



*The Tysons Land Use Task Force
in association with
George Mason School of Management
George Mason School of Public Policy
and Tysons Transportation Association (TYTRAN)*

Cordially Invite you to Attend:

Making Tysons Corner Work with Dr. Robert Cervero

Tuesday April 17, 2007

7:00 PM - 9:00 PM

**Capital One Auditorium,
1600 Capital One Drive, McLean, VA**



What will the new Tysons Corner be like? How can Tysons grow into a world-class center without being strangled by traffic? Changing Tysons from an “edge city” to a “real city” means enhancing its economic development while borrowing from the best examples of marrying new transit investments with development from around the world.

Come hear world-renowned Transit Oriented Development expert Dr. Robert Cervero, chair of City & Regional Planning at the University of California, Berkeley, as he offers his global insights into how the influence of the density, diversity and design of land uses in Tysons Corner could likely translate into a more dynamic, livable and workable Tysons Corner and result in changes to commuting patterns and higher transit ridership rates. A question and answer period will follow the talk.

Dr. Cervero has authored six books and hundreds of articles on transit and related topics and is the first-ever recipient of the Dale Prize for Excellence in Urban Planning Research. Dr. Cervero serves on the editorial boards of *Urban Studies*, *Journal of Planning Literature*, and *Journal of Public Transportation*, chairs the National Advisory Committee of the Active Living Research Program of the Robert Wood Johnson Foundation, and is a Fellow with the Urban Land Institute and World Bank Institute. His current projects include a study of built environments and travel patterns in Bogota, Columbia, impacts of freeway removal on communities, sustainable transportation planning for Beijing, China, carsharing in San Francisco, and jobs-housing balance and commuting patterns in US cities.

All are welcome to attend. Directions to Capital One can be found at <http://www.capitalone.com/careers/organization/loc/mclean.php>



TYTRAN
Tysons Transportation Association, Inc.

