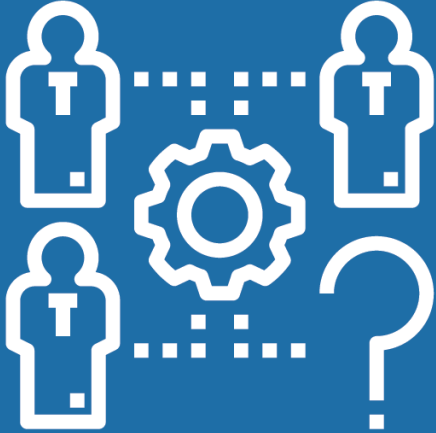


CHALLENGES TO COMPETITIVENESS



ACADEMIC EMPHASIS



TALENT SHORTAGE



REGIONAL COMPETITION



LACK OF BUZZ



HOUSING AFFORDABILITY

SOLUTIONS FOR COMPETITIVENESS



INNOVATION CAMPUSES



TALENT INITIATIVE



REGIONAL PARTNERSHIPS



PLACEMAKING



HOUSING