




FAIRFAX COUNTY PARK AUTHORITY

M E M O R A N D U M



TO: Chairman and Members
Park Authority Board

VIA: Michael A. Kane, Director 

FROM: Timothy K. White, Chief Operating Officer

DATE: March 23, 2007

Agenda

**Funding Policy and Bond Committee
Wednesday, March 28, 2007 – 6:30 p.m.
Board Room – Herrity Building
Chairman: George Lovelace**

1. 2008 Bond Process and Approach – Discussion*

*Enclosures

cc: Timothy K. White
Leadership Team



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Board Agenda Item
March 28, 2007

DISCUSSION

Proposed 2008 Park Bond Development Program

ISSUE:

To follow-up on the proposed approach to the 2008 Park Bond Program presented on February 14, 2007.

BACKGROUND:

At the February 14, 2007, Funding and Bond Policy Committee meeting, the Director presented a proposed approach for preparing for the 2008 Park Bond Program for the Board's consideration. The basic premise of this approach is to construct a balanced public outreach/input process early in the process prior to the determination of programmatic decisions by the Park Authority Board or the funding levels by the Board of Supervisors.

The Committee discussed the proposed process and schedule. While there was agreement that the approach was sound, the committee wanted to see a more detailed program and approach. A draft outline of 2008 Park Bond Guiding Principles and a proposed Schedule are attached for discussion.

TIMING:

In order to proceed with the development of the 2008 Park Bond Development Program, staff seeks input and direction on March 28, 2007.

FISCAL IMPACT:

None.

ENCLOSED DOCUMENTS:

Attachment 1: 2008 Park Bond Program

STAFF:

Michael A. Kane, Director

Timothy K. White, Chief Operating Officer

Charles Bittenbring, Acting Director, Planning and Development Division

Sandy Stallman, Manager, Park Planning Branch

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2008 Park Bond Program

Proposed Guiding Principles:

- Gain broad, but meaningful, public input on bond projects early and throughout the process
- Plan and execute innovative public outreach through enhanced stakeholder identification and analysis, public outreach methods and technology based communications
- Link long range district plans with district capital needs
- More clearly define, communicate and identify stewardship-related capital projects
- Use public input, needs assessment guidance, deferred project lists from previous bond periods, PAB direction and staff input and create recommended prioritized project list
- Gain additional stakeholder input on recommended priorities
- Support bond authorization of \$150,000,000

Draft Schedule:

April/May: 2007

- Develop set of goals/guiding principles for 2008 Park Bond effort
- Propose general project categories
- Plan outreach strategies and process, including a web presence
- Identify stakeholders and methods to reach them
- Investigate technology-based outreach methods
- BOS Adopts FY08 Budget including Capital Improvement Plan

June/July:

- Develop staff project lists and align them with the proposed categories and Needs Assessment
- Plan public workshops
- Conduct pre-workshop promotion and outreach

September/October

- Advertise workshops
- Prepare workshop materials

November

- Conduct workshops
- Summarize input in a report to the PAB

December

- Prepare and discuss project lists with PAB

January 2008

- Hold Public Hearing(s) on proposed bond projects
- Refine project lists
- BOS Authorizes Bond Amount

February through November 2008

- Continue public outreach and communication efforts;
- Refine bond project list,
- Prepare fact sheets and informational materials,
- Support Green Team