



Meeting Summary

October 23, 2006 7:00 PM

Fairfax Chamber of Commerce, 8230 Old Courthouse Road

- I. Call to Order: The Task Force approved the September 25, 2006 meeting summary as submitted.
- II. Report from Planning Commissioner Walter Alcorn on the Transit Oriented Design (TOD) Committee: Commissioner Alcorn explained that the Planning Commission TOD Committee was established at the direction of the Board of Supervisors, and the Committee's mission is to formulate and recommend TOD policy guidance. Commissioner Alcorn presented [draft Strawman Guidelines](#) developed by the Committee. These guidelines are to be the basis for formulating general TOD policies to be added to the Policy Plan. He indicated that specific recommendations in the Area Plans can deviate from these general policies when necessary. It is anticipated that the recommendations from the Committee will go to the Board of Supervisors in late March with a public workshop taking place in January.
- III. Report on selection of a consultant: Janyce Hedetniemi (Selection Advisory Committee Chair) announced that the County awarded the Tysons planning and urban design contract to PB PlaceMaking ([See Task Force Update](#)). The process to select the consultant started in August and involved a Selection Advisory Committee (SAC), a Technical Advisory Committee (TAC), and a Negotiation Team, which consisted of Task Force and staff members. Given the tight timeframe, members of these groups had to devote much time and effort, which resulted in a process that worked well.

Ten consulting firms submitted proposals. Of these, six were ranked high enough to merit review of business proposals. After evaluating both the technical and business proposals, the SAC, with input from the TAC, reassessed the rankings and invited the top four offerors to meet with the SAC and TAC for interviews. Following the interviews, and an assessment of overall scores by the SAC, two firms were identified for negotiations. After entering into negotiations, it became apparent that PB PlaceMaking was the best firm due to their depth of personnel, experience in TOD, their community outreach strategy, and their having a clear method to communicate with the Task Force and the other consultants. The contract amount is approximately \$900,000, and the process is to occur over a fourteen month timeframe.

PB PlaceMaking will give a presentation at the November 13, 2006 Task Force meeting. The Chair also appointed a Consultant Liaison Subcommittee that will be able to work with the consultants on a regular basis and report to the full Task Force when the consultants do not attend Task Force meetings. The Subcommittee consists of the following Task Force members: Janyce Hedetniemi (Chair), Kohann Whitney, Keith Turner, Michelle Krockner, Brenda Krieger, Bill Lecos, Sally Liff, and Clark Tyler.

- IV. Report from the Communications Subcommittee: The Communications Plan is almost complete with the exception of incorporating changes and additional information to reflect the new contract with PB PlaceMaking. Additional efforts include the Fall for Fairfax event, which the Task Force participated in on September 30, 2006. In addition, staff has made and will continue to make improvements to the website based on input from the Subcommittee and Task Force members.
- V. Report from the Transportation Demand Management (TDM) Subcommittee: Keith Turner (Subcommittee Chair) briefed the Task Force on the Subcommittee's work. The Subcommittee is reviewing existing TDM documents at all levels along with existing TDM proffers in Tysons and examining alternative components of TDM to determine which would work best in Tysons. The Subcommittee is also looking at monitoring and evaluation of TDM programs as this is important in creating effective TDM programs. The Subcommittee anticipates having a draft document for review in the next ten days.
- VI. Property Owner Coalitions: Bill Lecos has been in contact with some of the property owner coalitions and hopes to have additional information available in November.
- VII. Information Follow-up: Staff presented a [summary of Public Facility standards](#) from the County's Policy Plan. It was discussed that these are general guidelines and that the consultants will perform specific analysis based on the different planning scenarios created for Tysons. In addition, public facility providers will provide feedback on the different scenarios. Ultimately, the Plan will strive to link infrastructure needs to development.

An additional follow-up topic included the Metro stations. Marcia McAllister, Communications Manager for the Dulles Corridor Metrorail Project, updated the Task Force on recent developments for the design of Metrorail Stations, pedestrian bridges and streetscape in Tysons. Images of all the Tysons stations should be available in December.

The Task Force also discussed High Occupancy Toll (HOT) lanes and their impact on Tysons. The project is being managed by VDOT, and Fluor is the private company that will build and maintain the lanes through revenue it receives from tolls. The access points to Tysons from the HOT Lanes are not finalized, but the

modeling for the project should be done by the end of the year. Concerns were expressed that the Task Force and its consultants need to be in communications with VDOT and Fluor to be fully aware of the impacts that the HOT lanes will have on Tysons. The Task Force expressed interest in having Fluor present at an upcoming meeting.

VIII. Next Meeting: Monday, November 13, 7 p.m., Fairfax County Chamber of Commerce, 8230 Old Courthouse Road. At this meeting, PB PlaceMaking will give an introductory presentation to the Task Force. Following meetings of the Task Force will be November 27 and December 11, 2006.

IX. Adjourn