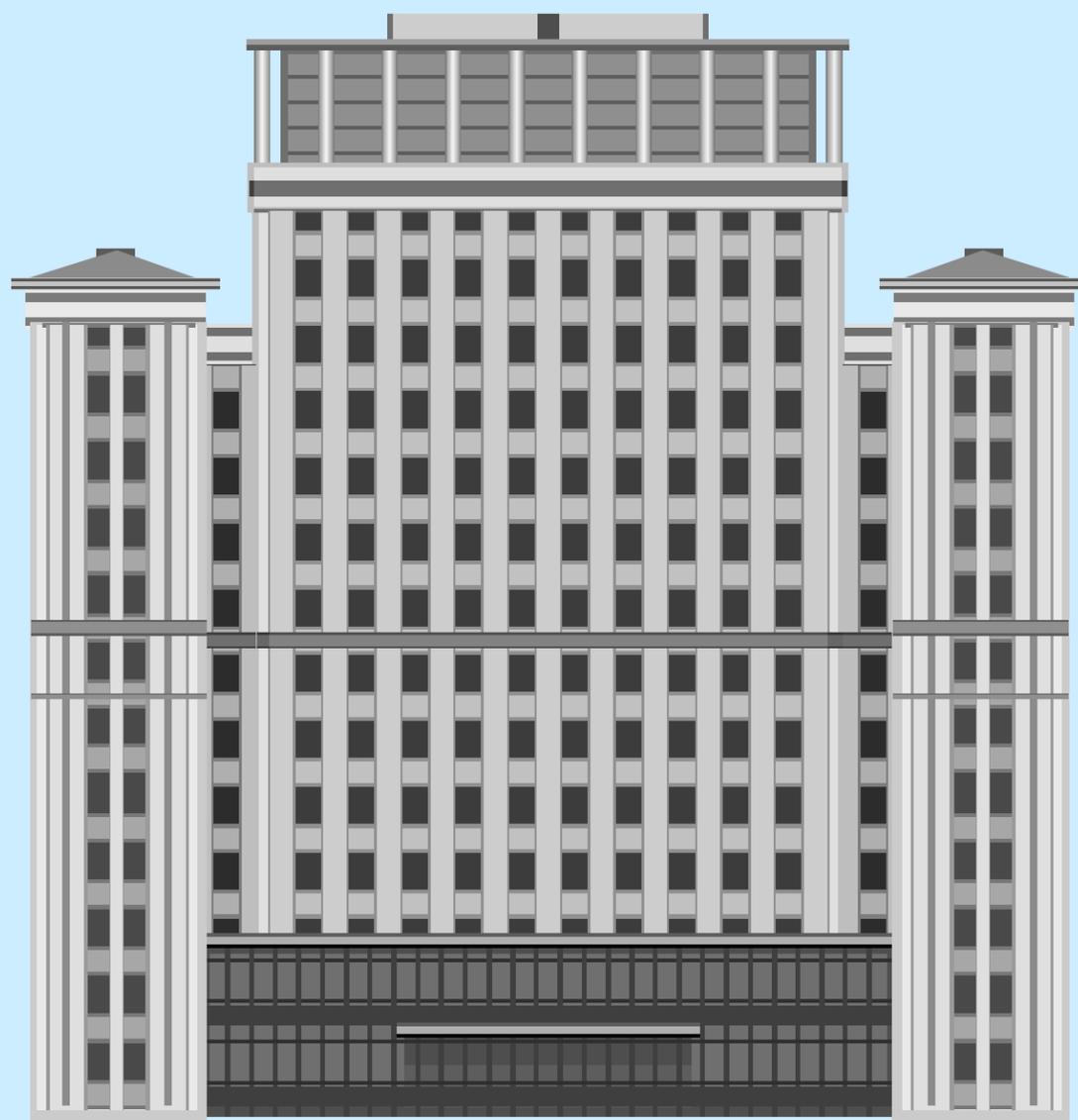


Cool Towers Hotel

Fairfax Cool County, VA



Brochure of Options

Enjoy the amenities of a five-star hotel while helping **cool** the environment at the same time.



Brochure



1. Hotel includes all Energy Efficiency Suites, check out our fifteen different suite packages listed below:

A. Plan amendment to Strengthen Air Quality Guidance and to Incorporate a Definition and Principles for its Application in the Comprehensive Plan	Complimentary Room Service	
B. Consideration of Green Building Incentives for Private Sector Development	Complimentary Room Service	
C. Planting trees for energy conservation at county facilities	\$100,000	
D. Park Authority Energy Management Initiative	\$377,975	
E. Synthetic Field Development Program	Available Upon Request	
F. Government Center Lighting and Variable Frequency Drive Retrofit	Standard Suite Option	
G. T-8 Lighting Retrofit of Remaining County Facilities	Standard Suite Option	
H. Installed Energy Management Control Systems (EMCS) in Burkholder and John Marshall Library	Standard Suite Option	
I. Reduced Energy Consumption by 13.2% kBtu/SF between FY2001—FY2006	Standard Suite Option	
J. Expand Recycling Program	\$175,000	
K. Encourage use of Recycled Products Through Environmentally Preferable Purchasing (EPP)	\$20,000	
L. Joined Energy Star Challenge	Complimentary Room Service	
M. Development of a Green Building Policy for County Capital Projects	Complimentary Room Service	
N. Conservation Landscaping for Schools and Neighborhoods	\$55,000	
O. Energy Management Program Through Establishment of a Countywide Energy Coordinator Position	\$115,000	

*An optional ALL INCLUSIVE energy efficiency package is listed below:

*O package required

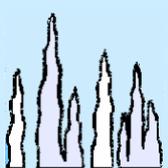
1. Energy Outreach Program	\$100,000
2. Energy Star Vending Machines	Available Upon Request
3. Government Center HVAC Component Replacement	\$4,400,000
4. Install EMCS in Remaining County Facilities	\$4,000,000
5. Increase Energy Code Compliance for Mechanical Systems	Available Upon Request
6. Government Center Energy Project	See Manager
7. Feasibility Study for Renewable Energy Technologies	See Manager
8. Perform Energy Audits for County Facilities	\$500,000

2. Hotel has three state-of-the-art renewable energy rejuvenation hot tubs:

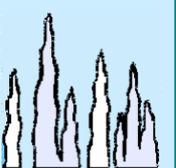
A. Purchase of Wind Power	Available in 10% of our Suites
B. Standby Power from Covanta Energy Resource Recovery Facility to Griffith Water Treatment Plant and Noman M. Cole, Jr., Pollution Control Plant	Standard Suite Option
C. Maximize Energy Recovery from Landfill Gas Resources	Standard Suite Option

3. Hotel offers a hybrid of vehicle and equipment rental options:

A. Purchase of Hybrid Drive Vehicles	\$120,000	
B. Reduced Vehicle Idling	Complimentary Service	
C. Fairfax Connector Emissions Reduction Program	Complimentary Service	
D. Fuel Economy and Emissions Standard	Complimentary Service	
E. Annual Assessment of Alternative Fuel Vehicle Technology	Complimentary Service	

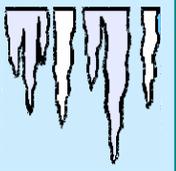


= Exciting Cool Initiatives



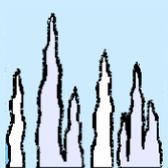


Brochure

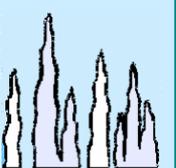


4. Plenty of off-site land use recreation activities within walking distance of the hotel:

A. PRM Zoning District	Complimentary Room Service	
B. Area Plan Amendments and Subsequent Rezoning Supporting Transit-Oriented Development and Provision of Housing in Employment Careers	Complimentary Room Service	
C. Planned Development District Zoning Ordinance Amendment	Available Upon Request	
D. Tysons Corner Transportation and Urban Design Study	\$100,000	
E. Pedestrian-Oriented Neighborhood Commerce: Plan Implementation	Available Upon Request	
F. Future Planned Development District Zoning Ordinance Amendment	Available Upon Request	
G. Review Zoning Ordinance Parking Requirements in Transit-Oriented Developments	Complimentary Room Service	
H. Define "Transit-Oriented Development" and Incorporate a Definition and Principles for its Application in the Comprehensive Plan	Complimentary Room Service	
I. Expanded Construction Site Monitoring for Tree Conservation	Complimentary Room Service	
J. Establish a Tree Fund	Complimentary Room Service	
K. Review and Improve Suggested Tree-Related Proffer Language	Complimentary Room Service	
L. Tree Preservation Legislation	Available Upon Request	
M. Urban Forestry Roundtable	Available Upon Request	
N. Consider Amending Article 13 of the Zoning Ordinance (Landscaping and Screening)	Available Upon Request	
O. Consideration of No-Net Tree Canopy Loss Policy during the Development of County Facilities	Available Upon Request	
P. Regional Urban Forestry SIP Working Group	Complimentary Room Service	
Q. Increasing Tree Canopy at Government Parking Facilities	\$75,000	
R. Riparian Buffer Restoration (to restore buffers initially at seven sites, with 40 sites targeted)	See Manager	
S. Benchmarking Watershed Tree Cover Levels	See Manager	
T. Establishing Tree Cover Goals for Watersheds	See Manager	
U. Park Natural Resource Management	\$200,000	
V. Developing Natural Landscaping Guidelines and Policies for County Properties	See Manager	
W. Implementing Natural Landscaping Practices on County Properties	\$480,000	
X. Partnering with Nonprofit Tree Planting Groups in Establishing a Countywide Tree Planting Program	\$100,000	
Y. 30-Year Tree Canopy Goal	\$87,000/year	



= Exciting New Initiatives



Brochure

5. Hotel offers motorized & non-motorized ground transportation services to and from the airport:

A. EZ Bus	\$675,376
B. Employer Service Program	\$170,000
C. Ridesources Program	\$ 700,000
D. Transportation Benefits	\$ 110,000
E. Transit Shelter Program	\$ 250,000
F. Priority Bus Stop Improvement and Plan	\$ 20,000,000
G. Richmond Highway Public Transportation Initiative	\$ 23,900,000
H. Dulles Corridor Metrorail	See Manager
I. Participation on the Metropolitan Washington Air Quality Committee (MWAQC)	Complimentary Room Service
J. Four-year Transportation Plan	See Manager
K. Fairfax County Transit Program	See Manager
L. Telework Initiatives	Complimentary Room Service
M. Comprehensive Bicycle Initiatives	\$750,000
N. Upgrades for the Cross County Trail	See Manager
O. Park Authority Trail System	\$70,000,000

6. Educational brochures on the coolest tips in town are located at the lobby:

A. Air Quality Outreach	\$30,000	
B. Energy Efficiency Outreach and Education Program	See Manager	
C. NACo/Energy Star Change a Light Program	Complimentary Room Service	
D. Promoting Stewardship of Urban Forest Resources	\$55,000	

7. Enjoy a long walk along our conservation springs trail:

A. Effluent Reuse at Covanta Energy Resource Recovery Facility from Noman M. Cole, Jr., Pollution Control Plant	See Manager
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October 2007

If you would like this information in an alternate format, call 703-324-1788, TTY 711.

For more detailed information regarding the actions shown in this brochure, see EIP fiscal year 2009 at <http://www.fairfaxcounty.gov/living/environment/eip/>



= Exciting New Initiatives