

Community Outreach and Collaboration

Community outreach is an important aspect of the comprehensive planning process. Outreach provides an opportunity for public input, allowing community members and other stakeholders to participate in building the future vision for Reston’s neighborhoods, Village Centers and commercial areas. Planning Staff incorporated a variety of community engagement and outreach mediums to explain the Reston Master Planning process, urge community involvement, collaborate with interested residents, disseminate meeting and discussion information, and receive community feedback.

Channel 16 Interview

Prior to the June 7, 2014 Open House meeting, Reston Planners, along with Phase I Task Force Chairperson Patricia Nicoson, were interviewed by Supervisor Cathy Hudgins on her Channel 16 program, “Connecting with Supervisor Hudgins”. Planners introduced the scope of Phase II, informed listeners of the Open House date, and explained the community engagement plan pertaining to meetings and information dissemination. The interview was first

Video Announcement

The Communications Productions Division of the Fairfax County Department of Cable and Consumer Services produced a short video for airing on Channel 16 and YouTube. The video highlighted the Phase II process, goals, and announced the June 7, 2014 Open House Date.

Literature Dissemination and Dialogue with Businesses Owners

During a period of three weeks in August and September, 2014, Reston Planners passed out Phase II literature and made themselves available for questions and conversations with business owners and managers within the retail areas under study. These areas included the four convenience centers, four Village Centers included in the Special Study (Lake Anne Village Center was not included), and the Baron Cameron retail area.

Literature Dissemination to Village Center Management

In concert with business owner outreach, Staff disseminated information to Village Center management companies via phone and email.

Online Submissions of Site-specific Land Use Recommendations

Phase II of the Reston Master Plan Special Study provided an opportunity to submit property-specific land use proposals to be included in the draft Comprehensive Plan text for Reston. Proposed changes were submitted for consideration via an on-line submission form provided on the Reston Master Plan Special Study website. General policy or other types of recommendations were not accepted for review. Nominators could submit only one suggestion for the specific land area that he or she proposed for consideration. Submissions were accepted from May 22, 2014 through July 11, 2014. Proposals were placed on the website as they were received for the community to view.

Three proposals were received via the on-line submission form and one site-specific proposal remained from 2008-2008 Area Plans Review (APR) process :

1. The 1st submission, from Sheena Bhasin, was outside the geographic scope of the Phase II study and was not considered.
2. The 2nd submission, from Bill Penniman, was not site-specific nor proposed a specific land use concept, thus was not considered.
3. The 3rd submission, from Robert Hostler for the Fairfax Hunt Club, was within scope and was evaluated and eventually considered for inclusion into the residential area land use recommendations for the Fairfax Hunt Club property. The application proposed an option to increase the opportunity for residential development from 0.5 DU/AC to 1 DU/AC with an option to change Plan designation from R-E (Residential Estate) to R-1.
4. The County of Fairfax received proposal APR#08-III-8UP during the 2008-2009 APR process that was, but due to lack of engagement from the property owner, was deemed inactive and thus was not considered.

Reston Master Plan Special Study Website

The website was created for information dissemination, idea gathering, and to facilitate interaction for Phase 1 and 2 of the Reston Master Plan Special Study. The website is the central repository for presentation materials, community correspondence and comments, and any other pertinent piece of information related to the Study. All community comments received pertaining to the drafting of Plan Text are uploaded as pdfs and available via hyperlinks on the website. Videos produced for the Study by the Communications Productions Division of the Fairfax County Department of Cable and Consumer Services are available through the website.

Listserv Email Announcements

An email distribution list was established to disseminate email to those interested in the Reston Study during Phase I. The email distribution list continues as an important outreach element of the Special Study. As of the publishing of this this staff report, 435 unique emails addresses are registered to receive email from Staff concerning the activities of the Study. Approximately 24 total email messages were distributed from May 2014 through April 2015. All community comments pertaining to the Study were uploaded as pdfs and hyperlinked to the emails.

Hunter Mill District e-Newsletter

Hunter Mill District Supervisor, Kathy Hudgins, produces and distributes a monthly e-newsletter containing district and County information. This e-newsletter has been used to disseminate information concerning the Reston Study.

Discussions with Community Organizations

Staff has met with numerous community groups to answer questions, provide further explanation, listen to criticism, and receive feedback concerning the Phase II Study. The following four citizen groups met with Staff outside of formal Staff lead meeting presentations to discuss specific recommendations:

1. Vantage Hill Condo Association Board members met with Reston Planning staff on September 23, 2014 to discuss modifications to the Working Draft plan text language that could protect the medium density residential designation currently associated with a potential redevelopment site within the Vantage Hill condominium property. This collaboration resulted in an understanding that the density guidance proposed does not inhibit the Vantage Hill Condo Association from redeveloping a portion of the site at the density desired.
2. Reston Citizens Association met with Reston Planning staff and Hunter Mill Supervisor, Cathy Hudgins, on September 10, 2014 to discuss community engagement and with Reston Planning staff on modifications to Land Use Plan map and Parks and Recreation map. This collaboration resulted in two additional community-wide meetings and substantial improvements in clarity and accuracy of multiple maps.
3. Reston Association met with Reston Planning staff on July 9, 2014, August 9, 2014 and January 13, 2015 to discuss modifications to Working Draft plan text language concerning trails, the land use map, parks and recreation, Village Centers, and residential redevelopment criteria. This collaboration resulted in substantial edits to the Draft Plan text that
4. Hunt Club residents met with Reston Planning staff on October 24, 2014 at the Fairfax Hunt Club cemetery site to see the property firsthand and collaborate on ways to include the cemetery in the Plan text. This collaboration resulted in the guidance recognizing the cemetery on the site with additional guidance for cemetery preservation.

Department of Planning and Zoning Hosted Community Meetings

The Department of Planning and Zoning, along with the Hunter Mill District Supervisor’s Office, hosted five unique opportunities to explain the Phase II process, brainstorm ideas, solicit feedback, and describe the Reston Plan text while it was being drafted.

Saturday, June 7, 2014

Staff and Supervisor Hudgins hosted a community Open House to introduce Reston Master Plan Phase II. The event was held at United Christian Parish Church and attendance estimates range from 90 to 120 people.

Saturday, September 13, 2014

Staff and Supervisor Hudgins hosted a community meeting to present and discuss the Working Draft text for Phase II. The discussion focused on residential neighborhoods and commercial areas outside of Town Center and the Village Centers. The event was held at Reston Association’s headquarters.

Saturday, October 18, 2014

Staff and Supervisor Hudgins hosted a community meeting to present and discuss the Working Draft text for Phase II. The discussion focused on the proposed Village Center text. The event was held at South Lakes High School.

Saturday, November 8, 2014

Staff and Supervisor Hudgins hosted a community meeting to discuss the following topics of interest and concerns expressed during prior community meetings :

1. Baron Cameron land use, designation and mix
2. Pedestrian and bike connectivity
3. Tall Oaks Village Center

The event was held at Aldrin Elementary School

Thursday, January 29, 2015

Staff and Supervisor Hudgins hosted a community meeting to present and discuss the second version of Working Draft Plan text for Phase II. The event was held at Lake Anne Community Center

Publication of Community Comments

Staff received and published all comments submitted by Reston residents, businesses, land owners and various other stakeholders on the Reston Master Plan Special Study website. Below is the list as presented on the website.

a. Specific Plan Text Alternatives for Consideration After April 22 Planning Commission Public Hearing

- [February 15, 2015 email submission from Fairfax Advocates for Better Bicycling](#)

b. Specific Working Draft Plan Text Alternatives (submitted by Feb 13 deadline for consideration in Final Draft to April 22 Planning Commission Public Hearing)

- [February 12, 2015 Suggested Edits from Jim Lewis](#)
- [February 12, 2015 Suggested Edits from William Penniman](#)
- [February 12, 2015 Suggested Edits from Tammie Petrine](#)
- [February 12, 2015 Suggested Edits on behalf of Antigone Properties](#)
- [February 12, 2015 Suggested Edits from Reston Association Board of Directors](#)
- [February 12, 2015 Suggested Edits on behalf of St. Johns Wood Realty Holding Company, Inc.](#)
- [February 12, 2015 Suggested Edits from Reston Citizens Association 2020 Committee](#)
 1. [Summary Email](#)
 2. [Proposed Changes](#) (edits are identified in red text)
 3. [Incorporated Edits](#) (edits have been "accepted" into the document)
 4. [Edits to key Reston maps](#)
- [February 11, 2015 Suggested Edits to Working Draft Plan Text from Patricia Nicoson](#)
- [February 11, 2015 Suggested Edits to Working Draft Plan Text from Richard Hamilton](#)
- [February 10, 2015 Suggested Edits to Working Draft Plan Text from Reston Hunt Club Board of Directors](#)
- [February 9, 2015 Suggested Edits to Working Draft Plan Text from Heather Greenfield with Cemetery FX242 history](#)
- [February 9, 2015 Support for Working Draft Plan Text from Kohann Williams](#)
- [February 9, 2015 Suggested Edits to Working Draft Plan Text from Michael Grant](#)
- [January 29, 2015 Suggested Edits to Working Draft Plan Text from John Farrell](#)
- [November 5, 2014 Suggested Edits to Working Draft Plan text from Reston Association](#)
- [October 22, 2014 email submission from Sterling Wheeler](#)
- [October 18, 2014 Small Group Feedback gathered at October Community Meeting](#)
- [September 26, 2014 Letter to DPZ Staff from RCA Reston 2020](#)
- [September 26, 2014 Suggested Edits to Working Draft Plan text from RCA Reston 2020](#)
- [September 13, 2014 Small Group Feedback gathered at September Community Meeting](#)

c. Multiple Topics

- [November 18, 2014 email submission from Dick Kennedy](#)
- [July 11, 2014 email submission from RCA Reston 2020](#)

d. Mixed-use Development Ideas

- [July 9, 2014 email submission from Sheena Bhasin](#)

e. Residential Redevelopment

- [February 11, 2015 email petition re: Hunt Club property from Kevin Walsh](#)
- [February 11, 2015 email petition re: Hunt Club property from Heidi Keusenkothen](#)
- [February 11, 2015 email petition re: Hunt Club property from Mary & Christopher Lipsey](#)
- [February 11, 2015 email petition re: Hunt Club property from Jean Runge](#)
- [February 10, 2015 email petition re: Hunt Club property from Ratha Bannon](#)
- [February 5, 2015 email submission from Melissa Helmick](#)
- [September 15, 2014 letter to Reston planning staff from Vantage Hill Condo Association](#)

f. Parks, Green Space and Tree Canopy

- [January 13, 2015 email submission from Moira Callaghan](#)
- [July 11, 2014 email submission from Rescue Reston](#)

g. Pedestrian & Bike Circulation and Safety

- [February 15, 2015 email submission from Fairfax Advocates for Better Bicycling](#)
- [February 4, 2015 email submission from Bruce Wright](#)
- [July 13, 2014 anonymous email submission](#)
- [July 10, 2014 email submission from Jason Rubinstein](#)

h. Roads and Traffic

- [February 6, 2015 email submission from Debra Steppel](#)
- [June 11, 2014 email submission from Debra Steppel](#)

i. Village Center & Commercial Areas

- [February 5, 2015 email submission from Agustin Urioste](#)
- [August 7, 2014 email submission from Vladi Ivanov](#)
- [July 11, 2014 on-line form submission from Bill Penniman](#)
- [July 10, 2014 email submission from Patricia Naughten](#)
- [June 19, 2014 email submission from Eileen Dubose](#)