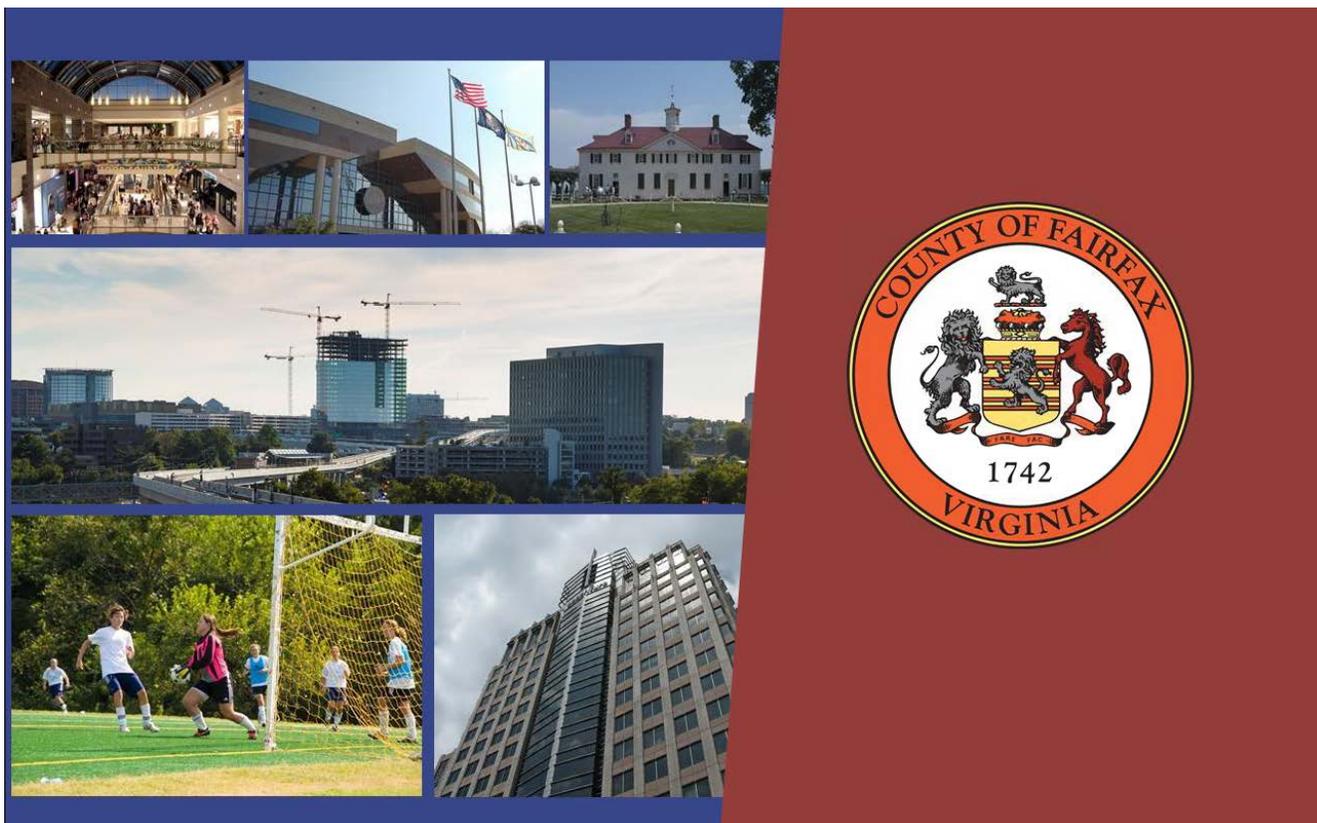


COMMENTS IN THIS REPORT ARE THOUGHTS AND IDEAS AS WRITTEN BY STAKEHOLDER SESSION PARTICIPANTS.



Fairfax County - Stakeholder Outreach - 6/26/14 PM Session

"Positioning Fairfax County for Economic Success"

Report from Session 8
Started Thursday, Jun 26, 2014 01:30 PM
Ended Thursday, Jun 26, 2014 04:00 PM

AGENDA

- 1 Welcome
- 2 Agenda
- 3 Presentation
- 4 Ice Breaker
- 5 Coolest Vacation
- 6 Agreement - Focus Areas
- 7 Are there other Focus Areas?
- 8 Challenges and Barriers
- 9 Pick Your Top 5 Challenges
- 10 Feedback on Draft People Goals
- 11 Feedback on Draft Places Goals
- 12 Feedback on Draft Employment Goals
- 13 Feedback on Draft Governance Goals
- 14 What's goals are missing?
- 15 Future State
- 16 Complete the sentence
- 17 Wrap Up Questions
- 18 Wrap Up - Next Steps
- 19 PictureThis!

PRESENTATION

Full Presentation can be found online at

<http://www.slideshare.net/fairfaxcounty/2014-0620-eac-plan-for-website>



Fairfax County

Strategic Plan to Facilitate the Economic Success of Fairfax County

success@fairfaxcounty.gov

June 2014

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AGREEMENT - FOCUS AREAS

Vote Number: 18 Abstained Votes: 6

	Agreement	Avg.Score	+/-	Std Dev	1	2	3	4
1	People	3.61	19.0%	.76	1	0	4	13
1.1	Prepare, attract and retain a skilled, innovative, and competitive workforce.							
1.2	Have available and affordable housing.							
1.3	Value and support a broad array of cultural and recreational opportunities.							
1.4	Embrace a diverse population.							
1.5	Sustain and support high-quality schools.							
2	Places	3.44	19.0%	.76	1	0	7	10
2.1	Implement policies that support necessary infrastructure improvements.							
2.2	Focus on optimal mobility and regional connectivity.							
2.3	Develop policies and processes to facilitate new investment and redevelopment.							
2.4	Ensure a vibrant and successful retail sector.							
2.5	Provide opportunities for industrial and other emerging uses.							
3	Employment	3.56	21.0%	.83	1	1	3	13
3.1	Adopt policies conducive attracting and retaining businesses.							
3.2	Achieve a proper balance between job and housing growth.							
3.3	Promote policies which protect and enhance Dulles International Airport (IAD).							
3.4	Grow as a tourist destination.							
4	Governance	3.50	21.0%	.83	1	1	4	12
4.1	Pursue growing tax base, affordable taxes, and diversified revenue sources.							
4.2	Continually review and improve regulatory processes.							
4.3	Ensure land use policies align with Plan goals.							

- 4.4** Continue leadership role in regional efforts in transportation planning, environmental regulations, and other areas of mutual benefit.
- 4.5** Enhance organizational capacity and support coordinated leadership to further economic success.
- 4.6** Improve communications to adapt to changing methods and technologies.

ARE THERE OTHER FOCUS AREAS?



1. Are there other focus areas you would suggest?

1. Innovation
 - 1.1. innovation
2. Technology
 - 2.1. technology
 - 2.2. Maintaining and promoting technology
3. Adult education
4. Health care in schools and community particularly mental health
5. Regional collaboration
6. include employment in places.
7. low / reasonable / fair taxes
8. relations with state government - reduce impact of Dillon rule
9. interconnected transportation
10. Affordability
11. arts
12. Not really a different element...how to allocate County resources among the four elements
13. steinteraction
14. The future. What new industries can we attract and how to do so? What changes in the k thru twelve and higher education systems should be made? What cutting edge transportation plans can be tried? What should go into a new performing arts center to make it a world class facility?
15. Climate change adaptation
16. low income higher education grants
17. workforce housing
 - 17.1. affordable/workforce house
18. R&D.
19. tourism
20. add health care under people
21. Add working from home under employment
22. Improving the Inclusion of immigrants and refugees in employment and education initiatives, an immigrant focus

- 23. cultural engagement
- 24. add everyone able to communicate in English under people
- 25. Add public safety under Governance
- 26. technology/innovation
- 27. promoting balance between taxes and fees vs services
- 28. Impact and influence state priorities as a county such as VA higher education

CHALLENGES AND BARRIERS

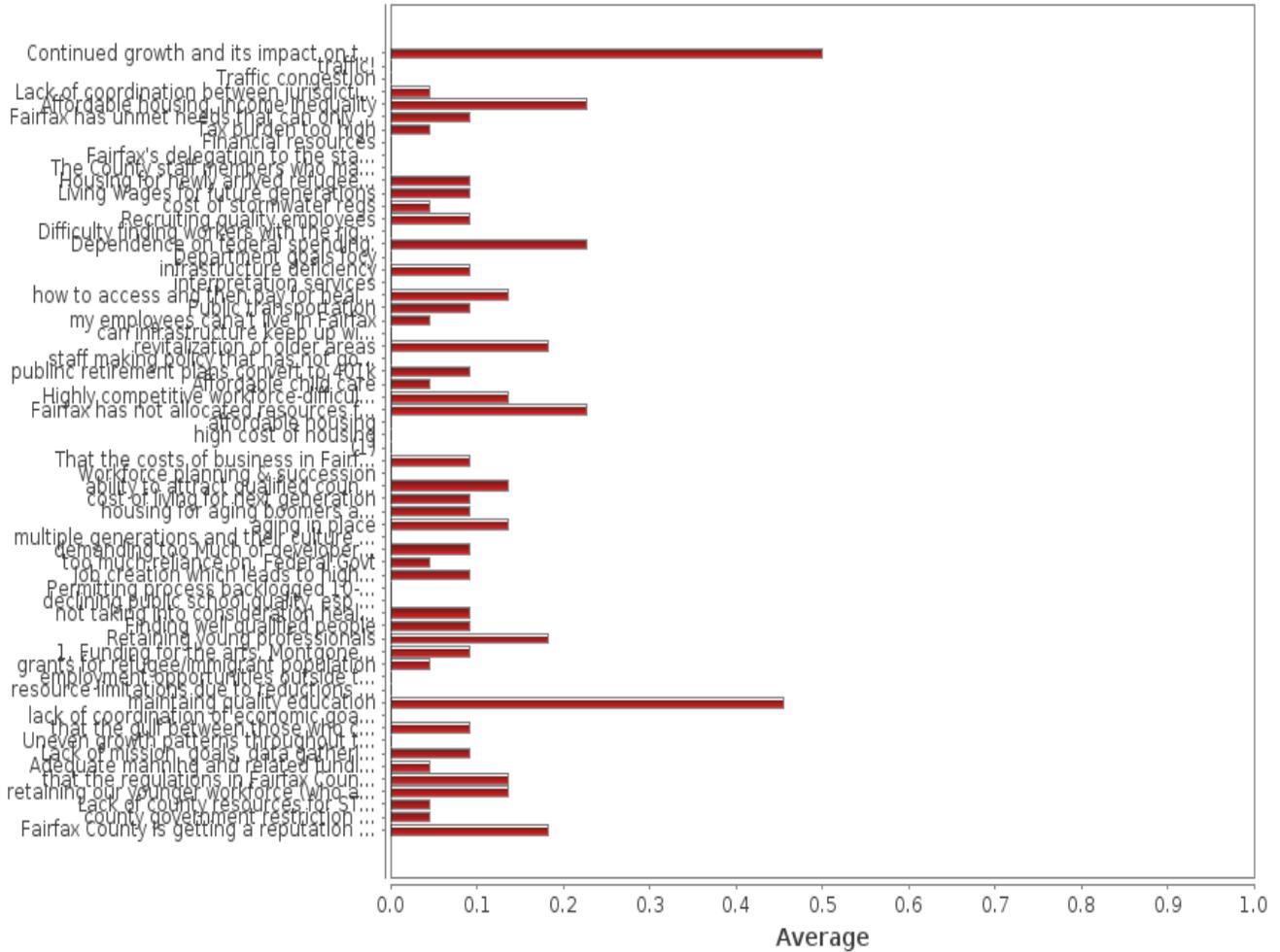


1. What keeps you awake at night?

1. Continued growth and its impact on the transportation network.
 - 1.1. traffic!
 - 1.2. Traffic congestion
2. Lack of coordination between jurisdiction MD DC VA keeps us from realizing our potential
3. Affordable housing, income inequality
4. Fairfax has unmet needs that can only be met by additional taxes, which are strongly resisted
 - 4.1. Tax burden too high
 - 4.2. Financial resources
5. Fairfax's delegation to the state legislature does not work collaboratively
6. The County staff members who make mistakes or perform badly are not penalized
7. Housing for newly arrived refugees, access to translators/interpreters
8. Living Wages for future generations
9. cost of stormwater regulations
10. Recruiting quality employees
11. Difficulty finding workers with the right skill set
12. Dependence on federal spending.
13. Department goals focy
14. infrastructure deficiency
15. interpretation services
16. how to access and then pay for health care
17. Public transportation
18. my employees can't live in Fairfax
19. can infrastructure keep up with population growth?
20. revitalization of older areas
21. staff making policy that has not gone through a public review and the Board of Supervisors
22. public retirement plans convert to 401k
23. Affordable child care
24. Highly competitive workforce-difficulty finding jobs
25. Fairfax has not allocated resources for affordable housing

- 25.1. affordable housing
- 25.2. high cost of housing
- 25.3. affordable housing
26. That the costs of business in Fairfax County will drive out smaller independent businesses
27. Workforce planning & succession
28. ability to attract qualified county employees
29. cost of living for next generation
30. housing for aging boomers and Millennials
31. aging in place
32. multiple generations and their culture of work
33. demanding too Much of developers, which is driving up prices of finished products
34. too much reliance on. Federal Government
35. Job creation which leads to higher vacancy rates. Need more jobs outside traditional focus of government and defense
36. Permitting process backlogged 10-12 weeks worst in country, will disrupt our business
37. declining public school quality, especially in lower income areas
38. not taking into consideration health considerations in county planning.
39. Finding well qualified people
40. Retaining young professionals
41. 1. Funding for the arts. Montgomery County allocates 3 times what Fairfax does on a per capita basis, for instance. 2. Not enough people with vision.
42. grants for refugee/immigrant population
43. employment opportunities outside the beltway (non-federal)
44. resource limitations due to reductions in foundation and government giving and contract dollars - shift from human services, education to security .
45. maintaining quality education
46. lack of coordination of economic goals between MD, VA, DC
47. that the gulf between those who can afford to live in Fairfax County and those who cannot is increasing rapidly
48. Uneven growth patterns throughout the County.
49. Lack of mission, goals, data gathering and accountability in transportation planning.
50. Adequate manning and related funding of all planning, transportation, and regulatory agencies for a reliable and predictable expectation of ability to deliver housing , office , retail , and industrial real estate.
51. that the regulations in Fairfax County discourage businesses from locating here
52. retaining our younger workforce (who are migrating to denser jurisdictions for lifestyle purposes)
53. Lack of county resources for STEM enrichment
54. county government restriction or limitation to new approaches, looking at best practices elsewhere
55. Fairfax County is getting a reputation of not bring business friendly

PICK YOUR TOP 5 CHALLENGES



- 25. Not just be a magnet (attracting from elsewhere) but retaining the young people who grew up and were educated here and those who have spent their careers here
- 26. make this an attractive place to remain - age in place comfortably
- 27. Public safety and emergency response
- 28. are we becoming a Detroit in terms of government union expectations on benefits and retirement
- 29. incentives and support for innovative technologies and ideas

1.2. Places

- 1. Density around metros.
- 2. Land use is an important factor in achieving transportation mobility.
- 3. Fewer barriers in the development process
- 4. Neighborhood and local community connectivity as important or more important than regional connectivity
- 5. Diverse, individual neighborhoods
- 6. Fairfax County has lot world recognition as a leader. Used to be dot com; what's next??
- 7. Community revitalization (not just the commercial sector revitalization). Residential areas need help and investment.
- 8. Urban environment, not to drive everywhere
- 9. Retail would benefit from lower taxes
- 10. Keep jobs and workers in close proximity
- 11. Under Mobility add congestion mitigation
- 12. Full size playing fields in To
- 13. GMU badly needs marketing help and the County or EDA should help them. As long as no one knows about GMU or thinks it is third rate, we are wasting a crown jewel for current and potential businesses and individuals. 2. Take INOVA and turn this area into a first class research center.
- 14. Entrepreneurship
- 15. Use technology to reduce commuting
- 16. Promoting small businesses
- 17. mission statement, goals and accountability are needed for policy changes
- 18. Needed emphasis on infrastructure to allow for greater density
- 19. Faster permitting process
- 20. Promotion of development
- 21. attract more diverse businesses
- 22. places for young to live and work like Arlington
- 23. create more live/work environments
- 24. Walkable communities
- 25. Benchmark Arlington's multi modal transportation system
- 26. walkability
- 27. More flexible and proactive zoning and planning consideration to adapt land use to current priorities
- 28. Emphasize non-vehicle commuting
- 29. redevelopment needs economic incentives, not more proffers!
- 30. Parks need to reconsider placing full size playing fields in TOD areas
- 31. bike-ability
- 32. emerging uses = new uses, such as zoning that allows small businesses such as coffee shops in residential areas.
- 33. redevelopment addressing place making, not just refreshing or renewing.
- 34. Community Innovation Labs
- 35. more emphasis on roads, not bikes
- 36. vibrant street environment
- 37. Look at redevelopment and new development needs from county and regional perspective more so than a supervisory district or planning district. Less power to veto or restrict things that are needed / desired. Overcome NIMBY
- 38. think about incenting retail and services to lower income areas
- 39. need bike and walk master plans that are coordinated with transit and car travel.
- 40. better methods and procedures
- 41. Add County financial support to incentivize redevelopment

42. connected communities as opposed to sprawl each with its own little town center
43. proffers should encourage and reward true innovation
44. Current Road Acceptance Process is a deterrent to developers providing roads
45. a healthy workforce needs active transportation options that include walking, cycling and of course bus
46. Avoid displacement of lower income households in revitalization areas
47. community safety and support maintaining property values
48. Include DHCD in organizing public-private partnerships

1.3. Employment

1. Emphasize jobs that spin off more jobs
2. consider tax adequacy in job/housing balance
3. Affordable housing for young workers
4. Immigrants
5. Incentivize employers to come to Fairfax County
6. focus on just on attracting businesses but retaining them
7. create financial incentives for businesses to relocate here
8. Housing needs to be located where the jobs are.
9. Job training
10. Work life balance
11. Diversified industries
12. Retention
13. closing income gap
14. more real EDA incentives and tax breaks so we can compete with other jurisdictions
15. more housing and construction will create more jobs
16. less regulation , more collaboration and communication
17. living wage
18. lower business taxes
19. Retraining for former defense contractors /military
20. Tax incentives for job creators
21. Diversity of business as a revenue tax base
22. Workforce trainings
23. Encourage multicultural/multilingual employment venues and opportunities
24. Continuing Education
25. Small business owners/cottage industries/facilitating home based business
26. Health, vitality and mobility options of residents determine economic health and should be specified as a priority.
27. alignment of many workforce programs to meet highest need areas
28. Free college. Promote GMU. Divide NOVA into two separate pieces, one for traditional higher ed, one for obtaining workforce ready schools.
29. Financial support for new companies with job-growth potential
30. Affordable housing to keep those who work here to live here
31. Use county resources to attract the right y
32. use county resources to attract the right types of business, innovative and tech focused
33. address the growth of telecommuting with reduces traffic and need for office space
34. Enhancing tech sector and professional services. Non-government related jobs
35. attractive accessible places will help retain, keep workers
36. diversity of employment types, less dependent on federal government
37. The connectivity needs of an airport should not trump connectivity needs of people and activity centers.
38. More incubators for small business or publicize better the programs we have
39. Dulles needs more nice amenities outside security, like places to have dinner with family if your flight has been delayed
40. Fairfax County supports too many programs which can't be sustained by current revenue
41. make it easier for tourist to understand. The metro system
42. infrastructure should support tourists who want to visit FFX without a car.

1.4. Governance

1. Public safety
2. Increased transparency.
3. Reduced taxes
4. Philosophy of including the community
5. consider taxes and expenditures from land use decisions
6. Willingness to risk AAA bond rating to provide needed capital funds
7. Adjusting allocation of resources to schools as other needs grow
8. Demanding that school system adjusts its programs and costs to reduce its demand on County resources
9. Improve county website
10. Improve links between land use planning and transportation.
11. Accountability and measurements of success and compliance to plan
12. Willingness to meet new needs with additional taxes
13. leverage technology
14. eliminate culture of no
15. improve customer service
16. Learn from/adapt other jurisdictions success
17. Mental health and family services are under supported and over-used.
18. Need greater collaboration with government from the worker levels of the community to ensure priorities align with their needs, not just with the upper-class
19. Employment levels tied to rate of development and not budget by an Enterprise or pay go system
20. County needs a Futures Component that is always looking way ahead, doing lots of comparative analysis with other locations.
21. Better leverage technology for enhanced community engagement across the spectrum of County governance activities.
22. All public retirement programs should be converted to 401 (k)s
23. Improve communication with government
24. more public private partnership
25. Policies that promote growth and urbanism
26. less cumbersome development process
27. Need health, transportation, zoning and land use collaboration to create active communities and give residents travel options. Assess all development plans for multimodal needs
28. be less risk averse
29. Focus on service
30. County's revenue base is too dependent on residential real estate, need greater diversification if feasible
31. Find methodologies/strategies to engage and leverage resources that medium to low income ppl have
32. Increase citizen involvement in various government decisions
33. Modify employee retirement programs, which are overly generous
34. Integrate more school and county functions including recreational facilities, libraries, budgeting, human resources, purchasing
35. creative and solution oriented in interaction between government and business
36. more collaboration through the land use process among multi agency staff .
37. Process efficiency
38. Be more transparent
39. Can't lead in transportation regionally if we don't have our own house in order. We simply do not have a mission and measurable goals to improve and grow a truly multimodal transportation system. Need to do planning which applies to all activity centers. Need active design and modal tracking.
40. Proffers should indeed be voluntary and not become de facto standards
41. make County processes more user friendly
42. not sure what 1.6 means
43. develop techniques to drive relevancy of County governance to lives of residents
44. review BACs for relevance. Fewer more impactful citizen advisory groups
45. better coordination between FCPS and county and less competitiveness in budget allocation
46. More predictability in zoning, site plans , and building permits through more team work and collaboration
47. Partnership with refugee resettlement agencies and employment services

48. Need to start to really harvest data, especially health and transportation - which are directly related. Diabetes and obesity data point to lack of active design in a particular neighborhood, Read: lack of sidewalk connectivity to transit.

49. reduce duplication of efforts across county agencies and between county/ schools

50. better coordination between DC,VA, DC

51. collaborate in a positive way with the development community

52. evaluate economic consequence of new storm water regulations in 3-5 years

1. International access. Dulles Airport.
2. designate development zones with incentives
3. raising kids in urban environments
4. the changing market for residential housing
5. Loudon is only a few rail stops from being our biggest competitor with cheaper land
6. overcrowding and related Life Safety issues
7. Watch gang activity
8. Affordable housing for Millennials will require capital contributions from the County. DC can serve as a model of how to do it,
9. No matter what, Fairfax County will always be a suburb of the Nation's Capital.
10. pressures on developers to do more and more is going to make Tysons a very expensive place to live or work
11. Cultural communities forming naturally in certain sectors of the County. This changes the workforce needs, commercial needs, educational needs, and governance communication needs
12. not enough free places for people to congregate to form clubs, etc

4. Employment

1. Younger workforce migration to denser work sectors where they can live, work and play without a car
2. impact of internet shopping on retailers
3. need for additional Potomac river crossings
4. Emerging technologies and access to all
5. smaller office space per employee
6. Loss of domestic air service at Dulles
7. changing technology
8. We are aging. There are more people turning 65 than entering kindergarten.
9. Community Innovation and democratized manufacturing enabled by new lower cost technology
10. County ability t attract younger work force provide affordable housing for them
11. providing the right type of education for our children to succeed
12. Huge number of employees retiring in all sectors, collaborate across sectors to recruit new workforce to Fairfax.
13. Companies are downsizing and creating different ideas for office space. We need job growth in different sectors
14. more online buying killing off local retail
15. it costs too much for new entrants into the job market to live here
16. New lower paid workers in both the public and private sectors will not be able to afford \$600,000 single family houses.
17. New workers, most of them Millennials, do not want to commute from Fauquier County. We must build affordable rental units for them in unprecedented numbers.

5. Governance

1. Keep abreast of/implement emerging technologies specifically with respect to transportation, including ITS and in-car.
2. Silver Line corridor may pull focus away from needed revitalization areas which greatly needs support
3. sustainable agriculture, urban farming
4. Encourage and foster community and public service as a value of the County.
5. leaders need to step up and lead
6. reduced support from government spending
7. regulations that stifle creativity
8. THE ELECTRIC GRID Sewer and water capacity
9. The danger of overloading and overtaxing the business community
10. Climate change will have significant impact on County infrastructure.
11. The county can't afford to prop up the cost of sedentary lifestyles so must make the relatively inexpensive investments in active infrastructure including sidewalks and safe cycling facilities. People can't and won't use transit if they don't have safe sidewalks to get there.
12. The county must anticipate the near term arrival of connected vehicle technology which is now being tested in Merrifield by VA Tech consortium. Connected vehicles can travel closer together on the highway than traditional cars so costly widening and new ramps may not be necessary. Traditional cars can be easily and cheaply retrofit with CV

technology which will greatly reduce costly traffic accidents. While this tech comes on line it would be more prudent to make improvements to reduce the pressure on existing road infrastructure through transit use, walking and bicycling.

13. Need more regional thinking and planning, less jurisdictional focus.
14. we need to think really hard about air rights over Silver Line Stations making WAMTA a competitor
15. innovative energy ideas
16. Internet of Things
17. Big Data and what that could mean to the County and what needs to be done to capitalize on it

6. Other

1. Less emphasis on local tourism.
2. Can't rest on our laurels
3. Disruptive technology i.e. Lower cost inferior products disrupting established products and companies - uber, couch surfing, airBnB
4. These reflect the recent GMU/CRA report:
5. raising the minimum wage
6. our culture is overly focused on achievement at the expense of emotional health. Where is county's role in this?
7. people want more with less work
8. Those who spent their careers here are looking to new places, Staunton, Beaches, NC, Richmond, Williamsburg for lower cost of living, less traffic, more cultural opportunities, and sense of community
9. Fairfax needs some unique qualities to compete globally. We are no longer unique.

24. create a larger sense of place as opposed to pockets of disconnected developments
25. those who want to live an urban lifestyle can yet those who want to raise chickens can as well. support lifestyle diversity
26. take pride in being the most employment and housing balanced county and not just the highest median income
27. When we find the new 22-30 year old who are as involved as the commum
28. Our taxes are lower and our services improved
29. we have the lowest business and personal taxes and the best schools and other services in the DC area, Virginia, the US, and the world
30. We have low unemployment and high average household income
31. ...our young workers can live near their jobs.
32. when diversity in skillsets/demographics and culture are fully embraced
33. less suburbs and more connected communities
34. Bailey's Crossroads is as fun as Reston Town Center
35. everyone has the job they want, make the money they need, live how they want, and have great educational opportunities for their children.
36. People who work for the county can afford to live here-should they choose to
37. Fairfax is perceived globally as the "golden frontier," of opportunity, as was California and Alaska of the 1800's

WRAP UP QUESTIONS

1. What went well today?

1. The technology use was great!
2. timing
3. computer system
4. Table interaction. Overall organization
5. Like the technology but it doesn't allow enough dialogue.
6. smart use of technology
7. Technology
8. The technology was excellent. Allowed for candid and anonymous input
9. Not an overwhelming amount of material
10. organization
11. flow of facilitation
12. was well organized and good use of technology
13. Table facilitators were knowledgeable
14. number and timing of sessions
15. Table interaction. Overall organization
16. Lots of opportunity to enter our ideas without criticism or argument
17. Use of technology ensured that all voices were heard.
18. efficient way to obtain multiple responses. It prevents domination of the discussion by a small group of people
19. Well planned and moved at a great pace
20. seemed to be an efficient way to obtain input. Unclear how you will weigh and convey results to BOS, public.
21. The opportunity early in the program for feedback and questions.
22. Smooth technology to capture wide range of answers and opinions.
23. not enough time to discuss the group ideas
24. No one person was able to dominate the meeting, we all participated
25. interaction
26. cookies
27. I am very, very skeptical of this approach providing meaningful results.
28. might have been easier for me if i had known more about how the session would work
29. where was this technology when we did the Tysons Master Plan . Very inclusive and invites candor .
30. Facilitator, technology, methodology
31. Industry
32. We processed a ton of input
33. moved quickly

2. What questions should we have asked?

1. What barriers restrict or limit economic growth and success in Fairfax County (policy, process, resources, expertise).
 2. more representatives of small businesses and the development community
 3. You should have sent more pointed questions before so that we were better prepared to fully accomplish the task
 4. How do you feel the county is currently doing
 5. What are the participants impression of the current economic climate in the County?
 6. how much do you know about the County's current economic development programs
 7. What gets us as global leaders again.. Where are the George Johnsons and Til Hazels who had vision and resources to make things happen? Have we become so big that only incremental change is possible?
 8. How effective are current county programs how can they be measured are they cost effective
 9. How does board measure their success of this plan is it accurate based infact
 10. Do the participants themselves feel that the area is economically successful? Also, do they feel successful?
- How to improve either/both?

11. what metrics can be used to measure progress
12. Ask how we as a group would rank the input received from the various questions.
13. How to recognize the fact that Fairfax County is actually made up of a wide range of different communities and not monolithic.
14. what school programs can be cut or reduced? Normally only parents and teachers have input to this. An example is later high school start Times will mess up traffic for the rest of us
15. how do Fairfax County leaders perceive their role in the process?

3. Who are the other community stakeholders we should include in this process?

1. Small business leaders, workforce reps of varying cultures and generations, non-profits
2. commercial property owners
3. more business owners
4. chamber reps
5. college grads, high school students, elementary leaders
6. Developers and investors.
7. CEOs of major companies who recently moved to Fairfax County.
8. Fewer county employees and EDA representatives
9. civic association and land use committee chairs
10. high school and college students
11. teachers
12. young professionals groups (most chambers have them and larger companies)
13. Needs of diverse population- connect with immigrant organizations
14. Architects and planners.
15. Charitable nonprofit leaders
16. Retirees.
17. Te
18. small business commission
19. every time I speak to a colleague at Fairfax County regardless of the level- I get the sense they don't know anything about the process. This concerns me as I believe every department within the county should have had participants attending. I recommend that we scan the stakeholder participation records and ensure that the process reflects engagement with them
20. Urban design and development community
21. the
22. Associations - trade, etc
23. local CEOs of for-profit companies
24. Small business owners and operators.
25. The relationship between and priorities of the BOS and the School Board and their staffs are strained. Allocation of County resources to FCPS is stretched to the reasonable limit. They could use this process as a part of getting more on the same page.
26. Futurists. They may not live here and some have nutty ideas, but they can help you think outside the box. More developers. Some rich guys and girls who live here, but are not active in the community.
27. homeowner association leaders , if only to help them think about wider needs.
28. GMU and NOVA student reps
29. Innovators
30. Minority groups- Im not sure if their perspective was included
31. other area jurisdictions- our neighbors and reps from the towns and cities - Herndon, Clifton, Falls Church
32. hospitals - (Reston, INOVA) senior living (Sunrise, Erikson)
33. civic groups - Rotary, Lions, Kiwanis - hit their circuit
34. Don't forget the religious institutions (churches etc.)
35. More residents & employees
36. Have some sessions conducted in other languages where there are large populations of culture language groups (Korean Church in Centerville), Hispanic churches, in the parks during summer concerts
37. Ft. Belvoir

4. What would you recommend we do to improve this session?

1. Too much reliance on technology
2. stakeholders not real stakeholders do not have vested interest in the outcome of responses
3. allow for a bit more review of responses and comments
4. Ditto on over-reliance on technology. Seems it went a little too fast
5. stakeholders do not fully understand subject matter giving input to
6. a lot of smart people in this room and no one is talking to each other
7. this is not proper facilitation
8. Require advance preparation so that responses are more thoughtful
9. Spend a little more time going over strategic plan.
10. more talking and problem solving at tables.
11. facilitate discussion, not total isolation at keyboards
12. Ensure that all participants read the current draft of the plan in advance
13. this is a solution in search of a problem
14. I remain concerned that you are just punching a ticket to say you reached out to the community. Maybe smaller focus groups out of this and go deeper
15. More cookies
16. Educate the participants about the process before the session so that they can be prepared
17. the "pulling into categories" was too easy to make an error
18. Allow for a deeper review of the draft at the start
19. give some sort of incentive or at least track whether people have done their homework and taken time to read the draft plan ahead of time so you get more reflective answers.
20. this was a waste of my time
21. Not sure how to do it, but getting a sense of how resources should be allocated might have been helpful and good for the BOS to learn from.
22. Great session. Put this out on channel 16, YouTube, hold interactive online sessions to engage Millennials...
23. Not sure of accountability of instituting plan. Need to held feet to fire with data collection to see improvements.
24. Don't use this system. You had 20 people and 180 minutes. Everyone could have talked for five minutes and still had plenty of time for interactive discussion.

PICTURETHIS!

