	1,098,000
Economic and Program Reserve	2,232,720	1,308,716	297,692	694,630	694,630
Unreserved Balance	$0	$0	$0	$0	$0
Tax Rate per $100 of Assessed Value	$0.047	$0.047	$0.047	$0.047	$0.047

[1]The fund balance in Fund 40050, Reston Community Center, is maintained at adequate levels relative to projected personnel and operating requirements. Available fund balance is divided into four reserve accounts designated to provide funds for unforeseen catastrophic facility repairs, feasibility studies for future programming, funds for future capital projects, and funds for economic and program contingencies.

[2] Funds reserved for capital projects are not encumbered based on normal accounting practices; however, they are allocated for future capital projects.

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FY 2014 Summary of Capital Projects

Fund 40050, Reston Community Center

Project #	Description	Total Project Estimate	FY 2012 Actual Expenditures	FY 2013 Revised Budget	FY 2014 Advertised Budget Plan	FY 2014 Adopted Budget Plan
CC-000001	Reston Community Center Improvements	$1,751,636	$195,677.23	$298,386.67	$0	$0
CC-000002	Reston Community-Facility Enhancement	1,563,253	396,324.94	89.99	0	0
CC-000003	Reston Community-Hunter Woods Enhancement	650,000	497,304.68	137,505.02	0	0
CC-000007	RCC - Fuel Tank Removal/Soil Remediation	50,000	0.00	0.00	50,000	50,000
Total		$4,014,889	$1,089,306.85	$435,981.68	$50,000	$50,000