




FAIRFAX COUNTY PARK AUTHORITY

M E M O R A N D U M



TO: Chairman and Members
Park Authority Board

VIA: Timothy K. White, Acting Director 

FROM: Cindy Messinger, Acting Deputy Director/COO

DATE: June 8, 2007

Agenda

Funding Policy and Bond Committee
Wednesday, June 13, 2007 – 4 p.m.
Board Room – Herrity Building
Chairman: George Lovelace

1. 2008 Park Bond Development Program Status – Discussion*

*Enclosures

cc: Cindy Messinger
Leadership Team



Committee Agenda Item
June 13, 2007

DISCUSSION

2008 Park Bond Development Program Status

ISSUE:

To provide a status update on the 2008 Park Bond Program.

BACKGROUND:

At the February 14, 2007, Funding and Bond Policy Committee meeting, the Director presented a proposed approach for preparing for the 2008 Park Bond Program for the Board's consideration. The basic premise of this approach is to construct a balanced public outreach/input process early in the process prior to the determination of programmatic decisions by the Park Authority Board or funding levels by the Board of Supervisors.

The Committee discussed the proposed process and schedule. While there was agreement that the approach was sound, the Committee wanted to see a more detailed program and approach. Park Bond Guiding Principles and a proposed Schedule were presented to the Committee on March 28, 2007. The Board and staff team provided input and suggested changes to the Guiding Principles and Schedule that are reflected in Attachment 1.

Using the guiding principles, a cross agency staff team has been established to begin to define project categories, identify capital projects to be included in the 2008 Bond and design an extensive public outreach process. Staff will report to the Committee on these efforts. A list of staff team members is included as Attachment 2.

TIMING:

In order to proceed with the development of the 2008 Park Bond Development Program and public outreach efforts, staff seeks Committee input on June 13, 2007.

FISCAL IMPACT:

None

ENCLOSED DOCUMENTS:

Attachment 1: 2008 Park Bond Guiding Principles and Schedule

Attachment 2: 2008 Park Bond Staff Committee

Committee Agenda Item
June 13, 2007

STAFF:

Timothy K. White, Acting Director
Cindy Messinger, Acting Deputy Director/COO
Dave Bowden, Director, Planning and Development Division
Miriam Morrison, Director, Administration Division
Todd Johnson, Director, Park Operations Division
Cindy Walsh, Acting Director, Resource Management Division
Charlie Bittenbring, Director, Park Services Division
Sandy Stallman, Manager, Park Planning Branch
Members, 2008 Bond Staff Team

2008 Park Bond Program

Guiding Principles:

- Gain broad, but meaningful, public input on bond projects early and throughout the process
- Include the Board of Supervisors as primary stakeholders and as co-hosts for public outreach in their respective districts
- Plan and execute innovative public outreach through enhanced stakeholder identification and analysis, public outreach methods and technology-based communications
- Link long range district plans with district capital needs
- More clearly define, communicate and identify stewardship-related capital projects
- Define projects within four broad categories: land acquisition, new facilities, renovations and stewardship
- Use public input, needs assessment guidance, deferred project lists from previous bond periods, Park Authority Board direction and staff input and create recommended prioritized project list
- Gain additional stakeholder and public input on recommended priorities
- Support bond authorization of \$150,000,000
- Ensure renovation needs are identified and addressed
- Examine new facility needs to include park facilities not currently offered and revenue facilities to ensure the stabilization of the revenue fund
- Link bond efforts to the agency strategic plan
- Build constituencies and champions for project categories.
- Define stewardship for a common understanding

Schedule:

April/May: 2007

Develop set of goals/guiding principles for 2008 Park Bond effort

Propose general project categories

Plan outreach strategies and process, including a web presence

Identify stakeholders and methods to reach them

Investigate technology-based outreach methods

Board of Supervisors Adopts FY08 Budget including Capital Improvement Plan

June/July:

Create interactive Bond website

Develop staff project lists and align them with the proposed categories and

Needs Assessment

Plan public workshops

Conduct pre-workshop outreach

August:

Launch website

Conduct pre-workshop outreach

September/October:

- Advertise workshops
- Prepare workshop materials
- Prepare preliminary cost estimates

November/December/January:

- Conduct workshops
- Summarize input in a report to the Park Authority Board
- Refine cost estimates

February 2008:

- Prepare and discuss project lists with Park Authority Board
- Refine project lists and cost estimates to present at joint Board of Supervisors/Park Authority Board meeting March through November 2008;
- Continue public outreach and communication efforts;
- Refine Cost Estimates
- Hold public hearings on final project lists (summer)
- Work with Park Authority Board to refine project list
- Board of Supervisors Authorizes Final Bond Amount in May/June 2008
- Meet legal requirements
- Prepare fact sheets and informational materials,
- Support Green Team
- Debrief

2008 Park Bond Staff Team

Sandy Stallman, Planning and Development Division, Chair
Timothy White, Acting Director
Cindy Messinger, Acting Chief Operating Officer
Elisa Lueck, Director's Office
Dave Bowden, Planning and Development Division
Sarah Ridgely, Planning and Development Division
Judy Pedersen, Public Information Officer
Seema Ajrawat, Administration Division
Michael Baird, Administration Division
Sue Tibbetts, Administration Division
Robert Brennan, Park Foundation
Nick Duray, Park Services Division
Peter Furey, Park Services Division
Brian Laws, Park Services Division
Todd Johnson, Park Operations Division
Cindy Walsh, Resource Management Division
Michael Rierson, Resource Management Division
Additional staff resources as delegated and assigned