



# FAIRFAX COUNTY PARK AUTHORITY



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## Information Release

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## Celebrate National Farmers Market Week

The Fairfax County Park Authority celebrates the 16<sup>th</sup> Annual National Farmers Market Week August 5-15 with special activities at the county’s 11 markets. The U.S. Department of Agriculture began declaring a National Farmers Week in 2000 to recognize the role that farmers markets play in the agricultural and food economy.

Local market activities will take place during regular market hours. Among those activities:

- Customers will enjoy cooking demonstrations from the Virginia Cooperative Extension’s Master Food Volunteers at the McCutcheon/Mount Vernon, Herndon, Reston, Lorton, Government Center, and Kingstowne markets.
- A gift basket will be raffled off at each market. It will include a copy of The Arcadia Mobile Market Seasonal Cookbook, a “Buy Fresh Buy Local” reusable tote, and assorted products and coupons from market vendors.
- There will be educational information and interactive displays on the eco-stewardship of small farms, including information about the ways farmers enhance the fertility of farmed soil, decrease polluted runoff into waterways, and increase farmland biodiversity in the region. Customers who correctly answer an environmentally-focused trivia question will win a prize.
- Kid-friendly activities, games, and contests will provide more opportunities to win prizes.
- The Park Authority will conduct a short survey of shoppers to help the agency better meet market customer needs.

### 2015 Farmers Market Week Celebration Schedule

August 5 (Wed.)	McCutcheon/Mount Vernon
August 5 (Wed.)	Wakefield
August 6 (Thur.)	Herndon
August 7 (Fri.)	McLean
August 7 (Fri.)	Kingstowne
August 8 (Sat.)	Burke
August 9 (Sun.)	Lorton
August 12 (Wed.)	Oak Marr
August 13 (Thur.)	Annandale
August 13 (Thur.)	Government Center
August 15 (Sat.)	Reston

More information is available from Farmers Market Coordinator Chelsea Roseberry at 703-642-0128 and online at [www.fairfaxcounty.gov/parks/farmersmarkets](http://www.fairfaxcounty.gov/parks/farmersmarkets).



If accommodations and/or alternative formats are needed, please call (703) 324-8563, at least 10 working days in advance of the registration deadline or event. TTY (703) 803-3354.