



Park and Recreation Needs Assessment

Fairfax County Park Authority

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Park Needs Assessment Consultants

The Fairfax County Park Authority selected a talented, nationally-recognized consulting team led by **PROS Consulting LLC** to assist in the development of the Needs Assessment. **ETC Institute/Leisure Vision**, a firm specializing in park and recreation survey design and administration, is a member of that team and primarily responsible for the survey element. Information on both firms, instrumental in generating the survey results, is provided below.

PROS CONSULTING LLC

PROS Consulting is a small firm with a big presence in the field of management consulting for public entities and non-profit organizations. With a small team of highly professional and experienced consultants, PROS is a flexible firm that is agile to the evolving dynamics of the social, economic, and political environments our clients operate in. PROS is among only a small handful of firms that have tremendous experience in the field as practitioners and have become nationally recognized for helping to shape and further transform the industry of parks and recreation.

Since the firm was established in 1995 to uniquely serve the park, recreation and tourism services industry, PROS has completed more than 1,000 projects in over 47 states and numerous projects internationally in six countries. Areas of focus span management consulting, strategic planning, needs assessments, master planning, organizational development, financial planning, and feasibility studies.

For additional information, please visit the PROS website: <http://www.prosconsulting.com/>

ETC INSTITUTE

ETC Institute is a 93 person company that specializes in the design and administration of market research for governmental organizations. Our major areas of emphasis include customer satisfaction surveys, parks and recreation surveys, transportation surveys, employee surveys, voter opinion surveys, parks and recreation surveys, focus groups, and stakeholder interviews. ETC Institute has designed and administered more than 2,500 statistically valid surveys in 48 states and our team of professional researchers has moderated more than 800 focus groups and 1,500 stakeholder meetings.

In 1996, ETC Institute purchased Leisure Vision, a market research firm specializing in conducting parks, open space, trails, and recreation surveys. Parks and recreation surveys are administered through ETC Institute through our Leisure Vision division. Since 1996 ETC Institute/Leisure Vision has administered parks and recreation surveys for more major U.S. counties and cities than any other firm.

For additional information, please visit the ETC website: <http://www.etcinstitute.com/>



If any accommodations and/or alternative formats are needed, please call (703) 324-8563, at least 10 working days in advance of the registration deadline or event. TTY (703) 803-3354.