



# Economic Development Support Fund

Project Review: Economic Success Strategic Plan Implementation

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# Proposal

- Programming support of events that further the vision set forth in the Economic Success Strategic Plan (ESSP) to include, but not limited to:
  - Tactical Urbanism Events
  - Innovation Salons/Expert Panels
  - Challenge Events
  - Pilot Projects
  - Smart Cities Strategies
- Total updated request is \$200,000 to provide funds to put on a variety of events and invest in pilot projects

# Tactical Urbanism Events

Temporary changes to the built environment to create public gathering places. Tactical Urbanism tests ideas and general market support before we invest in permanence. Examples include pop up parks, cafes, and retail as well as food trucks and open streets. (For more examples visit [betterblock.org](http://betterblock.org))



- **Where:** Any designated street or area particularly in Activity Centers and CRDs.
- **Why:** Energizes communities. Provides opportunities to collaborate with the community, tests placemaking strategies, provides dynamic and diverse cultural and recreational opportunities.

# Innovation Salons/Expert Panels

An example of this event would be the CAV Event held in May 2017 at the government center. It brought together the community, industry, research institutions and county employees to learn and discuss a new emerging industry.



- **Where:** Can be held at Government Centers or other suitable spaces around county.
- **Why:** Provides opportunities for different sectors to meet and exchange information as well as engaging and educating residents, regional stakeholders, and county employees.

# Challenge Events (including Pitch & Hackathons)



Challenge events foster collaboration, build relationships, and create connections. Teams develop real-time solutions to challenges. It is an opportunity for companies, universities and individuals to showcase their capabilities.



- **Where:** Can be held at Government Centers or other suitable spaces around the county with our partners.
- **Why:** Events like these foster and help grow the innovation ecosystem and in turn serves as a tool for solving county challenges. They also demonstrate that the county is a committed innovation partner.



# Pilot Projects

Pilot projects is an initial small scale implementation that is used to prove the viability of a new technology or policy.



- Examples include:
  - Data analytics – predictive analytics for key county challenges
  - Smart Cities Innovation District investments
  - Community Engagement Tools
- Partner with:
  - George Mason DataLab
  - Virginia Tech – Biocomplexity Institute
  - Local Companies

# Smart Cities Strategies



There are a number of smart cities initiatives planned over the coming year. These strategies are key for leveraging technology to improve county services and better serve our residents and the larger community. The ESSP recognizes that innovation in government is a key component of the regional ecosystem.



Photo via flickr: ITU Pictures



Photo via flickr: Frank Gruber

- Development of Smart Cities Roadmap
- Innovation District for Smart City Technology
  - Policy development for creating a Smart Cities innovation district (master planning)
  - Smart Infrastructure
  - Autonomous Shuttles



# Tracking/Reporting of Projects

- Total request is \$200,000
- The logistics of project and usage of funds will be executed or monitored by the Economic Initiatives Coordinator and staff
- Report of projects will be presented at the EAC-IC and/or EAC meetings
  - Breakdown of any funds used will be presented at this time
  - Will include an evaluation of project measures