




FAIRFAX COUNTY PARK AUTHORITY

M E M O R A N D U M



TO: Chairman and Members
Park Authority Board

VIA: John W. Dargle, Jr., Director 

FROM: Charles Bittenbring, Director
Park Services Division

DATE: July 18, 2008

Agenda

Park Services Committee
Wednesday, July 23, 2008 – 5 p.m.
Board Room – Herrity Building
Chairman: Edward S. Batten Sr.
Vice Chair: Frank Vajda

1. Rec-PAC Survey Results– Information*(with presentation)
2. Charitable Gaming – Discussion*

*Enclosures



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Board Agenda Item
July 23, 2008

INFORMATION (with presentation)

Rec-PAC Survey Results

Satisfaction monitoring is an integral part of the Park Authority's business strategy for maintaining customer loyalty and program growth. Staff will provide an overview of the Rec-PAC program, summarize key findings from last summer's survey and outline management actions that have been implemented this summer to address opportunities presented by the survey results.

ENCLOSED DOCUMENTS:

None

STAFF:

John W. Dargle, Jr., Director

Cindy Messinger, Deputy Director/COO

Charles Bittenbring, Director, Park Services Division

John Berlin, Manager, Program Branch, Park Services Division

Nick Duray, Manager, Marketing Research and Planning Section, Park Services Division

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Committee Agenda Item
July 23, 2008

DISCUSSION

Charitable Gaming

ISSUE:

Discussion by Park Services staff on findings and potential options for the Park Authority to initiate charitable gaming as a new revenue source for the Park Revenue Fund.

BACKGROUND:

At the May 28, 2008 Public Links Annual Meeting, Chairman Strickland requested that staff investigate the Commonwealth of Virginia regulations regarding charitable gaming to determine if this might be a viable alternative revenue source for the Park Revenue Fund. Staff has conferred with state officials and will present findings and considerations for future steps.

FISCAL IMPACT:

None

ENCLOSED DOCUMENTS:

None

STAFF:

John W. Dargle Jr., Director
Cindy Messinger, Deputy Director/COO
Charles Bittenbring, Director, Park Services Division
Peter Furey, Manager, Golf Enterprises
Gary Temple, Manager, Greendale Golf Course; Treasurer, Public Links

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