



# FAIRFAX COUNTY PARK AUTHORITY



12055 Government Center Parkway, Suite 927 • Fairfax, VA 22035-5500  
703-324-8700 • Fax: 703-324-3974 • [www.fairfaxcounty.gov/parks](http://www.fairfaxcounty.gov/parks)

*For Immediate Release*

Judy Pedersen, PIO  
E-mail: [parkmail@fairfaxcounty.gov](mailto:parkmail@fairfaxcounty.gov)  
Press Inquiries: 703-324-8662

July 30, 2014  
PR-060

## Park Authority Celebrates National Farmers Market Week

The Fairfax County Park Authority is celebrating the 15<sup>th</sup> Annual National Farmers Market Week with special activities at its 11 farmers markets August 6 to 16. The U.S. Department of Agriculture began declaring National Farmers Week in 2000 to recognize the important role that farmers markets play in the agricultural and food economy.

Activities in the markets will take place during regularly scheduled market times and include:

1. Customers will enjoy cooking demos from the Virginia Cooperative Extension’s Master Food Volunteers at the McCutcheon/Mount Vernon, Government Center, Reston and Lorton farmers markets.
2. A gift basket will be raffled off at each of our markets that will include a copy of The Arcadia Mobile Market Seasonal Cookbook, a canvas tote with the Fairfax County Farmers Market’s tomato logo, and assorted gifts from our vendors.
3. There will be educational information and interactive displays on the eco-stewardship of small farms. This will include information about the ways our farmers are working hard to enhance the fertility of farmed soil, decrease polluted runoff into our waterways, and increase the biodiversity of the farmlands in Virginia, Maryland, West Virginia, and Pennsylvania.
4. Customers will have the opportunity to sign a large “thank you” card for our volunteer Market Masters. The volunteer Market Masters will be awarded the Elly Doyle Special Recognition Award for outstanding service by the Park Authority in November.
5. The Park Authority will be conducting a short survey of shoppers that will help the agency better meet the needs of market customers.

### **2014 Farmers Market Week Celebration Schedule**

<b>Date</b>	<b>Market</b>
<b>August 6<sup>th</sup></b> (Weds)	McCutcheon/Mount Vernon
<b>August 6<sup>th</sup></b> (Weds)	Wakefield
<b>August 7<sup>th</sup></b> (Thurs)	Annandale
<b>August 7<sup>th</sup></b> (Thurs)	Government Center
<b>August 8<sup>th</sup></b> (Fri)	McLean
<b>August 9<sup>th</sup></b> (Sat)	Reston
<b>August 10<sup>th</sup></b> (Sun)	Lorton
<b>August 13<sup>th</sup></b> (Weds)	Oak Marr
<b>August 14<sup>th</sup></b> (Thurs)	Herndon
<b>August 15<sup>th</sup></b> (Fri)	Kingstowne
<b>August 16<sup>th</sup></b> (Sat)	Burke



If accommodations and/or alternative formats are needed, please call (703) 324-8563, at least 10 working days in advance of the registration deadline or event. TTY (703) 803-3354.

For more information, contact Farmer Market Coordinator Mae Carroll at 703-642-0128. Information on Fairfax County Farmers Markets is available online at [www.fairfaxcounty.gov/parks/farmersmarkets](http://www.fairfaxcounty.gov/parks/farmersmarkets).

###