



FAIRFAX COUNTY PARK AUTHORITY



M E M O R A N D U M

TO: Chairman and Members
Park Authority Board

VIA: Kirk W. Kincannon, Director

FROM: Peter Furey
Golf Enterprises

DATE: October 29, 2015

Agenda

Park Services and Golf Committee
Wednesday, November 4, 2015 – 5 p.m.
Boardroom – Herrity Building
Chairman: Michael Thompson, Jr.
Vice Chair: Edward R. Batten, Sr.
Members: Linwood Gorham, Grace H. Wolf

1. Update on Contract Award for Golf Software – Information*

*Enclosures



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Committee Agenda Item
November 4, 2015

INFORMATION

Contract Award – Golf Management System Software

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On October 26, 2015, Fairfax County Purchasing and Supply Management announced award of the contract for the Park Authority's golf management system to EZ Links Golf, LLC of Chicago, Illinois.

EZ Links, an industry leader in the provision of golf management systems, integrates all of the important golf management functions into a single, integrated platform, including tee sheet management, point of sale, marketing services, customer service, reservation center services, revenue management and reporting. Obtaining a fully integrated golf management software system was one of the fundamental findings of the 2012 NGF Consulting review of golf operations. All services as well as hardware will be provided for the duration of the contract through a tee time bartered option that requires no financial outlay by the Park Authority. EZ Links will receive their payment through the sale of the bartered tee times at our golf courses.

Over the next few weeks, staff from Golf Enterprises, Automation Services and the Business Office will be in discussion with EZ Links representatives to establish a schedule for system implementation and training. The system is expected to be in operation and fully functional in time for the start of the 2016 spring golf season.

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STAFF:

Kirk W. Kincannon, Director
Sara Baldwin, Deputy Director/COO
Peter Furey, Manager, Golf Enterprises