

Roadmap to a Countywide Housing Strategic Plan

***Board of Supervisors Housing
Committee***

September 27, 2016

Background

- Board of Supervisors has requested the development of a Countywide Housing Strategic Plan.
- This Strategic Plan will serve as the intersection of several countywide efforts, including:
 - The Housing Blueprint
 - The Strategic Plan for Economic Success
 - Social Equity Policy
 - Human Services Focus Areas

Intersection of many efforts

- Housing Blueprint goals
 - Prevent and end homelessness
 - Provide housing options for persons with special needs
 - Meet the housing needs of low income working families
 - Workforce housing

Intersection of many efforts

- Economic Success plan
 - Goal five – social equity
 - Promote and explore creative housing solutions
 - Identify recurring, sustainable funding source which can be reinvested into projects which preserve and produce homes that are affordable

Intersection of many efforts

- One Fairfax – social equity resolution
 - Nexus to economic success plan
 - Access to homes that are affordable across the county a key component

Putting it all together

- Going forward, the Housing Blueprint will serve as the annual implementation plan of the Strategic Plan
- Activities of the Blueprint and the Strategic Plan are pivotal to ensuring the attainment of the outcomes described in other overarching initiatives (Economic Success Plan, Equity, etc.)

Data Needs

- Large amount of data already available such as data from Five-Year Consolidated Plan process
- Update projections of need based on future job growth
- Schools data
- Specific goal recommendations

Key Stakeholders

- The Board of Supervisors
- Advocacy community and beyond; the whole community
- FCRHA and our residents
- County agencies
- Obtaining input to be a community-wide and county-wide effort; includes wide variety of stakeholders, community groups, business community, developers, policymakers
- Affordable Housing Advisory Committee (AHAC) to be the community group advising staff on the Plan
- This is not a county agency's Plan, it is a **COMMUNITY PLAN**

About the Plan

Strategic Plan will address specific issues already identified that will be further explored - examples include:

- Preservation of market affordable units in redevelopment areas
- Affordable residential units in unused office space
- Fostering new housing development for a range of incomes
 - Rental and homeownership options

About the Plan

- The Plan will explore how the community – private, non-profit and public sector in partnership - can better provide housing options to specific targeted populations
- These populations are being served now, but are there better ways that we can assist:
 - Low and moderate income working families
 - Persons with disabilities
 - Domestic violence survivors
 - Seniors with limited resources
 - Homeless individuals and families

Outcomes

- Community plan, community responsibilities
- Specific goals/metrics
- Proven strategies implemented via the Blueprint, regular reporting
- Recommended resources

Areas of Focus

- Communications/outreach
- Data management
- Issue identification
 - Barriers/challenges
 - Solutions/strategies
 - Resource recommendations

Next steps

- Work begins on Plan immediately
- Advisory oversight by AHAC
- Community engagement initiated early 2017
- Periodic updates to Board Housing Committee
- Complete Strategic Plan by December 2017, to prepare for implementation in **2018**

Questions/Comments