

ECONOMIC SUCCESS STRATEGIC PLAN UPDATE



Prepared for the Economic Advisory Commission

Spotlight on Success

(From our news highlights on fairfaxcounty.gov/success)

- [Kingstowne Towne Center Mixed-Use Development Approved](#)
- [#1 for High-Growth Startups](#)
- [Local Innovation Fund](#)
- [Social Equity Dialogue](#)
- [Access to Capital](#)
- [Embarking on the Future of Richmond Highway](#)
- [Tysons' Seventh Field Approved](#)
- [Mustang Sally Brewing Opens](#)
- ["The Boro" Development Begins](#)

Creating Places Where People Want To Be The [PDC/PRM Zoning Ordinance Amendment](#) has been adopted, providing the zoning mechanism to allow for higher intensity, mixed-use communities in accordance with the Comprehensive Plan, in transit station areas, community business centers, and areas targeted for revitalization.

Students Enter The Shark Tank On March 28th, six finalists from Fairfax County Public Schools presented their innovative solutions to improve the lives of older adults through the "[Shark Tank](#)" [Assistive Technology Challenge](#). During the design process, student inventors received coaching and expert advice from Integrity One Partners and Refraction. The Integrity One Partners presented cash prizes to the winners at the Live Well Aging Well Summit on April 16.



In the Works: Breweries in Fairfax County and the region will be showcased at the Workhouse Brewfest on August 13, 2016. This event highlights the cultural and economic contributions of local craft brew and food artisans, musicians, and the Workhouse artists. For more information and tickets visit workhousebrewfest.org.

Social Equity Following the February presentations by John Powell on *Racing to Justice*, County staff representing a broad cross section of agencies increased their understanding of barriers and opportunities to achieving economic success through social equity and learned about how other jurisdictions are addressing these issues at:

- [Linking the Silos of Racial Equity Work](#) at the Virginia Tech Research Center on April 21.
- [Government Alliance for Racial Equity \(GARE\)](#) on April 26-28.

Access to Capital Event On April 28, the Access to Capital Event, hosted by Business Development Assistance Group, drew more than 300 attendees, 73% of which were small business owners. The exhibitors and presenters included ten financial institutions, four investors, the US Small Business Administration, and the Economic Development Authorities of Arlington and Fairfax. The ESSP Goal One team helped plan the event after access to capital was identified as a gap at the first innovation dialogue we convened last summer. Rob Stalzer presented opening remarks along with Senator Mark Warner.

Building Repositioning The Fairfax County [Building Repositioning Workgroup](#) (Workgroup) continues to evaluate the impacts of the changing office market on existing office space; how the use of buildings changes over time; and, what potential process and policy changes the County should consider to address the challenges and opportunities raised. The Workgroup includes a variety of non-profit stakeholders, regional industry leaders, and County staff. The Workgroup will present its recommendations in the Summer of 2016.

Parks Count! The Fairfax County Park Authority Needs Assessment was released in early May after an 18-month process. Read the [final report](#). One of the first opportunities to put the Parks Count findings into action is through the 2016 Park Bond. The [Burke Lake Golf Clubhouse and Driving Range](#) construction is underway. The [Lake Fairfax Water Mine's](#) \$5.5M expansion has opened for its first full summer of fun!

Measures Project: Survey Virginia Tech is partnering with the County to help develop metrics that are comprehensive, inclusive, and meaningful. Please share your thoughts in our [online survey](#).

Fairfax First The Land Use and Development Services Strategic Assessment ([Gartner Study](#)) is complete. Staff is now roadmapping implementation of the 29 tactical recommendations which will improve the speed, consistency, and predictability of the development review process. Read all the documents on the [Goal Three website](#).

An update on the [Zoning Ordinance Amendment Work Program](#) was given at the May 24 Development Process Committee.

P3 Partnerships The County continues to attract private sector parties interested in partnering with Fairfax to provide services, create value, and build community. The following are potential opportunities with significant discussions over the past few months:

- Submission of a rezoning application for the [Residences at North Hill](#), a mixed income community in the Richmond Highway Corridor;
- Opening of the [BLVD](#), a 448-unit residential apartment building, next to the Wiehle-Reston East Metrorail station on property leased from the County;
- Planning efforts are underway to determine occupancy and development potential for the [Original Mount Vernon High School](#); and,
- Construction is occurring on a number of PPEA and joint-development projects, such as Liberty at [Laurel Hill Adaptive Reuse](#) and the [Lewinsville Center](#) redevelopment.

Links to other ongoing activities can be found on the Economic Success Strategic Plan's [website](#)

[Office of Community Revitalization](#)

[Transportation Status Reports](#)

[Land Use and Development](#)

[Capital Bikeshare Locations in Tysons and Reston](#)

[Board Committees](#)

Board of Supervisors' Economic Success Strategic Plan Six Goals:

- [Further Diversify Our Economy](#)
- [Create Places Where People Want To Be](#)
- [Improve the Speed, Consistency and Predictability of the Development Review Process](#)
- [Invest in Natural and Physical Infrastructure](#)
- [Achieve Economic Success Through Education and Social Equity](#)
- [Increase Agility of County Government](#)