

DRAFT FAIRFAX FORWARD EVALUATION CRITERIA FOR 2015 EVALUTION

Goal A: Establish a systematic approach to review all parts of the Comprehensive Plan.

Questions to be answered by staff, July-September 2015:

- 1) Is the schedule to review the Area Plans and Policy Plan being met?
- 2) What percentage of studies estimated to start prior to June 2015 did start during this time?
- 3) What percentage of studies estimated to be completed or underway prior to June 2015 were completed or are ongoing?
- 4) Is work being done to propose a regular cycle of review of the Policy Plan elements?
- 5) How many Board-authorized Plan amendments have been added to the Work Program?
- 6) Have Board-authorized Plan amendments affected the schedule?

Goal B: Expand public participation and stakeholder collaboration in planning activities.

Questions to be answered by staff, October 2013 – June 2015:

- 1) Has a web presence been established for planning studies?
- 2) Were new community partnerships created?
- 3) How many citizens (not including task force members) participated in each planning study?
- 4) How many letters or comments were submitted by citizens (not including task force members) for each planning study?

Questions to be answered by the task forces and the public, October 2013 - June 2015.

A questionnaire will be distributed at task force and other public meetings and will also be available online:

- 1) How did you hear about this meeting?
- 2) Were the meeting time and location convenient?
- 3) Was the information provided sufficient and clearly presented?
- 4) Was there an opportunity for public participation?
- 5) Do you feel your comments were heard?
- 6) Have you participated in Fairfax County land use studies or the APR process in the past?
- 7) Will you participate again?

Questions to be answered by staff and the public, end of 2013 - September 2015. These questions will be asked when individual studies are nearing completion.

- 1) Were civic engagement techniques tailored to the study developed and used?
- 2) What partnerships were formed and when did they occur in the process?
- 3) Did the task force communicate with standing land use committees or other civic organizations that review land use at various stages of the study?
- 4) Was the task force able to communicate with staff at various stages of the study?
- 5) How many forms of social media were used during studies?
- 6) How many people participated in studies using social media? Count number of Facebook friends, Likes for posts, comments generated by posts.
- 7) How much staff time was spent to monitor social media?

Goal C: Promote a more focused approach to planning studies.

Questions to be answered by staff, July-September 2015:

- 1) Was the implementation of land use studies consistent with the general framework as found on page 6 of the Fairfax Forward Staff Report Addendum dated April 3, 2013?
- 2) Was the implementation of Countywide studies or Policy Plan studies consistent with a general framework?
- 3) Where in the process have the steps varied?
- 4) Was there was an ability to apply some flexibility for individual land use studies?

Goal D: Monitor planning trends and Plan implementation.

Questions to be answered by staff, July-September 2015:

- 1) Has an evaluation of existing and planned development potential been completed or is it underway as scheduled?
- 2) Has an evaluation of the outcome of Plan amendments compared to policy goals been completed or is it underway as schedule?

Submit comments through November 25, 2013 via [e-mail](#).