

Activity - Baron Cameron Area



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■ What We Heard

- ❑ Some are happy with it as is
- ❑ Could be more mixed use
- ❑ Too car centric – large parking
- ❑ Is unique, not like convenience or Town Center
- ❑ Consider the area for residential
- ❑ Possible plaza



Activity – Baron Cameron Area



- **Would like to explore additional ideas about what this place should be**
 - Mixed Use Area
 - Status Quo – As Is (with aesthetic changes)
 - Something in the middle – Limited Mixed Use

- **For this activity: Use a dot to identify where on the spectrum your vision for this area falls**

Activity – Baron Cameron Area Mixed Use at Santana Row, San Jose



Activity – Baron Cameron Area

Mixed Use at Fairfax Corner



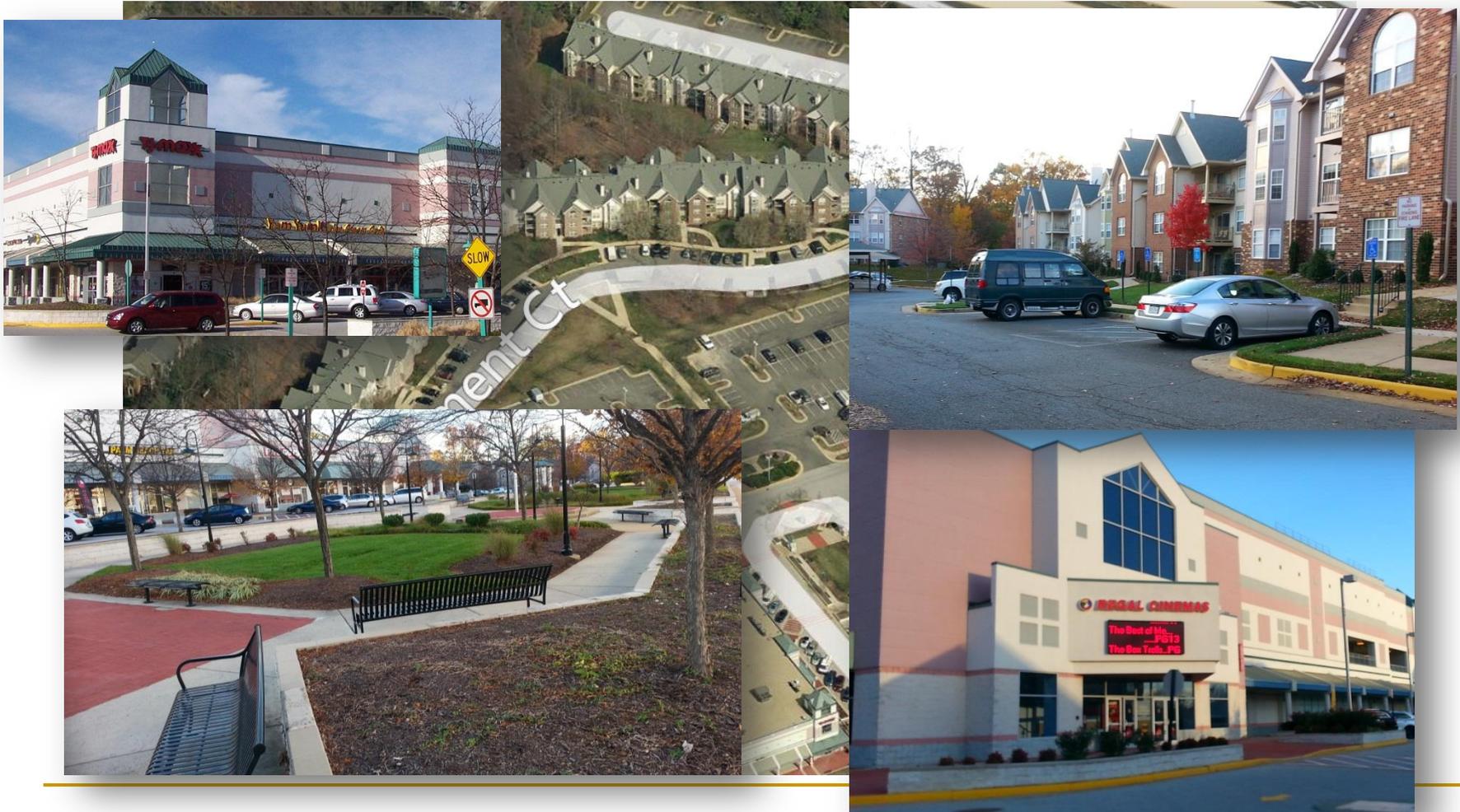
Activity – Baron Cameron Area

As is



Activity – Baron Cameron Area

Limited Mixed Use at Fairfax Towne Center



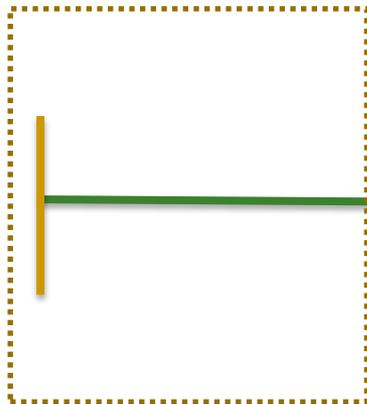
Baron Cameron Area

What should it be?

Use your “dot” to identify how (if at all) the Baron Cameron area should transform.

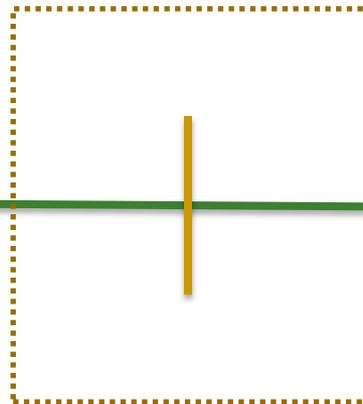
The Mixed Use/Commercial Center Spectrum

Mixed Use Area



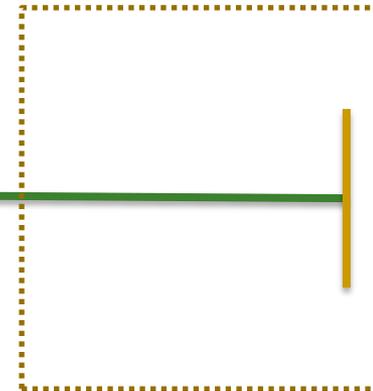
- More pedestrian oriented
- Mixed use with integrated residential
- Retail on first floors, residential above
- Public gathering space

Limited Mixed Use



- Some accommodations for pedestrians
- Greater mix of uses
- Residential separated from retail
- Limited public space

Status Quo—As IS



- Easy access for cars
- Retail/Commercial Center
- Big box (large stand alone buildings)
- Pad sites
- No Residential
- No public space

For more information, please visit: fairfaxcounty.gov/dpz/reston