

Bitar Cosmetic Surgery Institute is the flagship practice for an established and nationally recognized cosmetic surgeon. The doctor had four main goals for the space. First, create a functional office that serves as a showplace and establishes the marketing and branding identity of the practice. Second, make the most of his highly visible location. Third, develop the design to serve a variety of patient interactions; consultations, skincare patients, surgical follow ups and in-office procedures. Fourth, allow for seminar and event hosting in the space rather than having to book an off-site conference room.

The project occupies a little over 2500 s.f. on the entry level of a brand new medical office building in Fairfax, VA. The facility includes a large reception area, a conference room off the Lobby for consultations, meetings and presentations. The conference room wall is a moveable glass partition that opens to allow the entire entry area to serve as a seminar space. The balance of the space houses a series of skin care and exam rooms, a procedure room, and utility spaces as well as private offices for the doctor and support staff. Ultimately it is a space about vision and beauty. Surfaces are polished, yet natural. Striated porcelain tile flooring, venetian plaster walls in the corporate colors, wool and silk area rugs and sculptural and photographic wall panels all interact with the natural daylight that permeates the space through glass interior partitions. There is a visual layering of spaces both in the horizontal and vertical planes emphasizing the sense of openness to the space and providing for visual interplay between materials and spaces.







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