

MAPP Subcommittee – Meeting Minutes
Community Themes and Strengths
Wednesday, August 25, 2010
Rowland Conference Center
7:00 PM(began) – 9:30 PM (concluded)

Attendance:

In person:

- Glen Barbour • Frank Blechman • Marlene Blum (chairman)
- Karla Brown • Sandy Chisholdm • Judy Helein
- Dallice Joyner • Edwin Rivera • Chris Stevens
- Martin Taylor • Priscilla Ziegler • Dr. Henry Ziegler

Via teleconference:

- Leslie Kronz

Staff: • Marie Custode • Amanda Turowski

I. Welcome & Introductions:

- **Review of minutes.** The chairman noted that if any member feels that something is missing from the minutes they should e-mail Marie Custode (Marie.Custode@fairfax.gov) and the addendum will be made. No edits were noted at the meeting
 - **Goal:** To discuss targeted group's work-to-date, and reach consensus about the methods and approaches we will use to gather community input.
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II. Community Health Survey:

- **Review draft survey.** The draft survey will be piloted at the September 15,2010, Coalition meeting. A space will be provided for participants to add comments or concerns. The current draft survey was reviewed. Color coded: questions in black are those which provide the most important information and need to be included, questions in blue are those which there was a question about their necessity, and the questions in red are those which may not be necessary at all. Concerns were raised about the survey not having questions addressing what's positive about living in Fairfax County it is noted that as this committee's goal includes capturing what the community feels its strengths are, not just weaknesses. It was proposed that a third 'necessary question' be created to address this. The group was reminded that other methodologies might be utilized to gather that information about the strengths community members see in the Fairfax Community. Questions 6 and 13 were removed from the survey as they were deemed unnecessary. Question 14 was discussed as the terms (such as FAMIS) are not typically used nor universally recognized some participants in Medicare and Medicaid programs are unaware that they are receiving these benefits. The group discussed reworking this question because the information provided might be useful for cross tabulation purpose. Other general concerns about the reading level, readability, language, terminology, scope, broadness, purpose, and clarity of questions were discussed. The group then decided that the health department staff along with several committee members would work on the survey

further to address these issues and that the retooled document would be sent out to members after its completion and before the September 15, 2010, Coalition meeting.

- **Plan next steps.** Health department staff and several committee members Marlene, Frank, Dallice, Glen, Edwin and Chris will be working on addressing the concerns and incorporating suggestions brought up by the group in regard to the survey.
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III. Targeted Group Survey Results Matrix

- The Targeted Survey Matrix was explained; the red box includes the populations that the subcommittee felt would be most essential for the survey but may be difficult to reach without targeted efforts. The yellow was the population the group felt may need light targeting efforts, and the green was the population the group felt would need the least amount of targeting.

The group discussed the benefit of piggy backing on already established groups, meetings and other resources to gain entrée to some groups and populations. Some changes were made including the merging of groups as the general consensus in the meeting was that the methods for reaching merged groups (such as by targeting places of worship) would be the same and that there would be no need to duplicate efforts. These groups included merging “Refugees/Immigrants” and “Senior Immigrants” together with “Limited English Proficiency.”

In the first category of “people with disabilities,” Judy Helein volunteered to attend a meeting and work with the PRC advocacy group to survey these individuals. For the “safety net users category” it was suggested that the use of bilingual graduate student translators be used to administer individual or small groups guided interviews at local clinics. The point was made that this might also be a good way to reach the Limited English Proficiency LEP population. The LEP population might also be accessed through faith communities along with the “African American” population along with the “Refugees/Immigrants” population and the “Senior Immigrant” population’s, which were in the yellow area). Sandy Chisolm is a good resource for these groups. Dallice Joyner may be the liaison for interpreter services.

In terms of teen moms and youth in general, it was suggested that the Bryan Alternative School and Resource Mothers be used as well as Karla Brown’s teen and community centers, where small focus groups could be held, as well as more creative tools such as photo-voice. The “homeless/transitional housing” population could be best accessed by reaching out to individuals and groups that work with the population via Dean Klein or Michelle Milgram. The “people with serious mental illness” population could be found and targeted through the Community Mental Health Service Centers, Drop in Consumer Wellness Centers, and the CSB.

In the yellow group the “professions – home daycare providers” could be reached through Fairfax County’s Office for the Children offices and licensing boards. The group also agreed that “young adult” both the “general” and “20-29 year olds” might be captured through other group’s targeted efforts; therefore a special approach may not be required. “Geographic areas” was removed as the group felt that most people would be captured and that possibly targeting community members such as residents of townhomes and condominium communities could be done through their monthly newsletters if it was necessary. It was also established that Juniper would be an excellent way to reach the “HIV/AIDS” population.

IV. Methods and Approaches

- **Select other methods/approaches.** Other methods and approaches in addition to the survey, were discussed for targeting groups that were categorized as having a low likelihood of participation but were highly essential to the process. Other approaches discussed included focus groups, photo voice and small one on one (or two person) interviews.
- **Identify lead committee members for each method/approach.**
The health department staff along with Marlene Blum, Dallice Joyner and Frank Bleckman will be working together to update the survey

V. Next Steps

- Glen Barbour will be working on establishing a general MAPP article that can be used in newsletters and tailored to individual group's needs. This article will be widely distributed and given to the entire MAPP coalition to publish in their respective newsletters.
 - **Upcoming Subcommittee meetings. 7pm Health Dept. Admin Bldg, - 10777 Main Street Fairfax Va.: Sept 22, Oct 27, Nov 17, Dec 15**
 - **Next MAPP Coalition meeting – Sept. 15, 2010 4:00-6:00pm Health Dept. Administrator Building (10777 Main Street, Fairfax Va.) Rowland Conference Center**
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