



FAIRFAX COUNTY PARK AUTHORITY



M E M O R A N D U M

TO: Chairman and Members
Park Authority Board

VIA: Kirk W. Kincannon, Executive Director

FROM: David Bowden, Director
Planning and Development Division

DATE: November 10, 2016

Agenda

Committee of the Whole
Wednesday, November 16, 2016 – 6 p.m.
Boardroom – Herrity Building
Chairman: William G. Bouie
Vice Chair: Ken Quincy

1. Park Authority Master Plan Workshop – Information*

*Enclosures



If accommodations and/or alternative formats are needed, please call (703) 324-8563. TTY (703) 803-3354

This page intentionally left blank.

Committee Agenda Item
November 16, 2016

INFORMATION (with presentation)

Park Authority Master Plan Workshop

An overview of the background, status, plan alignment and planning framework for the Park Authority Master Plan (master plan) was presented to the Committee of the Whole on October 26, 2016. In alignment with CAPRA standards, the scope of the master plan is “big picture” and the plan is intended to provide policy guidance for the agency as a whole. Overall, the master plan aims to ensure the right parks, programs and amenities are in the right places to serve the right needs and protect the right resources. As such, the involvement of the Board is an essential part of the process and creation of the master plan. Continued engagement with the Board includes a series of workshop sessions with the Committee of the Whole that are focused on specific elements or components critical for the master planning process. This first workshop is focused on identifying and developing the master plan themes.

ENCLOSED DOCUMENTS:

None

STAFF:

Kirk W. Kincannon, Executive Director
Sara Baldwin, Deputy Director/COO
Aimee L. Vosper, Deputy Director/CBD
Cindy Walsh, Director, Resource Management Division
Todd Brown, Director, Park Operations Division
Barbara Nugent, Director, Park Services Division
David Bowden, Director, Planning & Development Division
Judy Pedersen, Public Information Office
Janet Burns, Fiscal Administrator

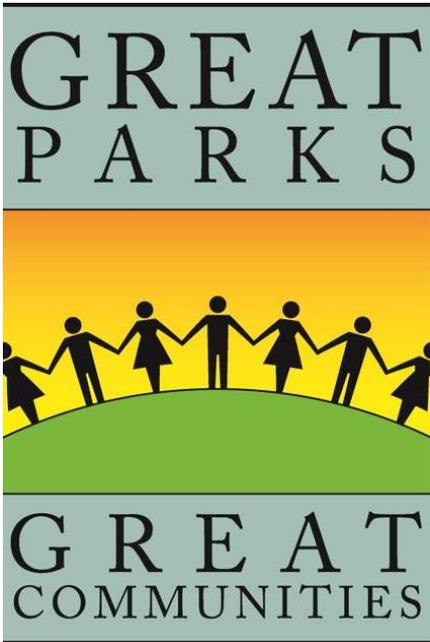


Great Parks, Great Communities The Park Authority Master Plan

PAB Workshop 1

Sandy Stallman & Samantha Hudson

11/16/2016



Agenda

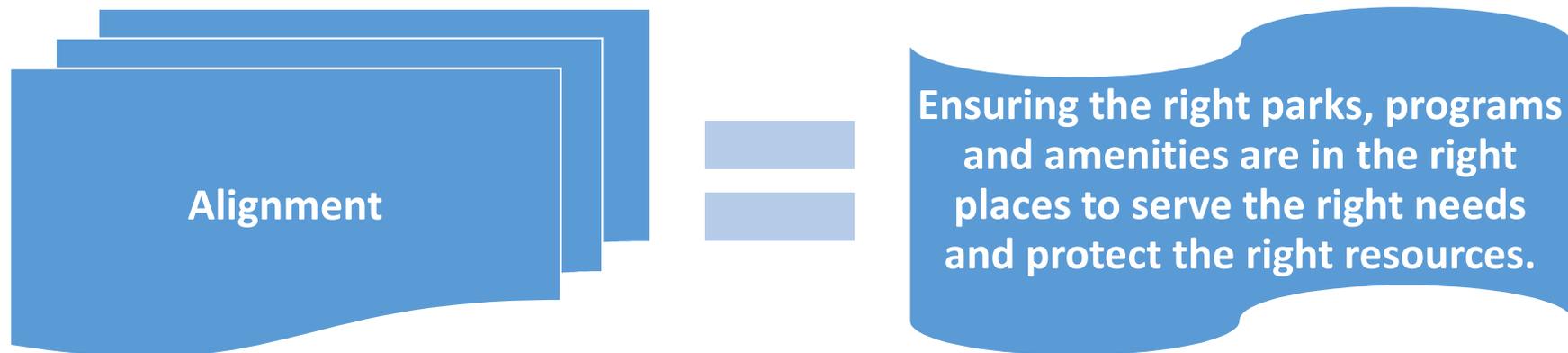
- Workshop purpose & objectives
- Master plan objectives & structure
- Future park system (workshop)
- Next steps

Workshop Purpose & Objectives

- Develop a **shared understanding of the aspirations for the park system** over the next **10-20 years** that aligns with CAPRA standard elements
- **Inform** development of master plan themes, guiding principles and recommendations **using PAB input**

Master Plan Objectives

- Align major plans across the agency into an updated master plan with a 10-20 year horizon that is revisited every 5 years
- Meet CAPRA accreditation standards by early 2018
- Seek alignment on agency direction, goals and priorities



Master Plan Structure

FCPA Mission and Vision

- The Guiding Stars
- No change proposed at this time

Park System Guiding Principles

- Guiding principles are constant and articulate the core values or purposes that guide decisions and actions throughout the plan horizon
- Answer “why” we do what we do; park system aspirations shape and inform the guiding principles

Park System Themes

- Provide Plan structure based on broad and overarching concepts shaped by park system aspirations
- Themes are tied to one or more principles

Park System Recommendations

- Recommended and prioritized planned activities that align with park system guiding principles, are organized by theme, tie to existing and future topical plans, and are informed by park system aspirations
- Cross-agency alignment with guiding principles and themes helps form a unified story

IMAGINE

CAPRA Master Plan Standard

Big Picture - What we are & what we want to be

Master Plan

CAPRA Standard 2.4 – Parks & Recreation System Master Plan

- *“The agency shall have a comprehensive park and recreation system plan that **provides recommendations for provision of facilities, programs and services; parkland acquisition and development; maintenance and operations; and administration and management.** The plan shall be officially adopted by the policy-making body, updated periodically and linked with a capital improvement budget and a phased development program...”*

Park System Elements

Programs & Services

- *For example...*
 - *Recreation*
 - *Stewardship*
 - *Education*
 - *Health & wellness*
 - *Community building*

Operations & Maintenance

- *For example...*
 - *Unstaffed parks*
 - *Staffed parks*
 - *Upkeep*
 - *Lifecycle management*
 - *Safety*
 - *Facility utilization management*

Land & Facilities

- *For example...*
 - *Conservation & preservation areas*
 - *RECenters*
 - *Urban parks*
 - *Trails*
 - *Athletic fields*
 - *Golf courses*

Administration & Management

- *For example...*
 - *Governance & decision-making*
 - *Planning*
 - *Technology & innovation*
 - *Fiscal sustainability*
 - *Communications*
 - *Partnerships*
 - *County relationships*
 - *Data/info management*

Other

Imagine the FCPA Park System in 10-20 years...

- **What will the FCPA park system look like over the longer-term?**
 - Meeting current and future community needs
 - Reputation and what will FCPA be known for
 - Role of FCPA in addressing health
 - Role of FCPA in addressing equity
 - Role of FCPA in addressing other emerging trends
 - Character, role, and value of FCPA parks, trails and facilities
 - Character, role, and value of FCPA lands and resources
 - Character, role, and value of FCPA program and service offerings
 - Major accomplishments

Activity Instructions

1. Write aspirations on sticky notes and post on system element category
 - Include time horizons, such as near-term, mid-term and long-term
2. Discuss aspirations for each system element and identify commonalities
3. Add priority dots – 5 dots per category to highest priority stickies
4. Recap & share what we heard

Way Ahead – Next Steps

- Synthesize input and draft guiding principles & themes
- Staff crowdsourcing and engagement
- Return to PAB December 14th with guiding principles & themes for endorsement

August–
December
2016

- Leadership & Staff Engagement
- Data Collection & Preliminary Analysis

January–
May 2017

- Finalize analysis
- Draft plan with LT & PAB endorsement
- SP 2019-2024 Kick-Off in March 2017 (staff lead)

PAB

- Oct 26th – COW presentation
- Nov 16th – Workshop on themes
- Dec 14th – Endorse guiding principles and themes

- Jan & Feb – COW plan element workshops and endorsements



Thank You!