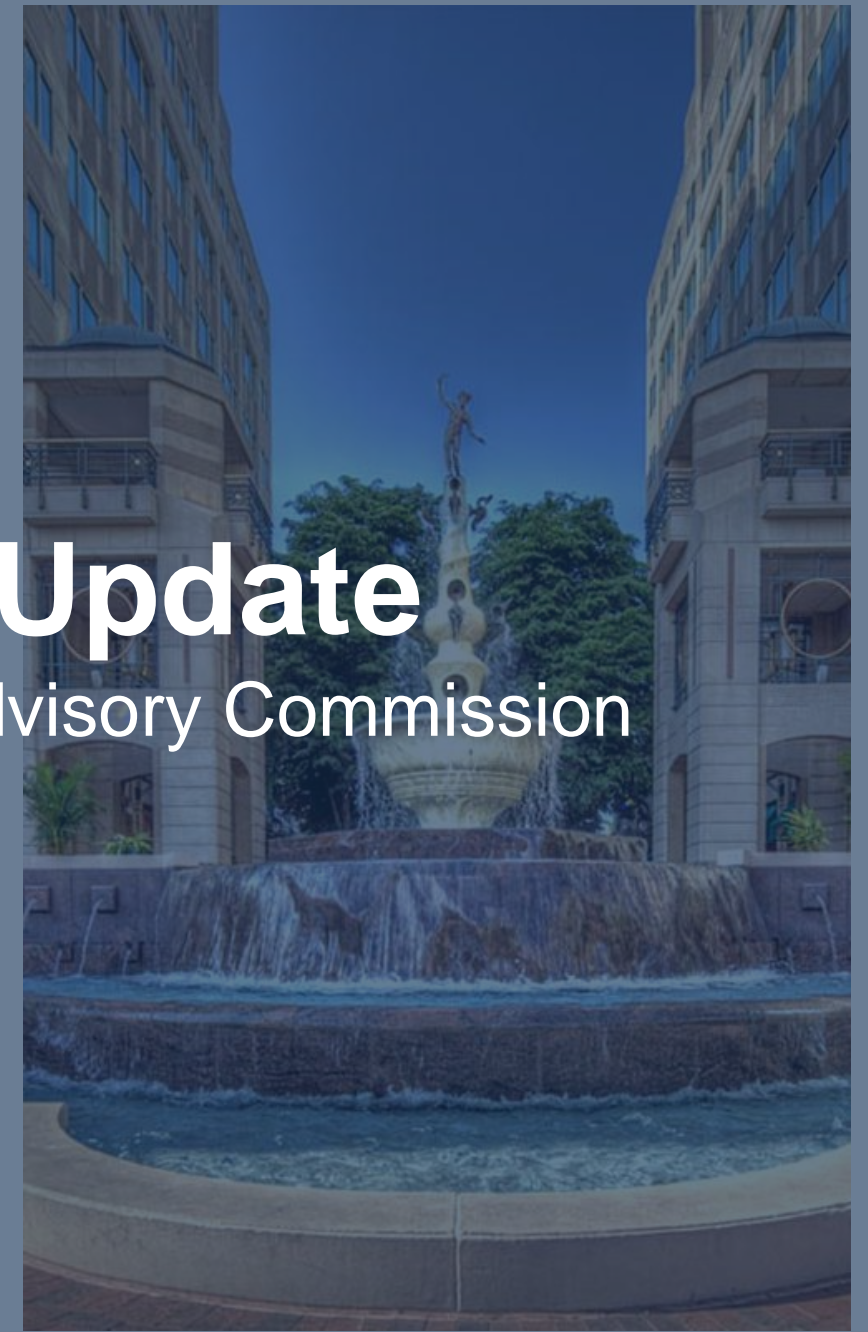


FCEDA Talent Initiative Update

Fairfax County Board of Supervisors Economic Advisory Commission

July 21, 2020



IF A JOB OPPORTUNITY THAT MATCHED YOUR SKILL AND SALARY REQUIREMENTS WAS OFFERED TO YOU IN EACH OF THE FOLLOWING AREAS, WOULD YOU RELOCATE THERE?

	No	Unsure	Yes
San Francisco, CA	27%	20%	53%
Los Angeles, CA	30%	18%	51%
Seattle, WA	29%	25%	46%
New York, NY	35%	21%	45%
Boston, MA	36%	24%	40%
Greater Washington DC/Northern Virginia	38%	26%	36%
Austin, TX	39%	25%	36%

WHY WOULD YOU NOT BE INTERESTED IN RELOCATING TO NORTHERN VIRGINIA?

“I am in the tech industry. I am only eyeing locations in known tech hubs such as NYC and the Bay Area”

*“I believe **culture would be a barrier** for me as I am accustomed to a more Northern, metropolitan lifestyle.”*

*“It's far from where I am currently with friends and family. **I don't know enough** about the costs and culture.”*

“I don't know anything about it...”

New Online Talent Resource

www.workinnorthernvirginia.com

Features:

- Jobs board
- Company cluster map
- Community finder quiz
- Cost of living calculator

My ideal location is ...

Rural	Suburban	Urban
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COVID-19

OVERVIEW

We're still hiring.

Connecting jobseekers with companies actively hiring in Northern Virginia right now.

You have the will, we have the way.

If COVID-19 has affected your job, we want to help connect you to the essential businesses in our resilient community that are surge hiring right now.

Here are the community's best career resources in one place, including employers who want to hire you and people who can help you upskill for a new, better career.

QUICK LINKS

- JUMPSTART YOUR CAREER
- LOCAL CAREER SERVICES
- UNEMPLOYMENT RESOURCES

In Northern Virginia, your salary will go **34% further** than in New York (Manhattan) NY.

The cost of living in Northern Virginia is 34% lower than in New York (Manhattan) NY.

START OVER

HOUSING

47%+

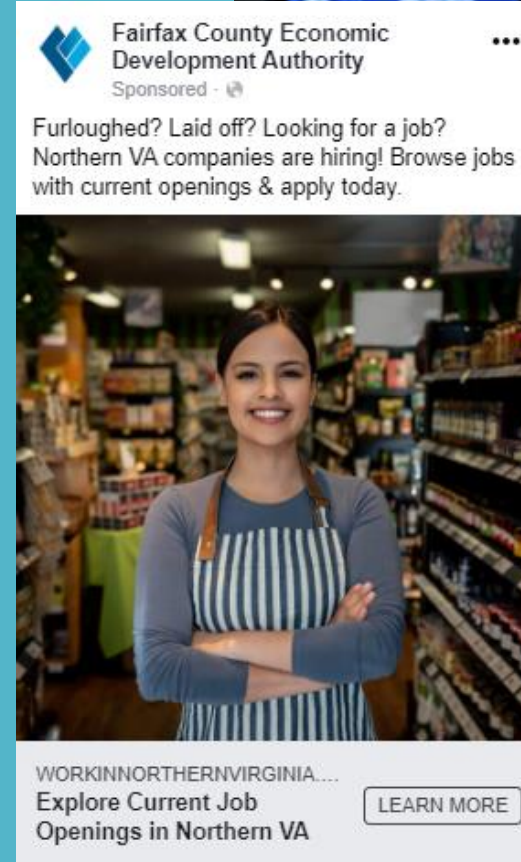
Housing costs 46% less in Northern Virginia.

House hunting just got a lot more interesting. Elevate your standard of living with a beautiful home or apartment in Northern Virginia.

Northern Virginia New York (Manhattan) NY

Targeting Talent Digitally

- Digital advertising targeting: Mid-career tech talent, talent already interested in D.C., 5-hour radius (talent retention)
- Since April 2020:
 - **87K+** sessions
 - **20K+** job posting clicks
 - **33K+** page views on **Find a Job IT** (top page)



Fairfax County Economic Development Authority
999 followers
Promoted

Searching for a new tech career? Find your next challenge at one of the 8,900 tech-focused firms in Northern Virginia. Browse new jobs posted daily.

Fairfax County Economic Development Authority
Sponsored · 🌐

Furloughed? Laid off? Looking for a job?
Northern VA companies are hiring! Browse jobs with current openings & apply today.

WORKINNORTHERNVIRGINIA...
Explore Current Job Openings in Northern VA [LEARN MORE](#)



@FAIRFAXCOUNTYEDA
#sponsored

#WorkinNorthernVirginia
#InNOVAtionLivesHere

FCEDA's Tech Virtual Career Fair
taking place on July 14, 2020

0:05 / 0:15

Recent-Grad Virtual Career Fair | May 28

13 Companies Hiring Interns and Entry Level Positions

NORTHROP GRUMMAN

brazen

NTT DATA
Trusted Global Innovator

ManTech
International Corporation®

HARMONIA

22nd Century Technologies, Inc.

carahsoft The Trusted Government IT Solutions Provider®

STAR CYPRESS PARTNERS

C² Technologies

SAMS

DEVENSOFT
Powering Your Strategic Growth

900+

Graduates/Students from 30+ Universities

HOWARD UNIVERSITY

VCU

AU

VSU
VIRGINIA STATE

BRYN MAWR COLLEGE
EST. 1861

HAMPTON UNIVERSITY

NOVA Northern Virginia Community College

SHENANDOAH UNIVERSITY

BOLDLY NOVA Northern Virginia Community College

UNIVERSITY OF VIRGINIA

aws educate

UNIVERSITY OF THE DISTRICT OF COLUMBIA
1851 1976 1969

MASON PATRIOTS

JMU

G

ODU

GW

VT

NORFOLK STATE UNIVERSITY
SPARTANS

THE CATHOLIC UNIVERSITY OF AMERICA

VIRGINIA WESLEYAN UNIVERSITY

DUKE FUQUA
SCHOOL OF BUSINESS

UNIVERSITY OF MARYLAND EASTERN SHORE

W&M

MARYMOUNT UNIVERSITY

BOWIE STATE UNIVERSITY
1865

Mid-Career Tech Virtual Career Fair | July 14

17 companies **4,000+** open positions
(technical, sales, marketing, security clearances)



1,000+ registered **30+** univ. alumni offices



Thank you for supporting and funding this initiative!

Every job represents a household.

When we **connect talent to jobs**,

we are improving lives, saving households, and **supporting Fairfax County**.