

Summary of Tysons Corner Land Use Task Force Meeting  
February 27, 2006 7:00 PM  
Fairfax Chamber of Commerce, 8230 Old Courthouse Road

- I. Call to Order: The task force approved the January 9, 2006 and January 23, 2006 meeting summaries.
  
- II. Results from Initial Community Outreach: Doug Sarno of the Perspectives Group presented the findings from the Initial Community Outreach. Mr. Sarno mentioned that the purpose of this community outreach was to identify community values regarding the future growth and how the introduction of Metrorail will affect growth in Tysons Corner. He indicated that the initial outreach's 20 community dialogues and the web based survey had participation from about 500 citizens (448 participants in the community dialogues and approximately 45 completed web based surveys). At the dialogues, participants provided a wide range of input and had in general a positive response to the process. Overall findings from the dialogues were organized into 14 common themes and 43 key common values. However, there were three overarching issues: 1) the concern that infrastructure (like nearby schools, shops and public safety support) should match planned density; 2) the need to improve accessibility both to and from the future Metro stations and between office buildings and shops; and 3) the need to provide more public information and public involvement during this process. [See the PowerPoint presentation on Results of the Initial Community Outreach.](#)

The task force raised several questions about the findings, which included: 1) how opposing views were quantified; 2) how common themes were identified; 3) how the communication with the public can generally be improved; 4) how to communicate the results of the community dialogues to the public; and 5) how the task force will formulate Guiding Planning Principles using the results from the outreach.

Mr. Sarno replied to the first three questions by indicating: 1) the goal of the process was to gather community values concerning Tysons Corner; the goal was not to statistically determine which community values are the most important; 2) common themes were created from similar comments or values that came from two or more community dialogues; and 3) several methods will continue to improve communication that include an expanded contact list, the Tysons Corner Hotline, press releases about key activities, the County website and posters/notices at public venues. The fourth question about communicating the outreach results was addressed by stating the outreach report will be on the website, and a notice about the results being on the web will be mailed to all those that participated in the community dialogues, as well as a summary being mailed to civic and homeowner associations. The last question on how the initial outreach will be used in developing guiding planning principles was mentioned as a major task for the next meeting.

- III. Next Steps: Doug Sarno indicated that the next major outreach events may occur after initial consensus concepts are developed; these activities could include up to 4 area-wide or topic oriented workshops that focus on themes such as transportation and sense of place, and workshops for the four transit station areas. The task force was concerned about: 1) how will they be involved in gathering public input during this next phase; 2) the need to have a more aggressive plan for public outreach; 3) how the public can obtain more information about the rail project from the Dulles Rail Project Team; and 4) how to deal with public cynicism about the implementation of the Plan.

The task force addressed these concerns and determined that: 1) the task force needs to be more involved in outreach activities; 2) more in depth public outreach efforts need to be implemented; 3) input gathered from the dialogues should be forwarded to the Dulles Rail Project Team; 4) the public needs to know that the task force can only make recommendations about the Comprehensive Plan to the Planning Commission and the Board of Supervisors; however, an important aspect is implementation and this process will identify action items and strategies needed to implement the Plan; Stuart Mendelsohn was designated to chair an implementation sub-committee, which will be responsible for the preparation of a list of implementation activities.

IV. Next Meeting: Monday, March 13, 2006, 7 PM., Fairfax County Chamber of Commerce, 8230 Old Courthouse Road. The major topic will be: 1) starting the formulation of guiding planning principles, which will establish parameters for developing consensus concepts, and 2) further discussion of communication needs.

V. Adjourn (Meeting adjourned 9:30 PM)