

**Implementation Outreach – Sept 18, 2007**  
**Draft Ideas**

Form of outreach should be panel with question and answer session

A lot of the information is technical and complicated and this is an important opportunity to education people as to the possibilities and challenges

The sessions should address:

WHAT we are trying to do

WHY

What to do to make it happen

What it *won't* do

We should show examples of how different structures have successfully worked in different cities.

Stress that these new forms will *not* preclude citizen participation in the system

We should note the “long term” implications and benefits of this plan

We should note that Tysons has very defined boundaries which make it logical to have a new designated “entity”

This is not a “static” system but rather would have a lot of flexibility to address changing needs as they happen. Not a cumbersome process to address change.