

**APPROVED MINUTES OF THE JULY 27, 2020 MEETING OF THE  
FAIRFAX COUNTY SMALL BUSINESS COMMISSION**

Location: Electronic: conference call and zoom to provide video options

Attending: **SBC Members**

John Pellegrin (At-Large), Tracey Wood (At-Large), Daren Shumate (Mason), Marvin Powell (Sully)

**Staff**

Cathy Muse, Chris McGough & Ron Shoram DPMM, Meaghan Kiefer, DEI

**Guests**

None

Absent: **SBC Members**

Sha Scott-Boyd (At-Large), Joseph Underwood (Braddock), Malachi B. Jones, Jr. (Dranesville), Gwyn Whittaker (Hunter Mill), Kelly Hebron (Lee), Melody Thorson (Mt. Vernon), Nalin Jain (Providence), Kyle McDaniel (Springfield)

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The Small Business Commission conducted a wholly electronic meeting (using a conference call option as well as a video conference option) because the COVID-19 pandemic made it unsafe to physically assemble a quorum in one location or to have the public present. The public was encouraged to participate with notices providing call-in info and contact information for alternative accommodations. The meeting began at 7:00 p.m. and was facilitated by Chairman Powell.

- **Chairman Powell conducted the following actions relevant to electronic meetings:**
  - A sound and video check was conducted to ensure that each member of the BAC may be adequately heard and that all members could hear each other (confirmed).
  - Chairman Powell stated that the usual FOIA procedures, requiring in person assembly, cannot be implemented safely or practically due to the Covid-19 emergency.
  
- **Staff updates:**
  - Cathy Muse, Director of the Dept. of Procurement and Material Management (DPMM), provided an update on general county operations and an update on the emergency response. There was a discussion about impacts to DPMM operations during the emergency. Ms. Muse confirmed that contracting work had not been impacted thanks to the early deployment of an e-procurement system and other business process enhancements. Additionally, Ms. Muse discussed a large solicitation just released to secure PPE supplies and solutions:  
<https://fairfaxcounty.bonfirehub.com/opportunities/29694>

## SBC Meeting Minutes – July 27, 2020

- Meaghan Kiefer with the Dept. of Economic Initiatives (DEI) provided an update on the County’s microloan and RISE programs. See below for a copy of the slides that were shared. New resources were also discussed including the Rebuild VA grant program:
  - <http://www.governor.virginia.gov/REBUILDVA> and more resources here:  
<https://www.governor.virginia.gov/media/governorvirginiagov/governor-of-virginia/pdf/Rebuild-VA-Flyer.pdf>
- **Old Business**
  - Chairman Powell reminded the SBC to continue to get the word out on recovery resources. Conducting outreach and collecting feedback is key to ensure the most robust recovery possible.
- **New Business**
  - None.

**Adjournment** – Chairman Powell adjourned the meeting at 7:55 p.m.

**Attachment** – see below for slides from the presentation.



# Fairfax County Small Business Resources – SBC Meeting

**Meaghan S. Kiefer, AICP**  
**Business Experience (“BizEX”) Partner/Small Business Manger**  
**Fairfax County Department of Economic Initiatives**  
**703-324-2694**

**[BizEx@FairfaxCounty.gov](mailto:BizEx@FairfaxCounty.gov)**

**July 27, 2020**

# Stay Informed

**[COVID-19 Dashboard: https://www.fairfaxcounty.gov/covid19/](https://www.fairfaxcounty.gov/covid19/)**



Health Info



Case Data  
Dashboard



Business &  
Organizations



Donate /  
Volunteer



Rumor Control



Language Portal

**[COVID-19 Information for Businesses, Organizations, Employees:  
https://www.fairfaxcounty.gov/covid19/information-businesses-impacted-coronavirus](https://www.fairfaxcounty.gov/covid19/information-businesses-impacted-coronavirus)**

- **Forward Virginia/Reopening Information**
- **Employee Information**
- **Regulation Flexibility**
- **Key Business Information**
- **Local Small Business Resources**

Get [County Operating Status](#) by department or service; most access to county buildings are by appointment only.

<https://www.fairfaxcounty.gov/covid19/information-businesses-impacted-coronavirus>  
or [EconomicInitiatives@FairfaxCounty.gov](mailto:EconomicInitiatives@FairfaxCounty.gov)



# Microloan and Grant Program Status

Characteristic	Microloan	RISE Grant	Note
Available Funds	\$2,282,500	\$46M (includes \$1M from/for Vienna)	
Eligibility	<50 employees, in business 2+ years, commercial location	<50 employees, in business 1+ year, for profit, nonprofit/ home or commercial location	Eligible for loan or grant, not both
Terms	0% loans for up to 6 years, up to \$20K, based on demonstrated need	Grants, up to \$20K based on # of employees	RISE: 81% 1-10 employees, 69% minority-, women-, and/or veteran-owned
Anticipated # of businesses served	115	4000	
Disbursed #/%	66/55%	Not Yet Awarded	

# Economic Recovery Strategy

FCEDA in partnership with DEI hired HR&A to create recovery framework and action plan

## Goals:

- Support the retention of Fairfax County businesses and workers
- Mitigate economic impacts
- Position the county for a just and resilient recovery through targeted and effective investments, regulatory or programmatic adjustments

## Timing:

- Engagement begins this week; anticipated to conclude in four months

# Economic Recovery Questions

- What is the number one challenge to your business or industry right now?
- When do you anticipate a return to “normal” operations for your business or industry? Six months, one year, more than one year...?
- Do you believe federal, state and/or county programs are helping to keep businesses open?
- What county program and/or policy would be the most helpful to help mitigate current or future challenges?
- What is one opportunity presented to your business that you didn't see before?

# Rebuild! VA Grant – Opens August 10, 2020

[www.GOVERNOR.VIRGINIA.GOV/REBUILDVA](http://www.GOVERNOR.VIRGINIA.GOV/REBUILDVA)

- \$70M to support approximately 7000 businesses – half of which are small businesses and nonprofits operating in low income and economically disadvantaged communities (“ensuring adequate representation of minority-owned and women-owned businesses
- Purpose: To help small businesses and nonprofits whose normal operations were disrupted by COVID-19.
- Grant: Up to 3 times their average monthly eligible expenses up to a maximum of \$10,000.



# Links for More Information

- Rebuild Virginia: [www.GOVERNOR.VIRGINIA.GOV/REBUILDVA](http://www.GOVERNOR.VIRGINIA.GOV/REBUILDVA)
- [Economic Recovery Presentations](#)
- [Economic Recovery Framework Presentation](#)
- [FCEDA Talent Initiative](#) and [WorkinNorthernVirginia.com](http://WorkinNorthernVirginia.com)