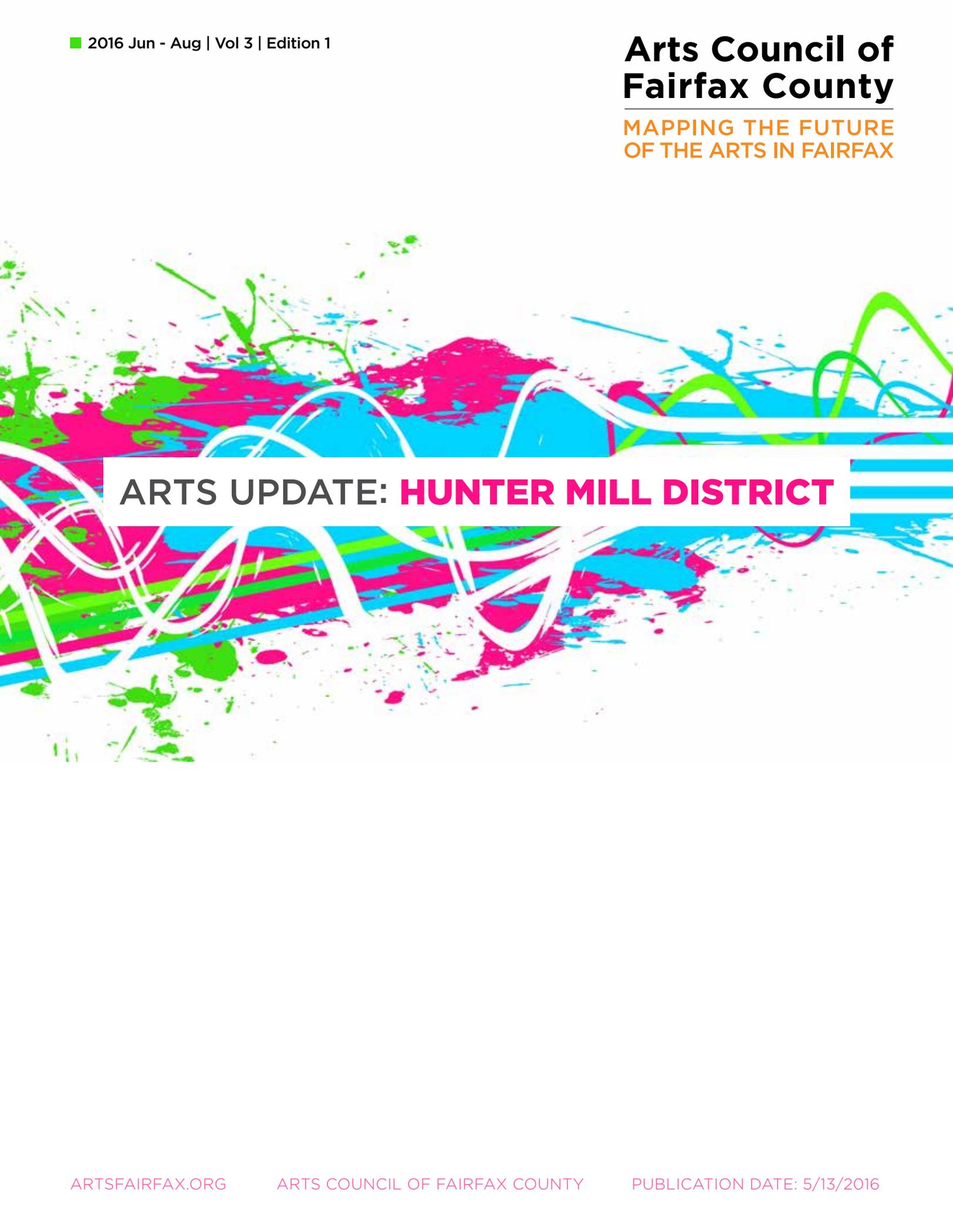


Arts Council of Fairfax County

MAPPING THE FUTURE
OF THE ARTS IN FAIRFAX



ARTS UPDATE: **HUNTER MILL DISTRICT**

ARTS GRANTS

STRAUSS ARTIST AND FAST TRACK GRANTS

On April 26, 2016, the Arts Council board approved a Strauss Artist Grant to Hunter Mill District-based choreographer and dancer **Shu-Chen Cuff** and a Fast Track Grant to the **Hub Theatre and Initiative for Public Art - Reston IPAR**.



Shu-Chen Cuff

Taiwanese-born choreographer and dancer Shu-Chen Cuff has performed numerous classical and contemporary dance works while working with several national ballet companies and touring overseas before relocating to the Washington, DC area in 2002. In 2011, she founded Reston-based Gin Dance Company providing artists the opportunity to learn,

grow, and express themselves through dance. She is known for blending both visual and performance art in her dance works. According to Shu-Chen Cuff, **“Utilizing both visual art and movement is an impactful way to deliver narratives and reach audiences at a deeper level. I am thrilled about the recognition and delighted to be able to continue sharing my art with performing arts enthusiasts.”**

Cuff is currently on the faculty of BalletNOVA Center for Dance and the Metropolitan School of the Arts where she continues to share her passion for dance to young aspiring dancers. To find out more about Shu-Chen Cuff and Gin Dance Company, visit <http://gindance.org>.

The Hub Theatre received Arts Council support to replace sound equipment. **IPAR** received funding to support executive and board leadership training.

Strauss Artist Grants recognize individual artists for their achievements and demonstrated history of accomplishments. Three grants of \$5,000 are awarded on a competitive basis to artists residing in Fairfax County.

Fast Track Grants are non-matching grants to Fairfax County arts organizations to fund one-time events or activities that fall outside the regular cycle or scope of Arts Council grants.

For more information on all our grants programs, visit <http://artsfairfax.org/grants>.

FESTIVALS

OUTDOOR ARTS & CULTURE FESTIVALS IN HUNTER MILL DISTRICT

Summer is around the corner and it's time to start planning your festival season. Below you will find a preview of family-friendly, outdoor arts and culture festivals in Hunter Mill District. Visit the festival directory at <https://artsfairfax.org/resources/festivals> and read about the 90 annual outdoor festivals in Fairfax County.

The **Northern Virginia Fine Arts Festival**, produced annually by the Greater Reston Arts Center, is a competitive, juried, outdoor event showcasing some of the finest contemporary art and craft from around the country.

The two-day event attracts more than 30,000 patrons and provides an interactive

experience to view, purchase, and experience art directly from the unique and talented artists who have created it. This year, there will be 28 artists from the D.C. metro region, as well as local artists, such as Ann Barbieri, Laura Edwards, Dana Ann Scheurer, and Connie Slack, who have been showcasing their works in this event for 20-plus years.



Mixed-media collage titled "In Dialogue" (detail view) by artist Layla Messkoub.

2016 Festivals in Hunter Mill District	
Northern Virginia Fine Arts Festival	May 21-22, 2016
ViVa! Vienna!	May 28-30, 2016
Chalk on the Water at Lake Anne	June 11-12, 2016
Taste of Reston	June 17-18, 2016
Annual Ukulele Festival	July 9, 2016
Lake Anne Jazz Festival	September 3, 2016

CULTURAL ARTS DISTRICT

TOWN OF HERNDON TO BECOME NEWEST CULTURAL ARTS DISTRICT IN FAIRFAX COUNTY

In January 2016, the Herndon Town Council approved an ordinance to create a cultural arts district in the downtown area, creating incentives to attract arts-related businesses into the downtown commercial mix.

“The arts are central to our vision of a welcoming, vibrant, and energized downtown,” said Mayor Lisa Merkel.

The establishment of an arts district coincides with plans for major redevelopment on 4.675 acres of town-owned land in Herndon’s historic downtown. The town’s vision calls for residential and commercial structures, a jointly funded public-private parking structure and an 18,000 sq. ft. arts center, among other features. The town has received two proposals in response to its RFP for redevelopment and anticipates that a contract will be awarded by the end of 2016.

The Virginia laws authorizing the creation of arts and cul-



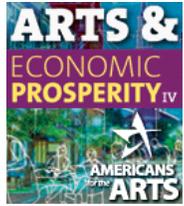
tural districts were expanded in 2009 to give authority to any locality to create an arts district. In 2012, an amendment was added enabling localities to designate multiple arts districts, and in 2013 the list of incentives that localities could offer within an arts district was expanded to

include a rebate of real estate property taxes.

For more information on the Virginia law, visit <http://law.lis.virginia.gov/vacode/15.2-1129.1>.

AEP5

NATIONAL NONPROFIT ARTS AND CULTURE ECONOMIC IMPACT STUDY



The Arts Council will participate in Arts & Economic Prosperity® 5 (AEP5), a national study conducted by Americans for the Arts that measures the economic impact of nonprofit arts and culture organizations and their audiences.

As one of 300 study partners across all 50 states plus the District of Columbia, the Arts Council will collect detailed financial data from more than

200 local nonprofit arts and culture organizations including arts education, performing arts organizations, festivals, historical societies, museums,

and visual arts venues. Surveys will be collected throughout calendar year 2016 and the study results will be released in June 2017.

ARTS DIGEST

ARTS OFFER VIABLE ALTERNATIVE FOR VACANT SPACES

Source: The Washingtonian; Article by Dan Reed

FROM ABANDONED OFFICE PARK TO ARTIST HAVEN



Image Courtesy of Artomatic

Dan Reed, in a recent article in Washingtonian, challenges localities to repurpose old office parks into artist lofts of the 21st century. After discussing the benefits and challenges of doing so, he provides examples of the concept’s feasibility.

“In downtown Silver Spring, the 1960s World Building has become home to coworking spaces and a “makerspace” where you can use a laser cutter to etch glass. Last fall, 8100 Corporate Drive in Hyattsville was taken over for six weeks by the art show Artomatic, which brought edgy art and live music to its gloomy rooms.”

<http://washingtonian.com>

Source: Washington Business Journal; Article by Rebecca Cooper

HOTEL TURNED INTO STUDIO SPACE



Image Courtesy of Andrew Riguzzi

New landlords Andrew Riguzzi and Greg Gardner are turning their triangular lot on Montana Avenue, NE in Washington, DC into an artist studio space. The 3,000-square-foot, three-level building was originally built to be a motel – although it never operated as one because it was in an industrial zone. The industrial zoning is ideal for artists since they can have almost 24-hour access to the building.

There will be 14 individual studios and some common space in the final plans. The ground floor studios, which currently are open on two sides, will be enclosed. The studios will be operational by the end of 2016 and will help revitalize the community.

<http://bizjournals.com/washington>

All our District Arts Updates can be downloaded at <http://artsfairfax.org/news/districtartsupdate>. To receive more information on each of the district reports, please contact Henrik Sundqvist, Director of Communications, at info@artsfairfax.org or by phone at (703) 642-0862 x3.

The Arts Council of Fairfax County is a 501(c)(3) nonprofit organization incorporated in 1964 as Fairfax County’s designated local arts agency and is funded in part by Fairfax County, corporations, foundations, individuals, the Virginia Commission for the Arts, and the National Endowment for the Arts.

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