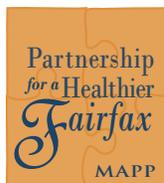


Make a Difference in the Health of our Community

Whether you know it or not... you play an important role in community health.



Whether you are a resident, business owner, faith leader, school official, nonprofit manager, healthcare provider, or government employee, you can make a difference in the health of our community. As a member of the *Partnership for a Healthier Fairfax*, you will join a diverse coalition working together to achieve optimal health and well-being for all who live, work and play here.

Together, we are conducting a community-wide strategic planning process known as Mobilizing for Action through Planning and Partnerships (MAPP). MAPP is the framework that helped the *Partnership for a Healthier Fairfax* assess our community's health needs, and identify the key issues that we will address through collaborative action. Join us as we develop and implement a plan to improve the health of our community.



To strengthen the efforts of the *Partnership for a Healthier Fairfax*, Fairfax County was awarded a Community Transformation Grant by the U.S. Department of Health and Human Services. This grant supports initiatives to change policy, systems, programs, and environments so that community members may lead healthier, more productive lives. Be a part of the solution as we address the root causes of poor health in our community.



Strategic Issue Teams Forming Now!

The *Partnership for a Healthier Fairfax* invites members of the community to join one of the five Strategic Issue Teams (SITs) forming now. As a member of a SIT, you will collaborate with a diverse, multi-sector team to formulate goals, develop actions plans, and implement strategies to address a specific strategic issue.

The planning work of all of the SITs will be combined and result in a Community Transformation Improvement Plan (CTIP) with a projected completion date of September 2013.

Help us make a difference

Together, we can make a difference in the health and well-being of all who live, work and play in our community. As a member of a Strategic Issue Team, SIT participants can expect to attend monthly meetings and volunteer 4 – 6 hours of work each month toward the team's efforts. In addition, SIT members will identify and bring resources that will support the effort.

Strategic Issues and Challenges

Each SIT will focus on the challenges and opportunities listed below under each of the 5 strategic issues:

Access to Health Services (primary, oral, & behavioral)

- Lack of availability of needed levels of care or services
- Challenges in navigating the complex system of services
- Barriers to accessing health services
- Opportunities to increase social and emotional wellness
- Opportunities to promote the use of clinical preventive services

Data

- Abundant but fragmented data sources, owners, and systems
- Need for a coordinated, systemic approach to monitor and report community health status
- Limited availability of data for sub-population or small area analysis
- Need to better identify and monitor health disparities in our community
- Inadequate evaluation of accessibility, quality, and effectiveness of health services
- Opportunity to develop a comprehensive data management and tracking system

Environment & Infrastructure

- Need for health considerations in urban planning, development, and transportation
- Impacts of environmental hazards upon health, particularly for disproportionately affected populations
- Impacts of urbanization and lack of affordable housing on health
- Opportunity to create a more walkable, bikeable community
- Opportunities to improve the community environment to support health

Health Workforce

- Aging of the health workforce
- Increasing demand for primary care and specialty care providers
- Lack of racial and ethnic diversity among providers
- Need for cultural and linguistic competency development
- Opportunities for training and technical assistance to healthcare institutions and providers to improve delivery of clinical preventive services

Healthy Lifestyles

- Negative impacts of tobacco use and second-hand smoke
- Rising obesity rates among youth and adults
- Declining physical activity levels of youth and adults
- Disparities in death rates from chronic disease
- Opportunities to increase healthy eating and active living in a variety of settings

Join The Partnership for a Healthier Fairfax

www.fairfaxcounty.gov/hd/mapp

703-246-8856 TTY 711

hdmappp@fairfaxcounty.gov