

**MAPP Subcommittee – Meeting Minutes  
Community Themes and Strengths**

**December 15, 2010  
Conference Room 3, Kelly Square**

Members Present: Marlene Blum, *Chair*  
 • Glen Barbour      • Frank Blechman      • Karla Bruce      • Sandy Chisholm      • Jim Copeland      • Judy Helein  
 • Leslie Kronz      • Tania Hossain      • Andrea Lomrantz      • Norma Lopez  
 • Chris Stevens

Guests  
*Staff:* • Marie Custode      • Amanda Turowski

Agenda Item	Discussion Highlights (decisions / recommendations)	Assignments	Responsible Person (s)	Due Date
<b>Welcome &amp; Introductions</b>	<ul style="list-style-type: none"> <li>Minutes were reviewed, if any corrections or additions, let Amanda know (Amanda.Turowski@fairfaxcounty.gov).</li> </ul>			
<b>Objectives</b>	<ul style="list-style-type: none"> <li>PhotoVoice Presentation</li> <li>Prepare for report out on January 18<sup>th</sup>, 2011</li> </ul>			
<b>Ice Breaker Activity</b>	<ul style="list-style-type: none"> <li>Ice breaker activity was created out of necessity to allow more time for socialization and networking in large coalition meetings.</li> <li>Staff felt that it would be creative to use the pictures from the PhotoVoice to create an Icebreaker activity.</li> <li>The activity was explained – participants would be handed a puzzle piece upon entering the meeting and provided with instructions to find their peers who had other matching pieces to create a puzzle, then members would discuss the photograph.</li> <li>Members of the subcommittee suggested making the puzzle easier to take up less time in the meeting, also to clarify the picture and instructions.</li> </ul>			



<p><b>Household Income</b></p> <p><b>Survey Language</b></p>	<p>was not incorporated as it was not clear if the analysis would further understanding of the results.</p> <ul style="list-style-type: none"> <li>• There were 895 surveys where respondents did not identify their income level.</li> <li>• As income level increased the importance of safe neighborhoods increased.</li> <li>• The two lowest income levels identified access to health care as a strength (this may be based on the fact that many of those surveyed where from healthcare outreach programs).</li> <li>• Lower income respondents also rated dental health as an important health related issue for the entire community.</li> <li>• All income levels rated access to health care as a top priority to improve the quality of life for the entire community, this result may suggest that the respondents looked at the entire community when filling out the survey.</li> <li>• Group by English and Non English.</li> <li>• Non English answers similar to those with lower income levels (under \$49,999), and English were similar to those answer of respondents who selected the higher income levels (\$50,000 and above).</li> <li>• English speakers selected safe neighborhoods and safe food supply in their top six strengths, while non English speakers selected access to health care for everyone and walk-able, bike-able community in their top six.</li> <li>• Non English survey's selected Immunizations and chronic disease in their top six important health related issues, while English surveys selected Alcohol and drug abuse and aging.</li> <li>• For areas to improve the quality of life the Non English group selected access to medical screenings and less crime, while the English survey respondents selected a more walk-able, bike-able community and meet the basic needs of everyone.</li> <li>• Overall non English surveys saw access to healthcare for everyone as both a strength and an area of need in the community.</li> <li>• English surveys saw a more walk-able, bike-able community as an area of need while non English survey's saw it as a strength.</li> <li>• Non English survey's also provided far fewer comments</li> </ul>			
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<p><b>Respondents with children under 18</b></p> <p><b>PowerPoint and Meeting logistics</b></p>	<ul style="list-style-type: none"> <li>• The analysis for this demographic focused only on respondents with children under 18.</li> <li>• Further comparison of the groups is needed.</li> <li>• It was suggested to run two PowerPoints at once during the coalition meeting showing the demographics for all of Fairfax County and then the results of the survey.</li> <li>• Meeting participants will be provided with a copy of the : PowerPoint, survey, map, ranked questions sheet.</li> <li>• The PowerPoint will include an acknowledgements page at the front and a brief review of the subcommittee’s purpose, mission, time frame, and details about the process.</li> <li>• Overall results of the community survey will be included and demographic details will be highlighted.</li> <li>• The PhotoVoice and focus group section were originally going to be put at the end of the presentation but were moved to the front as the group felt adding the youth greatly add to the quality of the presentation by including the youth to present their results at this meeting in the presentation at the coalition meeting, the PhotoVoice and focus group slides were moved to the start.</li> <li>• The PowerPoint is meant to tell the story of the results from the subcommittee’s results.</li> <li>• Changes that were made to the PowerPoint included make sure that what was written on slides was in context and could be understood outside of the meeting and presentation, ensure that slides were consistent and followed the same format and theme for reporting information, and to not focus on repetition of information but to highlight differences in demographic categories.</li> <li>• Grammatical errors in the PowerPoint will be changed and individual members of the group will be asked to work on their slides to ensure that they reflect accurate information and highlight the most important messages.</li> <li>• The group established that the presentation should be conducted by one member in order to keep it moving, but Karla will present the part on PhotoVoice.</li> </ul>	<p>Further data analysis</p>	<p>Martin Taylor</p>	<p>1/10</p>
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<b>Next Steps</b>	<ul style="list-style-type: none"><li>• The group will be asked to respond to the PowerPoint at the end of the presentation but will also be provided with a link so that they can provide their insight at a later time (they will be given one week to respond).</li><li>• The next subcommittee meeting is set up for February 9, 2011 7pm Rowland Conference Center.</li></ul>			
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