



FAIRFAX COUNTY PARK AUTHORITY



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Information Release

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Park Authority Wins Seven NAGC Communication Awards

The Fairfax County Park Authority received seven awards at the annual meeting of the National Association of Government Communicators (NAGC) held last week in Washington, D.C.

Park Authority communicators took home four first place awards, sharing honors for a campaign celebrating the Park Authority’s 65th anniversary year entitled “65 Years of Making Parks Count,” in the Shoestring Budget category as well as a first place award for the Special Purpose Publication, “Great Parks – Great Communities FY2015 Strategic Plan Report.” That report can be found online at <http://www.fairfaxcounty.gov/parks/strategicplan/>

Park staff also received a first place Web Article award for their post on “Riverbend Park’s Adapted Kayaking Program,” and an article in Parktakes Magazine entitled, “1963 Record-Setting Swim Team Shapes Up for Old Times’ Sake.”

In addition, Karen Acar Thayer, Manager of Production Services, received a second place award for her writer’s portfolio. Helping Our Land Heal, a brochure explaining a pilot ecological restoration project, won second-place honors in the category of brochures/booklets. Rec-PAC’s K-12 Educational Program, Be a Buddy Not a Bully, received an Award of Excellence.

NAGC is a national not-for-profit professional network of federal, state and local government employees who disseminate information within and outside government. Its members are editors, writers, graphic artists, video professionals, broadcasters, photographers, information specialists and agency spokespersons.

For more information, contact the Public Information Office at 703-324-8662 or at parkmail@fairfaxcounty.gov.

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