

Economic Development Authority

FY 2015 Advertised Budget Plan: Performance Measures

Administration

Goal

To foster and promote the governmental, social, educational and environmental infrastructure to make Fairfax County a world-class, 21st Century business center and the global capital of the knowledge industry.

Objective

To create 5,500 new jobs in FY 2015.

Performance Indicators

Indicator	Prior Year Actuals			Current Estimate	Future Estimate
	FY 2011 Actual	FY 2012 Actual	FY 2013 Estimate/Actual	FY 2014	FY 2015
Output					
Jobs created	8,765	9,038	8,500 / 9,027	6,000	5,500

Objective

Through retention visits, to identify 230 companies as prospects that will expand their businesses in Fairfax County.

Performance Indicators

Indicator	Prior Year Actuals			Current Estimate	Future Estimate
	FY 2011 Actual	FY 2012 Actual	FY 2013 Estimate/Actual	FY 2014	FY 2015
Outcome					
Retention conversions	264	395	NA / 313	210	230