



# FAIRFAX COUNTY PARK AUTHORITY



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## Information Release

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## Explore Parks on Instagram; Hashtag Photos with #FairfaxParks

Just in time for spring, the Fairfax County Park Authority has joined the Instagram community. The Park Authority looks forward to engaging with Instagram's active online community and sharing beautiful photos of local parks and recreational facilities. The Instagram feed can be found at [www.instagram.com/fairfaxparks](http://www.instagram.com/fairfaxparks).

With 400 million members worldwide, Instagram is a social media platform for use on mobile devices that allows users to share photos, usually taken from a smartphone, and then use filters to enhance the photos. With 427 parks, nearly 326 miles of trail, nine RECenters, and myriad other facilities, the Park Authority offers countless opportunities to share the beauty of the park system through photography. We hope that Instagrammers will find inspiration from park photos and, from the convenience of their phone, be able to explore the recreational opportunities in their local community.

Instagram users can also share their own park photos with the community. In fact, this spring, visitors to Fairfax parks can celebrate the warmer weather and the brightening days by Instagramming photos from local parks with the hashtag #fairfaxparks. Signs of spring are already appearing in the parks and Instagram is a perfect place to share them. The best photos will be reposted from our account with the user's permission. Also, the same hashtag can be used on Facebook and Twitter.

Instagram joins the parks' family of social media sites, which include [Facebook](#) and [Twitter](#). Residents can explore all of Fairfax County Park Authority's facilities, programs and events on our website: <http://www.fairfaxcounty.gov/parks/>

For more information, contact the Public Information Office at 703-324-8677.

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If accommodations and/or alternative formats are needed, please call (703) 324-8563, at least 10 working days in advance of the registration deadline or event. TTY (703) 803-3354.