

Fairfax County 2023 MS4 Program Plan and Annual Report

Appendix R8

List of County's Public Outreach and Education Activities
and the Estimated Number of Individuals Reached through
the Activities

VSMP Permit Number VA0088587
9-29-2023

The MS4 Public Education and Participation Team meets at least once a year with the partners to assess the current outreach efforts. Additional meetings may take place to improve existing outreach or develop new outreach.
Below is a summary of outreach and education activities and estimated number of individuals reached for each of the ten messages required in Part I.B.2.j)1) of the permit.

Implementer	Date	Date Specific or multiple events?	Category	Activity	New Activity for Reporting Year (Yes/No)	Number of Engagements	Engagement Units	Required Public Education/Participation Messages (check all that apply for each activity)									
								Public reporting of illicit discharges or improper disposal	Individual and group involvement in local water quality improvement initiatives	Encourage integrated management practice (IMP) plans at public and private golf courses	Proper management disposal of used oil and household hazardous wastes	Proper disposal of pet waste and household yard waste	Promote and publicize the use of the permittee's litter prevention program	Methods for residential car washing that minimize water quality impacts	Proper use, application, and disposal of PHF by public, commercial, and private applicators and distributors	Target commercial, industrial, and institutional entities likely to have significant stormwater impacts	
CFC	7/1/2022	Date Specific	Social Media	Plastic Free July campaign kickoff (FB, IG, TW)	No	212	Impressions/Views							x			
CFC	7/2/2022	Date Specific	Engagement Activity/Workshop/Presentation	Pilot program with Centreville HS for Sports Field Recycling	No	2,700	Individuals/participants/attendees/customers/recipeints							x			
CFC	7/5/2022	Date Specific	Social Media	Social media story: Plastic Free July pledge share (FB, IG)	No	88	Impressions/Views							x			
CFC	7/6/2022	Date Specific	Social Media	Social media post: Plastic Free July Tip post 2 (FB, IG, TW)	No	154	Impressions/Views							x			
CFC	7/13/2022	Date Specific	Social Media	Social media post: Plastic Free July post tip 3 (FB, IG, TW)	No	178	Impressions/Views							x			
CFC	7/18/2022	Date Specific	Engagement Activity/Workshop/Presentation	CF participated in VCN's Legislative meeting (off-season)	No	50	Individuals/participants/attendees/customers/recipeints		x					x			
CFC	7/19/2022	Date Specific	Social Media	Social media post: Plastic Free July: beyond individual action (FB)	No	103	Impressions/Views							x			
CFC	7/20/2022	Date Specific	Social Media	Social media post: Plastic Free July Tip post 4 (FB, IG, TW)	No	218	Impressions/Views							x			
CFC	7/27/2022	Date Specific	Social Media	Social media post: Plastic Free July Tip post 5: Chemical Conversion (FB, IG, TW)	No	238	Impressions/Views							x			
CFC	8/8/2022	Date Specific	Social Media	Social media post: Farmer's Market Week campaign kickoff: Kick Single-Use Plastics (FB, IG, TW)	No	324	Impressions/Views							x			
CFC	8/10/2022	Date Specific	Engagement Activity/Workshop/Presentation	Clean FFX on Campus (Longwood University) meeting	No	2	Individuals/participants/attendees/customers/recipeints							x			
CFC	8/10/2022	Date Specific	Social Media	Social media post: Farmer's Market Week: Use Reuseables (FB, IG, TW)	No	254	Impressions/Views							x			
CFC	8/12/2022	Date Specific	Social Media	Social media post: Farmer's Market Week: Keep Streams Clean (FB, IG, TW)	No	234	Impressions/Views							x			
CFC	8/16/2022	Date Specific	Social Media	Social media post: Ask an Expert (FB)	No	179	Impressions/Views							x			
CFC	8/22/2022	Date Specific	Engagement Activity/Workshop/Presentation	Participated in Plastic Waste Prevention Advisory Council meeting	No	10	Individuals/participants/attendees/customers/recipeints		x					x			
CFC	9/9/2022	Date Specific	Engagement Activity/Workshop/Presentation	Presented at NVRC Waste Board Meeting on Litter Solutions	No	150	Individuals/participants/attendees/customers/recipeints							x			
CFC	9/16/2022	Date Specific	Engagement Activity/Workshop/Presentation	CF participated in FEET	No	10	Individuals/participants/attendees/customers/recipeints							x			
CFC	9/17/2022	Date Specific	Engagement Activity/Workshop/Presentation	Clean Fairfax contributions to Celebrate Sully event	No	250	Individuals/participants/attendees/customers/recipeints							x			
CFC	9/24/2022	Date Specific	Social Media	Social media post: #NationalPublicLandsDay (TW)	No	65	Impressions/Views							x			
CFC	9/28/2022	Date Specific	Engagement Activity/Workshop/Presentation	CF presented on Fairfax Co Bag Fee at the VA Marine Debris Summit	No	150	Individuals/participants/attendees/customers/recipeints							x			
CFC	9/28/2022	Date Specific	Social Media	Social media post: #NationalCoffeeDay (FB, TW)	No	380	Impressions/Views							x			
CFC	10/11/2022	Date Specific	Engagement Activity/Workshop/Presentation	Interview with GMU student	No	1	Individuals/participants/attendees/customers/recipeints							x			
CFC	10/11/2022	Date Specific	Webpage/Online guides	Blog post on Virginia voters and plastic pollution survey results	No	26	Page views							x			
CFC	10/11/2022	Date Specific	Social Media	Social media post: Clean Water Week (FB, IG, TW)	No	341	Impressions/Views							x			
CFC	10/12/2022	Date Specific	Social Media	Social media post: Trace Zero Waste store (FB)	No	178	Impressions/Views							x			
CFC	10/12/2022	Date Specific	Social Media	Social media post: VA voters and plastic pollution survey (FB, IG, TW)	No	244	Impressions/Views							x			

Implementer	Date	Date Specific or multiple events?	Category	Activity	New Activity for Reporting Year (Yes/No)	Number of Engagements	Engagement Units	Required Public Education/Patricipation Messages (check all that apply for each activity)								
								Public reporting of illicit discharges or improper disposal	Individual and group involvement in local water quality improvement initiatives	Encourage integrated management practice (IMP) plans at public and private golf courses	Proper management disposal of used oil and household hazardous wastes	Proper disposal of pet waste and household yard waste	Promote and publicize the use of the permittee's litter prevention program	Methods for residential car washing that minimize water quality impacts	Proper use, application, and disposal of PHF by public, commercial, and private applicators and distributors	Target commercial, industrial, and institutional entities likely to have significant stormwater impacts
CFC	10/13/2022	Date Specific	Social Media	Social media post: Clean Water part 2 (FB)	No	98	Impressions/Views							x		
CFC	10/25/2022	Date Specific	Webpage/Online guides	Blog post on greenwashing cleaning products	No	1	Page views							x		
CFC	10/28/2022	Date Specific	Social Media	Social media post: 5 spooky climate change facts (for Halloween) (FB)	No	69	Impressions/Views							x		
CFC	10/31/2022	Date Specific	Engagement Activity/Workshop/Presentation	CF attended VCN Legislative Committee meeting	No	50	Impressions/Views							x		
CFC	11/1/2022	Date Specific	Social Media	Social media post: compost your leftover pumpkins (FB, IG)	No	1,637	Impressions/Views							x		
CFC	11/2/2022	Date Specific	Engagement Activity/Workshop/Presentation	Presentation about pollution to Cherry Run Elementary's Green Team	No	15	Individuals/participants/attendees/customers/recipients							x		
CFC	11/3/2022	Date Specific	Social Media	Social media post: Cherry Run presentation (FB, IG)	No	214	Impressions/Views							x		
CFC	11/15/2022	Date Specific	Social Media	Social media posts: America Recycles Day (FB, IG)	No	415	Impressions/Views							x		
CFC	11/17/2022	Date Specific	Webpage/Online guides	Blog post: America Recycles Day x Environmental News Roundup	No	1	Page views							x		
CFC	11/24/2022	Date Specific	Social Media	Social media post: Sustainable Thanksgiving (full series) (FB, IG)	No	846	Impressions/Views							x		
CFC	11/26/2022	Date Specific	Social Media	Social media post: Small Business Saturday (FB, IG)	No	13	Impressions/Views							x		
CFC	11/29/2022	Date Specific	Newsletter/Flier/Guide	EcoPrint calendar feature: Protecting the Beauty of the Chesapeake Bay	No	1,000	Number Distributed		x					x		
CFC	12/7/2022	Date Specific	Engagement Activity/Workshop/Presentation	CF attended CVW Stormwater and Plastic Pollution Webinar	No	40	Individuals/participants/attendees/customers/recipients							x		
CFC	12/12/2022	Date Specific	Engagement Activity/Workshop/Presentation	CF participated in VCN Legislative Committee meeting (zoom)	No	50	Individuals/participants/attendees/customers/recipients							x		
CFC	12/17/2022	Date Specific	Social Media	Social media post: Kittens storm drains (FB)	No	513	Impressions/Views							x		
CFC	12/22/2022	Date Specific	Social Media	Social media post: Holiday Tips (FB, IG)	No	1,103	Impressions/Views							x		
CFC	1/4/2023	Date Specific	Social Media	Social media post: Recycle Christmas trees (FB, TW)	No	6	Impressions/Views							x		
CFC	1/4/2023	Date Specific	Engagement Activity/Workshop/Presentation	CF attended CCWC Stormwater Work Group call (zoom)	No	20	Individuals/participants/attendees/customers/recipients							x		
CFC	1/10/2023	Date Specific	Engagement Activity/Workshop/Presentation	CF attended CCWC Federal Updates zoom call	No	30	Individuals/participants/attendees/customers/recipients							x		
CFC	2/3/2023	Date Specific	Cleanup	Q3 MS4 Compliance Monitoring	No	5	Site visits		x					x		
CFC	2/8/2023	Date Specific	Social Media	Social media post: RGGI call to action (TW, IG, FB)	No	698	Impressions/Views							x		
CFC	2/9/2023	Date Specific	Engagement Activity/Workshop/Presentation	CF at Mid-Atlantic Marine Debris Plan - Consumer Debris Goal group meeting	No	25	Individuals/participants/attendees/customers/recipients		x					x		
CFC	2/11/2023	Date Specific	Engagement Activity/Workshop/Presentation	36th Annual Mt Vernon Town Hall (exhibitor)	No	500	Individuals/participants/attendees/customers/recipients					x		x		
CFC	2/14/2023	Date Specific	Social Media	Social media post: Happy Valentine's Day (TW, IG, FB)	No	1,464	Impressions/Views							x		
CFC	3/6/2023	Date Specific	Webpage/Online guides	Blog post: What's in a Bottle (plastic)	No	3	Page views							x		

Implementer	Date	Date Specific or multiple events?	Category	Activity	New Activity for Reporting Year (Yes/No)	Number of Engagements	Engagement Units	Required Public Education/Patiricipation Messages (check all that apply for each activity)								
								Public reporting of illicit discharges or improper disposal	Individual and group involvement in local water quality improvement initiatives	Encourage integrated management practice (IMP) plans at public and private golf courses	Proper management disposal of used oil and household hazardous wastes	Proper disposal of pet waste and household yard waste	Promote and publicize the use of the permittee's litter prevention program	Methods for residential car washing that minimize water quality impacts	Proper use, application, and disposal of PHF by public, commercial, and private applicators and distributors	Target commercial, industrial, and institutional entities likely to have significant stormwater impacts
CFC	3/10/2023	Date Specific	Social Media	Social media post: order spring cleanup supplies (FB, IG)	No	576	Impressions/Views							x		
CFC	3/14/2023	Date Specific	Social Media	Social media post: Green Business Forum (FB, TW)	No	152	Impressions/Views							x		
CFC	3/15/2023	Date Specific	Engagement Activity/Workshop/Presentation	Presentation at Stormwater and Plastic Pollution Workshop	No	100	Individuals/participants/attendees/customers/recipients		x					x		
CFC	3/16/2023	Date Specific	Engagement Activity/Workshop/Presentation	Presentation at Greensprings	No	200	Individuals/participants/attendees/customers/recipients		x			x		x		
CFC	3/18/2023	Date Specific	Engagement Activity/Workshop/Presentation	Special Awards Judge at the Regional Science Fair	No	350	Individuals/participants/attendees/customers/recipients							x		
CFC	3/19/2023	Date Specific	Engagement Activity/Workshop/Presentation	Birds & Beers cleanup event at Aslin	No	12	Individuals/participants/attendees/customers/recipients		x					x		
CFC	3/19/2023	Date Specific	Social Media	Social media post: Earth Month+ week 1 (FB, IG, TW)	No	383	Impressions/Views							x		
CFC	3/21/2023	Date Specific	Cleanup	OSS site visit	No	8	Individuals/participants/attendees/customers/recipients		x					x		
CFC	3/22/2023	Date Specific	Social Media	Social media post: World Water Day (FB, IG)	No	281	Impressions/Views							x		
CFC	3/26/2023	Date Specific	Social Media	Social media post: Earth Month+ week 2 (FB, IG, TW)	No	304	Impressions/Views							x		
CFC	3/28/2023	Date Specific	Social Media	Social media post: reminders about RGGI (FB & IG stories, TW)	No	90	Impressions/Views							x		
CFC	3/29/2023	Date Specific	Cleanup	OSS site visit	No	8	Individuals/participants/attendees/customers/recipients		x					x		
CFC	3/31/2023	Date Specific	Social Media	Social media post: reminder about cleanup supplies (FB, IG)	No	314	Impressions/Views							x		
CFC	3/31/2023	Date Specific	Engagement Activity/Workshop/Presentation	CF at the Plastic Waste Prevention Advisory Council in Charlottesville	No	10	Individuals/participants/attendees/customers/recipients							x		
CFC	4/2/2023	Date Specific	Social Media	Social media post: Earth Month+ week 3 (FB, IG, TW)	No	258	Impressions/Views							x		
CFC	4/4/2023	Date Specific	Engagement Activity/Workshop/Presentation	Interview with GMU student	No	1	Individuals/participants/attendees/customers/recipients							x		
CFC	4/5/2023	Date Specific	Engagement Activity/Workshop/Presentation	Presentation to Girl Scout troop on Going Green and Litter in FFX Co	No	25	Individuals/participants/attendees/customers/recipients							x		
CFC	4/6/2023	Date Specific	Social Media	Social media post: Earth Daze announcement (CF graphics) (FB, IG, TW)	No	429	Impressions/Views							x		
CFC	4/9/2023	Date Specific	Social Media	Social media post: Earth Month+ week 4 (FB, IG, TW)	No	221	Impressions/Views							x		
CFC	4/12/2023	Date Specific	Social Media	Blog post: Earth Month+ and upcoming events	No	5	Impressions/Views							x		
CFC	4/16/2023	Date Specific	Social Media	Social Media post: Earth Month+ Week 5 (FB, IG, TW)	No	295	Impressions/Views							x		
CFC	4/16/2023	Date Specific	Engagement Activity/Workshop/Presentation	Earth Daze	No	200	Individuals/participants/attendees/customers/recipients		x					x		
CFC	4/18/2023	Date Specific	Social Media	Blog post: Fairfax folks pick up	No	4	Page views							x		

Implementer	Date	Date Specific or multiple events?	Category	Activity	New Activity for Reporting Year (Yes/No)	Number of Engagements	Engagement Units	Required Public Education/Patricipation Messages (check all that apply for each activity)								
								Public reporting of illicit discharges or improper disposal	Individual and group involvement in local water quality improvement initiatives	Encourage integrated management practice (IMP) plans at public and private golf courses	Proper management disposal of used oil and household hazardous wastes	Proper disposal of pet waste and household yard waste	Promote and publicize the use of the permittee's litter prevention program	Methods for residential car washing that minimize water quality impacts	Proper use, application, and disposal of PHF by public, commercial, and private applicators and distributors	Target commercial, industrial, and institutional entities likely to have significant stormwater impacts
CFC	4/19/2023	Date Specific	Cleanup	Stohlman Subaru corporate cleanup	No	15	Individuals/participants/attendees/customers/recipeints		x					x		
CFC	4/20/2023	Date Specific	Social Media	Social media post: Stohlman cleanup (FB, IG)	No	33	Impressions/Views							x		
CFC	4/20/2023	Date Specific	Engagement Activity/Workshop/Presentation	CF tabled at the Town of Vienna Green Expo	No	250	Individuals/participants/attendees/customers/recipeints							x		
CFC	4/22/2023	Date Specific	Engagement Activity/Workshop/Presentation	Mt Vernon Environmental Expo (Earth Day) (*not in-person, but support)	No	250	Individuals/participants/attendees/customers/recipeints							x		
CFC	4/23/2023	Date Specific	Social Media	Social media post: Earth Month+ Week 6	No	189	Impressions/Views							x		
CFC	4/25/2023	Date Specific	Engagement Activity/Workshop/Presentation	Interview with George Mason University student	No	1	Individuals/participants/attendees/customers/recipeints							x		
CFC	5/1/2023	Date Specific	Engagement Activity/Workshop/Presentation	Meet with OSS leaders group: pilot brief	No	15	Individuals/participants/attendees/customers/recipeints							x		
CFC	5/3/2023	Date Specific	Engagement Activity/Workshop/Presentation	Interview with GMU student	No	1	Individuals/participants/attendees/customers/recipeints							x		
CFC	5/11/2023	Date Specific	Engagement Activity/Workshop/Presentation	CF at Plastic Pollution Prevention Advisory Council meeting in Glen Allen, VA	No	10	Individuals/participants/attendees/customers/recipeints							x		
CFC	5/12/2023	Date Specific	Social Media	Social media post: Bike to Work Day (FB)	No	338	Impressions/Views							x		
CFC	5/23/2023	Date Specific	Social Media	Social media post: Farmers Market reel (IG, FB)	No	408	Impressions/Views							x		
CFC	5/23/2023	Date Specific	Cleanup	Q4 MS4 Compliance Monitoring	No	2	Individuals/participants/attendees/customers/recipeints		x					x		
CFC	5/24/2023	Date Specific	Cleanup	OSS field visit (rolling out pilot)	No	8	Impressions/Views		x					x		
CFC	5/25/2023	Date Specific	Cleanup	Q4 MS4 Compliance Monitoring (pt. 2)	No	2	Individuals/participants/attendees/customers/recipeints		x					x		
CFC	5/26/2023	Date Specific	Newsletter/Flier/Guide	Published EPS education brochure	No	100	Number Distributed							x		
CFC	5/26/2023	Date Specific	Webpage/Online guides	Published EPS education material on LFVA website	No	50	Site visits							x		
CFC	5/30/2023	Date Specific	Webpage/Online guides	Blog post: Environmental News Roundup	No	16	Page views							x		
CFC	6/1/2023	Date Specific	Social Media	Social post: about recent blog (TW, FB)	No	128	Page views							x		
CFC	6/1/2023	Date Specific	Engagement Activity/Workshop/Presentation	Co-presented on OSS with SWPD at the Mid-A Marine Debris Action Plan: Consumer Debris Workgroup summer meeting	No	30	Individuals/participants/attendees/customers/recipeints							x		
CFC	6/7/2023	Date Specific	Engagement Activity/Workshop/Presentation	CF attended CCWC stormwater group monthly call	No	20	Individuals/participants/attendees/customers/recipeints							x		
CFC	6/8/2023	Date Specific	Social Media	Social post: World Oceans Day (FB, IG)	No	264	Impressions/Views							x		
CFC	6/13/2023	Date Specific	Engagement Activity/Workshop/Presentation	CF attended CCWC Federal Updates call	No	15	Individuals/participants/attendees/customers/recipeints							x		
CFC	6/15/2023	Date Specific	Engagement Activity/Workshop/Presentation	CF attended ELI Summer Law School webinar: Clean Water Act	No	40	Individuals/participants/attendees/customers/recipeints							x		
CFC	6/27/2023	Date Specific	Social Media	Social media post: sharing the EcoPrint article (FB)	No	106	Impressions/Views							x		

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								Public reporting of illicit discharges or improper disposal	Individual and group involvement in local water quality improvement initiatives	Encourage integrated management practice (IMP) plans at public and private golf courses	Proper management disposal of used oil and household hazardous wastes	Proper disposal of pet waste and household yard waste	Promote and publicize the use of the permittee's litter prevention program	Methods for residential car washing that minimize water quality impacts	Proper use, application, and disposal of PHF by public, commercial, and private applicators and distributors	Target commercial, industrial, and institutional entities likely to have significant stormwater impacts
CFC	6/27/2023	Date Specific	Webpage/Online guides	CF interviewed by EcoPrint for article	No	50	Page views							x		
CFC	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	CF participated in VCN's Water Workgroup meeting	No	40	Individuals/participants/attendees/customers/recipeints		x					x		
CFC	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	CF participated in Virginia Coastal Alliance meeting	No	6	Individuals/participants/attendees/customers/recipeints		x					x		
CFC	Multiple Sessions	Date Specific	Engagement Activity/Workshop/Presentation	Attended VA Marine Debris Summit in VA Beach	No	150	Individuals/participants/attendees/customers/recipeints							x		
CFC	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	CF attended the VCN Resiliency group meeting	No	10	Individuals/participants/attendees/customers/recipeints							x		
CFC	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	CF attended the Virginia Plastic Pollution Prevention Network (VPPPN) zoom meeting	No	15	Individuals/participants/attendees/customers/recipeints							x		
CFC	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	CF attended VCN Legislative Committee zoom	No	50	Individuals/participants/attendees/customers/recipeints							x		
CFC	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	CF participated in Community-Based Social Marketing Workshop	No	95	Individuals/participants/attendees/customers/recipeints							x		
CFC	Multiple Sessions	Multiple	Cleanup	OSS pilot launch (CF + SWPD)	No	20	Individuals/participants/attendees/customers/recipeints		x					x		
CFC	Multiple Sessions	Date Specific	Social Media	Social media posts (multiple) from the VA Marine Debris Summit (TW)	No	631	Impressions/Views							x		
CWP	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Clean Water Partners Survey	No	596	Individuals/participants/attendees/customers/recipeints		x		x	x	x	x	x	
CWP	Multiple Sessions	Multiple	TV Advertisement	Clean Water Partners TV Ad Views	No	865,060	Impressions/Views		x		x	x	x	x	x	
CWP	Multiple Sessions	Multiple	Social Media	Clean Water Partners Online Ad Views	No	29,254	Impressions/Views		x		x	x	x	x	x	
DPWES	Multiple Sessions	Multiple	Webpage/Online guides	County Leaders Approve Elimination of Plastic Bags for Yard Waste	Yes	25	Page views					x				
DPWES	Multiple Sessions	Multiple	Webpage/Online guides	Volunteering	No	4,532	Page views		x							
DPWES	Multiple Sessions	Multiple	Webpage/Online guides	Water's Journey	No	1,048	Page views		x							
DPWES	Multiple Sessions	Multiple	Webpage/Online guides	What's that Stuff in the Stream?	No	4,557	Page views	x	x		x	x	x	x		
DPWES	Multiple Sessions	Multiple	Webpage/Online guides	Composting and More (alias)	No	62	Page views					x				
DPWES	Multiple Sessions	Multiple	Webpage/Online guides	Pesticide Application Reporting	No	118	Page views								x	
DPWES	Multiple Sessions	Multiple	Webpage/Online guides	Report a Problem	No	4,701	Page views	x								
DPWES	Multiple Sessions	Multiple	Webpage/Online guides	Subscribe to Vacuum Leaf Collection Email Updates	No	3,177	Page views					x				
DPWES	Multiple Sessions	Multiple	Webpage/Online guides	Vacuum Leaf Collection	No	12,263	Page views					x				

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DPWES	Multitple Sessions	Multiple	Webpage/Online guides	What are Invasive Plants?	No	5	Page views		x							
DPWES	Multitple Sessions	Multiple	Webpage/Online guides	You Can Help Prevent Pollution	No	596	Page views	x	x		x	x	x	x	x	
DPWES-PIO	15-Apr-23	Date Specific	Social Media	#ScoopThePoop social media post	Yes	540	Impressions/Views					x				
DPWES-PIO	29-Apr-23	Date Specific	Social Media	Pesticide Reduction social media post	Yes	347	Impressions/Views								x	
DPWES-PIO	1-Jun-23	Date Specific	Social Media	Operation Stream Shield social media post	Yes	202	Impressions/Views						x			
DPWES-PIO	3-Jun-23	Date Specific	Social Media	Responsibly Drain Your Pool social media post	Yes	97	Impressions/Views	x								
DPWES-PIO	8-Jun-23	Date Specific	Social Media	Only Rain Down The Drain social media post	Yes	2,103	Impressions/Views	x			x	x	x	x		
DPWES-PIO	13-Jun-23	Date Specific	Social Media	Pesticide Application Responsibility social media post	Yes	85	Impressions/Views								x	
DPWES-PIO	15-Jun-23	Date Specific	Social Media	Discharge Pool Harm reduction social media post	Yes	117	Impressions/Views	x								
FCPA	7/7/2022	Date Specific	Engagement Activity/Workshop/Presentation	WTGG and Dark skies tabling at Wolf Trap fireflies event	Yes	100	Individuals/participants/attendees/customers/recipients		x			x	x			
FCPA	7/18/2022	Date Specific	Engagement Activity/Workshop/Presentation	WTGG and Dark skies tabling at Wolf Trap fireflies event	Yes	67	Individuals/participants/attendees/customers/recipients		x			x	x			
FCPA	2/11/2023	Date Specific	Engagement Activity/Workshop/Presentation	WTGG tabling at Mount Vernon Town Meeting	Yes	45	Individuals/participants/attendees/customers/recipients		x		x	x	x			
FCPA	2/28/2023	Date Specific	Engagement Activity/Workshop/Presentation	WTGG 4-6th grade MWEE training for all FCPA staff and volunteers	Yes	27	Individuals/participants/attendees/customers/recipients	x	x		x	x	x	x		
FCPA	3/26/2023	Date Specific	Engagement Activity/Workshop/Presentation	Huntley Meadows Cleanup	Yes	6	Individuals/participants/attendees/customers/recipients	x	x			x	x			
FCPA	4/8/2023	Date Specific	Engagement Activity/Workshop/Presentation	WTGG tabling at Bluebell Event at RBP	Yes	66	Individuals/participants/attendees/customers/recipients		x		x	x	x			
FCPA	4/18/2023	Date Specific	Engagement Activity/Workshop/Presentation	WTGG tabling at SEAS Student Showcase	Yes	10	Individuals/participants/attendees/customers/recipients	x	x		x	x	x	x		
FCPA	4/20/2023	Date Specific	Engagement Activity/Workshop/Presentation	WTGG tabling at Vienna Sustainability Commision Earth Expo Event	Yes	18	Individuals/participants/attendees/customers/recipients		x		x	x	x			
FCPA	4/22/2023	Date Specific	Engagement Activity/Workshop/Presentation	WTGG tabling Earth Day at Sully	Yes	50	Number Distributed		x		x	x	x	x		
FCPA	4/26/2023	Date Specific	Engagement Activity/Workshop/Presentation	WTGG FEEE Earth Day presentation	Yes	35	Individuals/participants/attendees/customers/recipients	x	x		x	x	x	x		
FCPA	6/15/2023	Date Specific	Engagement Activity/Workshop/Presentation	GWGCSA	No	104	Individuals/participants/attendees/customers/recipients			x						
FCPA	Multitple Sessions	Multiple	Newsletter/Flier/Guide	Resources Newsletters		1,000	Number Distributed		x			x			x	
FCPA	Multitple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Burke Lake Park Summer Event Series tabling for WTGG	Yes	100	Individuals/participants/attendees/customers/recipients	x	x		x	x	x	x		

Implementer	Date	Date Specific or multiple events?	Category	Activity	New Activity for Reporting Year (Yes/No)	Number of Engagements	Engagement Units	Required Public Education/Patiricipation Messages (check all that apply for each activity)								
								Public reporting of illicit discharges or improper disposal	Individual and group involvement in local water quality improvement initiatives	Encourage integrated management practice (IMP) plans at public and private golf courses	Proper management disposal of used oil and household hazardous wastes	Proper disposal of pet waste and household yard waste	Promote and publicize the use of the permittee's litter prevention program	Methods for residential car washing that minimize water quality impacts	Proper use, application, and disposal of PHF by public, commercial, and private applicators and distributors	Target commercial, industrial, and institutional entities likely to have significant stormwater impacts
FCPA	Mulitple Sessions	Multiple	Engagement Activity/Workshop/Prese ntation	Rec-PAC MWEEs	Yes	972	Number Distributed	x	x		x	x	x	x		
FCPA	Mulitple Sessions	Multiple	Engagement Activity/Workshop/Prese ntation	WTGG 4-6th Grade MWEEs	Yes	896	Number Distributed	x	x		x	x	x	x		
FCPS	Mulitple Sessions	Multiple	Newsletter/Flier/Guide	Get2Green Newsletter	No	11,903	Number Distributed		x							
FCPS	Mulitple Sessions	Multiple	Social Media	Get2Green Twitter	No	1,112	Likes/Followers		x							
IDID	3/7/2023	Date Specific	Newsletter/Flier/Guide	Field Guide to Fairfax County's Plants and Animals (Provided Material)	No	35	Number Distributed	x								
IDID	3/7/2023	Date Specific	Newsletter/Flier/Guide	Fairfax County Field Journal (Provided Material)	No	35	Number Distributed	x								
IDID	23-Mar	Date Specific	Engagement Activity/Workshop/Prese ntation	IDID Presentation to Boy Scout Troop in West Springfield	Yes	35	Individuals/participants/att endees/customers/recipie nts	x			x	x		x	x	
IDID	Mulitple Sessions	Multiple	Webpage/Online guides	Car Washing the Right Way	No	1,061	Page views							x		
IDID	Mulitple Sessions	Multiple	Webpage/Online guides	Cooling Towers	No	230	Page views	x								
IDID	Mulitple Sessions	Multiple	Webpage/Online guides	Early Season Guidance for Draining Swimming Pools	No	125	Page views	x								
IDID	Mulitple Sessions	Multiple	Webpage/Online guides	Polluted Runoff is a Leading Cause of Water Pollution	No	192	Page views	x								
IDID	Mulitple Sessions	Multiple	Webpage/Online guides	Proper Discharge of Swimming Pool Water	No	2,007	Page views	x								
IDID	Mulitple Sessions	Multiple	Engagement Activity/Workshop/P resentation	Industrial and High Risk Runoff (IHRR) Program inspections and packet transfer	No	35	Number Distributed	x								x
IDID	Mulitple Sessions	Multiple	Webpage/Online guides	Illicit Discharge and Improper Disposal (IDID) Program	No	832	Page views	x								
IDID	Mulitple Sessions	Multiple	Newsletter/Flier/Guide	Pollution Prevention packet	No	188	Number Distributed	x			x	x	x	x	x	x
IDID	Mulitple Sessions	Multiple	Social Media	Be Winter Salt Smart (Facebook)	No	329	Impressions/Views	x	x							
IDID	Mulitple Sessions	Multiple	Social Media	Painting message (Facebook)	No	378	Impressions/Views									
IDID	Mulitple Sessions	Multiple	Engagement Activity/Workshop/Prese ntation	Environmental Field Day Mentoring	No	8	Individuals/participants/att endees/customers/recipie nts	x			x	x		x	x	
LDS	Mulitple Sessions	Multiple	Newsletter/Flier/Guide	RPA outreach		37,778	Number Distributed	x								x
MSMD	Mulitple Sessions	Multiple	Webpage/Online guides	Flatlick Branch Stream Restoration	No	238	Page views		x							
MSMD	Mulitple Sessions	Multiple	Webpage/Online guides	Find Your Watershed	No	3,137	Page views		x							
MSMD	Mulitple Sessions	Multiple	Webpage/Online guides	FAQs: Stormwater Maintenance and Inspections (alias)	No	96	Page views	x	x		x	x				
NVSWCD	8/6/2022	Date Specific	Engagement Activity/Workshop/Prese ntation	NVSWCD tabling at Fairfax County 4H Fair	Yes	45	Individuals/participants/att endees/customers/re cipients		x				x			

Implementer	Date	Date Specific or multiple events?	Category	Activity	New Activity for Reporting Year (Yes/No)	Number of Engagements	Engagement Units	Required Public Education/Patricipation Messages (check all that apply for each activity)								
								Public reporting of illicit discharges or improper disposal	Individual and group involvement in local water quality improvement initiatives	Encourage integrated management practice (IMP) plans at public and private golf courses	Proper management disposal of used oil and household hazardous wastes	Proper disposal of pet waste and household yard waste	Promote and publicize the use of the permittee's litter prevention program	Methods for residential car washing that minimize water quality impacts	Proper use, application, and disposal of PHF by public, commercial, and private applicators and distributors	Target commercial, industrial, and institutional entities likely to have significant stormwater impacts
NVSWCD	8/11/2022	Date Specific	Engagement Activity/Workshop/Presentation	NVSWCD tabling at Northern VA Native Plants for Landscape Professionals Conference	Yes	60	Individuals/participants/attendees/customers/recipients		x				x			
NVSWCD	9/25/2022	Date Specific	Engagement Activity/Workshop/Presentation	NVSWCD stream monitoring station at Herndon NatureFest	Yes	300	Individuals/participants/attendees/customers/recipients		x				x	x		
NVSWCD	10/7/2022	Date Specific	Engagement Activity/Workshop/Presentation	MWEE for Marshall High School	Yes	60	Individuals/participants/attendees/customers/recipients		x							
NVSWCD	12/3/2022	Date Specific	Engagement Activity/Workshop/Presentation	Water Keepers of Little Hunting Creek	Yes	17	Individuals/participants/attendees/customers/recipients		x					x		
NVSWCD	3/8/2023	Date Specific	Engagement Activity/Workshop/Presentation	Soil Health presentation for Providence Elementary School	Yes	90	Individuals/participants/attendees/customers/recipients		x							
NVSWCD	3/17/2023	Date Specific	Engagement Activity/Workshop/Presentation	Soil MWEE for Timber Lane Elementary	Yes	60	Individuals/participants/attendees/customers/recipients		x							
NVSWCD	4/8/2023	Date Specific	Engagement Activity/Workshop/Presentation	NVSWCD stream monitoring station at Bluebells at the Bend Festival	Yes	200	Individuals/participants/attendees/customers/recipients		x				x	x		
NVSWCD	4/27/2023	Date Specific	Engagement Activity/Workshop/Presentation	NVSWCD tabling at Mt. Vernon Environmental Expo	Yes	200	Individuals/participants/attendees/customers/recipients		x				x	x	x	
NVSWCD	4/27/2023	Date Specific	Engagement Activity/Workshop/Presentation	NVSWCD tabling at FCPA Earth Day at Sully	Yes	200	Individuals/participants/attendees/customers/recipients		x				x	x	x	
NVSWCD	5/13/2023	Date Specific	Engagement Activity/Workshop/Presentation	NVSWCD tabling at Eagle Festival	Yes	100	Individuals/participants/attendees/customers/recipients		x				x	x	x	
NVSWCD	Multiple Sessions	Multiple	Webpage/Online guides	Earth Friendly Suburban Horse Keeping publication online/print - site visits	No	2,884	Site visits		x				x			
NVSWCD	Multiple Sessions	Multiple	Webpage/Online guides	Earth Friendly Suburban Horse Keeping publication online/print - page views	No	3,059	Page views		x				x			
NVSWCD	Multiple Sessions	Multiple	Webpage/Online guides	Rain Garden Design and Construction Guide for homeowners	No	7,425	Number Distributed		x						x	
NVSWCD	Multiple Sessions	Multiple	Webpage/Online guides	Residential Low Impact Landscaping Guide print/online	No	769	Number Distributed		x				x		x	x
NVSWCD	Multiple Sessions	Multiple	Webpage/Online guides	Solving Drainage and Erosion Problems Online Guide for Homeowners - site visits	No	117,274	Site visits		x				x		x	
NVSWCD	Multiple Sessions	Multiple	Webpage/Online guides	Solving Drainage and Erosion Problems Online Guide for Homeowners - page views	No	127,420	Page views		x				x		x	
NVSWCD	Multiple Sessions	Multiple	Newsletter/Flier/Guide	Watershed Calendar Email Newsletter	No	27,416	Number Distributed		x			x	x	x	x	x
NVSWCD	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Enviroscape© Watershed Model (38 presentations)	No	648	Individuals/participants/attendees/customers/recipients		x			x	x	x	x	x

Implementer	Date	Date Specific or multiple events?	Category	Activity	New Activity for Reporting Year (Yes/No)	Number of Engagements	Engagement Units	Required Public Education/Participation Messages (check all that apply for each activity)								
								Public reporting of illicit discharges or improper disposal	Individual and group involvement in local water quality improvement initiatives	Encourage integrated management practice (IMP) plans at public and private golf courses	Proper management disposal of used oil and household hazardous wastes	Proper disposal of pet waste and household yard waste	Promote and publicize the use of the permittee's litter prevention program	Methods for residential car washing that minimize water quality impacts	Proper use, application, and disposal of PHF by public, commercial, and private applicators and distributors	Target commercial, industrial, and institutional entities likely to have significant stormwater impacts
NVSWCD	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Volunteer Biological Stream Monitoring Program (22 workshops)	No	387	Individuals/participants/attendees/customers/recipients		x			x	x	x	x	
NVSWCD	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Technical Assistance Requests and Site Visits	No	85	Individuals/participants/attendees/customers/recipients		x			x		x	x	x
NVSWCD	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Conservation Assistance Program	No	170	Individuals/participants/attendees/customers/recipients		x			x		x	x	x
NVSWCD	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Conservation Planning for managers of 366.3 acres, included 18,068 feet of renewed buffer plans	No	3	Individuals/participants/attendees/customers/recipients		x			x			x	
NVSWCD	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Build-Your-Own Rain Barrel Program (249 rain barrels distributed)	No	230	Individuals/participants/attendees/customers/recipients		x					x		
NVSWCD	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Artistic Rain Barrel Program (3 painted rain barrels were placed on display at high-traffic locations in the region)	No	500	Individuals/participants/attendees/customers/recipients		x					x		
NVSWCD	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Green Breakfast Seminars - held 4 times this year	No	123	Individuals/participants/attendees/customers/recipients		x			x	x	x		
NVSWCD	Multiple Sessions	Multiple	Social Media	NVSWCD Instagram - Followers	No	757	Likes/Followers		x		x	x	x	x	x	
NVSWCD	Multiple Sessions	Multiple	Social Media	NVSWCD Facebook - Followers	No	1,737	Likes/Followers		x		x	x	x	x	x	
NVSWCD	Multiple Sessions	Multiple	Social Media	NVSWCD website - site visits	No	159,762	Site visits		x		x	x	x	x	x	
NVSWCD	Multiple Sessions	Date Specific	Engagement Activity/Workshop/Presentation	MWEE for Explora/Explore Culmore (4 activities/presentations)	Yes	57	Individuals/participants/attendees/customers/recipients		x				x			
NVSWCD	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Soils and Geology Class for Fairfax Master Naturalists (4 sessions)	Yes	88	Individuals/participants/attendees/customers/recipients		x							
NVSWCD	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Storm Drain Education and Labeling Program - Volunteers	No	188	Individuals/participants/attendees/customers/recipients	x	x		x	x	x	x		
NVSWCD	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Seedling Sale (7,266 native tree and shrub seedlings distributed)	No	484	Individuals/participants/attendees/customers/recipients		x							
NVSWCD	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Storm Drain Education and Labeling Program - Drains labeled	No	2,074	Individuals/participants/attendees/customers/recipients	x	x		x	x	x	x		
NVSWCD	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Storm Drain Education and Labeling Program - Households educated	No	3,985	Individuals/participants/attendees/customers/recipients	x	x		x	x	x	x		
NVSWCD	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Trapa bispinosa invasive plant removal (4 events)	Yes	37	Individuals/participants/attendees/customers/recipients		x			x		x	x	x

Implementer	Date	Date Specific or multiple events?	Category	Activity	New Activity for Reporting Year (Yes/No)	Number of Engagements	Engagement Units	Required Public Education/Participation Messages (check all that apply for each activity)								
								Public reporting of illicit discharges or improper disposal	Individual and group involvement in local water quality improvement initiatives	Encourage integrated management practice (IMP) plans at public and private golf courses	Proper management disposal of used oil and household hazardous wastes	Proper disposal of pet waste and household yard waste	Promote and publicize the use of the permittee's litter prevention program	Methods for residential car washing that minimize water quality impacts	Proper use, application, and disposal of PHF by public, commercial, and private applicators and distributors	Target commercial, industrial, and institutional entities likely to have significant stormwater impacts
NVSWCD	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Worm Composter Workshops (2 workshops)	Yes	53	Individuals/participants/attendees/customers/recipients		x			x				
NVSWCD	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Project WET's Incredible Journey Water Cycle Game (2 presentations)	No	24	Individuals/participants/attendees/customers/recipients		x		x	x	x	x	x	x
Solid Waste	9/17/2022	Date Specific	Cleanup	Nicole Harding Bluemont Park HHW & E-Waste Community Cleanup Event	Yes	58	Individuals/participants/attendees/customers/recipients				x					
Solid Waste	10/1/2022	Date Specific	Cleanup	Michelle Dettor Electronics Recycling Community Cleanup Event	No	190	Individuals/participants/attendees/customers/recipients				x					
Solid Waste	4/20/2023	Date Specific	Engagement Activity/Workshop/Presentation	Town of Vienna Green Expo	No	10	Individuals/participants/attendees/customers/recipients	x	x		x	x	x	x		
Solid Waste	4/22/2023	Date Specific	Cleanup	Matt Hockensmith HHW Earth Day Community Cleanup Event	No	228	Individuals/participants/attendees/customers/recipients				x					
Solid Waste	4/22/2023	Date Specific	Engagement Activity/Workshop/Presentation	Lorton Valley HOA	No	20	Individuals/participants/attendees/customers/recipients					x				
Solid Waste	4/22/2023	Date Specific	Engagement Activity/Workshop/Presentation	Earth Day - Sully Park	No	100	Individuals/participants/attendees/customers/recipients	x	x		x	x	x	x	x	
Solid Waste	5/13/2023	Date Specific	Cleanup	Matt Cockerham HHW Community Cleanup Day Event	No	68	Individuals/participants/attendees/customers/recipients				x					
Solid Waste	6/6/2023	Date Specific	Engagement Activity/Workshop/Presentation	Cover Your Load	No	1,000	Individuals/participants/attendees/customers/recipients	x								x
Solid Waste	6/17/2023	Date Specific	Engagement Activity/Workshop/Presentation	Juneteenth at Gum Springs	No	30	Individuals/participants/attendees/customers/recipients				x	x	x	x	x	
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Disposal Companies for Specialized or Hazardous Waste	No	1,412	Page views				x			x		
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Litter webpage	No	3,193	Page views							x		
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Commercial Hazardous Waste	No	1,720	Page views									x
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Recycling and Trash for Businesses	No	1,386	Page views							x		
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Paper, Not Plastic: A Public Outreach Toolkit for Proper Disposal of Yard Waste	No	921	Page views							x		x
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	America Recycles Day	No	772	Page views	x			x			x		
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Apply for Vacuum Leaf Service	No	531	Page views					x				x
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	A-Z List of Recycling and Trash Topics	No	6,535	Page views					x	x			x
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Curbside Recycling	No	7,308	Page views					x				x
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Curbside Trash	No	13,647	Page views				x					

Implementer	Date	Date Specific or multiple events?	Category	Activity	New Activity for Reporting Year (Yes/No)	Number of Engagements	Engagement Units	Required Public Education/Patiricipation Messages (check all that apply for each activity)								
								Public reporting of illicit discharges or improper disposal	Individual and group involvement in local water quality improvement initiatives	Encourage integrated management practice (IMP) plans at public and private golf courses	Proper management disposal of used oil and household hazardous wastes	Proper disposal of pet waste and household yard waste	Promote and publicize the use of the permittee's litter prevention program	Methods for residential car washing that minimize water quality impacts	Proper use, application, and disposal of PHF by public, commercial, and private applicators and distributors	Target commercial, industrial, and institutional entities likely to have significant stormwater impacts
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Curbside Yard Waste	No	18,240	Page views				x					
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Electric Sunday (alias)	No	186	Page views				x					x
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Elimination of Plastic Bags for Yard Waste Collection FAQs	No	17	Page views	x					x			
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Household Hazardous Waste	No	41,157	Page views					x				x
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Household Hazardous Waste (alias)	No	1,506	Page views						x			
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Leaf Collection Dates	No	38,837	Page views	x					x			
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	MEGABULK Pick Up (archived)	No	1	Page views					x				x
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Nonresidential Recycling and Trash	No	446	Page views	x						x		
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Organic Waste (Alias)	No	88	Page views					x	x			x
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Recycle or Trash? - Residential Materials	No	65,685	Page views	x			x	x				x
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Recycling and Trash	No	57,978	Page views							x		
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Vacuum Leaf Collection (alias)	No	1,840	Page views					x				
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Vacuum Leaf Collection FAQs	No	1,955	Page views	x								x
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Yard Waste	No	12,910	Page views	x								
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Yard Waste Collection Suspension FAQs	No	22	Page views	x								
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Cover your Load Social media post(s)	No	4,537	Page views	x			x	x	x			x
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Cover your Load Story	No	64	Page views	x			x	x	x			x
Solid Waste	Multiple Sessions	Multiple	webpage/ONline guides	Valentine Day Waste reduction social media post (s)	No	412	Page views	x			x	x	x			x
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Transition from Plastic Bags for Yard Waste Collection FAQs (Replaced)	No	9	Page views					x				x
Solid Waste	Multiple Sessions	Multiple	Engagement Activity/Workshop/Prese ntation	I Recycle Right - Rt 1 Bus Shelter Ad Campaign - May 15-June 30 (11954880)	No	10,000	Impressions/Views		x					x		x
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Plastic	No	8,793	Page views				x			x		x
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Recycling and Trash (alias)	No	16,490	Page views							x		
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Recycling and Trash FAQs	No	9,152	Page views							x		
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Recycling and Trash for Fairfax County Residents	No	16,734	Page views	x			x			x		
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Recycling and Trash Locations and Hours	No	74,244	Page views	x			x			x		
Solid Waste	Multiple Sessions	Multiple	Webpage/Online guides	Special Pick Up	No	47,145	Page views	x			x	x				

Implementer	Date	Date Specific or multiple events?	Category	Activity	New Activity for Reporting Year (Yes/No)	Number of Engagements	Engagement Units	Required Public Education/Participation Messages (check all that apply for each activity)									
								Public reporting of illicit discharges or improper disposal	Individual and group involvement in local water quality improvement initiatives	Encourage integrated management practice (IMP) plans at public and private golf courses	Proper management disposal of used oil and household hazardous wastes	Proper disposal of pet waste and household yard waste	Promote and publicize the use of the permittee's litter prevention program	Methods for residential car washing that minimize water quality impacts	Proper use, application, and disposal of PHF by public, commercial, and private applicators and distributors	Target commercial, industrial, and institutional entities likely to have significant stormwater impacts	
Wastewater	Multiple Sessions	Date Specific	Engagement Activity/Workshop/Presentation	Environmental Field Day with Centreville (with Park Authority, NVSWCD, Solid Waste, Stormwater, Wastewater, UFM, Fairfax Water)	No	343	Individuals/participants/attendees/customers/recipients		x								
Wastewater	Multiple Sessions	Multiple	Webpage/Online guides	Fats, Oils and Grease (FOG)	No	2,167	Page views	x									
Wastewater	Multiple Sessions	Date Specific	Engagement Activity/Workshop/Presentation	Grasses for the Masses	No	300	Individuals/participants/attendees/customers/recipients		x								
Wastewater	Multiple Sessions	Multiple	Newsletter/Flier/Guide	Pass out Fats, Oil and Grease Door Hanger and mailers @ problem areas	No	6,267	Number Distributed				x						
Wastewater	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Plant Tours of Noman Cole Treatment Plant	No	434	Site visits	x			x	x	x				
Wastewater	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Presentations on Wastewater Management and Environmental Stewardship	No	70	Individuals/participants/attendees/customers/recipients	x			x	x	x	x			
Wastewater	Multiple Sessions	Multiple	Webpage/Online guides	Residential Wastewater Management	No	1,838	Page views	x									
Wastewater	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Sewer Science (Stormwater contributions)	No	2,862	Individuals/participants/attendees/customers/recipients	x			x	x	x	x			
Wastewater	Multiple Sessions	Multiple	Webpage/Online guides	Wastewater Management for Educators and Students	No	238	Page views	x									
Wastewater	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Water Quality Field Day (Wastewater, Stormwater)	No	200	Individuals/participants/attendees/customers/recipients		x								
WEO	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Stream Crime Investigation (SCI)	No	1,455	Individuals/participants/attendees/customers/recipients	x	x		x	x	x	x			
WEO	Multiple Sessions	Multiple	Newsletter/Flier/Guide	Fairfax County Field Journal (Provided Material digitally)	No	15,000	Number Distributed	x									
WEO	Multiple Sessions	Multiple	Newsletter/Flier/Guide	Field Guide to Fairfax County's Plants and Animals (Provided Material digitally)	No	17,000	Number Distributed	x									
WEO	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Stormy the Raindrop, Vol. 1 (Korean)	Yes	33	Individuals/participants/attendees/customers/recipients	x	x		x	x	x	x			
WEO	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Stormy the Raindrop, Vol. 1 (Vietnamese)	Yes	33	Individuals/participants/attendees/customers/recipients	x	x		x	x	x	x			
WEO	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Stormy the Raindrop, Vol. 2 (Korean)	Yes	33	Individuals/participants/attendees/customers/recipients	x	x		x	x	x	x			
WEO	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Stormy the Raindrop, Vol. 2 (Vietnamese)	Yes	38	Individuals/participants/attendees/customers/recipients	x	x		x	x	x	x			
WEO	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Stormy the Raindrop, Vol. 1 (Arabic)	Yes	46	Individuals/participants/attendees/customers/recipients	x	x		x	x	x	x			
WEO	Multiple Sessions	Multiple	Engagement Activity/Workshop/Presentation	Stormy the Raindrop, Vol. 2 (Arabic)	Yes	46	Individuals/participants/attendees/customers/recipients	x	x		x	x	x	x			

Implementer	Date	Date Specific or multiple events?	Category	Activity	New Activity for Reporting Year (Yes/No)	Number of Engagements	Engagement Units	Required Public Education/Patricipation Messages (check all that apply for each activity)								
								Public reporting of illicit discharges or improper disposal	Individual and group involvement in local water quality improvement initiatives	Encourage integrated management practice (IMP) plans at public and private golf courses	Proper management disposal of used oil and household hazardous wastes	Proper disposal of pet waste and household yard waste	Promote and publicize the use of the permittee's litter prevention program	Methods for residential car washing that minimize water quality impacts	Proper use, application, and disposal of PHF by public, commercial, and private applicators and distributors	Target commercial, industrial, and institutional entities likely to have significant stormwater impacts
WEO	Mulitple Sessions	Multiple	Engagement Activity/Workshop/Prese ntation	Stormy the Raindrop, Vol. 1 (Spanish)	Yes	194	Individuals/participants/att endees/customers/recipie nts	x	x		x	x	x	x		
WEO	Mulitple Sessions	Multiple	Engagement Activity/Workshop/Prese ntation	Stormy the Raindrop, Vol. 2 (Spanish)	Yes	219	Individuals/participants/att endees/customers/recipie nts	x	x		x	x	x	x		
WEO	Mulitple Sessions	Multiple	Engagement Activity/Workshop/Prese ntation	Stormy the Raindrop, Vol. 2 (English)	Yes	488	Individuals/participants/att endees/customers/recipie nts	x	x		x	x	x	x		
WEO	Mulitple Sessions	Multiple	Engagement Activity/Workshop/Prese ntation	Stormy the Raindrop, Vol. 1 (English)	Yes	546	Individuals/participants/att endees/customers/recipie nts	x	x		x	x	x	x		
WEO	Mulitple Sessions	Multiple	Engagement Activity/Workshop/Prese ntation	Revitalize, Restore, Replant! (R3)	No	1,486	Individuals/participants/att endees/customers/recipie nts		x							