

**MAPP Subcommittee – Meeting Minutes  
Community Themes and Strengths**

**November 30, 2010  
Conference Room 3, Kelly Square**

Members Present: Marlene Blum, *Chair*

- Glen Barbour      • Frank Blechman      • Karla Bruce      • Judy Helein      • Norma Lopez
- Tania Hossain      • Noel Kaplan      • Leslie Kronz      • Patricia Moreno      • Andrea Lomrantz
- Chris Stevens      • Patricia Moreno      • Martin Taylor

*Staff:* • Marie Custode      • Amanda Turowski

Agenda Item	Discussion Highlights (decisions / recommendations)	Assignments	Responsible Person (s)	Due Date
<b>Welcome &amp; Introductions</b>	<ul style="list-style-type: none"> <li>• Minutes were reviewed, if any corrections or additions, let Amanda know (Amanda.Turowski@fairfaxcounty.gov).</li> </ul>			
<b>Objectives</b>	<ul style="list-style-type: none"> <li>• To discuss raw data from survey, focus groups and PhotoVoice.</li> </ul>			
<b>Community Health Survey Results</b>	<ul style="list-style-type: none"> <li>• The Community Health Survey was put online on October 15, 2010, and remained available to the public until November 15, 2010.</li> <li>• Thank you to everyone who participated and helped to distribute the survey, conducted focus groups, and participated in the PhotoVoice efforts.</li> <li>• 6,201 people filled out the survey, both paper and online.</li> <li>• It is important that the initial, raw information being distributed within the committee not be shared as it should be put into context to be meaningful.</li> <li>• The information is not confidential but it is in its most raw form (some members of the community may find comments from those who filled out the survey offensive).</li> <li>• The results, printed from ThinkThank were distributed over 50 pages of comments along with a 25-page document that includes a summary of data.</li> </ul>			

<p><b>Data analysis</b></p>	<ul style="list-style-type: none"> <li>• The summary report showed bar graphs, frequency tables and all comments received.</li> <li>• The demographic information of those who completed the survey can be compared to the American Community Survey report; however, the subcommittee has acknowledged that this survey may not be a conclusive representation of the community members (as certain groups were targeted).</li> <li>• The Health Department support staff will be categorizing information from its raw form into something more digestible. Individuals and small groups will go through and look at the information cross tabulated.</li> <li>• The group discussed the benefits of choosing the top five to eight indicators from each question (based on the demographics) when presenting the information gathered. After the information has been cross tabulated and synthesized the group will decide how to proceed, either to continue on and go into more levels of cross tabulation or focus on certain demographics.</li> <li>• The picture that the summary reports are painting represents Fairfax as a whole and not the individual demographics or population subsets (which will be looked at when the data is cross tabulated).</li> <li>• Looking at this information based on demographics (for example zip codes) may show what populations feel are the greatest strengths and weaknesses and may show patterns.</li> <li>• The responses that individuals who selected “other” on the questions will be grouped based on similarities.</li> <li>• The group discussed if any of the demographics were more important than others and decided that after analyzing the data this information may become apparent.</li> <li>• To best ‘digest the information,’ the committee decided to break into smaller groups, each group will have a demographic and will compare the results of the questions to that demographic. This comparison should be completed by the December 15, 2010, meeting [Assignments are shown on the right two columns].</li> <li>• During this meeting all committee members will be able to ask questions of the group that reviewed the data and get feedback.</li> </ul>	<p>Zip code</p> <p>Gender &amp; Children under 18</p> <p>Age</p> <p>Education Level</p> <p>Race</p> <p>Income</p> <p>Length of Comm. Membership</p> <p>Healthcare</p>	<p>Health Dept. Staff</p> <p>Frank</p> <p>Judy &amp; Marlene</p> <p>Chris</p> <p>Norma &amp; Leslie</p> <p>Tania</p> <p>Patricia &amp; Noel</p> <p>Andrea</p>	<p>12/15/10</p> <p>“</p> <p>“</p> <p>“</p> <p>“</p> <p>“</p> <p>“</p> <p>“</p> <p>“</p>
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<p><b>Focus Groups</b></p>	<ul style="list-style-type: none"> <li>• There were several focus groups held, but with the great success of members handing out the survey and facilitating the completion of the survey, most of the groups targeted were reached.</li> <li>• Some focus groups were set up and no one attended, while others had poor attendance.</li> <li>• What we are able to learned from this is that the coalition has a great network and a dedicated following.</li> <li>• The results from the focus groups will be used to supplement the findings from the survey in the final report.</li> <li>• The results from the PhotoVoice are still being collected and will be available for the December 15, 2010, meeting.</li> <li>• Preliminary results from the PhotoVoice show that the children and youth had a high level of engagement and were excited to participate. They expressed intent in helping to “fix” problems and continue to work on issues.</li> </ul>			
<p><b>PhotoVoice</b></p>	<ul style="list-style-type: none"> <li>• Children and youth who participated in the PhotoVoice also expressed interest in presenting their photographs at the January Coalition meeting.</li> <li>• These photos will most likely be included in the report out in January and possible in the final subcommittee report.</li> <li>• Karla said they will look at what they receive and determine the best approach after they see all the photos and compounding focus group discussions that are being conducted with the children and youth.</li> </ul>			
<p><b>Next steps</b></p>	<ul style="list-style-type: none"> <li>• December 15, 2010, meeting will be from 6pm-9pm in Conference Room 3. Sandwiches from HoneyBaked Ham will be provided, Marlene and Amanda will be baking sweets, other contributions are welcome.</li> <li>• Members are expected to have read and completed the data analysis that they signed up for by this meeting.</li> <li>• The subcommittee is slated to report out its findings at the January 18, 2011, MAPP Coalition meeting.</li> <li>• The January meeting is scheduled for January 5, 2011 (with the 12<sup>th</sup> as a snow day).</li> </ul>			